CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

SUMMARY OF

MONTHLY INDEXES OF RETAIL SALES

IN

CANADA

1929 - 1937

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DEPARTMENT OF TRADE AND COMMERCE
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OTTAWA, CANADA

Dominion Statistician: R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch: Herbert Marshall, B.A., F.S.S.

SUMMARY OF MONTHLY INDEXES OF RETAIL SALES IN CANADA, 1929 - 1937

Monthly indexes of retail sales covering thirteen different lines of trade have been issued by the Dominion Bureau of Statistics for the past nine years. These indexes were originally based on returns made by 36 departmental firms and approximately 170 chain store companies which operated more than 3,000 stores. Commencing with 1936, returns of a large number of independent firms were included in the compilation of the index numbers of men's clothing store sales, women's clothing store sales, and music and radio store sales. The Bureau will also expand the series of indexes of drug store sales and shoe store sales during the current year to include returns of a number of independent firms. The addition of the sales of independent stores in the series mentioned above and the change in seasonal pattern of sales of department stores, variety stores and grocery and meat stores necessitated computation of new sets of seasonal correction factors for these series. This bulletin presents the complete series with all revisions covering the period 1929 to 1937.

Three sets of index numbers are shown for each kind of business covered. The unadjusted series shown under "A" in the tables following is of particular interest to reporting firms in that a direct comparison may be made with their own sales figures. In computing the unadjusted series, allowance is made for the increase or decrease in the number of chain store units so that the indexes do not reflect the growth or decline of chain store business. They are rather designed to reflect the trend in sales of a continuing group of stores. This applies particularly to the series of indexes of variety store sales, based entirely on returns made by chain store companies. The second series, shown under "B" is computed from Series "A" by making adjustments for the varying number of business days in the different months and for the varying sales importance of the different days of the week. The third series shown under "C" of this report is computed from Column B with additional changes for normal seasonal variations.

During the year 1937 the general index, a composite of the thirteen lines of business covered, shows a continuation of the upward trend evident throughout 1934, 1935 and 1936 until the summer months of 1937 when sales levelled off. A slight decline in November was more than compensated by better than average Christmas trade. The average index for the year 1937 on the base 1930=100 was 80.1 compared with 74.7 for 1936, 71.4 for 1935, 70.1 for 1934, and 66.8 for 1933.

The number of chain store companies and independent firms, which contribute monthly sales figures used in the compilation of the monthly indexes, are shown below. The coverage of sales of reporting companies as compared with those reporting to the annual Census of Merchandising and Service Establishments is also shown:

Kind of Business	No. of Chain Store Companies	No. of Independent Stores	Total Sales Coverage
			%
Boot and Shoe Stores	17	-	29
Candy Stores	8	-	7
Men's Clothing Stores	16	339	42
Women's Clothing Stores	13	342	36
Department Stores	36	-	96
Drug Stores	24	-	18
Dyeing and Cleaning Establishments	7	-	(x)
Furniture Stores	6	20	32
Grocery & Meat Stores	34	-	31
Hardware Stores	12	82	21
Music and Radio Stores	4	98	54
Restaurants	12	-	17
Variety Stores	12	-	89

(x) Not known.

GENERAL INDEX [a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	94.7	93.9	111.8	93.7	92.4	110.0	80.1	76.4	91.0	66.3	65.5	77.9	54.7	56.2	66.9
February	91.4	97.6	112.2	86.8	92.7	106.5	77.1	82.3	94.6	65.5	67.9	78.0	51.9	55.4	63.7
March	110.0	108.8	111.0	94.7	91.4	102.7	87.2	87.3	93.9	73.1	73.1	74.6	62.1	59.6	66.9
April	109.8	110.2	110.2	107.8	111.7	102.5	95.1	98.0	93.3	77.7	74.5	74.5	67.6	69.4	63.7
May	115.2	114.3	108.8	109.1	107.4	102.3	92.6	90.8	86.5	75.6	77.8	74.1	70.9	70.9	67.6
June	111.1	110.3	109.2	97.4	100.6	99.6	88.9	89.2	88.3	73.6	73.3	72.6	69.1	69.3	68.6
July	103.2	102.9	114.3	90.3	89.6	99.6	79.9	78.8	87.5	63.6	62.7	69.7	59.1	60.7	67.4
August	107.3	99.6	114.5	90.2	86.3	99.2	76.6	74.0	85.0	62.2	60.6	69.6	61.3	59.3	68.2
September	109.7	116.5	114.2	97.3	100.2	98.2	83.9	86.1	84.4	69.6	70.6	69.2	69.9	68.7	67.3
October	126.7	122.3	114.3	107.8	103.3	96.6	91.8	85.1	79.6	75.8	73.1	68.4	73.7	73.7	68.9
November	119.7	114.8	108.3	98.6	98.0	92.5	86.9	89.7	84.7	73.1	73.0	68.9	71.4	71.0	67.0
December	139.1	143.4	107.9	126.3	126.5	95.1	111.0	110.9	83.4	90.5	86.0	64.7	89.4	87.8	66.0
Annual Average	111.5	-	-	100.0	-	-	87.6	-	-	72.2	-	-	66.8	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	57.7	57.6	68.5	57.2	56.8	69.3	59.2	58.3	71.1	63.6	62.7	76.4
February	56.2	59.9	68.9	56.5	60.3	69.3	61.3	60.8	69.9	61.7	65.9	75.7
March	69.3	66.3	67.6	66.2	63.2	71.0	65.2	65.3	71.8	73.7	74.2	75.7
April	67.4	69.6	69.6	72.9	75.7	69.5	73.9	76.2	71.2	80.2	79.3	79.3
May	75.1	74.8	71.3	72.3	71.7	68.3	77.9	76.5	72.8	83.7	82.9	78.9
June	72.6	69.4	68.7	73.4	72.8	72.1	74.6	74.8	74.1	82.4	82.3	81.5
July	60.5	62.2	69.1	61.9	61.8	70.2	66.0	65.0	73.9	74.2	70.7	80.4
August	63.4	60.8	69.9	66.4	61.5	70.7	67.9	65.5	75.3	69.4	69.5	79.9
September	69.7	71.2	69.8	69.5	73.8	72.3	76.1	78.0	76.5	81.7	83.4	81.8
October	77.7	75.5	70.5	80.4	77.6	72.5	88.6	82.1	76.7	91.2	87.1	81.4
November	74.9	74.1	69.9	81.5	78.1	73.6	78.5	81.0	76.4	84.6	84.7	79.9
December	96.1	95.4	71.7	98.9	102.0	74.4	107.3	107.2	78.2	115.0	117.5	85.8
Annual Average	70.1	-	-	71.4	-	-	74.7	-	-	80.1	-	-

(a) Recalculated from 1935 to allow for revisions in sub-indexes.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

BOOT AND SHOE STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	91.5	91.6	138.7	67.5	67.2	101.9	66.1	62.2	94.2	63.5	61.6	93.3	45.1	46.8	70.9
February	81.2	86.3	134.8	73.3	77.9	121.7	59.7	63.5	99.1	48.8	50.2	78.4	39.2	41.6	65.0
March	137.9	133.7	152.0	89.6	84.4	114.0	76.2	76.5	95.6	64.3	64.8	73.7	45.7	44.3	59.9
April	132.9	133.4	128.3	123.5	128.6	109.0	104.2	107.6	96.0	88.9	83.6	80.4	72.7	72.7	61.6
May	149.3	149.4	127.7	120.9	120.5	103.0	103.4	100.2	85.6	91.8	94.4	80.7	77.5	77.8	66.5
June	155.2	150.6	113.2	118.6	121.9	91.7	109.5	109.9	82.6	104.0	104.0	78.2	95.4	95.0	71.4
July	117.2	118.2	115.9	96.9	96.9	95.0	93.0	92.7	90.3	82.6	80.1	78.5	69.7	71.6	70.2
August	112.1	102.5	123.5	91.7	86.3	103.9	77.7	73.1	88.1	61.5	60.1	72.4	55.7	54.4	65.6
September	111.3	118.3	122.0	89.4	92.7	95.6	80.3	83.9	86.5	68.1	70.0	72.2	68.2	66.1	68.1
October	121.4	118.6	122.3	97.8	94.8	97.7	90.0	82.2	84.8	74.2	69.8	72.0	67.5	67.7	69.8
November	128.6	121.1	112.1	100.0	97.0	89.8	85.7	88.1	81.6	84.2	84.9	78.6	82.9	82.9	76.8
December	155.6	160.7	114.0	130.9	131.9	93.6	123.9	124.9	88.6	102.7	96.7	68.6	96.1	93.1	66.0
Annual Average	124.5	-	-	100.0	-	-	89.2	-	-	77.9	-	-	68.0	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	45.4	45.8	69.3	43.9	43.9	66.5	40.8	40.7	61.7	44.0	42.7	64.7
February	37.5	39.9	62.3	36.4	38.7	60.4	41.4	40.2	62.8	43.4	46.2	72.1
March	73.8	69.4	78.9	61.2	57.6	77.9	61.4	61.7	79.1	62.8	63.3	71.9
April	71.0	73.0	70.2	83.1	86.1	73.0	81.5	84.1	73.8	81.2	80.9	77.8
May	92.1	92.8	79.3	80.9	80.9	69.2	97.6	98.4	84.1	97.7	94.8	81.0
June	109.3	102.8	77.3	109.8	106.5	80.1	107.0	107.5	80.8	113.1	114.0	85.7
July	68.6	71.1	69.7	70.0	70.6	69.2	69.5	69.3	67.9	81.0	76.3	74.8
August	58.2	56.4	68.0	62.6	57.2	68.9	60.7	57.1	68.8	59.2	59.4	71.6
September	71.5	71.5	73.7	68.7	73.0	75.3	73.5	76.6	78.9	82.8	85.5	88.2
October	68.1	66.6	68.6	70.7	69.1	71.2	83.0	75.9	78.2	87.8	82.7	85.2
November	70.5	70.2	65.0	79.6	74.9	69.4	83.9	86.3	79.9	72.4	72.8	67.4
December	121.5	117.0	82.9	117.2	121.0	85.8	110.6	111.5	79.1	129.2	137.3	97.4
Annual Average	74.0	-	-	73.7	-	-	75.9	-	-	79.6	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

CANDY STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	88.8	87.9	117.2	84.6	83.2	110.9	68.4	64.1	85.4	61.0	58.8	78.4	46.0	47.1	62.8
February	99.5	107.9	117.3	100.4	109.0	118.5	74.3	80.6	87.6	63.4	66.8	72.7	51.5	55.8	60.6
March	149.5	144.2	110.9	92.4	89.8	105.7	68.3	70.1	82.4	99.0	98.0	75.4	44.0	43.1	50.8
April	93.5	95.9	112.8	130.0	132.8	102.1	107.5	10[illegible].3	84.1	61.3	59.1	69.5	80.5	80.3	61.7
May	116.7	114.7	117.0	106.1	99.4	101.5	87.9	84.7	86.5	67.3	68.9	70.3	59.9	59.4	60.6
June	101.3	101.1	131.3	76.3	80.5	104.5	63.1	64.7	84.1	53.0	53.9	70.0	44.1	44.6	58.0
July	104.9	104.3	122.7	86.7	85.9	101.1	70.4	69.2	81.4	63.2	61.0	71.7	50.0	48.5	57.1
August	135.0	126.5	129.1	105.9	102.1	104.2	83.6	81.3	82.9	61.7	61.3	62.5	58.2	57.6	58.7
September	107.4	113.2	121.[illegible]	87.8	90.1	93.8	74.9	76.4	82.2	59.8	60.6	65.1	57.6	55.4	59.6
October	109.8	108.7	114.4	86.8	85.3	89.8	86.2	80.7	85.0	61.5	59.7	62.8	57.2	58.6	61.7
November	110.7	106.8	124.2	8[illegible].1	80.9	94.1	67.4	71.0	82.6	49.8	50.8	59.1	49.9	50.7	58.9
December	201.5	206.7	111.1	162.0	161.0	86.6	154.6	153.0	82.3	131.4	123.0	66.1	112.1	107.9	58.0
Annual Average	118.2	-	-	100.0	-	-	83.9	-	-	69.4	-	-	59.3	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	47.5	47.1	62.8	39.8	39.4	52.5	44.7	43.9	58.6	43.2	41.7	55.6
February	51.7	56.0	60.9	55.6	60.3	65.5	61.6	61.5	66.8	55.3	60.0	65.2
March	84.2	78.8	60.6	52.2	50.3	59.2	47.5	48.7	57.2	85.3	84.7	65.2
April	55.2	58.2	68.4	78.9	80.8	62.2	83.8	85.2	65.5	47.7	48.4	56.9
May	60.0	59.3	60.5	60.8	59.7	61.0	59.1	57.0	58.2	62.0	60.3	61.5
June	48.4	46.7	60.6	47.1	46.9	61.0	45.8	47.0	61.0	44.9	45.8	59.5
July	46.8	47.9	56.4	44.0	43.8	51.5	49.9	49.1	57.7	50.8	47.5	55.9
August	58.6	57.6	58.7	59.2	55.4	56.6	58.3	56.6	57.8	50.1	51.3	52.4
September	54.2	54.0	58.0	52.6	55.4	59.6	55.1	56.2	60.4	55.2	56.1	60.3
October	56.4	56.0	58.9	57.4	56.8	59.8	60.6	56.8	59.8	59.3	57.1	60.1
November	49.2	49.8	57.9	52.3	50.4	58.6	46.9	49.5	57.5	49.2	50.4	58.5
December	115.4	112.0	60.2	116.8	119.7	64.3	114.7	113.5	61.0	113.1	120.6	64.8
Annual Average	60.6	-	-	59.7	-	-	60.7	-	-	59.7	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MEN'S CLOTHING STORES[a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	130.5	130.0	197.0	78.0	77.1	116.9	57.2	53.8	81.5	45.4	44.3	67.2	41.4	42.8	64.8
February	119.9	127.5	205.6	68.9	73.2	118.1	49.1	52.2	84.2	37.7	39.1	63.1	28.0	29.8	48.1
March	162.5	158.9	158.9	102.1	97.6	125.1	77.4	78.1	87.7	56.0	56.5	56.5	49.7	47.7	61.2
April	158.3	159.6	138.8	148.7	154.9	113.1	107.5	111.5	88.5	67.7	63.7	55.4	82.8	84.1	61.4
May	146.0	145.5	124.4	126.5	125.1	106.9	90.1	86.8	74.2	67.4	69.9	59.8	68.2	68.7	58.7
June	143.8	140.6	121.2	109.0	113.1	97.5	85.0	85.7	73.9	72.6	72.4	62.4	72.2	71.4	61.5
July	104.2	104.3	122.7	86.4	86.1	101.3	65.4	64.7	76.1	52.7	51.5	60.6	47.8	49.5	58.3
August	107.2	98.1	140.1	73.7	69.4	99.2	53.6	51.2	73.2	40.2	39.3	56.1	42.9	41.6	59.4
September	119.7	127.3	138.4	83.4	86.2	93.6	63.8	65.3	71.0	55.4	56.1	61.0	56.0	53.9	58.6
October	194.3	188.6	152.1	116.4	111.6	90.0	81.9	74.9	60.4	71.3	68.2	55.0	70.0	75.7	61.0
November	152.2	143.3	114.7	97.3	95.1	76.1	79.9	82.9	66.3	72.4	72.4	57.9	76.9	76.6	61.3
December	132.7	138.2	108.0	109.7	110.7	86.5	89.0	89.7	70.1	80.2	74.9	58.5	74.0	71.3	55.7
Annual Average	139.3	-	-	100.0	-	-	75.0	-	-	59.9	-	-	59.2	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	36.9	37.0	56.0	44.8	44.6	67.6	47.1	46.6	69.6	54.5	53.3	75.0
February	37.9	40.3	65.0	39.6	42.1	67.8	41.8	40.9	69.3	44.9	47.7	75.7
March	63.1	59.8	59.8	53.2	50.1	64.2	53.6	54.0	69.2	64.3	65.3	75.1
April	66.0	68.5	59.6	84.9	89.1	65.0	74.2	76.9	69.3	77.5	76.6	75.1
May	76.1	76.1	65.0	71.4	71.1	60.8	74.3	71.5	69.4	80.4	78.6	76.3
June	73.9	69.6	60.0	75.3	73.6	63.5	73.5	74.0	69.8	81.5	81.5	76.9
July	52.1	53.8	63.3	57.7	57.7	67.9	57.6	56.9	70.2	67.2	63.2	78.1
August	45.5	43.6	62.3	50.3	46.0	65.6	54.6	52.2	71.5	56.0	56.4	77.3
September	56.1	56.1	61.0	59.5	63.3	68.8	70.0	71.7	71.7	76.7	78.2	78.2
October	85.2	83.2	67.1	88.0	85.4	68.9	99.4	90.9	72.7	102.1	96.1	76.9
November	86.0	85.0	68.0	94.1	88.6	69.2	89.9	93.2	75.7	92.3	93.0	75.6
December	94.7	92.9	72.6	100.4	104.5	69.7	119.4	120.3	72.5	124.6	129.7	78.1
Annual Average	64.5	-	-	68.3	-	-	71.3	-	-	76.8	-	-

(a) Prior to 1936 based on sales of 16 chains. Entire series revised from 1936 to include sales of 339 independents.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

WOMEN'S CLOTHING STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	83.3	82.9	120.2	74.9	74.0	107.3	57.6	54.2	78.5	53.1	51.8	75.1	41.2	42.5	61.6
February	74.1	78.7	115.7	76.4	81.1	119.3	53.7	57.0	83.8	46.2	47.8	70.3	39.4	41.8	61.5
March	113.1	110.5	120.1	87.9	83.9	110.4	77.0	77.6	92.4	63.3	63.7	59.2	46.7	44.7	58.8
April	114.7	115.6	107.0	126.9	132.0	106.5	101.1	104.7	90.3	79.2	74.4	68.9	67.2	68.2	55.0
May	121.7	121.2	110.2	118.7	117.2	106.6	92.4	88.9	80.8	70.7	73.2	66.6	64.8	65.2	59.3
June	141.4	138.1	115.1	115.7	119.9	99.9	98.3	99.0	82.5	79.5	79.1	65.9	72.8	71.9	59.9
July	115.7	115.6	124.3	96.9	96.4	103.7	71.2	70.3	75.6	58.5	57.1	61.4	53.1	55.0	59.2
August	102.9	94.0	123.7	81.2	76.4	100.5	58.5	55.8	73.5	46.0	44.8	59.0	45.9	44.4	58.4
September	96.3	102.3	113.7	88.0	90.8	100.9	65.0	66.5	73.9	53.2	53.7	59.7	54.7	52.6	58.4
October	112.2	108.8	113.3	96.7	92.6	96.5	81.0	73.9	77.0	60.0	57.2	59.6	56.1	56.4	58.8
November	106.3	100.0	107.5	85.9	83.9	90.2	72.9	75.4	81.1	57.5	57.5	61.8	54.4	54.2	58.2
December	181.1	188.4	101.8	150.7	151.8	82.1	134.2	135.1	73.0	127.1	118.5	64.1	125.0	120.2	65.0
Annual Average	114.7	-	-	100.0	-	-	80.2	-	-	66.2	-	-	60.1	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	41.9	41.9	60.7	38.3	38.1	55.3	39.8	39.3	59.6	43.0	41.9	63.5
February	38.2	40.5	59.6	39.4	41.8	61.5	34.6	33.8	57.3	36.1	38.4	65.0
March	59.0	55.9	60.8	51.6	48.5	63.9	49.3	49.6	57.7	58.6	59.4	64.6
April	62.3	64.5	59.7	70.6	74.0	59.7	76.2	78.9	61.6	74.9	74.0	60.7
May	68.7	68.6	62.4	61.0	60.7	55.2	67.9	65.3	61.0	67.3	65.7	61.4
June	74.7	70.2	58.5	69.5	67.8	56.5	67.3	67.7	59.9	71.0	70.9	62.8
July	55.5	57.2	61.5	56.3	56.3	60.5	51.5	50.9	59.8	56.8	53.4	62.8
August	52.3	50.1	65.9	50.5	46.1	60.6	43.6	41.6	59.4	44.0	44.3	63.3
September	57.7	57.6	64.0	52.1	55.3	61.5	56.6	57.9	59.7	59.8	60.9	62.8
October	60.5	59.1	61.5	62.1	60.1	62.6	80.1	73.2	59.5	83.1	78.1	63.5
November	60.6	59.8	64.3	62.9	59.1	63.5	64.4	66.7	60.1	69.0	69.4	62.5
December	122.2	119.8	64.7	121.7	126.6	68.4	92.0	92.7	59.8	94.3	98.0	63.2
Annual Average	62.8	-	-	61.3	-	-	60.3	-	-	63.2	-	-

(a) Prior to 1936 based on sales of 13 chains. Entire series revised from 1936 to include sales of 342 independents.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DEPARTMENT STORES (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	89.1	88.0	110.0	92.0	90.5	113.2	75.1	73.0	91.2	61.5	62.2	77.8	51.7	53.1	66.4
February	81.6	86.9	103.5	83.0	88.4	105.2	75.9	80.9	96.3	62.1	63.8	75.9	49.5	52.7	62.7
March	101.5	102.6	105.7	88.5	86.4	97.1	86.6	85.9	93.3	69.2	68.6	70.7	59.4	56.5	63.5
April	104.1	103.2	108.6	105.6	108.9	105.7	94.5	97.0	97.0	77.7	75.6	79.6	66.6	70.1	68.0
May	107.3	105.9	103.8	104.8	103.1	101.1	89.3	89.9	88.1	73.7	75.7	74.2	70.0	69.4	68.0
June	103.1	104.2	107.4	95.3	97.9	101.0	87.6	86.8	89.5	70.5	69.7	71.8	68.8	67.6	69.7
July	91.9	91.1	113.8	83.1	82.0	102.5	71.7	70.5	88.2	54.5	55.0	68.8	52.8	54.2	67.7
August	96.2	90.1	112.7	82.3	80.1	100.1	69.7	68.0	85.0	56.8	54.4	68.0	57.1	54.4	68.0
September	107.5	114.5	110.1	99.9	102.6	98.7	82.4	84.6	81.3	68.6	69.9	67.2	71.3	71.8	69.0
October	128.6	122.7	106.7	117.1	111.3	96.8	94.4	88.4	76.9	81.2	79.2	68.9	81.2	80.5	70.0
November	123.2	119.8	105.1	103.7	104.8	92.0	94.0	96.5	84.7	78.9	78.2	68.6	77.7	76.7	67.2
December	154.1	158.3	104.2	144.7	144.0	94.7	128.2	127.0	83.6	98.8	95.6	62.9	102.4	103.1	67.8
Annual Average	107.4	-	-	100.0	-	-	87.5	-	-	71.1	-	-	67.4	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	56.1	55.6	69.5	54.1	53.4	72.1	53.6	52.7	71.3	57.2	57.8	78.2
February	54.9	58.5	69.7	54.4	57.9	72.4	57.8	58.4	73.0	58.6	62.4	78.1
March	67.1	65.3	68.0	61.4	59.7	67.1	62.5	61.9	72.0	70.8	70.5	72.7
April	66.3	68.1	70.9	72.6	74.9	72.7	72.1	74.0	69.8	77.6	76.3	80.3
May	73.6	72.9	71.5	70.5	69.6	68.2	74.7	75.2	73.8	79.9	80.8	79.2
June	69.9	68.0	70.1	72.1	72.8	70.7	73.4	72.7	70.6	80.5	79.8	77.5
July	54.2	55.6	69.5	55.4	54.9	72.2	57.7	56.8	74.7	62.6	60.9	80.1
August	59.0	56.1	70.1	60.4	56.6	70.8	62.8	61.3	76.6	64.8	64.2	80.3
September	72.2	75.7	72.8	71.6	76.3	73.4	78.8	80.9	77.8	80.9	82.8	79.6
October	83.9	80.4	69.9	87.6	83.6	72.7	94.7	88.7	77.2	94.0	91.4	79.5
November	83.1	81.7	71.7	88.5	86.0	75.4	85.0	87.3	76.6	91.9	91.1	79.9
December	114.3	115.5	76.0	116.5	119.6	74.8	126.8	125.7	78.6	133.7	133.5	83.5
Annual Average	71.2	-	-	72.1	-	-	75.0	-	-	79.4	-	-

(a) Series adjusted for number of business days and seasonal variations revised from January, 1935, to allow for changes in seasonal adjustment factors.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 =100)

DRUG STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	101.1	99.1	103.2	99.5	97.3	101.3	94.7	90.5	94.3	83.4	81.3	84.7	70.5	70.9	73.9
February	99.3	107.9	106.8	96.2	104.5	103.4	89.0	96.7	95.7	84.0	88.7	87.8	65.5	71.1	70.4
March	109.0	106.3	105.2	107.1	105.4	104.4	93.6	94.2	93.3	88.4	86.7	85.8	71.1	69.4	68.7
April	101.0	103.0	104.1	101.5	102.8	103.9	91.2	92.4	93.3	84.2	83.1	83.9	66.9	67.6	68.3
May	104.4	102.1	106.3	101.8	97.4	101.4	91.0	88.7	92.4	76.6	77.1	80.3	66.3	65.4	68.1
June	107.6	108.7	107.7	97.9	102.0	100.9	87.8	89.6	88.7	80.1	81.2	80.4	70.3	71.0	70.3
July	106.8	105.4	108.7	99.0	97.1	100.1	89.9	87.9	90.6	75.6	73.6	75.9	68.0	66.9	68.9
August	112.5	107.6	109.8	103.0	100.3	102.4	91.1	89.6	91.4	76.7	75.7	77.3	67.9	66.5	67.9
September	101.2	105.4	107.6	93.4	95.3	97.2	86.5	87.7	89.5	74.3	75.1	76.6	69.3	68.3	69.7
October	106.5	104.5	105.6	98.3	96.0	97.0	89.9	86.0	86.8	77.6	76.3	77.1	68.1	68.5	69.2
November	105.7	104.3	104.3	93.5	94.4	94.4	88.1	91.7	91.7	74.0	74.9	74.9	70.1	71.0	71.0
December	116.9	117.7	103.3	109.0	107.6	94.4	102.3	100.3	88.0	87.8	83.9	73.6	82.3	80.1	70.3
Annual Average	106.0	-	-	100.0	-	-	91.3	-	-	80.2	-	-	69.7	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	70.0	69.0	71.9	72.1	70.6	73.6	72.6	70.9	73.8	78.3	76.2	79.4
February	64.8	70.3	69.6	68.9	74.7	73.9	73.7	75.3	74.6	75.6	82.0	81.1
March	75.4	72.1	71.4	76.8	74.8	74.1	73.8	74.2	73.5	81.1	80.0	79.2
April	69.2	72.0	72.7	71.7	73.0	73.8	74.3	75.2	75.9	77.1	77.7	78.5
May	70.3	68.9	71.7	72.0	70.4	73.3	74.1	72.1	75.1	76.5	75.2	78.3
June	72.7	71.7	71.0	70.7	71.3	70.6	72.5	73.8	73.1	77.6	78.5	77.8
July	68.9	69.3	71.5	71.4	70.4	72.5	75.1	73.3	75.6	80.3	76.7	79.0
August	70.4	68.7	70.1	74.1	70.8	72.2	73.3	72.0	73.5	78.6	79.1	80.7
September	69.8	70.4	71.9	69.8	72.6	74.1	73.4	74.2	75.8	78.4	79.3	80.9
October	71.8	70.8	71.5	74.4	72.9	73.6	80.7	77.0	77.8	84.8	82.6	83.4
November	71.5	72.2	72.2	76.8	75.7	75.7	73.5	76.5	76.5	76.9	78.3	78.3
December	85.4	84.0	73.6	87.9	88.4	77.5	93.6	91.6	80.4	99.5	97.1	85.2
Annual Average	71.7	-	-	73.9	-	-	75.9	-	-	80.4	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DYERS AND CLEANERS

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	69.2	68.2	96.1	72.0	70.9	99.9	69.6	68.5	96.5	51.1	52.3	73.6	44.5	45.5	64.1
February	70.5	75.2	107.5	66.7	71.1	101.6	63.1	67.2	96.1	49.3	50.4	72.0	41.9	44.6	63.7
March	113.5	116.2	116.2	104.4	102.8	114.2	98.6	97.1	102.2	63.8	62.8	62.8	58.2	55.1	61.3
April	139.5	137.3	105.7	137.0	140.3	100.2	124.1	127.1	94.1	88.7	87.3	67.1	87.6	93.4	66.7
May	123.9	122.0	97.6	136.9	134.8	107.9	106.5	109.0	87.2	80.6	82.5	66.0	85.9	84.5	67.6
June	113.9	[illegible]	[illegible]	104.4	106.8	96.2	101.5	99.9	90.0	76.9	75.6	68.1	74.3	73.1	65.8
July	104.4	102.8	104.9	93.6	92.1	94.0	83.5	87.2	88.9	64.0	65.4	66.8	60.9	62.3	63.6
August	105.6	100.1	104.3	96.1	94.6	98.5	82.1	80.8	84.1	64.1	60.7	63.3	70.4	66.6	69.4
September	121.0	129.1	106.7	119.1	121.9	100.8	93.1	95.3	78.8	77.9	79.7	65.9	81.1	82.9	68.5
October	124.9	118.5	106.7	114.8	108.9	98.1	88.6	84.0	75.7	73.3	72.2	65.0	[illegible]	77.2	69.6
November	97.3	95.8	106.4	81.2	83.1	92.3	72.3	74.0	82.2	59.6	58.6	65.1	61.8	60.8	67.5
December	78.7	80.6	104.6	73.9	72.7	94.4	58.8	57.9	75.1	50.5	49.7	64.5	54.8	56.1	72.8
Annual Average	105.2	-	-	100.0	-	-	87.2	-	-	66.7	-	-	66.7	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	53.0	52.1	73.4	51.7	50.8	71.6	51.9	51.0	71.8	48.5	49.6	69.8
February	49.1	52.3	74.7	44.7	47.6	68.1	48.8	49.9	71.3	49.4	52.6	75.1
March	72.5	71.3	71.3	64.1	63.0	70.0	68.4	67.2	70.7	70.5	69.2	69.2
April	87.9	89.9	69.1	96.3	98.4	70.3	112.0	114.5	84.8	96.7	95.0	73.1
May	94.0	92.4	73.9	93.7	92.1	73.7	105.6	107.9	86.3	105.6	107.9	86.3
June	83.4	82.0	73.9	90.0	92.0	82.9	90.9	89.3	80.5	109.4	107.5	96.9
July	72.4	74.1	75.6	77.6	76.3	77.9	82.7	81.3	82.9	81.6	80.2	81.8
August	78.1	74.0	77.1	76.5	72.4	75.4	76.6	75.2	78.3	76.0	74.6	77.7
September	79.6	84.8	70.1	83.2	88.6	73.2	87.0	88.9	73.4	94.8	96.8	80.0
October	85.0	80.4	72.5	88.1	83.4	75.1	84.4	79.9	72.0	79.3	77.9	70.2
November	69.7	68.5	76.1	71.1	69.9	77.6	56.9	58.2	64.6	66.2	65.0	72.3
December	59.1	60.4	78.5	56.6	57.8	75.1	69.7	68.5	88.9	68.3	67.1	87.2
Annual Average	73.7	-	-	74.5	-	-	77.9	-	-	78.9	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

FURNITURE STORES (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	86.4	85.6	115.7	80.9	80.1	108.2	68.6	66.4	89.8	53.0	53.1	71.8	32.4	33.2	46.7
February	118.8	126.6	139.1	88.4	94.1	103.4	79.4	84.6	92.9	61.3	62.9	69.9	40.3	42.9	49.3
March	128.5	128.8	148.1	97.0	93.9	107.9	78.5	77.8	89.4	56.9	56.3	64.8	48.1	46.0	52.9
April	127.9	126.7	114.1	115.8	118.8	107.0	95.7	98.2	88.5	73.3	70.9	63.8	57.3	59.4	53.1
May	139.4	138.1	115.1	137.6	136.4	113.6	99.0	99.2	82.7	72.9	74.7	61.8	67.6	66.9	53.1
June	120.9	121.3	129.0	95.9	98.4	104.7	80.2	79.5	84.5	55.0	54.4	57.2	54.7	54.1	55.8
July	102.6	101.7	145.3	70.3	69.6	99.4	58.7	58.1	83.0	40.0	40.0	55.6	41.5	42.5	56.0
August	135.6	127.0	146.0	90.1	87.2	100.3	72.6	70.3	80.8	49.4	47.2	51.9	57.9	55.4	56.6
September	131.4	140.0	126.1	101.4	104.1	93.8	85.3	87.5	78.2	64.3	65.9	55.4	68.8	68.9	57.4
October	148.3	141.9	122.4	106.3	101.7	87.7	101.8	95.2	82.1	65.5	63.3	54.6	63.1	62.4	55.7
November	147.6	142.9	126.5	102.8	103.0	91.2	91.7	91.0	83.2	54.9	54.4	50.8	57.8	57.2	56.1
December	141.9	145.6	115.6	113.7	112.6	89.4	98.5	97.5	78.0	61.8	59.8	51.1	63.7	63.8	56.9
Annual Average	127.4	-	-	100.0	-	-	84.2	-	-	59.0	-	-	54.4	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	43.7	43.2	63.6	43.8	43.4	65.7	46.9	46.4	70.3	58.5	58.6	88.8
February	48.6	51.7	62.3	55.6	59.2	71.3	59.0	59.1	71.1	68.2	72.5	87.4
March	61.9	59.9	68.8	62.2	60.2	69.2	62.1	61.4	70.6	78.1	77.3	88.9
April	71.3	73.1	63.1	81.2	83.3	71.2	86.1	88.3	75.5	99.3	98.3	84.0
May	88.1	87.3	69.3	83.9	83.1	65.9	94.1	94.2	74.8	111.2	111.3	88.4
June	66.9	64.7	66.0	69.1	69.2	69.9	76.3	75.5	76.2	93.3	92.3	93.3
July	50.0	51.3	65.8	55.5	54.9	70.4	62.5	61.8	79.3	75.1	72.7	93.2
August	69.3	66.3	66.3	76.5	71.5	71.5	79.8	79.9	79.9	88.5	87.6	87.6
September	76.2	79.1	65.9	80.7	85.9	71.6	91.6	93.9	78.3	102.5	105.1	87.6
October	77.3	74.0	66.1	89.2	85.4	76.2	104.2	97.4	87.0	103.8	100.4	89.7
November	70.6	69.9	69.2	77.9	75.1	74.4	84.6	86.8	85.9	93.7	92.8	91.9
December	76.4	76.6	69;0	81.7	84.1	75.8	100.4	99.4	89.5	99.1	100.5	90.5
Annual Average	66.7	-	-	71.4	-	-	79.0	-	-	89.3	-	-

(a) Sales of independents are included from 1930.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930=100)

GROCERY AND MEAT STORES[a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	99.1	99.1	102.2	106.6	105.4	108.7	95.4	88.9	91.6	79.3	76.6	79.0	66.7	69.1	71.2
February	97.4	103.5	105.6	96.8	102.9	105.0	88.2	93.8	95.7	77.9	81.1	82.7	64.0	68.0	69.4
March	108.8	105.2	105.2	100.9	95.7	99.7	94.6	96.2	98.1	84.7	86.1	86.1	75.0	72.2	75.2
April	105.7	107.4	104.3	105.9	111.2	103.9	97.0	101.1	96.2	81.4	75.8	73.6	70.2	70.5	65.9
May	111.8	111.9	105.5	109.7	108.5	102.4	96.6	91.6	86.4	79.8	83.1	78.4	75.7	77.0	72.6
June	105.7	102.1	102.1	94.3	98.2	98.2	91.9	93.4	93.4	77.9	77.9	77.9	73.3	72.4	72.4
July	106.2	107.1	109.3	96.6	96.7	98.6	90.4	89.4	91.2	75.9	73.3	74.8	68.9	71.8	73.2
August	107.6	97.3	105.8	95.3	88.8	96.5	84.0	79.7	86.6	72.3	71.5	77.7	70.4	68.8	74.8
September	104.5	111.1	111.1	94.8	98.3	98.3	88.4	91.0	91.0	75.7	76.4	76.4	73.8	69.9	69.9
October	114.6	112.0	112.0	98.4	94.7	94.7	91.2	82.5	82.5	76.6	72.7	72.7	71.6	72.8	72.8
November	111.5	103.8	104.8	95.3	92.1	93.1	82.7	86.1	87.0	74.2	74.8	75.5	71.7	71.7	72.4
December	114.7	119.9	112.0	105.3	107.5	100.4	92.8	94.3	88.2	82.1	75.6	70.6	78.6	74.5	69.6
Annual Average	107.3	-	-	100.0	-	-	91.1	-	-	78.2	-	-	71.7	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	70.8	71.4	73.6	71.7	71.7	74.7	77.5	76.5	79.7	82.0	79.2	82.5
February	68.6	72.9	74.4	69.6	73.9	75.4	79.0	76.2	77.8	76.5	81.2	82.9
March	78.7	73.8	73.8	81.6	75.9	79.1	77.2	78.4	80.8	84.7	87.0	87.0
April	71.6	74.5	72.4	73.7	78.0	72.9	76.1	79.2	74.7	87.2	86.1	83.6
May	76.8	77.4	73.0	75.5	75.5	73.3	81.9	77.5	75.3	89.1	86.0	83.5
June	74.7	69.5	69.5	76.9	74.3	74.3	76.5	77.7	77.7	85.3	86.0	86.0
July	67.9	70.4	71.8	69.2	69.7	71.1	76.5	75.5	77.1	89.8	83.6	85.3
August	69.9	67.2	73.1	76.3	69.0	75.0	77.3	73.3	79.6	77.0	78.2	85.0
September	69.7	68.6	68.6	71.1	75.5	75.5	77.2	79.3	79.3	86.8	88.4	88.4
October	75.3	74.4	74.4	77.5	75.6	75.6	85.8	77.6	77.6	93.2	86.7	86.7
November	71.7	70.8	71.6	82.1	76.3	77.1	75.5	78.6	79.4	84.2	85.5	86.3
December	75.3	73.0	68.2	80.4	84.0	75.7	91.0	92.4	83.2	104.8	110.8	99.8
Annual Average	72.3	-	-	75.5	-	-	79.3	-	-	86.7	-	-

(a) Entire series revised from January, 1935, to allow for change in method of calculation.

INDEX NUMBERS OF RETAIL SALES (AVERAGE FOR 1930 = 100)

HARDWARE STORES [a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	82.5	81.2	128.9	73.3	72.2	114.7	61.1	60.2	95.5	49.6	50.8	82.0	32.4	33.2	55.4
February	77.2	82.4	121.2	68.8	73.4	108.0	59.9	63.9	95.4	52.0	53.3	80.8	30.9	33.0	52.4
March	88.1	90.3	128.9	83.4	82.1	117.3	78.1	76.9	109.9	51.8	51.1	73.0	40.9	38.8	55.5
April	115.3	113.6	109.2	102.5	105.0	101.0	90.4	92.6	89.0	75.5	74.4	71.6	59.7	63.7	61.3
May	121.5	119.7	88.0	124.4	122.5	90.1	103.3	105.9	77.9	91.3	93.5	68.8	81.0	79.8	58.7
June	118.5	121.5	102.1	105.8	108.4	91.1	92.1	90.8	76.3	77.8	76.7	64.4	71.3	70.2	59.0
July	119.4	117.6	121.2	99.5	98.0	101.1	86.2	85.0	86.7	62.8	64.4	65.0	61.3	62.8	61.6
August	122.2	115.9	112.5	105.7	104.2	101.1	88.3	87.1	84.5	66.4	63.0	61.2	62.3	59.1	57.4
September	139.8	149.2	132.0	108.1	110.8	98.0	91.8	94.1	83.3	69.3	71.0	62.3	68.4	70.1	60.4
October	137.5	130.5	113.4	119.7	113.6	98.8	86.8	82.3	71.6	71.4	70.4	61.2	70.7	69.7	60.6
November	123.0	121.2	121.2	99.1	101.5	101.5	79.9	81.8	81.8	57.4	56.5	56.5	57.2	56.4	56.4
December	134.7	138.0	123.2	109.8	108.2	96.6	91.7	90.4	80.7	59.1	58.2	52.0	63.1	64.7	57.7
Annual Average	115.0	-	-	100.0	-	-	84.1	-	-	65.4	-	-	58.3	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	37.5	36.9	63.7	39.1	38.6	67.6	39.0	38.3	68.3	44.4	45.3	82.4
February	35.5	37.9	63.2	37.3	39.8	68.7	38.3	39.1	69.9	42.2	44.9	80.2
March	48.7	48.0	68.6	49.4	48.7	69.6	52.9	52.0	74.2	61.4	60.3	86.2
April	67.1	68.8	66.1	73.7	75.5	72.6	76.4	78.0	75.0	92.1	90.4	87.0
May	96.4	95.0	69.9	93.0	91.6	67.4	100.4	102.5	75.4	113.5	115.9	85.2
June	85.2	84.0	70.6	82.6	84.6	71.1	91.7	90.1	75.7	106.0	104.1	87.5
July	71.8	73.6	70.1	78.1	76.9	71.9	83.2	81.7	74.3	96.5	94.7	86.1
August	74.6	70.8	68.8	78.2	74.2	72.0	82.5	81.0	78.6	90.8	89.2	86.6
September	76.4	81.6	69.1	80.5	86.0	72.2	89.3	91.1	76.0	102.8	104.9	87.4
October	84.7	80.4	69.9	86.3	81.9	71.2	94.6	89.4	77.8	96.7	95.0	82.6
November	72.0	70.9	70.9	72.4	71.4	71.4	79.2	80.9	80.9	83.4	81.8	81.8
December	77.6	79.5	71.0	79.6	81.5	72.8	86.4	84.8	75.7	92.1	90.5	80.8
Annual Average	69.0	-	-	70.9	-	-	76.2	-	-	85.2	-	-

(a) Sales of independents are included from 1930.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MUSIC AND RADIO STORES [a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	126.2	124.3	138.1	105.4	103.8	115.4	86.0	84.7	94.1	53.7	55.0	63.2	29.4	30.2	35.9
February	132.5	141.4	162.6	89.6	95.6	109.9	82.3	87.8	100.9	50.2	51.4	59.1	24.9	26.6	30.5
March	116.4	119.2	152.8	93.3	91.9	117.8	73.9	72.8	92.2	44.3	43.7	53.9	29.7	28.2	34.4
April	108.1	106.5	143.9	79.3	81.3	109.8	61.5	63.0	84.0	41.8	41.2	54.2	26.2	28.0	35.0
May	118.4	116.6	147.6	82.3	81.1	102.6	63.7	65.2	82.6	37.5	38.4	46.9	30.6	30.2	35.1
June	82.9	85.0	137.1	62.6	64.2	103.5	47.8	47.1	76.0	31.6	31.1	47.2	23.7	23.4	33.4
July	83.3	82.1	136.8	56.8	55.9	93.2	48.5	47.7	78.3	24.1	24.7	39.2	22.5	23.1	35.5
August	111.5	105.8	139.2	70.2	69.2	91.0	59.1	58.2	76.6	33.2	31.6	41.5	28.8	27.3	36.0
September	163.2	174.2	137.1	113.4	116.2	91.5	84.2	86.3	63.4	56.7	58.2	43.4	43.8	45.0	33.1
October	209.9	199.2	133.3	138.7	131.6	91.4	98.6	93.5	66.8	51.6	53.8	39.9	42.4	41.8	31.5
November	189.7	186.9	121.3	137.1	140.4	91.2	103.9	106.4	69.3	53.0	57.1	37.8	49.7	49.0	34.3
December	197.8	202.7	120.0	171.5	168.9	100.0	108.8	101.3	60.7	61.3	60.4	37.3	53.8	55.1	34.9
Annual Average	136.7	-	-	100.0	-		76.0	-	-	45.6	-	-	33.8	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	30.2	29.8	35.9	37.2	36.7	44.2	43.2	42.6	53.9	46.7	48.0	60.7
February	31.4	33.6	38.6	36.1	38.6	44.4	39.5	40.5	51.3	45.9	49.1	62.2
March	32.9	32.5	39.6	39.7	39.2	47.8	42.6	42.1	51.9	51.0	50.3	62.1
April	29.9	30.7	37.9	35.5	36.4	45.0	47.7	49.0	52.6	57.5	56.7	61.0
May	37.1	36.6	42.0	43.0	42.4	48.8	58.5	60.0	52.7	67.8	69.6	61.0
June	28.9	28.5	40.2	30.1	30.9	43.5	46.2	45.6	50.1	58.6	57.8	63.6
July	24.7	25.3	38.9	26.6	26.2	40.4	42.0	41.4	53.1	48.1	47.5	60.9
August	33.8	32.1	42.2	35.2	33.4	44.0	41.1	40.6	52.7	47.9	47.3	61.4
September	52.8	56.5	41.2	52.3	55.9	40.8	53.1	64.7	54.4	68.8	70.7	59.4
October	57.5	54.6	41.4	66.6	63.3	48.0	75.1	71.4	56.6	73.2	72.3	57.4
November	59.6	58.8	41.7	66.0	65.1	46.2	70.3	72.2	57.8	71.7	70.8	56.6
December	67.4	69.2	43.8	67.7	69.5	44.0	81.2	80.1	58.1	78.1	77.1	55.9
Annual Average	40.5	-	-	44.7	-	-	54.2	-	-	59.6	-	-

(a) Prior to 1936 based on sales of 4 chains and 5 independents. Entire series revised from 1936 to include sales of 93 independents.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

RESTAURANTS

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	105.9	103.9	111.7	104.6	102.3	110.0	87.2	84.5	90.8	67.7	66.4	71.4	54.4	54.1	58.2
February	101.6	110.4	115.0	95.0	103.2	107.5	80.1	87.0	90.7	65.8	69.0	71.9	50.5	54.8	57.1
March	110.7	108.6	111.9	100.1	98.5	101.6	88.0	87.5	90.2	68.2	66.9	69.0	56.4	55.1	56.8
April	108.1	109.6	108.5	97.8	99.1	98.1	87.5	88.7	87.8	68.4	68.4	67.7	55.6	56.5	56.0
May	116.6	114.1	114.1	104.3	101.0	101.0	89.4	87.7	87.7	64.8	64.4	64.4	56.7	55.7	55.7
June	110.1	112.0	110.9	101.4	104.2	103.1	83.3	84.4	83.6	61.5	62.4	61.8	55.7	56.3	55.7
July	122.1	119.8	116.3	105.4	103.4	100.4	90.3	88.3	85.7	63.2	62.0	60.2	56.4	55.5	53.9
August	127.3	123.3	116.3	108.1	106.0	100.0	90.0	88.5	83.5	64.3	63.1	59.5	57.7	56.6	53.4
September	114.7	117.8	112.2	100.4	101.7	96.9	86.1	87.3	83.1	64.2	64.8	61.7	56.5	56.6	53.9
October	116.4	114.2	114.2	99.5	97.3	97.3	81.5	78.9	78.9	60.3	59.4	59.4	54.9	54.6	54.6
November	102.7	102.8	107.0	87.4	88.9	92.6	71.7	73.6	76.7	55.8	56.6	59.0	51.9	52.6	54.8
December	110.1	109.4	107.3	96.1	94.3	92.5	81.6	80.0	78.5	62.7	60.7	59.5	55.0	53.9	52.9
Annual Average	112.2	-	-	100.0	-	-	84.7	-	-	63.9	-	-	55.1	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	51.2	50.3	54.0	49.0	48.1	51.7	50.4	49.3	53.0	52.9	51.9	55.8
February	47.7	51.9	54.0	44.9	48.7	50.8	49.0	50.8	53.0	50.7	55.1	57.3
March	56.7	55.0	56.7	51.4	50.5	52.0	52.7	52.4	54.0	57.1	56.1	57.8
April	53.9	55.3	54.8	50.7	51.4	50.9	51.7	52.4	51.9	56.2	56.7	56.2
May	56.8	55.7	55.7	51.9	50.8	50.8	53.3	52.3	52.3	54.2	53.4	53.4
June	55.3	55.3	54.8	49.8	50.7	50.2	52.4	53.1	52.6	53.4	54.2	53.6
July	54.1	53.8	52.2	51.2	50.2	48.8	55.8	54.6	53.0	56.7	55.0	53.4
August	57.3	56.0	52.9	55.4	53.6	50.6	57.3	56.4	53.2	58.4	58.1	54.8
September	52.6	53.5	50.9	53.0	54.5	51.9	55.3	56.1	53.4	56.8	57.6	54.9
October	53.2	52.2	52.2	54.3	53.3	53.3	54.6	52.9	52.9	56.3	55.3	55.3
November	51.2	51.8	53.9	52.5	52.6	54.7	52.9	54.3	56.6	55.2	55.9	58.3
December	53.7	52.9	51.8	55.7	55.4	54.3	59.9	58.8	57.6	57.3	56.1	55.0
Annual Average	53.6	-	-	51.7	-	-	53.8	-	-	55.4	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

VARIETY STORES (a)

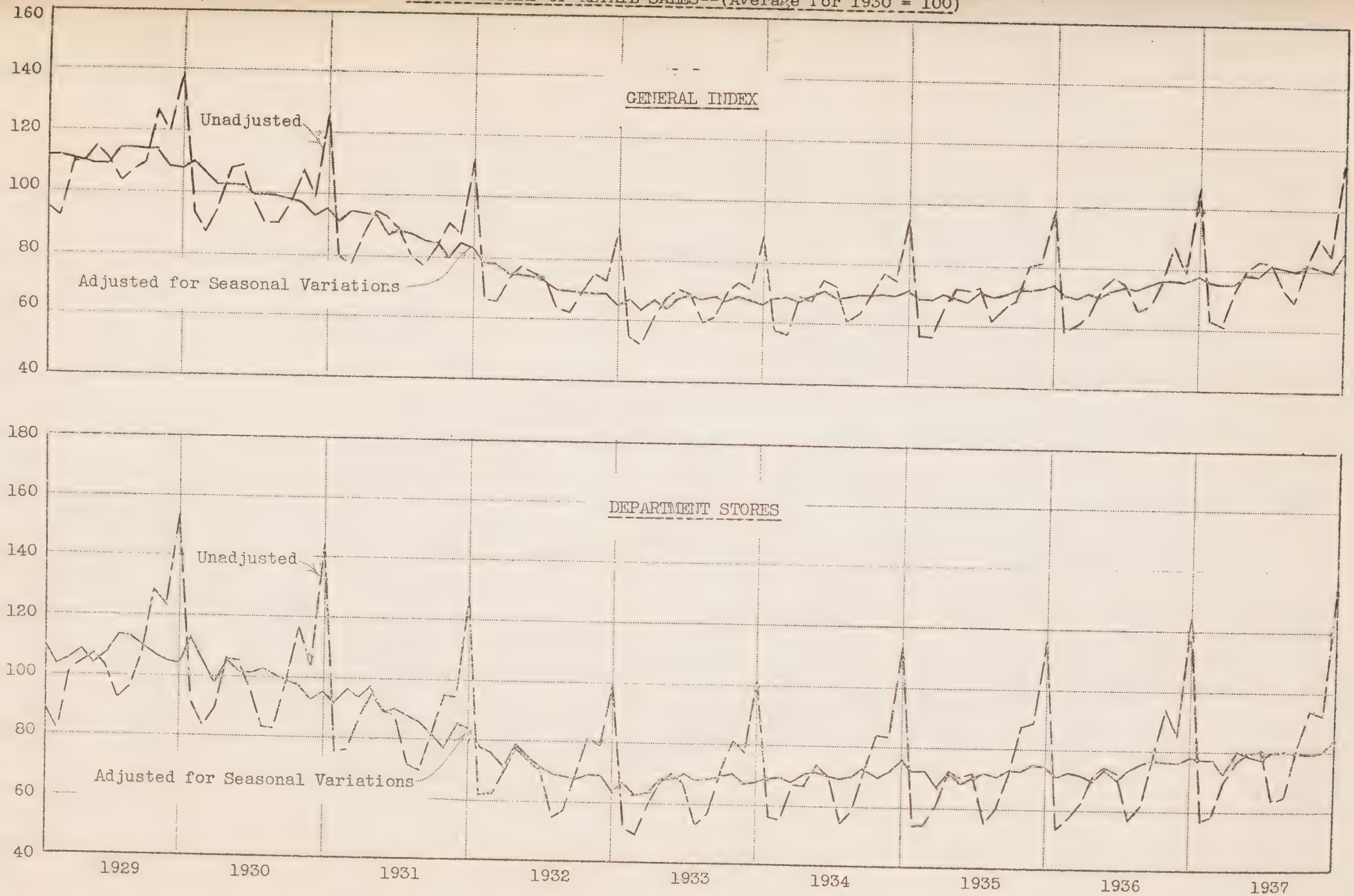
A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	74.0	74.1	110.6	68.6	68.5	102.2	69.2	65.2	97.3	62.9	61.1	91.2	54.2	56.0	83.6
February	83.5	88.8	120.0	73.9	78.6	106.2	69.5	73.9	99.9	64.0	66.2	89.5	55.7	59.2	80.1
March	103.8	100.8	121.5	84.2	79.6	100.8	77.5	77.9	97.4	72.3	72.7	87.6	60.4	58.7	74.2
April	99.8	100.3	112.7	92.8	96.4	103.6	92.2	95.3	103.6	80.7	76.1	85.5	73.9	74.1	79.6
May	130.8	130.9	125.9	105.5	105.3	101.2	102.0	98.7	94.9	85.3	88.2	84.8	75.7	76.1	73.2
June	124.9	121.2	117.7	94.8	98.0	95.2	94.3	94.8	92.0	87.1	87.2	84.7	82.3	82.1	79.7
July	122.1	122.8	122.8	95.9	96.0	96.0	91.9	91.7	91.7	83.5	81.1	81.1	76.1	78.7	78.7
August	130.6	119.6	130.0	98.6	92.9	101.0	93.3	88.2	95.9	75.0	73.4	79.8	72.7	70.9	77.0
September	108.3	115.2	118.8	92.8	96.0	99.0	87.6	90.5	93.3	75.0	76.9	79.3	79.2	76.7	79.0
October	125.4	122.2	116.4	105.4	102.4	97.5	107.7	98.6	93.9	87.1	82.4	78.5	80.8	81.2	77.3
November	118.9	112.0	110.9	101.6	98.7	97.7	94.5	97.7	96.8	78.7	79.1	78.3	77.2	77.3	76.5
December	194.2	200.8	108.5	186.0	187.8	101.5	180.4	181.4	98.1	147.7	138.6	74.9	145.2	140.5	76.0
Annual Average	118.0	-	-	100.0	-	-	96.7	-	-	83.3	-	-	77.8	-	-

Month	1934			1935			1936			1937		
	A	B	C	A	B	C	A	B	C	A	B	C
January	54.9	55.2	82.4	53.2	53.3	84.6	53.4	53.3	84.7	61.7	59.9	95.1
February	55.5	59.1	79.9	57.7	61.5	85.4	60.8	59.1	82.0	62.8	66.9	92.9
March	76.1	71.7	87.4	67.5	63.7	80.6	65.1	65.5	81.8	79.6	80.4	96.9
April	69.8	72.2	80.2	77.9	80.9	87.0	80.4	83.2	90.5	80.1	79.9	89.8
May	86.7	87.2	83.8	79.5	79.7	79.7	91.2	88.3	88.3	98.7	95.9	95.9
June	90.0	84.9	82.4	88.6	86.1	83.6	93.1	93.6	90.9	100.5	101.1	98.2
July	79.2	81.9	81.9	82.8	83.3	83.3	88.8	88.7	88.7	101.7	95.9	95.9
August	77.7	75.5	82.1	83.7	76.6	83.3	87.1	82.5	89.6	85.2	85.7	93.1
September	79.9	79.7	82.2	77.9	83.0	85.5	85.5	88.4	91.1	89.8	92.5	95.4
October	86.3	84.4	80.4	90.4	88.1	88.1	100.7	92.2	92.2	102.5	96.6	96.6
November	83.9	83.7	82.9	91.3	86.1	85.2	90.5	93.7	92.7	94.5	95.0	94.1
December	159.6	155.1	83.8	164.0	169.7	84.9	183.0	184.1	92.0	188.2	200.4	100.2
Annual Average	83.3	-	-	84.5	-	-	90.0	-	-	95.4	-	-

(a) Series adjusted for number of business days and seasonal variations revised from January, 1935, to to allow for changes in seasonal adjustment factors.

INDEX NUMBERS OF RETAIL SALES--(Average for 1930 = 100)



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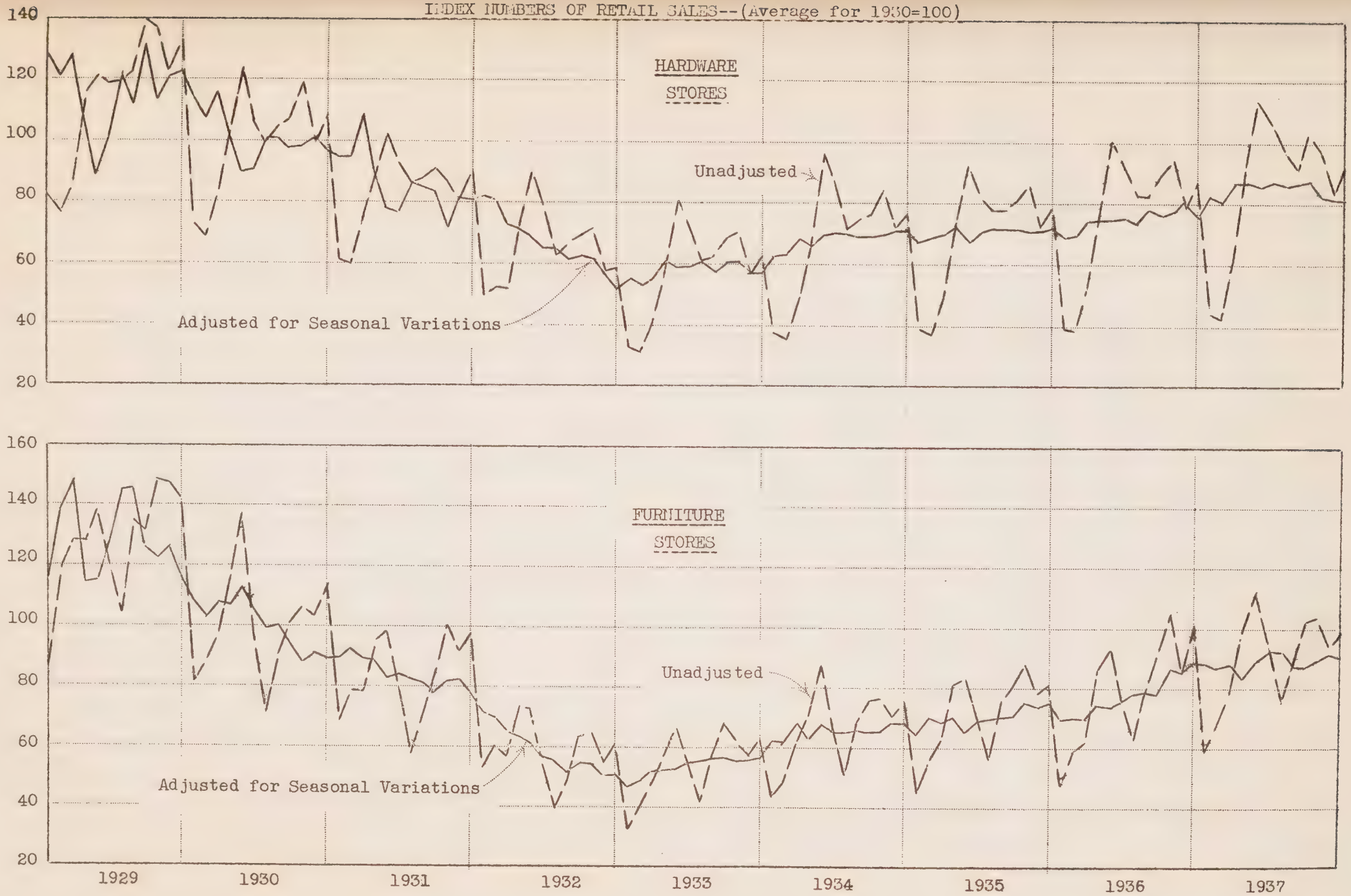

CANADA

DEPARTMENT OF TRADE AND COMMERCE

DOMINION BUREAU OF STATISTICS

INTERNAL TRADE BRANCH

SUMMARY OF MONTHLY INDEXES OF RETAIL SALES IN CANADA

1929 - 1938

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OTTAWA, CANADA

Dominion Statistician:	R.H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A.C. Steedman, B.A.

SUMMARY OF MONTHLY INDEXES OF RETAIL SALES IN CANADA, 1929 - 1938

A monthly bulletin indicating the current trend in dollar sales for twelve lines of retail business has been published by the Dominion Bureau of Statistics for the past eight years. Although the bulletin was first issued in 1931, figures were secured for the two previous years so that index numbers are now available covering the ten-year period, 1929 to 1938. The index numbers shown in the bulletin for any one month are restricted to those for that month and those necessary for making comparisons with immediately preceding months and with corresponding months in earlier years. During the past year a number of revisions have been made in the index numbers for some lines of business and the drug store indexes have been put on a regional basis. This bulletin presents the complete series incorporating all revisions and covering the period, 1929 - 1938.

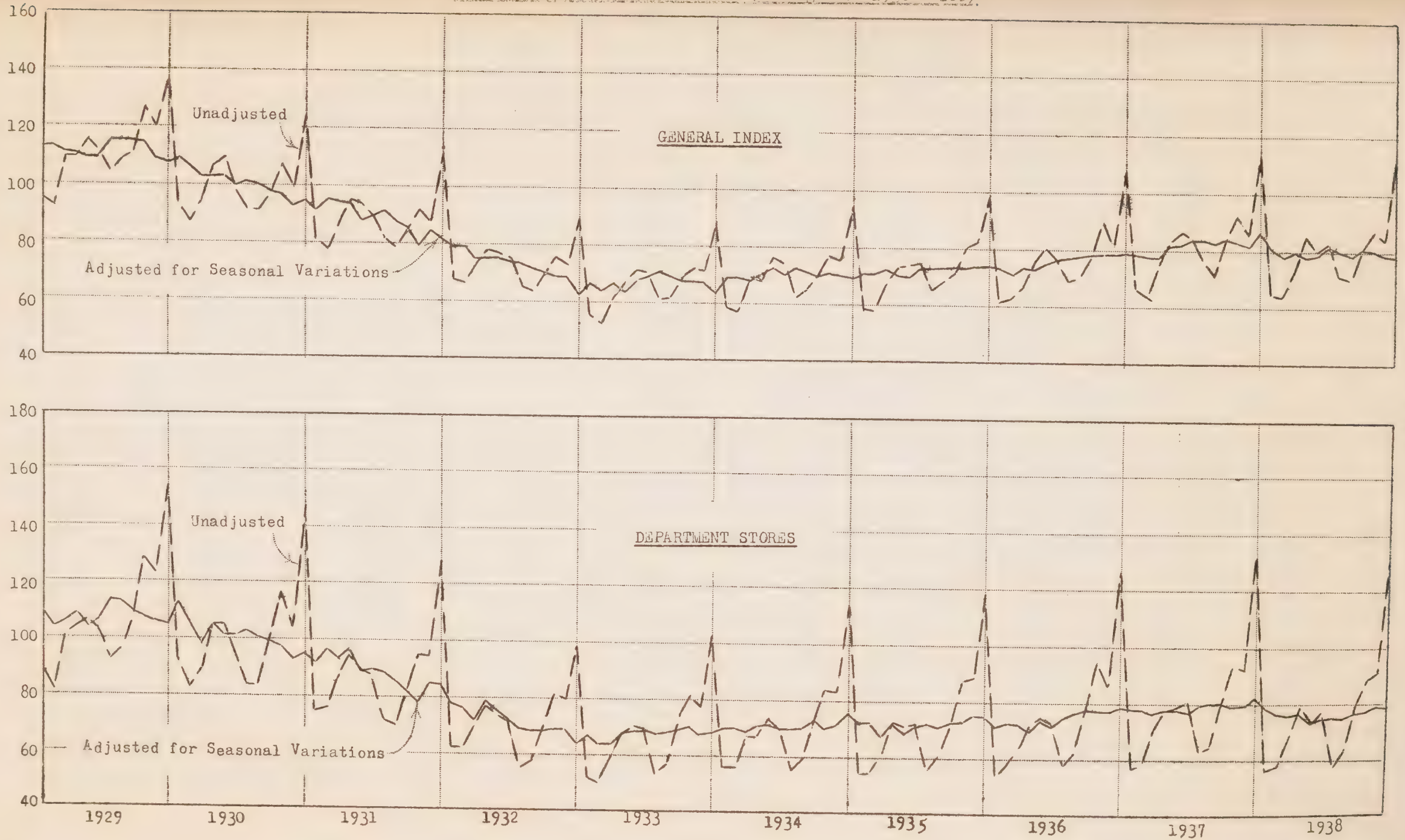
Monthly indexes of retail sales were originally based upon returns from 36 departmental firms and 170 chain store companies. During recent years the indexes from 1936 onwards for certain lines of business have been supplemented by the addition of figures for independent firms. Independent and chain store figures are now combined for the following lines of business: men's clothing stores, women's clothing stores, department stores, drug stores, furniture stores, hardware stores and radio and music stores.

In addition to the monthly reports, the Dominion Bureau of Statistics also conducts annual surveys of retail trade for which returns are secured from a larger sample of firms than is possible for the monthly series. In most instances there is a fairly close check between annual averages from the monthly indexes and the results of the annual surveys. In the case of some trades, however, there is a considerable deviation in the trends indicated by the two series. During recent months, the monthly indexes for these trades have been adjusted so that annual averages computed therefrom agree more closely with the results of the annual surveys. The kinds of business which have been revised in this way are as follows: men's clothing stores, women's clothing stores, drug stores, restaurants and music and radio stores. The revision in these components also necessitated a slight change in the composite index based on the twelve lines of business.

The attached tables fall into two main groups: (1) Dominion indexes for each of the twelve lines of business and (2) regional indexes for six lines of trade for which there is a sufficiently large coverage of business to warrant the more detailed figures. The Dominion indexes are computed on the base, average monthly sales in 1930 equals 100, and are divided into three sections. Index "A" is computed from the total monthly sales after making allowances for differences in the number of stores in operation so that this index reflects the trend in monthly sales for a constant number of stores. The second series, shown under "B", is computed from series "A" by making adjustments for the various number of business days in different months. This index indicates the trend in average daily sales. The third series, "C", is further adjusted for normal seasonal variations.

Monthly indexes on a regional basis are available since 1935 for three trades and from 1936 for another three lines of business. These indexes are computed on the base, average monthly sales in 1936 equals 100. No revisions have been made for differences in the number of business days or for normal seasonal variations.

INDEX NUMBERS OF RETAIL SALES--(Average for 1930 = 100)



GENERAL INDEX(a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	95.4	94.7	112.7	93.1	91.8	109.3	80.6	76.8	91.4	67.1	66.1	78.7	54.8	56.4	67.1
February	92.5	98.8	113.5	86.5	92.4	106.2	77.3	82.5	94.8	66.0	68.5	78.7	52.1	55.5	63.8
March	110.0	108.5	110.7	94.6	91.3	102.5	87.1	87.4	94.0	73.0	73.1	74.6	61.6	59.2	66.5
April	109.4	109.9	109.9	107.6	111.6	102.3	95.3	98.3	93.6	78.0	74.6	74.6	67.4	69.1	63.4
May	115.6	114.8	109.3	109.8	108.1	103.0	93.7	91.7	87.3	76.5	78.8	75.0	71.0	71.1	67.7
June	111.2	110.3	109.2	97.3	100.6	99.6	89.2	89.7	88.8	74.5	74.3	73.6	70.2	69.5	68.8
July	104.2	104.0	115.5	91.3	90.6	100.7	81.2	80.1	91.1	65.1	64.0	72.8	60.2	61.9	70.3
August	108.5	100.7	115.7	91.2	87.2	100.2	78.1	75.3	86.6	63.3	61.7	70.9	61.6	59.7	68.6
September	110.7	117.4	115.1	96.9	99.8	97.9	84.3	86.6	84.9	70.0	71.1	69.7	69.4	68.1	66.7
October	127.0	122.8	114.8	107.4	103.0	96.3	91.9	85.2	79.6	75.6	72.9	68.1	72.0	72.2	67.5
November	119.9	115.0	108.4	98.8	98.1	92.6	86.6	89.5	84.4	72.4	72.5	68.4	70.9	70.6	66.6
December	138.5	142.8	107.4	125.5	125.8	94.6	110.3	110.2	80.5	89.9	85.2	62.2	88.4	86.6	63.2
Annual Average	111.9	-	-	100.0	-	-	88.0	-	-	72.6	-	-	66.6	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	58.0	57.9	68.9	58.5	58.1	70.8	61.0	60.2	73.5	65.8	64.8	79.0	64.7	66.5	81.2
February	56.3	60.0	69.0	57.7	61.5	70.7	62.3	61.8	71.1	63.4	67.7	77.8	63.9	68.2	78.4
March	69.7	66.5	67.9	67.6	64.4	72.4	66.9	67.2	73.8	75.5	76.1	77.7	73.3	71.1	79.9
April	67.7	70.0	70.0	73.6	76.6	70.3	75.5	77.9	72.8	82.6	81.8	81.8	86.1	85.1	78.1
May	76.3	76.0	72.4	73.9	73.3	69.8	80.4	78.8	75.1	87.0	86.0	81.9	80.1	82.5	78.5
June	73.9	70.7	70.0	74.8	74.1	73.4	76.9	77.3	76.5	84.9	85.0	84.2	83.3	83.0	82.2
July	62.1	63.8	72.5	64.3	64.1	72.9	68.6	67.7	76.9	77.6	74.0	84.1	71.7	70.6	80.3
August	64.6	62.1	71.3	68.5	63.5	72.9	69.9	67.5	77.6	71.7	72.0	82.7	70.1	68.3	78.5
September	70.0	71.2	69.8	70.7	75.0	73.6	77.8	79.8	78.3	84.1	86.0	84.3	81.1	82.4	80.8
October	77.5	75.4	70.5	81.0	78.3	73.2	90.3	83.7	78.3	93.4	89.2	83.4	87.0	86.1	80.5
November	75.1	74.3	70.1	82.2	78.6	74.1	80.3	83.0	78.3	85.8	86.2	81.3	83.8	83.9	79.1
December	95.1	94.2	68.8	98.6	101.7	74.2	108.3	108.3	79.1	115.6	118.5	86.5	112.6	107.0	78.1
Annual Average	70.5	-	-	72.6	-	-	76.5	-	-	82.3	-	-	79.8	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

BOOT AND SHOE STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	91.5	91.6	132.7	67.5	67.2	97.4	66.1	62.2	90.1	63.5	61.6	90.6	45.1	46.8	69.8
February	81.2	86.3	125.0	73.3	77.9	112.8	59.7	63.5	94.7	48.8	50.2	78.4	39.2	41.6	69.3
March	137.9	133.7	148.6	89.6	84.4	115.6	76.2	76.5	88.9	64.3	64.8	72.0	45.7	44.3	58.3
April	132.9	133.4	129.5	123.5	128.6	107.2	104.2	107.6	100.5	88.9	83.6	81.2	72.7	72.7	62.1
May	149.3	149.4	129.9	120.9	120.5	104.8	103.4	100.2	87.1	91.8	94.4	81.4	77.5	77.8	66.5
June	155.2	150.6	123.4	118.6	121.9	100.0	109.5	109.9	87.2	104.0	104.0	78.8	95.4	95.0	68.9
July	117.2	118.2	112.5	96.9	96.9	92.3	93.0	92.7	88.3	82.6	80.1	77.0	69.7	71.6	70.2
August	112.1	102.5	120.6	91.7	86.3	101.5	77.7	73.1	88.1	61.5	60.1	74.2	55.7	54.4	68.9
September	111.3	118.3	124.5	89.4	92.7	97.6	80.6	83.9	88.3	68.1	70.0	72.9	68.2	66.1	68.1
October	121.4	118.6	122.3	97.8	94.8	97.7	90.0	82.2	84.8	74.2	69.8	72.0	67.5	67.7	67.5
November	128.6	121.1	110.1	100.0	97.0	88.2	85.7	88.1	80.1	84.2	84.9	77.8	82.9	82.9	77.5
December	155.6	160.7	114.8	130.9	131.9	94.2	123.9	124.9	89.2	102.7	96.7	69.0	96.1	93.1	65.1
Annual Average	124.5	-	-	100.0	-	-	89.2	-	-	77.9	-	-	68.0	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	45.4	45.8	71.5	43.9	43.9	74.4	40.8	40.7	74.0	44.0	42.7	79.1	45.3	46.6	86.2
February	37.5	39.9	69.9	36.4	38.7	70.3	41.4	40.2	74.4	43.4	46.2	85.5	39.5	42.0	77.7
March	73.8	69.4	77.1	61.2	57.6	78.9	61.4	61.7	78.1	62.8	63.3	70.3	59.0	57.7	76.9
April	71.0	73.0	70.8	83.1	86.1	71.8	81.5	84.1	73.8	81.2	80.9	78.6	91.9	89.1	75.5
May	92.1	92.8	78.7	80.9	80.9	66.9	97.6	98.4	80.0	97.7	94.8	77.0	76.5	78.7	64.0
June	109.3	102.8	72.9	109.8	106.5	74.5	107.0	107.5	74.6	113.1	114.0	79.2	110.2	110.3	76.6
July	68.6	71.1	71.8	70.0	70.6	73.5	69.5	69.3	73.7	81.0	76.3	81.2	74.6	72.4	77.0
August	58.2	56.4	72.4	62.6	57.2	74.3	60.7	57.1	75.1	59.2	59.4	78.2	53.3	52.1	68.6
September	71.5	71.5	72.9	68.7	73.0	73.0	73.5	76.6	75.1	82.8	85.5	83.0	80.4	82.8	80.3
October	68.1	66.6	68.6	70.7	69.1	71.2	83.0	75.9	78.2	87.8	82.7	85.2	76.6	74.3	76.6
November	70.5	70.2	66.9	79.6	74.9	72.7	83.9	86.3	84.6	72.4	72.8	71.3	75.1	75.7	74.2
December	121.5	117.0	78.0	117.2	121.0	77.5	110.6	111.5	69.7	129.2	137.3	85.8	104.4	98.3	61.5
Annual Average	74.0	-	-	73.7	-	-	75.9	-	-	79.6	-	-	73.9	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

CANDY STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	88.8	87.9	117.2	84.6	83.2	110.9	68.4	64.1	85.4	61.0	58.8	78.4	46.0	47.1	62.8
February	99.5	107.9	117.3	100.4	109.0	118.5	74.3	80.6	87.6	63.4	66.8	72.7	51.5	55.8	60.6
March	149.5	144.2	110.9	92.4	89.8	105.7	68.3	70.1	82.4	99.0	98.0	75.4	44.0	43.1	50.8
April	93.5	95.9	112.8	130.0	132.8	102.1	107.5	109.3	84.1	61.3	59.1	69.5	80.5	80.3	61.7
May	116.7	114.7	117.0	106.1	99.4	101.5	87.9	84.7	86.5	67.3	68.9	70.3	59.9	59.4	60.6
June	101.3	101.1	131.3	76.3	80.5	104.5	63.1	64.7	84.1	53.0	53.9	70.0	44.1	44.6	58.0
July	104.9	104.3	122.7	86.7	85.9	101.1	70.4	69.2	81.4	63.2	61.0	71.7	50.0	48.5	57.1
August	135.0	126.5	129.1	105.9	102.1	104.2	83.6	81.3	82.9	61.7	61.3	62.5	58.2	57.6	58.7
September	107.4	113.2	121.7	87.8	90.1	96.8	74.9	76.4	82.2	59.8	60.6	65.1	57.6	55.4	59.6
October	109.8	108.7	114.4	86.8	85.3	89.8	86.2	80.7	85.0	61.5	59.7	62.8	57.2	58.6	61.7
November	110.7	106.8	124.2	81.1	80.9	94.1	67.4	71.0	82.6	49.8	50.8	59.1	49.9	50.7	58.9
December	201.5	206.7	111.1	162.0	161.0	86.6	154.6	153.0	82.3	131.4	123.0	66.1	112.1	107.9	58.0
Annual Average	118.2	-	-	100.0	-	-	83.9	-	-	69.4	-	-	59.3	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	47.5	47.1	62.8	39.8	39.4	54.7	44.7	43.9	61.0	43.2	41.7	57.9	40.9	39.7	55.1
February	51.7	56.0	60.9	55.6	60.3	60.3	61.6	61.5	61.5	55.3	60.0	60.0	54.1	58.7	58.7
March	84.2	78.8	60.6	52.2	50.3	59.2	47.5	48.7	57.2	85.3	84.7	65.2	44.4	43.9	51.7
April	55.2	58.2	68.4	78.9	80.8	62.2	83.8	85.2	65.5	47.7	48.4	56.9	77.7	74.9	57.6
May	60.0	59.3	60.5	60.8	59.7	61.0	59.1	57.0	58.2	62.0	60.3	61.5	54.8	56.1	57.2
June	48.4	46.7	60.6	47.1	46.9	61.0	45.8	47.0	61.0	44.9	45.8	59.5	43.6	44.3	57.5
July	46.8	47.9	56.4	44.0	43.8	52.1	49.9	49.1	58.0	50.8	47.5	56.6	48.5	46.7	55.6
August	58.6	57.6	58.7	59.2	55.4	59.0	58.3	56.6	60.2	50.1	51.3	54.6	47.9	47.6	50.6
September	54.2	54.0	58.0	52.6	55.4	59.6	55.1	56.2	60.4	55.2	56.1	60.3	51.8	52.4	56.3
October	56.4	56.0	58.9	57.4	56.8	59.8	60.6	56.8	59.8	59.3	57.1	60.1	52.9	51.3	54.0
November	49.2	49.8	57.9	52.3	50.4	58.6	46.9	49.5	57.5	49.2	50.4	58.5	44.6	45.5	53.0
December	115.4	112.0	60.2	116.8	119.7	64.3	114.7	113.5	61.0	113.1	120.6	64.8	109.1	104.8	56.3
Annual Average	60.6	-	-	59.7	-	-	60.7	-	-	59.7	-	-	55.9	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MEN'S CLOTHING STORES (a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	125.3	125.1	189.5	74.8	74.1	112.3	60.9	57.5	87.1	51.2	50.2	76.1	44.9	46.5	70.5
February	115.1	122.6	197.7	66.2	70.5	113.7	53.4	56.9	91.8	43.4	45.1	72.7	31.3	33.3	53.7
March	156.0	152.8	152.8	100.0	95.8	122.8	82.2	83.1	93.4	61.5	62.1	62.1	52.7	50.7	65.0
April	151.9	153.5	133.5	147.1	153.5	112.0	112.8	117.2	93.0	73.1	69.0	60.0	85.6	87.2	63.6
May	140.1	139.9	119.6	125.4	124.3	106.2	96.0	92.6	79.1	72.7	75.6	64.6	70.8	71.5	61.1
June	138.0	135.2	116.6	108.5	112.8	97.2	91.4	92.4	79.7	77.8	77.7	67.0	74.6	73.9	63.7
July	100.0	100.3	118.0	86.9	86.8	102.1	71.7	71.1	83.6	57.7	56.5	66.5	50.4	52.4	61.6
August	102.9	94.3	134.7	74.8	70.6	100.9	59.8	57.3	81.9	45.0	44.1	63.0	45.7	44.4	63.4
September	114.9	122.4	133.0	85.0	88.0	95.7	69.8	71.7	77.9	59.9	60.8	66.1	59.0	56.9	61.8
October	186.5	181.3	146.2	118.5	113.9	91.9	87.8	80.5	64.9	75.6	72.4	58.4	73.2	74.0	59.7
November	146.1	137.8	110.2	100.0	98.0	78.4	85.7	89.1	71.3	76.5	76.7	61.4	80.3	80.2	64.2
December	127.3	132.8	103.8	112.9	114.1	89.1	94.7	95.7	74.8	84.1	78.8	61.6	77.5	74.8	58.4
Annual Average	133.7	-	-	100.0	-	-	80.5	-	-	64.9	-	-	62.2	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	40.7	40.8	61.8	49.7	49.6	75.2	52.2	51.7	77.2	60.4	59.2	83.4	60.9	63.3	89.2
February	41.9	44.6	71.9	44.6	47.5	76.6	46.3	45.4	76.9	49.7	52.9	84.0	47.7	50.8	80.6
March	67.3	64.0	64.0	58.2	54.9	70.4	59.3	59.9	76.8	71.2	72.5	83.3	63.1	61.3	78.6
April	70.4	73.2	63.7	90.0	94.7	69.1	82.1	85.3	76.8	85.8	85.0	83.3	91.2	89.3	80.5
May	80.7	80.9	69.1	76.5	76.4	65.3	82.2	79.3	77.0	89.0	87.2	84.7	71.9	74.7	72.5
June	78.7	74.2	64.0	80.5	78.9	68.0	81.3	82.2	77.5	90.2	90.4	85.3	84.1	84.0	79.2
July	57.0	59.0	69.4	62.8	63.0	74.1	63.7	63.1	77.9	74.4	70.2	86.7	64.9	63.6	78.5
August	50.4	48.4	69.1	55.9	51.2	73.1	60.4	57.8	79.2	62.0	62.7	85.9	56.7	55.5	76.0
September	61.1	61.3	66.6	65.2	69.5	75.5	77.5	79.6	79.6	84.8	86.7	86.7	78.6	79.7	79.7
October	90.2	88.4	71.3	93.9	91.3	73.6	110.1	100.9	80.7	113.1	106.7	85.4	94.8	92.9	74.3
November	91.1	90.3	72.2	100.2	94.5	73.8	99.5	103.4	84.1	102.2	103.3	84.0	95.5	95.7	77.8
December	99.8	98.1	76.6	106.7	111.3	74.2	132.2	133.6	80.5	137.9	143.9	86.7	130.3	122.0	73.5
Annual Average	69.1	-	-	73.7	-	-	78.9	-	-	85.1	-	-	78.3	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

WOMEN'S CLOTHING STORES[a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	79.2	79.1	114.6	71.2	70.6	102.3	62.0	58.5	84.8	58.7	57.5	83.3	45.1	46.7	67.7
February	70.5	75.1	110.4	73.3	78.1	114.9	58.7	62.5	91.9	51.6	53.6	78.8	43.2	46.0	67.6
March	107.6	105.4	114.6	85.4	81.8	107.6	82.6	83.5	99.4	68.4	69.1	75.1	50.5	48.5	63.8
April	109.1	110.2	102.0	125.0	130.4	105.2	107.3	111.5	96.1	84.1	79.3	73.4	70.9	72.2	58.2
May	115.7	115.5	105.0	117.5	116.4	105.8	99.3	95.8	87.1	75.3	78.3	71.2	68.5	69.2	62.9
June	134.5	131.7	109.7	115.1	119.6	99.7	105.8	106.9	89.1	83.9	83.8	69.8	76.4	75.7	63.1
July	110.0	110.3	118.6	97.5	97.4	104.7	78.5	77.8	83.7	62.8	61.5	66.1	56.8	59.0	63.4
August	97.8	89.6	117.9	82.4	77.7	102.2	65.5	62.7	82.5	50.3	49.3	64.9	49.7	48.3	63.6
September	91.6	97.6	108.4	89.9	93.1	103.4	71.8	73.7	81.9	57.4	58.2	64.7	58.6	56.5	62.8
October	106.7	103.7	108.0	99.2	95.3	99.3	87.5	80.2	83.5	64.2	61.5	64.1	60.1	60.7	63.2
November	101.0	95.3	102.5	89.0	87.2	93.8	79.2	82.3	88.5	61.6	61.8	66.5	58.5	58.4	62.8
December	172.1	179.6	97.1	154.4	156.0	84.3	140.2	141.7	76.6	131.1	122.8	66.4	129.2	124.7	67.4
Annual Average	108.0	-	-	100.0	-	-	86.5	-	-	70.8	-	-	64.0	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	46.5	46.6	67.5	44.0	43.9	63.6	47.1	46.7	70.8	50.8	49.8	75.5	51.6	53.6	81.3
February	42.9	45.7	67.2	45.3	48.3	71.0	40.9	40.1	68.0	42.7	45.5	77.1	43.6	46.4	78.6
March	63.8	60.6	65.9	57.6	54.3	71.4	58.2	58.8	68.4	69.2	70.5	76.6	64.4	62.6	72.8
April	67.2	69.8	64.6	76.7	80.7	65.1	90.0	93.5	73.0	88.5	87.7	71.9	98.1	96.1	75.1
May	73.7	73.9	67.2	67.3	67.2	61.1	80.2	77.4	72.3	79.5	77.9	72.8	69.2	71.9	67.2
June	79.8	75.3	62.7	75.9	74.3	61.9	79.5	80.3	71.1	83.9	84.1	74.4	79.5	79.4	70.3
July	60.7	62.8	67.5	63.0	63.2	68.0	60.9	60.4	71.1	67.1	63.3	74.5	58.2	57.0	67.1
August	57.7	55.5	73.0	57.6	52.8	69.5	51.5	49.3	70.4	52.0	52.5	75.0	51.4	50.3	71.9
September	63.2	63.4	70.4	59.5	63.4	70.4	66.9	68.7	70.8	70.6	72.2	74.4	68.7	69.7	71.9
October	66.1	64.7	67.4	69.9	67.9	70.7	94.6	86.7	70.5	98.2	92.6	75.3	87.4	85.6	69.6
November	66.4	65.8	70.8	71.0	67.0	72.0	76.0	79.0	71.2	81.5	82.4	74.2	79.5	79.7	71.8
December	128.1	126.0	68.1	130.1	135.8	73.4	108.7	109.8	70.8	111.4	116.2	75.0	111.1	104.0	67.1
Annual Average	68.0	-	-	68.2	-	-	71.2	-	-	74.6	-	-	71.9	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DEPARTMENT STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	89.1	88.0	110.0	92.0	90.5	113.2	75.1	73.0	91.2	61.5	62.2	77.8	51.7	53.1	66.4
February	81.6	86.9	103.5	83.0	88.4	105.2	75.9	80.9	96.3	62.1	63.8	75.9	49.5	52.7	62.7
March	101.5	102.6	105.7	88.5	86.4	97.1	86.6	85.9	93.3	69.2	68.6	70.7	59.4	56.5	63.5
April	104.1	103.2	108.6	105.6	108.9	105.7	94.5	97.0	97.0	77.7	75.6	79.6	66.6	70.1	68.0
May	107.3	105.9	103.8	104.8	103.1	101.1	89.3	89.9	88.1	73.7	75.7	74.2	70.0	69.4	68.0
June	103.1	104.2	107.4	95.3	97.9	101.0	87.6	86.8	89.5	70.5	69.7	71.8	68.8	67.6	69.7
July	91.9	91.1	113.8	83.1	82.0	102.5	71.7	70.5	88.2	54.5	55.0	68.8	52.8	54.2	67.7
August	96.2	90.1	112.7	82.3	80.1	100.1	69.7	68.0	85.0	56.8	54.4	68.0	57.1	54.4	68.0
September	107.5	114.5	110.1	99.9	102.6	93.7	84.4	84.6	81.3	68.6	69.9	67.2	71.3	71.8	69.0
October	128.6	122.7	106.7	117.1	111.3	96.8	94.4	88.4	76.9	81.2	79.2	68.9	81.2	80.5	70.0
November	123.2	119.8	105.1	103.7	104.8	92.0	94.0	96.5	84.7	78.2	78.2	68.6	77.7	76.7	67.2
December	154.1	158.3	104.2	144.7	144.0	94.7	128.2	127.0	83.6	98.6	95.6	62.9	102.4	103.1	67.8
Annual Average	107.4	-	-	100.0	-	-	87.5	-	-	71.1	-	-	67.4	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	56.1	55.6	69.5	54.1	53.4	72.1	53.6	52.7	71.3	57.2	57.8	78.2	56.3	57.8	78.1
February	54.9	58.5	69.7	54.4	57.9	72.4	57.8	58.4	73.0	58.6	62.4	78.1	57.8	61.5	76.9
March	67.1	65.3	68.0	61.4	59.7	67.1	62.5	61.9	72.0	70.8	70.5	76.6	66.5	63.5	75.5
April	66.3	68.1	70.9	72.6	74.9	72.7	72.1	74.0	69.8	77.6	76.3	77.8	79.6	80.5	75.9
May	73.6	72.9	71.5	70.5	69.6	68.2	74.7	75.2	73.8	79.9	80.8	79.2	73.0	74.9	73.5
June	69.9	68.0	70.1	72.1	72.8	70.7	73.4	72.7	70.6	80.5	79.8	77.5	77.6	76.6	74.4
July	54.2	55.6	69.5	55.4	54.9	72.2	57.7	56.8	74.7	62.6	60.9	80.1	56.6	57.3	75.3
August	59.0	56.1	70.1	60.4	56.6	70.8	62.8	61.3	76.6	64.8	64.2	80.3	62.4	59.8	74.7
September	72.2	75.7	72.8	71.6	76.3	73.4	78.8	80.9	77.8	80.9	82.8	79.6	78.4	79.9	76.8
October	83.9	80.4	69.9	87.6	83.6	72.7	94.7	88.7	77.2	94.0	91.4	79.5	87.9	88.9	77.3
November	83.1	81.7	71.7	88.5	86.0	75.4	85.0	87.3	76.6	91.9	91.1	79.9	90.4	89.6	78.6
December	114.3	115.5	76.0	116.5	119.6	74.8	126.8	125.7	78.6	133.7	133.5	82.4	131.5	127.4	78.6
Annual Average	71.2	-	-	72.1	-	-	75.0	-	-	79.4	-	-	76.5	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

DRUG STORES[a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	101.1	99.1	103.2	99.5	97.3	101.3	94.7	90.5	94.3	85.3	83.1	86.6	74.5	75.0	78.1
February	99.3	107.9	106.8	96.2	104.5	103.4	89.0	96.6	95.6	86.2	91.0	90.1	69.7	75.7	75.0
March	109.0	106.3	105.2	107.1	105.4	104.4	93.7	94.4	93.5	90.9	89.1	88.2	75.5	73.8	73.1
April	101.0	103.0	104.1	101.5	102.8	103.9	91.4	92.6	93.5	87.0	85.9	86.8	71.5	72.2	72.9
May	104.4	102.1	106.3	101.8	97.4	101.4	91.3	89.0	92.7	79.8	80.4	83.8	71.0	70.1	73.0
June	107.6	108.7	107.7	97.9	102.0	100.9	88.2	90.0	89.1	83.4	84.5	83.7	75.1	75.9	75.1
July	106.8	105.4	108.7	99.0	97.1	100.1	90.5	88.5	91.2	79.1	77.1	79.5	72.8	71.7	73.9
August	112.5	107.6	109.8	103.0	100.3	102.4	91.8	90.4	92.2	80.3	79.3	80.9	72.8	71.4	72.9
September	101.2	105.4	107.6	93.4	95.3	97.2	87.4	88.6	90.4	78.0	78.8	80.4	74.3	73.3	74.8
October	106.5	104.5	105.6	98.3	96.0	97.0	91.0	87.0	87.9	81.4	80.1	80.9	73.3	73.8	74.5
November	105.7	104.3	104.3	93.5	94.4	94.4	89.4	93.0	93.0	77.9	78.9	78.9	75.5	76.5	76.5
December	116.9	117.7	103.3	109.0	107.6	94.4	103.9	101.9	89.4	91.8	87.8	77.0	87.9	85.7	75.2
Annual Average	106.0	-	-	100.0	-	-	91.9	-	-	83.4	-	-	74.5	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	75.7	74.7	77.8	77.9	76.4	79.6	75.8	74.1	79.7	84.0	81.9	88.1	84.8	83.5	89.8
February	70.5	76.5	75.7	74.7	81.1	80.3	76.9	78.7	80.3	82.0	89.0	90.8	78.5	85.2	86.9
March	81.1	77.5	76.7	82.6	80.5	79.7	78.6	79.2	81.6	88.2	87.1	89.8	86.4	84.7	87.3
April	74.9	77.9	78.7	77.5	79.1	79.9	80.2	81.3	83.0	85.2	86.1	87.9	87.6	86.5	88.3
May	76.0	74.5	77.6	77.8	76.1	79.3	81.6	79.5	82.8	87.7	86.3	89.9	83.9	84.5	88.0
June	78.4	77.4	76.6	76.6	77.4	76.6	79.0	80.6	84.0	84.9	86.0	89.6	84.3	85.4	89.0
July	74.6	75.1	77.4	77.3	76.3	78.7	81.7	79.9	83.2	89.7	85.8	89.4	87.2	85.0	88.5
August	76.1	74.4	75.9	80.0	76.5	78.1	81.3	80.0	81.6	89.3	89.9	91.7	88.2	87.1	88.9
September	75.5	76.3	77.9	75.7	78.8	80.4	83.9	85.0	83.3	91.9	93.1	91.3	89.7	90.6	88.8
October	77.5	76.5	77.3	80.4	78.8	79.6	89.9	85.9	84.2	94.9	92.5	90.7	94.2	92.7	90.9
November	77.2	78.0	78.0	82.9	81.8	81.8	82.6	86.0	86.0	87.2	89.0	89.0	86.3	87.4	87.4
December	91.1	89.7	78.7	94.1	94.8	83.2	109.0	106.9	86.2	115.3	112.7	90.9	113.4	108.4	87.4
Annual Average	77.4	-	-	79.8	-	-	83.4	-	-	90.0	-	-	88.7	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

FURNITURE STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	86.4	85.6	115.7	80.9	80.1	108.2	68.6	66.4	89.8	53.0	53.1	71.8	32.4	33.2	46.7
February	118.8	126.6	139.1	88.4	94.1	103.4	79.4	84.6	92.9	61.3	62.9	69.9	40.3	42.9	49.3
March	128.5	128.8	148.1	97.0	93.9	107.9	78.5	77.8	89.4	56.9	56.3	64.8	48.1	46.0	52.9
April	127.9	126.7	114.1	115.8	118.8	107.0	95.7	98.2	88.5	73.3	70.9	63.8	57.3	59.4	53.1
May	139.4	138.1	115.1	137.6	136.4	113.6	99.0	99.2	82.7	72.9	74.7	61.8	67.6	66.9	53.1
June	120.9	121.3	129.0	95.9	98.4	104.7	80.2	79.5	84.5	55.0	54.4	57.2	54.7	54.1	55.8
July	102.6	101.7	145.3	70.3	69.6	99.4	58.7	58.1	83.0	40.0	40.0	55.6	41.5	42.5	56.0
August	135.6	127.0	146.0	90.1	87.2	100.3	72.6	70.3	80.8	49.4	47.2	51.9	57.9	55.4	56.6
September	131.4	140.0	126.1	101.4	104.1	93.8	85.3	87.5	78.2	64.3	65.9	55.4	68.8	68.9	57.4
October	148.3	141.9	122.4	106.3	101.7	87.7	101.8	95.2	82.1	65.5	63.3	54.6	63.1	62.4	55.7
November	147.6	142.9	126.5	102.8	103.0	91.2	91.7	94.0	83.2	54.9	54.4	50.8	57.8	57.2	56.1
December	141.9	145.6	115.6	113.7	112.6	89.4	98.5	97.5	78.0	61.8	59.8	51.1	63.7	63.8	56.9
Annual Average	127.4	-	-	100.0	-	-	84.2	-	-	59.0	-	-	54.4	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	43.7	43.2	63.6	43.8	43.4	65.7	46.9	46.4	70.3	58.5	58.6	88.8	54.6	56.0	84.8
February	48.6	51.7	62.3	55.6	59.2	71.3	59.0	59.1	71.1	68.2	72.5	87.4	63.3	67.4	81.1
March	61.9	59.9	68.8	62.2	60.2	69.2	62.1	61.4	70.6	78.1	77.3	88.9	66.7	63.8	73.4
April	71.3	73.1	63.1	81.2	83.3	71.2	86.1	88.3	75.5	99.3	98.3	84.0	89.5	89.6	76.6
May	88.1	87.3	69.3	83.9	83.1	65.9	94.1	94.2	74.8	111.2	111.3	88.4	96.7	99.3	78.8
June	66.9	64.7	66.0	69.1	69.2	69.9	76.3	75.5	76.2	93.3	92.3	93.3	78.0	77.2	78.0
July	50.0	51.3	65.8	55.5	54.9	70.4	62.5	61.8	79.3	75.1	72.7	93.2	58.2	58.3	74.7
August	69.3	66.3	66.3	76.5	71.5	71.5	79.8	79.9	79.9	88.5	87.6	87.6	74.8	71.6	71.6
September	76.2	79.1	65.9	80.7	85.9	71.6	91.6	93.9	78.3	102.5	105.1	87.6	85.2	87.4	72.9
October	77.3	74.0	66.1	89.2	85.4	76.2	104.2	97.4	87.0	103.8	100.4	89.7	93.8	94.0	83.9
November	70.6	69.9	69.2	77.9	75.1	74.4	84.6	86.8	85.9	93.7	92.8	91.9	83.2	82.4	81.5
December	76.4	76.6	69.0	81.7	84.1	75.8	100.4	99.4	89.5	99.1	100.5	90.5	96.9	93.8	84.5
Annual Average	66.7	-	-	71.4	-	-	79.0	-	-	89.3	-	-	78.4	-	-

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

GROCERY AND MEAT STORES[b]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	99.1	99.1	102.2	106.6	105.4	108.7	95.4	88.9	91.6	79.3	76.6	79.0	66.7	69.1	71.2
February	97.4	103.5	105.6	96.8	102.9	105.0	88.2	93.8	95.7	77.9	81.1	82.7	64.0	68.0	69.4
March	108.8	105.2	105.2	100.9	95.7	99.7	94.6	96.2	98.1	84.7	86.1	86.1	75.0	72.2	75.2
April	105.7	107.4	104.3	105.9	111.2	103.9	97.0	101.1	96.2	81.4	75.8	73.6	70.2	70.5	65.9
May	111.8	111.9	105.5	109.7	108.5	102.4	96.6	91.6	86.4	79.8	83.1	78.4	75.7	77.0	72.6
June	105.7	102.1	102.1	94.3	98.2	98.2	91.9	93.4	93.4	77.9	77.9	77.9	73.3	72.4	72.4
July	106.2	107.1	109.3	96.6	96.7	98.6	90.4	89.4	91.2	75.9	73.3	74.8	68.9	71.8	73.2
August	107.6	97.3	105.8	95.3	88.8	96.5	84.0	79.7	86.6	72.3	71.5	77.7	70.4	68.8	74.8
September	104.5	111.1	111.1	94.8	98.3	98.3	88.4	91.0	91.0	75.7	76.4	76.4	73.8	69.9	69.9
October	114.6	112.0	112.0	98.4	94.7	94.7	91.2	82.5	82.5	76.6	72.7	72.7	71.6	72.8	72.8
November	111.5	103.8	104.8	95.3	92.1	93.1	82.7	86.1	87.0	74.2	74.8	75.5	71.7	71.7	72.4
December	114.7	119.9	112.0	105.3	107.5	100.4	92.8	94.3	88.2	82.1	75.6	70.6	78.6	74.5	69.6
Annual Average	107.3	-	-	100.0	-	-	91.1	-	-	78.2	-	-	71.7	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	70.8	71.4	73.6	71.7	71.7	74.7	78.6	77.9	81.1	82.8	80.1	83.5	79.4	82.8	86.3
February	68.6	72.9	74.4	69.6	73.9	75.4	78.9	76.4	77.9	76.8	81.8	83.5	81.0	86.2	88.0
March	78.7	73.8	73.8	81.6	75.9	79.1	78.1	79.5	81.9	84.7	87.3	87.3	88.5	86.6	90.2
April	71.6	74.5	72.4	73.7	78.0	72.9	76.2	79.5	75.0	87.5	86.7	84.2	93.7	90.7	84.7
May	76.8	77.4	73.0	75.5	75.5	73.3	81.7	77.6	75.3	89.7	86.9	84.3	85.4	89.1	86.5
June	74.7	69.5	69.5	76.9	74.3	74.3	76.7	78.1	78.1	85.5	86.3	86.3	88.5	88.7	88.7
July	67.9	70.4	71.8	69.2	69.7	71.1	75.4	74.7	76.2	88.6	82.7	84.4	83.8	81.1	82.8
August	69.9	67.2	73.1	76.3	69.0	75.0	76.3	72.5	78.8	75.9	77.3	84.0	76.0	75.3	81.8
September	69.7	68.6	68.6	71.1	75.5	75.5	76.8	79.1	79.1	85.9	87.8	87.8	84.8	85.7	85.7
October	75.3	74.4	74.4	77.5	75.6	75.6	86.0	77.9	77.9	93.2	86.9	86.9	86.3	83.6	83.6
November	71.7	70.8	71.6	82.1	76.3	77.1	75.6	78.9	79.7	83.4	84.9	85.7	82.0	82.8	83.7
December	75.3	73.0	68.2	80.4	84.0	75.7	91.4	93.1	83.8	104.1	110.4	99.5	101.6	93.7	84.4
Annual Average	72.3	-	-	75.5	-	-	79.3	-	-	86.5	-	-	85.9	-	-

(b) Figures from 1936 onwards have been revised.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

HARDWARE STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	82.5	81.2	128.9	73.3	72.2	114.7	61.1	60.2	95.5	49.6	50.8	82.0	32.4	33.2	55.4
February	77.2	82.4	121.2	68.8	73.4	108.0	59.9	63.9	95.4	52.0	53.3	80.8	30.9	33.0	52.4
March	88.1	90.3	128.9	83.4	82.1	117.3	78.1	76.9	109.9	51.8	51.1	73.0	40.9	38.8	55.5
April	115.3	113.6	109.2	102.5	105.0	101.0	90.4	92.6	89.0	75.5	74.4	71.6	59.7	63.7	61.3
May	121.5	119.7	88.0	124.4	122.5	90.1	103.3	105.9	77.9	91.3	93.5	68.8	81.0	79.8	58.7
June	118.5	121.5	102.1	105.8	108.4	91.1	92.1	90.8	76.3	77.8	76.7	64.4	71.3	70.2	59.0
July	119.4	117.6	121.2	99.5	98.0	101.1	86.2	85.0	86.7	62.8	64.4	65.0	61.3	62.8	61.6
August	122.2	115.9	112.5	105.7	104.2	101.1	88.3	87.1	84.5	66.4	63.0	61.2	62.3	59.1	57.4
September	139.8	149.2	132.0	108.1	110.8	98.0	91.8	94.1	83.3	69.3	71.0	62.3	68.4	70.1	60.4
October	137.5	130.5	113.4	119.7	113.6	98.8	86.8	82.3	71.6	71.4	70.4	61.2	70.7	69.7	60.6
November	123.0	121.2	121.2	99.1	101.5	101.5	79.9	81.8	81.8	57.4	56.5	56.5	57.2	56.4	56.4
December	134.7	138.0	123.2	109.8	108.2	96.6	91.7	90.4	80.7	59.1	58.2	52.0	63.1	64.7	57.7
Annual Average	115.0	-	-	100.0	-	-	84.1	-	-	65.4	-	-	58.3	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	37.5	36.9	63.7	39.1	38.6	67.6	39.0	38.3	68.3	44.4	45.3	82.4	51.6	52.7	95.9
February	35.5	37.9	63.2	37.3	39.8	68.7	38.3	39.1	69.9	42.2	44.9	80.2	47.7	50.7	90.5
March	48.7	48.0	68.6	49.4	48.7	69.6	52.9	52.0	74.2	61.4	60.3	86.2	63.0	59.5	85.0
April	67.1	68.8	66.1	73.7	75.5	72.6	76.4	78.0	75.0	92.1	90.4	87.0	88.6	90.5	87.0
May	96.4	95.0	69.9	93.0	91.6	67.4	100.4	102.5	75.4	113.5	115.8	85.2	111.3	113.7	83.6
June	85.2	84.0	70.6	82.6	84.6	71.1	91.7	90.1	75.7	106.0	104.1	87.5	106.9	104.9	88.2
July	71.8	73.6	70.1	78.1	76.9	71.9	83.2	81.7	74.3	96.5	94.7	86.1	93.2	95.2	86.5
August	74.6	70.8	68.8	78.2	74.2	72.0	82.5	81.0	78.6	90.8	89.2	86.6	96.2	91.0	88.3
September	76.4	81.6	69.1	80.5	86.0	72.2	89.3	91.1	76.0	102.8	104.9	87.4	97.9	100.0	83.3
October	84.7	80.4	69.9	86.3	81.9	71.2	94.6	89.4	77.8	96.7	95.0	82.6	100.8	103.0	89.5
November	72.0	70.9	70.9	72.4	71.4	71.4	79.2	80.9	80.9	83.4	81.8	81.8	89.7	88.1	88.1
December	77.6	79.5	71.0	79.6	81.5	72.8	86.4	84.8	75.7	92.1	90.5	80.8	92.6	90.9	81.2
Annual Average	69.0	-	-	70.9	-	-	76.2	-	-	85.2	-	-	86.6	-	-

INDEXES OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

MUSIC AND RADIO STORES(a)

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	124.3	122.3	135.9	103.7	102.0	113.3	87.9	86.5	96.1	59.0	60.4	69.4	37.8	38.7	46.1
February	130.5	139.1	159.9	88.2	94.0	108.0	84.5	90.1	103.6	57.1	58.4	67.1	33.5	35.7	41.0
March	114.6	117.3	150.4	92.2	90.7	116.3	76.3	75.1	95.1	50.2	49.4	61.0	38.5	36.5	44.5
April	106.4	104.7	141.5	78.5	80.3	108.5	64.2	65.7	87.6	47.9	47.1	62.0	35.3	37.6	47.0
May	116.5	114.6	145.1	81.7	80.4	101.8	66.7	68.3	86.5	43.9	44.9	54.8	39.9	39.3	45.7
June	81.6	83.5	134.7	62.3	63.8	102.9	51.1	50.3	81.1	38.3	37.7	57.1	33.2	32.7	46.7
July	82.0	80.7	134.5	57.1	56.2	93.7	52.1	51.3	84.1	31.0	31.7	50.3	32.0	32.7	50.3
August	109.8	104.0	136.8	70.8	69.7	91.7	62.9	61.9	81.4	40.3	38.2	50.3	38.3	36.3	47.8
September	160.6	171.2	134.8	114.2	116.9	92.0	88.3	90.4	69.5	64.0	65.5	48.9	53.4	54.6	40.1
October	206.6	195.8	136.0	139.8	132.5	92.0	103.0	97.6	69.7	62.2	61.2	45.3	52.0	51.2	38.5
November	186.7	183.7	119.3	138.5	141.7	92.0	108.6	111.1	72.1	65.8	64.7	42.8	59.3	58.3	40.8
December	194.7	199.2	117.9	173.2	170.4	100.8	107.7	106.0	63.5	69.3	68.2	42.1	63.4	64.9	41.1
Annual Average	134.5	-	-	100.0	-	-	79.4	-	-	52.4	-	-	43.1	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	39.5	38.9	46.9	48.2	47.4	57.1	50.3	49.5	62.7	54.4	55.7	70.5	54.8	56.1	71.0
February	40.7	43.4	49.9	47.2	50.3	57.8	45.9	47.0	59.5	53.5	57.0	72.2	47.8	51.0	64.6
March	42.2	41.5	50.6	50.9	50.1	61.1	49.6	48.8	60.2	59.4	58.4	72.1	56.8	53.8	66.4
April	39.2	40.1	49.5	46.6	47.9	59.1	55.5	56.8	61.1	66.9	65.8	70.8	64.7	66.2	71.2
May	46.5	45.8	52.6	54.5	53.6	61.6	68.1	69.7	61.1	78.9	80.7	70.8	72.2	73.9	64.8
June	38.3	37.7	53.1	41.7	42.7	60.1	53.8	52.9	58.1	68.2	67.1	73.7	59.3	58.3	64.1
July	34.2	35.0	53.8	38.0	37.4	57.5	48.8	48.0	61.5	56.0	55.1	70.6	49.0	50.1	64.2
August	43.4	41.1	54.1	46.4	44.0	57.9	47.9	47.1	61.2	55.8	54.9	71.3	53.9	51.1	66.4
September	62.6	66.7	48.7	63.3	67.5	49.3	73.4	75.1	63.1	80.1	82.0	68.9	73.5	75.2	63.2
October	67.4	63.9	48.4	77.5	73.4	55.6	87.4	82.8	65.7	85.2	83.8	66.5	79.1	80.9	64.2
November	69.6	68.5	48.6	76.7	75.5	53.5	81.8	83.7	67.0	83.5	82.2	65.8	70.3	69.2	55.4
December	77.5	79.3	50.2	78.2	80.0	50.6	94.5	93.0	67.4	90.9	89.4	64.8	89.0	87.6	63.5
Annual Average	50.1	-	-	55.8	-	-	63.1	-	-	69.4	-	-	64.2	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

RESTAURANTS[a]

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	107.3	105.3	113.2	106.1	103.8	111.6	84.9	82.2	88.4	65.8	64.6	69.5	53.1	52.8	56.8
February	103.0	111.9	116.6	96.2	104.5	108.9	77.5	84.2	87.7	64.0	67.1	69.9	49.3	53.6	55.8
March	112.2	110.1	113.5	101.1	99.5	102.6	85.2	84.7	87.3	66.6	65.3	67.3	55.3	54.1	55.8
April	109.6	111.1	110.0	98.5	99.9	98.9	84.4	85.6	84.8	66.9	66.9	66.2	54.6	55.5	55.0
May	118.3	115.7	115.7	104.8	101.5	101.5	86.1	84.5	84.5	63.5	63.1	63.1	55.7	54.7	54.7
June	111.6	113.5	112.4	101.7	104.5	103.5	79.7	80.8	80.0	60.3	61.1	60.5	54.8	55.4	54.9
July	123.8	121.5	118.0	105.1	103.1	100.1	86.9	85.0	82.5	62.1	60.9	59.1	55.9	55.0	53.4
August	129.1	125.1	118.0	107.6	105.6	99.6	86.7	85.3	80.5	63.3	62.1	58.6	57.6	56.5	53.3
September	116.3	119.5	113.8	99.7	101.1	96.3	83.0	84.2	80.2	63.2	63.9	60.9	56.8	56.8	54.1
October	118.1	115.9	115.9	98.5	96.3	96.3	78.5	76.0	76.0	59.4	58.5	58.5	55.6	55.3	55.3
November	104.2	104.3	108.6	86.2	87.7	91.4	68.9	70.8	73.8	55.0	55.8	58.1	53.0	53.7	55.9
December	111.7	111.0	108.8	94.6	92.8	91.0	78.9	77.4	75.9	62.0	60.1	58.9	56.4	55.3	54.2
Annual Average	113.8	-	-	100.0	-	-	81.7	-	-	62.7	-	-	54.8	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	53.5	52.5	56.5	56.0	54.9	59.0	60.1	58.8	63.2	63.1	61.9	66.6	60.6	59.7	64.2
February	50.4	54.8	57.1	52.3	56.8	59.2	58.5	60.7	63.2	60.5	65.7	68.4	58.2	63.2	65.8
March	59.8	57.9	59.7	59.1	58.0	59.8	62.9	62.5	64.4	68.1	66.8	68.9	64.9	63.7	65.7
April	57.4	59.0	58.4	58.8	59.6	59.0	61.7	62.6	62.0	67.1	67.8	67.1	62.5	62.5	61.9
May	60.7	59.6	59.6	60.3	59.0	59.0	63.6	62.4	62.4	64.7	63.7	63.7	62.1	61.7	61.7
June	59.6	59.6	59.0	58.6	59.6	59.0	62.5	63.4	62.8	63.7	64.6	64.0	59.7	60.5	59.9
July	58.7	58.3	56.6	60.1	59.0	57.3	66.6	65.1	63.2	67.7	65.6	63.7	63.1	61.9	60.1
August	62.3	60.9	57.5	64.5	62.5	59.0	68.4	67.3	63.5	69.7	69.3	65.4	66.5	65.2	61.5
September	57.9	58.9	56.1	62.2	63.9	60.9	66.0	66.9	63.7	67.8	68.7	65.4	63.6	64.3	61.2
October	58.9	57.8	57.8	63.7	62.5	62.5	65.2	63.2	63.2	67.2	65.9	65.9	62.3	61.3	61.3
November	57.2	57.8	60.2	62.0	62.0	64.6	63.1	64.8	67.5	65.9	66.8	69.6	60.7	61.5	64.1
December	60.1	59.2	58.0	65.4	65.0	63.7	71.5	70.2	68.8	68.4	66.9	65.6	64.8	62.8	61.6
Annual Average	58.0	-	-	60.3	-	-	64.2	-	-	66.2	-	-	62.4	-	-

(a) Revised so that annual averages coincide with Census trend.

INDEX NUMBERS OF RETAIL SALES - (AVERAGE FOR 1930 = 100)

VARIETY STORES

A. Unadjusted. B. Corrected for Number of Business Days.
C. Adjusted for Number of Business Days and Seasonal Variations.

Month	1929			1930			1931			1932			1933		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	74.0	74.1	110.6	68.6	68.5	102.2	69.2	65.2	97.3	62.9	61.1	91.2	54.2	56.0	83.6
February	83.5	88.8	120.0	73.9	78.6	106.2	69.5	73.9	99.9	64.0	66.2	89.5	55.7	59.2	80.1
March	103.8	100.8	121.5	84.2	79.6	100.8	77.5	77.9	97.4	72.3	72.7	87.6	60.4	58.7	74.2
April	99.8	100.3	112.7	92.8	96.4	103.6	92.2	95.3	103.6	80.7	76.1	85.5	73.9	74.1	79.6
May	130.8	130.9	125.9	105.5	105.3	101.2	102.0	98.7	94.9	85.3	88.2	84.8	75.7	76.1	73.2
June	124.9	121.2	117.7	94.8	98.0	95.2	94.3	94.8	92.0	87.1	87.2	84.7	82.3	82.1	79.7
July	122.1	122.8	122.8	95.9	96.0	96.0	91.9	91.7	91.7	83.5	81.1	81.1	76.1	78.7	78.7
August	130.6	119.6	130.0	98.6	92.9	101.0	93.3	88.2	95.9	75.0	73.4	79.8	72.7	70.9	77.0
September	108.3	115.2	118.8	92.8	96.0	99.0	87.6	90.5	93.3	75.0	76.9	79.3	79.2	76.7	79.0
October	125.4	122.2	116.4	105.4	102.4	97.5	107.7	98.6	93.9	87.1	82.4	78.5	80.8	81.2	77.3
November	118.9	112.0	110.9	101.6	98.7	97.7	94.5	97.7	96.8	78.7	79.1	78.3	77.2	77.3	76.5
December	194.2	200.8	108.5	186.0	187.8	101.5	180.4	181.4	98.1	147.7	138.6	74.9	145.2	140.5	76.0
Annual Average	118.0	-	-	100.0	-	-	96.7	-	-	83.3	-	-	77.8	-	-

Month	1934			1935			1936			1937			1938		
	A	B	C	A	B	C	A	B	C	A	B	C	A	B	C
January	54.9	55.2	82.4	53.2	53.3	84.6	53.4	53.3	84.7	61.7	59.9	95.1	60.5	62.6	99.3
February	55.5	59.1	79.9	57.7	61.5	85.4	60.8	59.1	82.0	62.8	66.9	92.9	62.6	66.7	92.6
March	76.1	71.7	87.4	67.5	63.7	80.6	65.1	65.5	81.8	79.6	80.4	96.9	70.0	68.3	86.5
April	69.8	72.2	80.2	77.9	80.9	87.0	80.4	83.2	90.5	80.1	79.9	89.8	91.0	88.4	95.1
May	86.7	87.2	83.8	79.5	79.7	79.7	91.2	88.3	88.3	98.7	95.9	95.9	86.6	89.7	89.7
June	90.0	84.9	82.4	88.6	86.1	83.6	93.1	93.6	90.9	100.5	101.1	98.2	95.1	95.4	92.6
July	79.2	81.9	81.9	82.8	83.3	83.3	88.8	88.7	88.7	101.7	95.9	95.9	92.2	89.6	89.6
August	77.7	75.5	82.1	83.7	76.6	83.3	87.1	82.5	89.6	85.2	85.7	93.1	81.8	80.1	87.1
September	79.9	79.7	82.2	77.9	83.0	85.5	85.5	88.4	91.1	89.8	92.5	95.4	88.8	91.2	94.0
October	86.3	84.4	80.4	90.4	88.1	88.1	100.7	92.2	92.2	102.5	96.6	96.6	98.8	96.0	96.0
November	83.9	83.7	82.9	91.3	86.1	85.2	90.5	93.7	92.7	94.5	95.0	94.1	92.7	93.3	92.3
December	159.6	155.1	83.8	164.0	169.7	84.9	183.0	184.1	92.0	188.2	200.4	100.2	188.0	176.7	88.3
Annual Average	83.3	-	-	84.5	-	-	90.0	-	-	95.4	-	-	92.3	-	-

Index Numbers of Men's Clothing Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.1	68.9	64.3	67.5	60.0	70.2
February	58.7	60.5	56.7	61.3	52.1	57.0
March	75.1	76.3	78.7	76.5	69.9	66.8
April	104.1	100.2	105.0	106.7	101.3	93.5
May	104.2	99.5	112.8	102.7	101.1	101.5
June	103.1	109.8	120.0	99.8	92.2	96.9
July	80.7	95.1	87.9	78.0	73.8	82.9
August	76.6	88.8	79.1	73.6	70.5	90.9
September	98.2	90.7	91.8	92.5	124.1	109.9
October	139.5	116.1	128.6	137.1	175.5	136.0
November	126.1	116.2	123.5	129.8	129.3	112.2
December	167.5	177.9	151.8	174.5	150.4	182.1
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	76.5	80.6	74.3	80.4	64.4	75.6
February	63.0	62.8	59.7	66.9	55.3	60.1
March	90.2	90.0	87.5	92.3	88.4	86.9
April	108.7	99.7	119.1	109.3	105.6	93.4
May	112.8	115.0	129.6	109.1	106.3	107.7
June	114.3	119.7	130.3	113.4	98.3	108.0
July	94.3	117.6	104.6	92.0	79.0	95.9
August	78.6	93.6	83.5	76.0	64.4	96.6
September	107.5	100.0	108.7	108.1	106.7	109.0
October	143.3	123.8	135.9	150.4	143.3	131.3
November	129.5	119.8	121.0	130.5	147.0	122.7
December	174.8	187.8	164.9	181.3	150.8	189.9
Annual Average .	107.8	109.2	109.9	109.1	100.8	106.[illegible]
1938						
January	77.2	83.1	77.3	78.8	69.9	77.3
February	60.5	68.4	59.7	62.2	53.8	59.6
March	80.0	82.1	73.9	83.4	82.0	70.8
April	115.6	125.6	120.9	117.3	107.2	98.2
May	91.1	99.3	102.8	85.3	87.3	94.5
June	106.6	114.0	121.5	103.5	99.7	94.0
July	82.3	95.1	87.3	79.4	77.9	83.7
August	71.9	84.6	74.0	68.3	66.5	85.4
September	99.6	90.4	97.0	98.1	114.5	94.1
October	120.2	103.0	104.7	113.9	173.0	114.9
November	121.1	111.9	111.5	119.3	149.2	110.3
December	165.3	175.8	144.3	174.1	151.1	174.3
Annual Average .	99.3	102.8	97.9	98.6	102.7	96.4

Index Numbers of Women's Clothing Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.1	72.4	57.8	69.3	62.6	69.3
February	57.4	61.7	60.8	57.3	55.4	53.6
March	81.8	75.8	81.0	81.1	83.6	85.5
April	126.4	114.6	132.6	124.6	129.8	124.0
May	112.6	110.4	116.8	108.1	120.5	113.1
June	111.6	118.9	126.8	108.3	101.2	110.5
July	85.5	87.0	86.9	82.8	84.7	93.3
August	72.3	82.0	73.5	70.0	66.3	82.8
September	93.9	84.1	91.1	91.5	100.4	102.2
October	132.9	127.4	130.1	134.8	144.7	117.4
November	106.8	109.0	100.8	112.1	103.9	100.0
December	152.6	156.8	142.0	160.1	146.9	148.2
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	71.3	81.3	66.2	76.6	60.3	70.2
February	60.0	60.2	62.6	59.3	59.9	58.0
March	97.2	87.7	83.4	96.6	102.4	117.8
April	124.3	110.9	149.5	120.5	121.2	106.4
May	111.7	123.9	121.9	106.4	107.9	113.7
June	117.8	123.2	135.5	115.6	104.3	111.5
July	94.2	109.7	97.9	91.7	83.9	103.6
August	73.0	90.1	72.6	68.5	66.3	91.4
September	99.2	101.3	95.4	99.5	95.3	106.4
October	137.9	137.4	134.7	144.6	133.5	120.9
November	114.4	122.2	104.8	120.1	115.1	102.8
December	156.4	189.8	143.6	164.3	145.7	144.7
Annual Average .	104.8	111.5	105.7	105.3	99.7	104.0
1938						
January	72.5	88.1	64.9	75.6	66.5	73.7
February	61.3	63.5	64.0	60.5	59.7	59.8
March	90.5	83.6	79.6	92.7	94.0	98.7
April	137.8	145.2	147.4	133.5	137.2	132.2
May	97.2	121.4	101.9	89.1	97.2	108.7
June	111.6	131.9	127.0	106.0	105.7	102.2
July	81.8	97.4	82.1	78.1	81.1	87.3
August	72.2	94.1	68.4	66.3	69.7	92.8
September	96.5	99.1	90.3	97.7	93.4	100.8
October	122.7	122.5	114.8	118.6	145.0	118.2
November	111.7	117.1	99.5	112.5	125.5	103.3
December	156.0	179.7	138.0	161.8	155.0	146.1
Annual Average .	101.0	112.0	98.2	99.4	102.5	102.0

Index Numbers of Department Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	71.8	70.9	72.4	73.5	71.3	67.8
February	72.3	69.0	69.3	72.7	74.6	71.7
March	81.7	74.2	84.2	83.5	78.7	83.0
April	96.6	92.4	103.3	98.4	92.6	93.3
May	93.7	99.5	98.3	94.7	90.7	89.0
June	95.9	103.4	99.9	98.6	90.5	90.1
July	73.2	85.0	68.0	71.2	72.7	81.0
August	80.5	84.1	75.9	77.7	79.0	95.2
September	95.1	88.1	95.5	95.9	95.2	95.3
October	116.3	111.5	104.2	107.8	138.4	112.5
November	117.7	114.8	106.4	116.1	132.2	107.7
December	155.1	163.3	154.6	162.6	147.4	146.0
Annual Average .	95.8	96.4	94.3	96.1	96.9	94.4
1936						
January	71.4	71.6	71.3	71.8	71.0	71.5
February	76.9	74.1	76.6	77.7	76.0	78.2
March	83.3	79.4	87.4	83.8	80.3	84.5
April	95.9	91.8	99.0	96.2	94.4	96.7
May	99.5	102.1	104.3	100.3	95.6	98.1
June	97.6	106.6	103.6	99.5	90.4	95.4
July	76.6	88.1	69.9	75.3	73.9	88.7
August	83.8	85.1	83.0	81.8	80.7	96.5
September	104.7	93.8	103.9	99.1	116.0	103.8
October	126.1	116.5	118.0	118.0	146.8	121.0
November	114.2	114.3	111.5	119.0	114.2	103.5
December	169.9	176.6	171.6	177.5	160.6	162.0
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	76.2	77.2	80.4	77.0	73.2	74.4
February	78.0	73.4	79.2	79.3	76.1	78.9
March	94.3	87.4	99.7	93.5	91.4	99.4
April	103.2	99.7	110.6	104.1	99.2	101.5
May	106.3	118.9	118.7	104.9	99.5	103.5
June	107.2	119.9	118.2	110.3	94.9	104.7
July	83.4	100.6	80.8	80.5	77.8	98.0
August	86.3	93.7	87.3	82.7	79.7	105.4
September	107.7	101.4	118.5	105.9	103.9	111.0
October	125.2	123.0	124.1	123.7	130.5	121.2
November	122.3	119.8	119.7	120.7	129.6	116.4
December	178.0	186.9	189.0	185.8	161.2	172.2
Annual Average .	105.7	108.5	110.5	105.7	101.4	107.2
1938						
January	75.0	70.4	84.4	74.6	69.6	77.9
February	76.9	70.7	81.9	78.1	71.9	80.8
March	88.6	79.5	97.9	88.4	84.3	90.6
April	106.0	101.9	121.4	106.2	98.2	104.6
May	97.1	103.2	110.8	96.5	89.3	95.4
June	103.3	113.4	117.5	105.6	92.2	97.2
July	75.4	81.9	73.5	71.3	73.5	90.4
August	83.1	83.5	87.5	79.1	78.2	99.1
September	104.4	92.1	113.2	107.5	97.8	104.0
October	117.1	102.8	116.5	109.1	131.9	117.0
November	120.3	108.3	120.4	118.6	131.2	108.4
December	175.1	172.0	189.9	178.2	163.0	174.5
Annual Average .	101.9	98.3	109.6	101.1	98.4	103.3

Index Numbers of Drug Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	90.9	85.8	94.3	92.5	86.9	86.3
February	92.2	87.4	98.0	93.3	86.3	89.1
March	94.2	92.0	100.5	94.6	89.1	90.7
April	96.2	94.7	97.9	96.1	96.0	94.7
May	97.9	98.3	96.7	98.9	98.3	93.3
June	94.7	93.7	96.8	95.7	91.0	93.0
July	98.0	99.6	94.4	100.8	93.1	99.1
August	97.5	103.3	95.9	97.1	96.7	100.7
September	100.6	98.5	97.6	97.6	110.8	104.3
October	107.8	104.4	105.9	104.2	118.6	112.7
November	99.1	97.0	102.8	99.0	97.3	96.5
December	130.7	145.0	119.4	129.8	135.9	139.1
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	100.7	96.5	104.7	102.0	94.2	102.2
February	98.3	92.8	107.1	99.0	89.8	96.8
March	105.8	109.0	110.5	106.8	99.0	101.5
April	102.1	103.5	104.9	101.5	100.2	102.6
May	105.2	105.7	103.8	106.3	104.6	103.2
June	101.8	100.7	102.1	103.7	96.5	102.4
July	107.6	114.9	105.7	110.8	97.4	109.5
August	107.1	114.0	107.0	108.8	100.3	106.3
September	110.2	108.2	108.9	108.4	114.3	117.0
October	113.8	116.0	111.9	110.8	118.4	123.6
November	104.5	103.4	107.8	106.0	97.7	103.3
December	138.3	157.0	128.5	139.4	134.8	146.4
Annual Average .	108.0	110.1	108.6	108.6	103.9	109.6
1938						
January	101.7	101.3	106.2	103.0	93.9	101.6
February	94.1	92.7	99.2	94.5	88.5	93.9
March	103.6	102.9	109.6	104.4	94.9	104.3
April	105.0	106.5	107.5	105.0	101.2	106.6
May	100.6	101.2	100.2	101.8	97.6	101.1
June	101.1	99.3	100.9	103.5	96.0	100.2
July	104.6	105.2	101.5	105.9	103.4	106.0
August	105.8	108.4	104.3	105.8	106.3	106.5
September	107.6	101.0	104.6	105.4	116.5	114.0
October	113.0	108.1	111.9	108.2	126.0	119.1
November	103.5	99.4	107.7	103.3	102.0	101.3
December	136.0	136.9	125.9	137.0	141.6	141.0
Annual Average .	106.4	105.3	106.6	106.5	105.7	108.0

Index Numbers of Grocery and Meat Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	90.5		95.8	91.9	78.1	89.5
February	87.8		95.7	87.7	77.6	84.8
March	103.0		112.1	102.9	91.1	99.1
April	93.0		98.5	93.3	84.2	90.8
May	95.3		100.3	94.0	90.9	96.2
June	97.0		98.4	94.9	98.2	103.9
July	87.2		83.6	85.9	92.0	94.6
August	96.3		90.6	94.3	107.5	102.1
September	89.6		86.5	88.2	99.9	87.5
October	97.7		99.6	94.7	106.6	96.8
November	103.5		108.0	102.5	101.2	101.8
December	101.4		104.0	100.2	100.6	102.4
Annual Average .	95.2		97.8	94.2	94.0	95.8
1936						
January	99.1		108.5	97.7	85.3	93.9
February	99.5		106.1	98.5	89.6	95.9
March	98.4		107.8	96.2	88.4	91.3
April	96.1		99.7	95.9	90.4	92.7
May	103.0		105.8	102.5	101.3	97.4
June	96.7		98.6	94.1	101.6	95.8
July	95.1		89.7	96.3	102.3	96.7
August	96.2		86.7	97.7	109.5	102.1
September	96.8		89.2	96.3	115.3	97.7
October	108.4		105.4	109.7	113.6	104.5
November	95.4		92.7	97.1	91.6	102.9
December	115.2		109.8	117.9	110.9	129.1
Annual Average .	100.0		100.0	100.0	100.0	100.0
1937						
January.....	104.4		105.7	107.7	90.0	105.0
February	96.9		98.1	98.0	87.7	101.4
March	106.8		108.1	106.8	100.3	112.7
April	110.4		110.7	109.1	111.2	115.1
May	113.1		113.4	111.7	113.6	119.4
June	107.8		107.1	104.5	115.0	116.2
July	111.8		101.5	112.5	128.0	120.4
August	95.7		85.6	93.6	116.4	112.2
September	108.3		100.6	107.5	125.7	113.4
October	117.5		113.5	117.5	124.8	120.6
November	105.2		102.1	106.7	104.4	110.5
December	131.3		126.7	133.8	127.5	141.7
Annual Average .	109.1		106.1	109.1	112.1	115.7
1938						
January	100.1		103.4	103.6	84.3	95.1
February	102.1		104.5	103.8	91.1	102.2
March	111.6		111.4	114.7	101.8	111.3
April	118.1		120.8	119.9	108.1	114.4
May	107.7		109.7	107.9	102.6	107.7
June	111.6		114.2	108.9	113.2	114.6
July	105.7		98.2	108.3	113.8	106.5
August	95.8		88.9	96.3	106.0	103.7
September	106.9		103.5	106.3	120.1	101.0
October	108.8		110.9	109.5	107.2	99.8
November	103.4		106.4	106.0	94.4	92.3
December	128.1		131.9	134.9	108.4	108.1
Annual Average .	108.3		108.7	110.0	104.3	104.7

N O T A V A I L A B L E

Index Numbers of Variety Store Sales in Canada by Provinces

(Average for 1936 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	59.1	54.9	59.5	62.0	53.5	55.3
February	64.2	58.1	64.6	65.2	64.7	65.4
March	75.0	70.5	75.0	79.0	68.0	69.8
April	86.6	80.6	87.9	89.1	81.8	81.3
May	88.4	83.6	96.4	89.1	80.9	79.0
June	98.5	98.0	110.0	98.8	89.7	82.6
July	92.0	97.2	94.8	89.5	92.6	85.5
August	93.0	98.3	96.1	92.4	89.4	91.3
September	86.6	86.6	90.5	85.9	86.3	81.9
October	100.4	98.8	100.7	99.8	112.6	86.6
November	101.4	99.1	98.7	104.7	102.6	94.2
December	182.3	190.9	166.1	186.3	182.4	192.0
Annual Average .	94.0	93.1	95.0	95.2	92.0	88.7
1936						
January	59.4	53.5	58.1	61.5	56.2	61.6
February	67.6	62.3	70.4	68.9	61.6	68.7
March	72.3	64.5	72.3	74.4	69.5	72.0
April	89.4	82.4	92.3	90.2	86.7	88.6
May	101.4	93.9	110.1	102.3	94.9	89.2
June	103.4	104.1	113.2	101.7	97.7	93.0
July	98.7	103.9	98.9	96.6	101.1	99.7
August	96.8	104.9	97.6	94.4	94.3	102.8
September	95.0	97.5	96.2	91.8	103.5	93.3
October	111.9	113.8	109.9	111.5	122.9	102.3
November	100.6	101.5	96.3	100.4	110.7	100.0
December	203.3	217.8	184.9	206.3	200.9	228.8
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	68.6	65.9	69.7	71.1	60.5	67.6
February	69.8	65.2	71.2	71.1	67.0	70.6
March	88.5	83.6	89.9	89.3	86.0	93.1
April	89.0	83.1	94.3	88.3	89.4	89.3
May	109.7	111.3	124.0	108.3	103.7	100.6
June	111.7	111.6	122.6	110.3	105.8	103.2
July	113.1	124.6	116.8	111.5	107.2	111.8
August	94.7	108.6	97.7	91.6	87.8	104.7
September	99.8	107.1	104.5	96.8	99.2	102.1
October	113.9	119.7	115.6	113.7	115.1	105.6
November	105.0	113.0	101.3	105.0	108.2	105.6
December	209.2	242.7	194.4	211.3	193.5	234.8
Annual Average .	106.1	111.4	108.5	105.7	102.0	107.4
1938						
January	67.2	66.2	69.3	67.1	64.6	71.8
February	69.6	64.5	73.3	69.2	66.5	77.8
March	77.9	74.3	78.4	78.4	76.5	84.1
April	101.1	96.6	107.8	100.0	98.9	104.0
May	96.3	95.4	110.8	91.5	92.1	99.2
June	105.7	107.5	121.1	101.4	101.0	100.2
July	102.5	107.3	107.9	98.8	105.4	105.6
August	90.9	100.8	97.2	85.5	88.5	105.7
September	98.7	100.7	104.2	94.5	103.9	106.1
October	109.8	111.6	118.9	103.6	122.3	107.9
November	103.0	105.1	107.1	99.8	107.8	108.2
December	209.0	226.3	198.7	207.8	202.9	248.2
Annual Average .	102.6	104.7	107.9	99.8	102.5	109.9

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Minister of Trade and Commerce.

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1929 - 1939

OTTAWA
1940

Price 25 cents

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:	R. H. Coats, LL.D., F.R.S.C., F.S.S. (Hon.)
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A. C. Steedman, B.A.

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Summary of Monthly Indexes of Retail Sales, 1929 - 1939

Introduction

Monthly indexes of sales reflecting the trend in consumer purchasing in Canada are now available covering an eleven-year period, the series commencing with January, 1929. It is, therefore, possible to observe the trend in retail trade during different stages of the business cycle; the marked decline from the latter months of 1929 until the spring of 1933, the gradual improvement which then commenced and continued until the end of 1937, the slightly downward movement in 1938 and the early part of 1939, followed by the sudden increase in purchasing at the outbreak of the war are all mirrored in the seasonally adjusted index of retail sales.

The indexes are published monthly,(1) the figures given in each month's report being restricted to the index numbers for the month in question, for the corresponding month in each year since the series commenced, and for each of the twelve consecutive months of which the month under review is the latest. The present bulletin gives the complete series of Dominion and regional indexes for the period, 1929-1939 inclusive.

Summary of Retail Trade in 1939

Reversal of the downward trend in retail purchasing after the first quarter of the year and marked increase in business at the outbreak of the war constitute the two outstanding features of the retail trade of Canada in 1939.

In continuation of a slightly downward trend evident during the latter part of 1938, retail sales fell off during the first quarter of 1939--the seasonally adjusted indexes for March for seven of the twelve lines of business for which data are available stood at the lowest level recorded for any month since 1936, while aggregate sales for the first three months of the year under review were 3 per cent below the amount recorded for the corresponding quarter of 1938. The low level of consumer purchasing in March, 1939, coincides with a general decline noted in business operations at that time, indexes of employment, industrial production, car loadings and other economic series revealing similar trends. The decline in retail trade in particular may be attributed in part to the prolongation of winter

(1) Monthly indexes of Retail Sales--available from Dominion Bureau of Statistics, Ottawa. Annual subscription, $1.00.

conditions until late in the spring of the year and the consequent adverse effect especially upon the clothing trades. Shoe store sales were 17 per cent lower in March, 1939, than 1938; men's clothing store sales were down by 12 per cent in the same comparison while women's clothing store sales declined by 7 per cent.

The following three months witnessed an upward movement, the seasonally adjusted general index advancing from 76.2 in March to 79.0 for April, 80.9 for May, and 83.6 for June. July sales were maintained at an only slightly lower level but reticence in purchasing due to the international tension in the latter part of August affected sales for that month, the general index declining to 81.8. The increases recorded subsequent to March served to offset the losses recorded during the first quarter of the year with the result that dollar sales for the first eight months of 1939 were almost exactly on a par with the volume of business transacted in the corresponding period of 1938.

Following the actual outbreak of hostilities, a sudden increase in retail purchasing took place, an increase shared by practically all lines of business although in varying degree. Demand for sugar, flour, canned goods and, to a smaller extent, for other food commodities resulted in a 16 per cent gain in grocery and meat store sales in September, 1939, over the same month in the previous year. Other lines of business which experienced marked increases were those dealing chiefly in necessities and where price increases were expected. Sales of men's clothing stores gained 18 per cent over September, 1938; women's clothing store sales were up 14 per cent while shoe store sales gained 11 per cent. In anticipation of increased prices for metal goods, hardware store sales gained 17 per cent over September, 1938, while department store sales were up by 14 per cent. Composite figures for the twelve lines of business included in the survey reveal an increase of 12 per cent over September, 1938, while the general index of sales, adjusted for normal seasonal variations, moved upward from 81.8 for August to 87.6 for September.

Apart from a slight falling off in November, the underlying trend in retail trading for the last quarter of the year was well maintained at the September level. Increased purchasing power in the hands of consumers due, in part, to higher employment levels consequent upon greater industrial activity and, in part, to the bumper crops in the Prairie Provinces combined with continued expectation of price fluctuations to give stimulus to retail purchasing. Sales for the last four months of the year averaged 8 per cent above the corresponding period of 1938, a result which, when viewed in the light of comparively minor price movements, is indicative of a considerable increase in the volume of goods going into consumers' hands.

Cumulative figures for the entire year indicate a 3 per cent increase in sales compared with 1938. Nine lines of business show increases ranging from 1 per cent to 6 per cent, while three lines of business show minor decreases.

Provincial Figures

Monthly indexes by economic divisions are now computed for six lines of business, of which department stores may be taken as the most representative of the retail trade as a whole. Results for department stores indicate that sales increased in the Maritime and Prairie Provinces in 1939 over 1938 exceeded those recorded for other regions of the country. Department store sales in the Maritimes were 6 per cent higher in 1939 than in the preceding year, marked gains of 21 per cent for December and 22 per cent for November and October, together with less spectacular increases in the summer months more than offsetting the unfavourable comparisons recorded in the first half of the year. The substantial increase in sales in the Maritime Provinces reflects the increase in purchasing power that has

come to that part of the country since the outbreak of the war. The 6 per cent gain in sales over 1938 is in contrast with an almost 10 per cent decline which characterized the 1937-1938 comparison.

Annual sales in the Prairie Provinces were up by 5 per cent over 1938, increases of 23 per cent in September and October, contributing largely to this result. Figures for other sections of the country reveal but little change in annual sales from the preceding year; Quebec and Ontario report an increase of 3 per cent, while British Columbia sales were up by 2 per cent.

Description of Indexes

The indexes of retail sales were originally computed from monthly returns received from department stores and from the larger chain store companies operating in 12 different lines of business. Dominion averages only were published. During recent years the chain store figures have been supplemented in some instances by returns from a sample number of independent stores with the result that it is now possible to publish indexes on a regional basis for 6 of the kinds of business included in the survey.

Coverage of Sales in Monthly Indexes, by Kind of Business

Kind of Business	Monthly Sample		All Stores	
	Number of Stores	Annual Sales 1938	Annual Sales 1938 (Estimated)(1)	Sales Coverage %
		$	$	
Boots and Shoes	304	8,237,000	29,288,000	28.1
Candy	171	3,115,000	38,840,000	8.0
Men's Clothing	507	23,949,000	56,534,000	42.4
Women's Clothing	380	17,379,000	50,572,000	34.4
Departmental	90	268,605,000	278,539,000	96.4
Drugs	815	29,410,000	68,137,000	43.2
Furniture	61	10,260,000	35,654,000	28.8
Groceries and Meats	3,017	163,120,000	346,232,000	47.1
Hardware	129	11,344,000	59,879,000	18.9
Music and Radio	110	9,042,000	20,328,000	44.5
Restaurants	137	6,945,000	50,107,000	13.9
Variety	449	46,628,000	52,556,000	88.7

(1) Estimate obtained from results of annual survey for 1938.

Coverage of sales in the monthly indexes varies for different lines of trade. In the department store field the coverage is high, annual sales for 1938 for those stores reporting to the monthly survey forming 96 per cent of the total sales of all department stores for the same year as recorded in the results of the annual Census of Merchandising. Coverage of sales is also high in the case of variety stores. The chain store figures for furniture stores, hardware stores, radio and music stores, drug stores, men's clothing and furnishings stores and women's clothing and furnishings stores have been supplemented by returns from independent firms. Chains transact an appreciable amount of the total business in the grocery trade and it might be thought that an index based on chain sales would give a fairly reliable indication of the trend in sales for all grocery stores. But investigation

indicated that this was not the case; trends for chains and independents in the grocery field during recent months show marked divergence, gains for chain stores being much greater than those recorded for independents. For this reason, results for some 1,200 independent grocery and combination stores were incorporated into the grocery index in September, 1939, the trend for chains and independents being weighted in proportion to the relative importance of the two types of operation in the total grocery trade in order to arrive at a trend value for this kind of business as a whole. Chain figures only are used in the construction of indexes of sales for shoe stores, candy stores and restaurants.

Method of Construction

Three sets of index numbers are published. The first reflects the trend in total monthly sales. In the second, corrections are made to allow for differences in the number of business days in different months, account being taken not only of the actual number of days but also of the varying sales importance of different days of the week. The third set is corrected both for number of business days and also for normal seasonal variations.

A detailed report (1) was issued some years ago explaining the method of constructing the monthly indexes of retail sales and the method of constructing the seasonal adjustment factors. Although the introduction of returns from independent stores to supplement the chain figures has necessitated some modifications in procedure, the general method of constructing the indexes remains unchanged. Changes in the seasonal pattern for some lines of business have necessitated some alteration in the seasonal adjustment factors. At present seasonally adjusted indexes for the country as a whole only have been computed. The length of period for which indexes on a regional basis are available is not yet sufficient to warrant any extensive work on seasonally adjusted indexes for different parts of the country.

It should be pointed out that the chain store figures are adjusted to allow for changes in the number of stores in operation, the purpose being to establish the trend in sales for a constant number of stores and thus to avoid results which would reflect an expansion or contraction in chain store business rather than the trend in retail trade as a whole. But the use of even such corrected chain store figures is open to some objection. Increases or decreases in sales of an established unit through the closing or opening of stores in adjacent territory is a factor for which no accurate compensation can be made.

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(1) Monthly Indexes of Retail Sales, 1929-1935--available from Dominion Bureau of Statistics, Ottawa, for 25 cents.

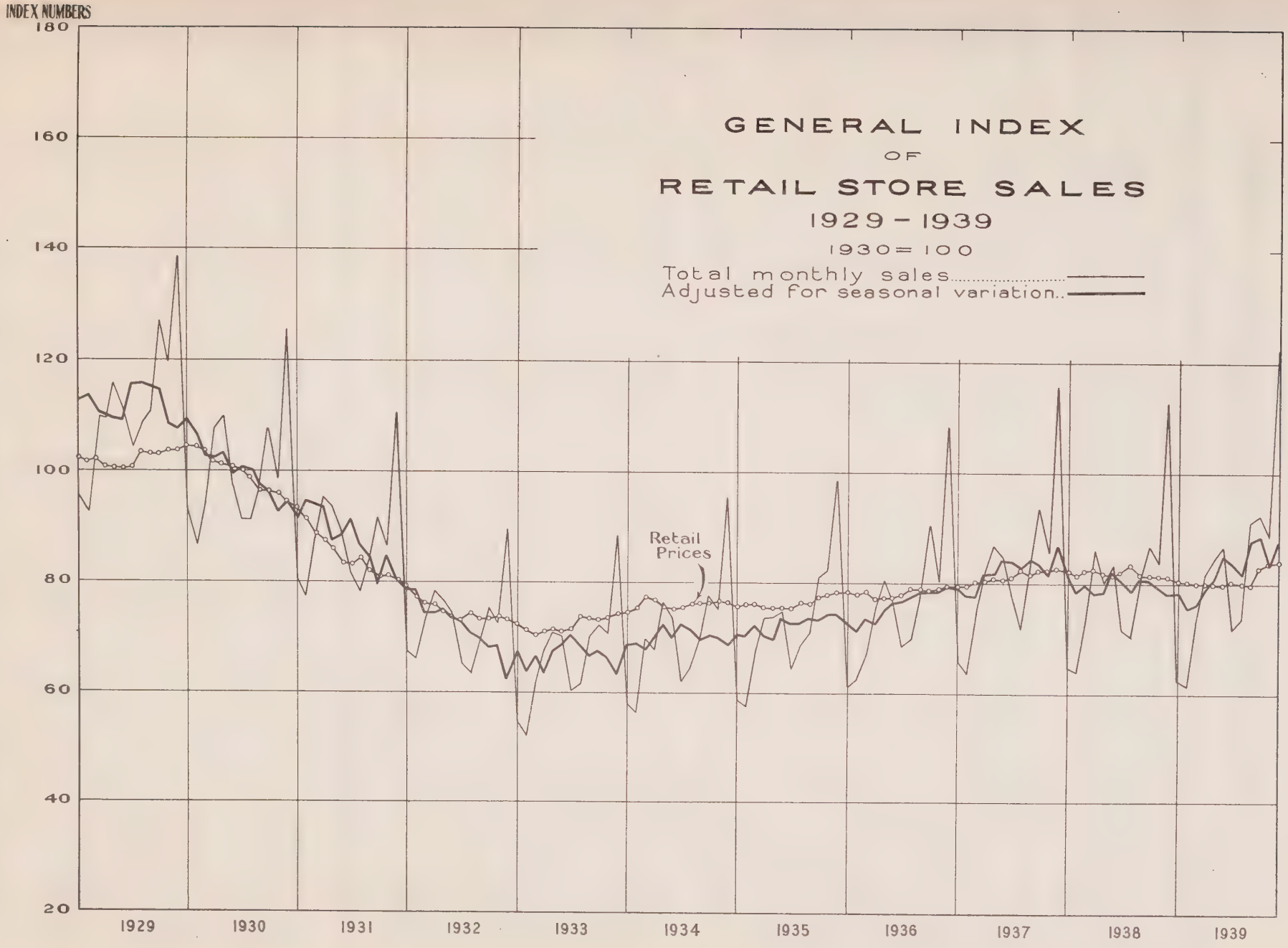
INDEX NUMBERS
180
160
140
120
100
80
60
40
20
GENERAL INDEX
OF
RETAIL STORE SALES
1929 - 1939
1930 = 100
Total monthly sales
Adjusted for seasonal variation
Retail Prices
1929
1930
1931
1932
1933
1934
1935
1936
1937
1938
1939

Table 1. General Index of Retail Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	95.4	94.7	112.7	67.1	66.1	78.7
February	92.5	98.8	113.5	66.0	68.5	78.7
March	110.0	108.5	110.7	73.0	73.1	74.6
April	109.4	109.9	109.9	78.0	74.6	74.6
May	115.6	114.8	109.3	76.5	78.8	75.0
June	111.2	110.3	109.2	74.5	74.3	73.6
July	104.2	104.0	115.5	65.1	64.0	72.8
August	108.5	100.7	115.7	63.3	61.7	70.9
September	110.7	117.4	115.1	70.0	71.1	69.7
October	127.0	122.8	114.8	75.6	72.9	68.1
November	119.9	115.0	108.4	72.4	72.5	68.4
December	138.5	142.8	107.4	89.9	85.2	62.2
Annual Average	111.9	-	-	72.6	-	-
	1930			1933		
January	93.1	91.8	109.3	54.8	56.4	67.1
February	86.5	92.4	106.2	52.1	55.5	63.8
March	94.6	91.3	102.5	61.6	59.2	66.5
April	107.6	111.6	102.3	67.4	69.1	63.4
May	109.8	108.1	103.0	71.0	71.1	67.7
June	97.3	100.6	99.6	70.2	69.5	68.8
July	91.3	90.6	100.7	60.2	61.9	70.3
August	91.2	87.2	100.2	61.6	59.7	68.6
September	96.9	99.8	97.9	69.4	68.1	66.7
October	107.4	103.0	96.3	72.0	72.2	67.5
November	98.8	98.1	92.6	70.9	70.6	66.6
December	125.5	125.8	94.6	88.4	86.6	63.2
Annual Average	100.0	-	-	66.6	-	-
	1931			1934		
January	80.6	76.8	91.4	58.0	57.9	68.9
February	77.3	82.5	94.8	56.3	60.0	69.0
March	87.1	87.4	94.0	69.7	66.5	67.9
April	95.3	98.3	93.6	67.7	70.0	70.0
May	93.7	91.7	87.3	76.3	76.0	72.4
June	83.2	89.7	88.8	73.9	70.7	70.0
July	81.3	80.1	91.1	62.1	63.8	72.5
August	78.1	75.3	86.6	64.6	62.1	71.3
September	84.3	86.6	84.9	70.0	71.2	69.8
October	91.9	85.2	79.6	77.5	75.4	70.5
November	86.6	89.5	84.4	75.1	74.3	70.1
December	110.3	110.2	80.5	95.1	94.2	68.8
Annual Average	88.0	-	-	70.5	-	-

Table 1.--General Index of Retail Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	58.5	58.1	70.8	64.7	66.5	81.2
February	57.7	61.5	70.7	63.9	68.2	78.4
March	67.6	64.4	72.4	73.3	71.1	79.9
April	73.6	76.6	70.3	86.1	85.1	78.1
May	73.9	73.3	69.8	80.1	82.5	78.5
June	74.8	74.1	73.4	83.3	83.0	82.2
July	64.3	64.1	72.9	71.7	70.6	80.3
August	68.5	63.5	72.9	70.1	68.3	78.5
September	70.7	75.0	73.6	81.1	82.4	80.8
October	81.0	78.3	73.2	87.0	86.1	80.5
November	82.2	78.6	74.1	83.8	83.9	79.1
December	98.6	101.7	74.2	112.6	106.9	78.0
Annual Average	72.6	-	-	79.8	-	-
	1936			1939		
January	61.0	60.2	73.5	62.3	64.1	78.2
February	62.3	61.8	71.1	61.5	65.7	75.5
March	66.9	67.2	73.8	72.9	70.1	76.2
April	75.5	77.9	72.8	81.7	83.7	79.0
May	80.4	78.8	75.1	84.8	84.9	80.9
June	76.9	77.3	76.5	86.6	85.9	85.0
July	68.6	67.7	76.9	71.5	73.6	83.6
August	69.9	67.5	77.6	73.4	71.2	81.8
September	77.8	79.8	78.3	91.1	89.4	87.6
October	90.3	83.7	78.3	92.1	94.8	88.6
November	80.3	83.0	78.3	88.5	88.2	83.2
December	108.3	108.3	79.1	122.1	119.8	87.5
Annual Average	76.5	-	-	82.4	-	-
	1937					
January	65.8	64.8	79.0			
February	63.4	67.7	77.8			
March	75.5	76.1	77.7			
April	82.6	81.8	81.8			
May	87.0	86.0	81.9			
June	84.9	85.0	84.2			
July	77.6	74.0	84.1			
August	71.7	72.0	82.7			
September	84.1	86.0	84.3			
October	93.4	89.2	83.4			
November	85.8	86.2	81.3			
December	115.6	118.5	86.5			
Annual Average	82.3	-	-			

Table 2.—Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	91.5	91.6	132.7	63.5	61.6	90.6
February	81.2	86.3	125.0	48.8	50.2	78.4
March	137.9	133.7	148.6	64.3	64.8	72.0
April	132.9	133.4	129.5	88.9	83.6	81.2
May	149.3	149.4	129.9	91.8	94.4	81.4
June	155.2	150.6	123.4	104.0	104.0	78.8
July	117.2	118.2	112.5	82.6	80.1	77.0
August	112.1	102.5	120.6	61.5	60.1	74.2
September	111.3	118.3	124.5	68.1	70.0	72.9
October	121.4	118.6	122.3	74.2	69.8	72.0
November	128.6	121.1	110.1	84.2	84.9	77.8
December	155.6	160.7	114.8	102.7	96.7	69.0
Annual Average	124.5	-	-	77.9	-	-
	1930			1933		
January	67.5	67.2	97.4	45.1	46.8	69.8
February	73.3	77.9	112.8	39.2	41.6	69.3
March	89.6	84.4	115.6	45.7	44.3	58.3
April	123.5	128.6	107.2	72.7	72.7	62.1
May	120.9	120.5	104.8	77.5	77.8	66.5
June	118.6	121.9	100.0	95.4	95.0	68.9
July	96.9	96.9	92.3	69.7	71.6	70.2
August	91.7	86.3	101.5	55.7	54.4	68.9
September	89.4	92.7	97.6	68.2	66.1	68.1
October	97.8	94.8	97.7	67.5	67.7	67.5
November	100.0	97.0	88.2	82.9	82.9	77.5
December	170.9	131.9	94.2	96.1	93.1	65.1
Annual Average	100.0	-	-	68.0	-	-
	1931			1934		
January	66.1	62.2	90.1	45.4	45.8	71.5
February	53.7	63.5	94.7	37.5	39.9	69.9
March	76.2	76.5	88.9	73.8	69.4	77.1
April	104.2	107.6	100.5	71.0	73.0	70.8
May	103.4	100.2	87.1	92.1	92.8	78.7
June	109.5	109.9	87.2	109.3	102.8	72.9
July	93.0	92.7	88.3	68.6	71.1	71.8
August	77.7	73.1	88.1	58.2	56.4	72.4
September	80.6	83.9	88.3	71.5	71.5	72.9
October	90.0	82.2	84.8	68.1	66.6	68.6
November	85.7	88.1	80.1	70.5	70.2	66.9
December	123.9	124.9	89.2	121.5	117.0	78.0
Annual Average	89.2	-	-	74.0	-	-

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	43.9	43.9	74.4	45.3	46.6	86.2
February	36.4	38.7	70.3	39.5	42.0	77.7
March	61.2	57.6	78.9	59.0	57.7	76.9
April	83.1	86.1	71.8	91.9	89.1	75.5
May	80.9	80.9	66.9	76.5	78.7	64.0
June	109.8	106.5	74.5	110.2	110.3	76.6
July	70.0	70.6	73.5	74.6	72.4	77.0
August	62.6	57.2	74.3	53.3	52.1	68.6
September	68.7	73.0	73.0	80.4	82.8	80.3
October	70.7	69.1	71.2	76.6	74.3	76.6
November	79.6	74.9	72.7	75.1	75.7	74.2
December	117.2	121.0	77.5	104.4	98.3	61.5
Annual Average	73.7	.	..	73.9	.	.
	1936			1939		
January	40.8	40.7	74.0	38.5	40.0	74.0
February	41.4	40.2	74.4	32.5	34.6	64.0
March	61.4	61.7	78.1	48.8	47.4	55.1
April	81.5	84.1	73.8	82.4	82.6	77.2
May	97.6	98.4	80.0	85.9	86.4	70.2
June	107.0	107.5	74.6	107.5	107.3	74.5
July	69.5	69.3	73.7	69.8	72.0	76.6
August	60.7	57.1	75.1	53.7	52.5	69.1
September	73.5	76.6	75.1	89.5	87.0	84.4
October	83.0	75.9	78.2	74.6	77.5	79.9
November	83.9	86.3	84.6	67.6	67.7	66.4
December	110.6	111.5	69.7	119.9	116.6	72.9
Annual Average	75.9	.	.	72.6	.	.
	1937					
January	44.0	42.7	79.1			
February	43.4	46.2	85.5			
March	62.8	63.3	70.3			
April	81.2	80.9	78.6			
May	97.7	94.8	77.0			
June	113.1	114.0	79.2			
July	81.0	76.3	81.2			
August	59.2	59.4	78.2			
September	82.8	85.5	83.0			
October	87.8	82.7	85.2			
November	72.4	72.8	71.3			
December	129.2	137.3	85.8			
Annual Average	79.6					

Table 3. Monthly Indexes of Candy Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	88.8	87.9	117.2	61.0	58.8	78.4
February	99.5	107.9	117.3	63.4	66.8	72.7
March	149.5	144.2	110.9	99.0	98.0	75.4
April	93.5	95.9	112.8	61.3	59.1	69.5
May	116.7	114.7	117.0	67.3	68.9	70.3
June	101.3	101.1	131.3	53.0	53.9	70.0
July	104.9	104.3	122.7	63.2	61.0	71.7
August	135.0	126.5	129.1	61.7	61.3	62.5
September	107.4	113.2	121.7	59.8	60.6	65.1
October	109.8	108.7	114.4	61.5	59.7	62.8
November	110.7	106.8	124.2	49.8	50.8	59.1
December	201.5	206.7	111.1	131.4	123.0	66.1
Annual Average	118.2	-	-	69.4	-	-
	1930			1933		
January	84.6	83.2	110.9	46.0	47.1	62.8
February	100.4	109.0	118.5	51.5	55.8	60.6
March	92.4	89.8	105.7	44.0	43.1	50.8
April	130.0	132.8	102.1	80.5	80.3	61.7
May	106.1	93.4	101.5	59.9	59.4	60.6
June	73.3	80.5	104.5	44.1	44.6	58.0
July	86.7	85.3	101.1	50.0	48.5	57.1
August	105.9	102.1	104.2	58.2	57.6	58.7
September	87.8	90.1	96.8	57.6	55.4	59.6
October	86.8	85.3	89.8	57.2	58.3	61.7
November	81.1	80.9	94.1	49.9	50.7	58.9
December	162.0	161.0	88.6	112.1	107.9	58.0
Annual Average	100.0	-	-	59.3	-	-
	1931			1934		
January	68.4	64.1	85.4	47.5	47.1	62.8
February	74.3	80.6	87.6	51.7	56.0	60.9
March	68.3	70.1	82.4	84.2	78.8	60.3
April	107.5	109.3	84.1	55.2	58.2	63.4
May	87.9	84.7	86.5	60.0	59.3	60.5
June	63.1	64.7	84.1	48.4	46.7	60.6
July	70.4	69.2	81.4	46.8	47.9	56.4
August	83.6	81.3	82.9	58.6	57.3	58.7
September	74.9	77.4	82.2	54.2	54.0	58.0
October	86.2	80.7	85.0	56.4	56.0	58.9
November	67.4	71.0	82.6	49.2	49.8	57.9
December	154.6	153.0	82.3	115.4	112.0	60.2
Annual Average	83.3	-	-	60.6	-	-

Total 3.--Monthly Indexes of Candy Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	39.8	39.4	54.7	40.9	39.7	55.1
February	55.6	60.3	60.3	54.1	58.7	58.7
March	52.2	50.3	59.2	44.4	43.9	51.7
April	78.9	80.8	62.2	77.7	74.9	57.6
May	60.8	59.7	61.0	54.8	56.1	57.2
June	47.1	46.9	61.0	43.6	44.3	57.5
July	44.0	43.8	52.1	48.5	46.7	55.6
August	59.2	55.4	59.0	47.9	47.6	50.6
September	52.6	55.4	59.6	51.8	52.4	56.3
October	57.4	56.8	59.8	52.9	51.3	54.0
November	52.3	50.4	58.6	44.6	45.5	53.0
December	116.8	119.7	64.3	109.1	104.8	56.3
Annual Average	59.7	-	-	55.9	-	-
	1936			1939		
January	44.7	43.9	61.0	37.5	38.5	53.5
February	61.6	61.5	61.5	50.0	54.3	54.3
March	47.5	48.7	57.2	43.8	43.5	51.1
April	83.8	85.2	65.5	78.8	78.6	60.5
May	59.1	57.0	58.2	54.0	53.8	54.9
June	45.8	47.0	61.0	42.8	43.5	56.4
July	49.9	49.1	58.0	43.8	42.6	50.7
August	58.3	56.6	60.2	47.2	46.7	49.7
September	55.1	56.2	60.4	49.8	48.1	51.7
October	60.6	56.8	59.8	51.6	52.9	55.7
November	46.9	49.5	57.5	48.7	49.6	57.7
December	114.7	113.5	61.0	115.7	114.6	61.6
Annual Average	60.7	-	-	55.3	-	-
	1937					
January	43.2	41.7	57.9			
February	55.3	60.0	60.0			
March	85.3	84.7	65.2			
April	47.7	48.4	56.9			
May	62.0	60.3	61.5			
June	44.9	45.8	59.5			
July	50.8	47.5	56.6			
August	50.1	51.3	54.6			
September	55.2	56.1	60.3			
October	59.3	57.1	60.1			
November	49.2	50.4	58.5			
December	113.1	120.6	64.8			
Annual Average	59.7	-	-			

Table 4.- Monthly Indexes of Men's Clothing Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	125.3	125.1	189.5	51.2	50.2	76.1
February	115.1	122.6	197.7	43.4	45.1	72.7
March	156.0	152.8	152.8	61.5	62.1	62.1
April	151.9	153.5	133.5	73.1	69.0	60.0
May	140.1	139.9	119.6	72.7	75.6	64.6
June	138.0	135.2	116.6	77.8	77.7	67.0
July	100.0	100.3	118.0	57.7	56.5	66.5
August	102.9	94.3	134.7	45.0	44.1	63.0
September	114.9	122.4	133.0	59.9	60.8	66.1
October	186.5	181.3	146.2	75.6	72.4	58.4
November	146.1	137.8	110.2	76.5	76.7	61.4
December	127.3	132.8	103.8	84.1	78.8	61.6
Annual Average	133.7	-	-	64.9	-	-
	1930			1933		
January	74.8	74.1	112.3	44.9	46.5	70.5
February	66.2	70.5	113.7	31.3	33.3	53.7
March	100.0	95.8	122.8	52.7	50.7	65.0
April	147.1	153.5	112.0	85.6	87.2	63.6
May	125.4	124.3	106.2	70.8	71.5	61.1
June	108.5	112.8	97.2	74.6	73.9	63.7
July	86.9	86.8	102.1	50.4	52.4	61.6
August	74.8	70.6	100.9	45.7	44.4	63.4
September	85.0	88.0	95.7	59.0	56.9	61.8
October	118.5	113.9	91.9	73.2	74.0	59.7
November	100.0	98.0	78.4	80.3	80.2	64.2
December	112.9	114.1	89.1	77.5	74.8	58.4
Annual Average	100.0	-	-	62.2	-	-
	1931			1934		
January	60.9	57.5	87.1	40.7	40.8	61.8
February	53.4	56.9	91.8	41.9	44.6	71.9
March	82.2	83.1	93.4	67.3	64.0	64.0
April	112.8	117.2	93.0	70.4	73.2	63.7
May	96.0	92.6	79.1	80.7	80.9	69.1
June	91.4	92.4	79.7	78.7	74.2	64.0
July	71.7	71.1	83.6	57.0	59.0	69.4
August	59.8	57.3	81.9	50.4	48.4	69.1
September	69.8	71.7	77.9	61.1	61.3	66.6
October	87.8	80.5	64.9	90.2	88.4	71.3
November	85.7	89.1	71.3	91.1	90.3	72.2
December	94.7	95.7	74.8	99.8	98.1	76.6
Annual Average	80.5	-	-	69.1	-	-

Table 4.—Monthly Indexes of Men's Clothing Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	49.7	49.6	75.2	60.9	63.3	89.2
February	44.6	47.5	76.6	47.7	50.8	80.6
March	58.2	54.9	70.4	63.1	61.3	78.6
April	90.0	94.7	69.1	91.2	89.3	80.5
May	76.5	76.4	65.3	71.9	74.7	72.5
June	80.5	78.9	68.0	84.1	84.0	79.2
July	62.8	63.0	74.1	64.9	63.6	78.5
August	55.9	51.2	73.1	56.7	55.5	76.0
September	65.2	69.5	75.5	78.6	79.7	79.7
October	93.9	91.3	73.6	94.8	92.9	74.3
November	100.2	94.5	73.8	95.5	95.7	77.8
December	106.7	111.3	74.2	130.3	122.0	73.5
Annual Average	73.7	-	-	78.3	-	-
	1936			1939		
January	52.2	51.7	77.2	55.1	57.0	80.3
February	46.3	45.4	76.9	44.7	47.7	75.7
March	59.3	59.9	76.8	55.5	53.3	66.6
April	82.1	85.3	76.8	79.9	81.4	74.7
May	82.2	79.3	77.0	75.0	75.8	73.6
June	81.3	82.2	77.5	80.7	80.0	75.5
July	63.7	63.1	77.9	62.9	65.4	80.8
August	60.4	57.8	79.2	56.7	55.1	75.4
September	77.5	79.6	79.6	91.1	87.9	87.9
October	110.1	100.9	80.7	105.7	109.4	87.5
November	99.5	103.4	84.1	101.0	100.9	82.0
December	132.2	133.6	80.5	141.3	136.3	82.1
Annual Average	78.9	-	-	79.1	-	-
	1937					
January	60.4	59.2	83.4			
February	49.7	52.9	84.0			
March	71.2	72.5	83.3			
April	85.8	85.0	83.3			
May	89.0	87.2	84.7			
June	90.2	90.4	85.3			
July	74.4	70.2	86.7			
August	62.0	62.7	85.9			
September	84.8	86.7	86.7			
October	113.1	106.7	85.4			
November	102.2	103.3	84.0			
December	137.9	143.9	86.7			
Annual Average	85.1	-	-			

Table 5.--Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	79.2	79.1	114.6	58.7	57.5	83.3
February	70.5	75.1	110.4	51.6	53.6	78.8
March	107.6	105.4	114.6	68.4	69.1	75.1
April	109.1	110.2	102.0	84.1	79.3	73.4
May	115.7	115.5	105.0	75.3	78.3	71.2
June	134.5	131.7	109.7	83.9	83.8	69.8
July	110.0	110.3	118.6	62.8	61.5	66.1
August	97.8	89.6	117.9	50.3	49.3	64.9
September	91.6	97.6	108.4	57.4	58.2	64.7
October	106.7	103.7	108.0	64.2	61.5	64.1
November	101.0	95.3	102.5	61.6	61.8	66.5
December	172.1	179.6	97.1	131.1	122.8	66.4
Annual Average	108.0	-	-	70.8	-	-
	1930			1933		
January	71.2	70.6	102.3	45.1	46.7	67.7
February	73.3	78.1	114.9	43.2	46.0	67.6
March	85.4	81.8	107.6	50.5	48.5	63.8
April	125.0	130.4	105.2	70.9	72.2	58.2
May	117.5	118.4	105.8	68.5	69.2	62.9
June	115.1	119.6	99.7	76.4	75.7	63.1
July	97.5	97.4	104.7	56.8	59.0	63.4
August	82.4	77.7	102.2	49.7	48.3	63.6
September	89.9	93.1	103.4	58.6	56.5	62.8
October	99.2	95.3	99.3	60.1	60.7	63.2
November	83.0	87.2	93.8	58.5	58.4	62.8
December	154.4	158.0	84.3	122.2	124.7	67.4
Annual Average	100.0	-	-	64.0	-	-
	1931			1934		
January	62.0	58.5	84.8	43.5	46.6	67.5
February	58.7	62.5	91.9	42.9	45.7	67.2
March	82.6	83.5	99.4	63.8	60.6	65.9
April	107.3	111.5	96.1	67.2	69.8	64.6
May	99.3	95.8	87.1	73.7	73.9	67.2
June	105.8	106.9	89.1	79.8	75.3	62.7
July	78.5	77.8	83.7	60.7	62.8	67.5
August	65.5	62.7	82.5	57.7	55.5	73.0
September	71.8	73.7	81.9	63.2	63.4	70.4
October	87.5	80.2	83.5	66.1	64.7	67.4
November	79.2	82.3	88.5	66.4	65.8	70.8
December	140.2	141.7	76.6	128.1	126.0	68.1
Annual Average	86.5	-	-	68.0	-	-

Table 5.--Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1939--(Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	44.0	43.9	63.6	51.6	53.6	77.7
February	45.3	48.3	71.0	43.6	46.4	74.8
March	57.6	54.3	71.4	64.4	62.6	73.6
April	76.7	80.7	65.1	98.1	96.1	75.7
May	67.3	67.2	61.1	69.2	71.9	68.5
June	75.9	74.3	61.9	79.5	79.4	70.9
July	63.0	63.2	68.0	58.2	57.0	67.9
August	57.6	52.8	69.5	51.4	50.3	71.9
September	59.5	63.4	70.4	68.7	69.7	71.9
October	69.9	67.9	70.7	87.4	85.6	69.6
November	71.0	67.0	72.0	79.5	79.7	71.8
December	130.1	135.8	73.4	111.1	104.0	67.1
Annual Average	68.2	-	-	71.9	-	-
	1936			1939		
January	47.1	46.7	70.8	48.5	50.2	76.0
February	40.9	40.1	68.0	40.3	42.9	72.7
March	58.2	58.8	68.4	59.7	57.4	66.0
April	90.0	93.5	73.0	89.4	91.0	71.7
May	80.2	77.4	72.3	74.4	75.2	70.2
June	79.5	80.3	71.1	74.6	73.9	65.4
July	60.9	60.4	71.1	57.0	59.3	69.8
August	51.5	49.3	70.4	49.0	47.6	68.0
September	66.9	68.7	70.8	78.6	75.8	78.2
October	94.6	86.7	70.5	93.3	96.5	78.5
November	76.0	79.0	71.2	84.1	84.0	75.7
December	108.7	109.8	70.8	119.9	115.7	74.6
Annual Average	71.2	-	-	72.4	-	-
	1937					
January	50.8	49.8	72.2			
February	42.7	45.5	73.4			
March	69.2	70.5	77.5			
April	88.5	87.7	72.5			
May	79.5	77.9	74.2			
June	83.9	84.1	75.1			
July	67.1	63.3	75.4			
August	52.0	52.5	75.0			
September	70.6	72.2	74.4			
October	98.2	92.6	75.3			
November	81.5	82.4	74.2			
December	111.4	116.2	75.0			
Annual Average	74.6	-	-			

Table 6.--Monthly Indexes of Department Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	89.1	88.0	110.0	61.5	62.2	77.8
February	81.6	86.9	103.5	62.1	63.8	75.9
March	101.5	102.6	105.7	69.2	68.6	70.7
April	104.1	103.2	108.6	77.7	75.6	79.6
May	107.3	105.9	103.8	73.7	75.7	74.2
June	103.1	104.2	107.4	70.5	69.7	71.8
July	91.9	91.1	113.8	54.5	55.0	68.8
August	96.2	90.1	112.7	56.8	54.4	68.0
September	107.5	114.5	110.1	68.6	69.9	67.2
October	128.6	122.7	106.7	81.2	79.2	68.9
November	123.2	119.8	105.1	78.9	78.2	68.6
December	154.1	158.3	104.2	98.8	95.6	62.9
Annual Average	107.4	-	-	71.1	-	-
	1930			1933		
January	92.0	90.5	113.2	51.7	53.1	66.4
February	83.0	88.4	105.2	49.5	52.7	62.7
March	88.5	86.4	97.1	59.4	56.5	63.5
April	105.6	108.9	105.7	66.6	70.1	68.0
May	104.8	103.1	101.1	70.0	69.4	68.0
June	95.3	97.9	101.0	68.8	67.6	69.7
July	83.1	82.0	102.5	52.8	54.2	67.7
August	82.3	80.1	100.1	57.1	54.4	68.0
September	99.9	102.6	98.7	71.3	71.8	69.0
October	117.1	111.3	96.8	81.2	80.5	70.0
November	103.7	104.8	92.0	77.7	76.7	67.2
December	144.7	144.0	94.7	102.4	103.1	67.8
Annual Average	100.0	-	-	67.4	-	-
	1931			1934		
January	75.1	73.0	91.2	56.1	55.6	69.5
February	75.9	80.9	96.3	54.9	58.5	69.7
March	86.6	85.9	93.3	67.1	65.3	68.0
April	94.5	97.0	97.0	66.3	68.1	70.9
May	89.3	89.9	88.1	73.6	72.9	71.5
June	87.6	86.8	89.5	69.9	68.0	70.1
July	71.7	70.5	88.2	54.2	55.6	69.5
August	69.7	68.0	85.0	59.0	56.1	70.1
September	82.4	84.6	81.3	73.2	75.7	72.8
October	94.4	88.4	76.9	83.9	80.4	69.9
November	94.0	96.5	84.7	83.1	81.7	71.7
December	128.2	127.0	83.6	114.3	115.5	76.0
Annual Average	87.5	-	-	71.2	-	-

Table 6.--Monthly Indexes of Department Store Sales in Canada, 1929-1939-Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	54.1	53.4	72.1	56.3	57.8	78.1
February	54.4	57.9	72.4	57.8	61.5	76.9
March	61.4	59.7	67.1	66.5	63.5	75.5
April	72.6	74.9	72.7	79.6	80.5	75.9
May	70.5	69.6	68.2	73.0	74.9	73.5
June	72.1	72.8	70.7	77.6	76.6	74.4
July	55.4	54.9	72.2	56.6	57.3	75.3
August	60.4	56.6	70.8	62.4	59.8	74.7
September	71.6	76.3	73.4	78.4	79.9	76.8
October	87.6	83.6	72.7	87.9	88.9	77.3
November	88.5	86.0	75.4	90.4	89.6	78.6
December	116.5	119.6	74.8	131.5	127.4	78.6
Annual Average	72.1	-	-	76.5	-	-
	1936			1939		
January	53.6	52.7	71.3	54.2	55.7	75.2
February	57.8	58.4	73.0	54.2	57.7	72.2
March	62.5	61.9	72.0	65.6	62.4	71.7
April	72.1	74.0	69.8	74.0	77.9	75.7
May	74.7	75.2	73.8	77.4	76.7	75.2
June	73.4	72.7	70.6	75.5	74.3	72.1
July	57.7	56.8	74.7	57.2	58.7	77.3
August	62.8	61.3	76.6	61.3	58.5	73.1
September	78.8	80.9	77.8	89.4	90.1	86.6
October	94.7	88.7	77.2	100.8	103.6	90.0
November	85.0	87.3	76.6	94.4	93.3	81.8
December	126.8	125.7	78.6	144.1	145.1	89.6
Annual Average	75.0	-	-	79.0	-	-
	1937					
January	57.2	57.8	78.2			
February	58.6	62.4	78.1			
March	70.8	70.5	76.6			
April	77.6	76.3	77.8			
May	79.9	80.8	79.2			
June	80.5	79.8	77.5			
July	62.6	60.9	80.1			
August	64.8	64.2	80.3			
September	80.9	82.8	79.6			
October	94.0	91.4	79.5			
November	91.9	91.1	79.9			
December	133.7	133.5	82.4			
Annual Average	79.4	-	-			

Table 7.--Monthly Indexes of Drug Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	101.1	99.1	103.2	85.3	83.1	86.6
February	99.3	107.9	106.8	86.2	91.0	90.1
March	109.0	106.3	105.2	90.9	89.1	88.2
April	101.0	103.0	104.1	87.0	85.9	86.8
May	104.4	102.1	106.3	79.8	80.4	83.8
June	107.6	108.7	107.7	83.4	84.5	83.7
July	106.8	105.4	108.7	79.1	77.1	79.5
August	112.5	107.6	109.8	80.3	79.3	80.9
September	101.2	105.4	107.6	78.0	78.8	80.4
October	106.5	104.5	105.6	81.4	80.1	80.9
November	105.7	104.3	104.3	77.9	78.9	78.9
December	116.9	117.7	103.3	91.8	87.8	77.0
Annual Average	106.0	-	-	83.4	-	-
	1930			1933		
January	99.5	97.3	101.3	74.5	75.0	78.1
February	96.2	104.5	103.4	69.7	75.7	75.0
March	107.1	105.4	104.4	75.5	73.8	73.1
April	101.5	102.8	103.9	71.5	72.2	72.9
May	101.8	97.4	101.4	71.0	70.1	73.0
June	97.9	102.0	100.9	75.1	75.9	75.1
July	99.0	97.1	100.1	72.8	71.7	73.9
August	103.0	100.3	102.4	72.8	71.4	72.9
September	93.4	95.3	97.2	74.3	73.3	74.8
October	98.3	96.0	97.0	73.3	73.8	74.5
November	93.5	94.4	94.4	75.5	76.5	76.5
December	109.0	107.6	94.4	87.9	85.7	75.2
Annual Average	100.0	-	-	74.5	-	-
	1931			1934		
January	94.7	90.5	94.3	75.7	74.7	77.8
February	83.0	96.6	95.6	70.5	76.5	75.7
March	93.7	94.4	93.5	81.1	77.5	76.7
April	91.4	92.6	93.5	74.9	77.9	78.7
May	91.3	89.0	92.7	76.0	74.5	77.6
June	88.2	90.0	89.1	78.4	77.4	76.6
July	90.5	88.5	91.2	74.6	75.1	77.4
August	91.8	90.4	92.2	76.1	74.4	75.9
September	87.4	86.6	90.4	75.5	76.3	77.9
October	91.0	87.0	87.9	77.5	76.5	77.3
November	89.4	93.0	93.0	77.2	78.0	78.0
December	103.9	101.3	89.4	91.1	89.7	78.7
Annual Average	91.9	-	-	77.4	-	-

Table 7.--Monthly Indexes of Drug Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	77.9	76.4	79.6	84.8	83.5	89.8
February	74.7	81.1	80.3	78.5	85.2	86.9
March	82.6	80.5	79.7	86.4	84.7	87.3
April	77.5	79.1	79.9	87.6	86.5	88.3
May	77.8	76.1	79.3	83.9	84.5	88.0
June	76.6	77.4	76.6	84.3	85.4	89.0
July	77.3	76.3	78.7	87.2	85.0	88.5
August	80.0	76.5	78.1	88.2	87.1	88.9
September	75.7	78.8	80.4	89.7	90.6	88.8
October	80.4	78.8	79.6	94.2	92.7	90.9
November	82.9	81.8	81.8	86.3	87.4	87.4
December	94.1	94.8	83.2	113.4	108.4	87.4
Annual Average	79.8	-	-	88.7	-	-
	1936			1939		
January	75.8	74.1	79.7	83.2	83.8	90.1
February	76.9	78.7	80.3	82.2	89.3	91.1
March	78.6	79.2	81.6	91.0	89.0	91.8
April	80.2	81.3	83.0	89.0	89.9	91.7
May	81.6	79.5	82.8	88.8	87.7	91.4
June	79.0	80.6	84.0	85.6	86.5	90.1
July	81.7	79.9	83.2	86.2	84.9	88.4
August	81.3	80.0	81.6	86.1	84.5	86.2
September	83.9	85.0	83.3	90.3	89.2	87.5
October	89.9	85.9	84.2	92.7	93.4	91.6
November	82.6	86.0	86.0	90.8	92.1	92.1
December	109.0	106.9	86.2	122.4	119.3	96.2
Annual Average	83.4	-	-	90.7	-	-
	1937					
January	84.0	81.9	88.1			
February	82.0	89.0	90.8			
March	88.2	87.1	89.8			
April	85.2	86.1	87.9			
May	87.7	86.3	89.9			
June	84.9	86.0	89.6			
July	89.7	85.8	89.4			
August	89.3	89.9	91.7			
September	91.9	93.1	91.3			
October	94.9	92.5	90.7			
November	87.2	89.0	89.0			
December	115.3	112.7	90.9			
Annual Average	90.0	-	-			

Table 8.--Monthly Indexes of Furniture Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
		1929			1932	
January	86.4	85.6	115.7	53.0	53.1	71.8
February	118.8	126.6	139.1	61.3	62.9	69.9
March	128.5	128.8	148.1	56.9	56.3	64.8
April	127.9	126.7	114.1	73.3	70.9	63.8
May	139.4	138.1	115.1	72.9	74.7	61.8
June	120.9	121.3	129.0	55.0	54.4	57.2
July	102.6	101.7	145.3	40.0	40.0	55.6
August	135.6	127.0	146.0	49.4	47.2	51.9
September	131.4	140.0	126.1	64.3	65.9	55.4
October	148.3	141.9	122.4	65.5	63.3	54.6
November	147.6	142.9	126.5	54.9	54.4	50.8
December	141.9	145.6	115.6	61.8	59.8	51.1
Annual Average	127.4	-	-	59.0	-	-
		1930			1933	
January	80.9	80.1	108.2	32.4	33.2	46.7
February	88.4	94.1	103.4	40.3	42.9	49.3
March	97.0	93.9	107.9	48.1	46.0	52.9
April	115.8	118.8	107.0	57.3	59.4	53.1
May	137.6	136.4	113.6	67.6	66.9	53.1
June	95.9	98.4	104.7	54.7	54.1	55.8
July	70.3	69.6	99.4	41.5	42.5	56.0
August	90.1	87.2	100.3	57.9	55.4	56.6
September	101.4	104.1	93.8	68.8	68.9	57.4
October	106.3	101.7	87.7	63.1	62.4	55.7
November	102.8	103.0	91.2	57.8	57.2	56.1
December	113.7	112.6	89.4	63.7	63.8	56.9
Annual Average	100.0	-	-	54.4	-	-
		1931			1934	
January	68.6	66.4	89.8	43.7	43.2	63.6
February	79.4	84.6	92.9	48.6	51.7	62.3
March	78.5	77.8	89.4	61.9	59.9	68.8
April	95.7	98.2	88.5	71.3	73.1	63.1
May	99.0	99.2	82.7	88.1	87.3	69.3
June	80.2	79.5	84.5	66.9	64.7	66.0
July	58.7	58.1	83.0	50.0	51.3	65.8
August	72.6	70.3	80.8	69.3	66.3	66.3
September	85.3	87.5	78.2	76.2	79.1	65.9
October	101.8	95.2	82.1	77.3	74.0	66.1
November	91.7	94.0	83.2	70.6	69.9	69.2
December	98.5	97.5	78.0	76.4	76.6	69.0
Annual Average	84.2	-	-	66.7	-	-

Table 8.--Monthly Indexes of Furniture Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	43.8	43.4	65.7	54.6	56.0	84.8
February	55.6	59.2	71.3	63.3	67.4	81.1
March	62.2	60.2	69.2	66.7	63.8	73.4
April	81.2	83.3	71.2	89.5	89.6	76.6
May	83.9	83.1	65.9	96.7	99.3	78.8
June	69.1	69.2	69.9	78.0	77.2	78.0
July	55.5	54.9	70.4	58.2	58.3	74.7
August	76.5	71.5	71.5	74.8	71.6	71.6
September	80.7	85.9	71.6	85.2	87.4	72.9
October	89.2	85.4	76.2	93.8	94.0	83.9
November	77.9	75.1	74.4	83.2	82.4	81.5
December	81.7	84.1	75.8	96.9	93.8	84.5
Annual Average	71.4	-	-	78.4	-	-
	1936			1939		
January	46.9	46.4	70.3	48.6	49.9	75.6
February	59.0	59.1	71.1	60.0	64.0	77.1
March	62.1	61.4	70.6	65.5	62.8	72.2
April	86.1	88.3	75.5	82.0	85.2	72.9
May	94.1	94.2	74.8	100.1	99.2	78.8
June	76.3	75.5	76.2	80.3	79.6	80.4
July	62.5	61.8	79.3	63.0	64.7	82.9
August	79.8	79.9	79.9	82.3	78.8	78.8
September	91.6	93.9	78.3	92.2	92.4	77.0
October	104.2	97.4	87.0	104.4	107.2	95.7
November	84.6	86.8	85.9	88.6	87.8	87.0
December	100.4	99.4	89.5	110.2	110.5	99.6
Annual Average	79.0	-	-	81.4	-	-
	1937					
January	58.5	58.6	88.8			
February	68.2	72.5	87.4			
March	78.1	77.3	88.9			
April	99.3	98.3	84.0			
May	111.2	111.3	88.4			
June	93.3	92.3	93.3			
July	75.1	72.7	93.2			
August	88.5	87.6	87.6			
September	102.5	105.1	87.6			
October	103.8	100.4	89.7			
November	93.7	92.8	91.9			
December	99.1	100.5	90.5			
Annual Average	89.3	-	-			

Table 2.--Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	99.1	99.1	102.2	79.3	76.6	79.0
February	97.4	103.5	105.6	77.9	81.1	82.7
March	108.8	105.2	105.2	84.7	86.1	86.1
April	105.7	107.4	104.3	81.4	75.8	73.6
May	111.8	111.9	105.5	79.8	83.1	78.4
June	105.7	102.1	102.1	77.9	77.9	77.9
July	106.2	107.1	109.3	75.9	73.3	74.8
August	107.6	97.3	105.8	72.3	71.5	77.7
September	104.5	111.1	111.1	75.7	76.4	76.4
October	114.6	112.0	112.0	76.6	72.7	72.7
November	111.5	103.8	104.8	74.2	74.8	75.5
December	114.7	119.9	112.0	82.1	75.6	70.6
Annual Average	107.3	-	-	78.2	-	-
	1930			1933		
January	106.6	105.4	108.7	66.7	69.1	71.2
February	96.8	102.9	105.0	64.0	68.0	69.4
March	100.9	95.7	99.7	75.0	72.2	75.2
April	105.9	111.2	103.9	70.2	70.5	65.9
May	109.7	108.5	102.4	75.7	77.0	72.6
June	94.3	98.2	98.2	73.3	72.4	72.4
July	96.6	96.7	98.6	68.9	71.8	73.2
August	95.3	88.8	96.5	70.4	68.8	74.8
September	94.8	98.3	98.3	73.8	69.9	69.9
October	98.4	94.7	94.7	71.6	72.8	72.8
November	95.3	92.1	93.1	71.7	71.7	72.4
December	105.3	107.5	100.4	78.6	74.5	69.6
Annual Average	100.0	-	-	71.7	-	-
	1931			1934		
January	95.4	88.9	91.6	70.8	71.4	73.6
February	88.2	93.8	95.7	68.6	72.9	74.4
March	94.6	96.2	98.1	78.7	73.8	73.8
April	97.0	101.1	96.2	71.6	74.5	72.4
May	96.6	91.6	86.4	76.8	77.4	73.0
June	91.9	93.4	93.4	74.7	69.5	69.5
July	90.4	89.4	91.2	67.9	70.4	71.8
August	84.0	79.7	86.6	69.9	67.2	73.1
September	88.4	91.0	91.0	69.7	68.6	68.6
October	91.2	82.5	82.5	75.3	74.4	74.4
November	82.7	86.1	87.0	71.7	70.8	71.6
December	92.8	94.3	88.2	75.3	73.0	68.2
Annual Average	91.1	-	-	72.3	-	-

Table 9.--Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	71.7	71.7	74.7	79.4	82.8	86.3
February	69.6	73.9	75.4	81.0	86.2	88.0
March	81.6	75.9	79.1	88.5	86.6	90.2
April	73.7	78.0	72.9	93.7	90.7	84.7
May	75.5	75.5	73.3	85.4	89.1	86.5
June	76.9	74.3	74.3	88.5	88.7	88.7
July	69.2	69.7	71.1	83.8	81.1	82.8
August	76.3	69.0	75.0	76.0	75.3	81.8
September	71.1	75.5	75.5	84.8	85.7	85.7
October	77.5	75.6	75.6	86.3	83.6	83.6
November	82.1	76.3	77.1	82.0	82.8	83.7
December	80.4	84.0	75.7	101.6	93.7	84.4
Annual Average	75.5	-	-	85.9	-	-
	1936			1939		
January	78.6	77.9	81.1	78.0	81.1	84.4
February	78.9	76.4	77.9	80.0	85.2	86.9
March	78.1	79.5	81.9	92.4	89.1	91.9
April	76.2	79.5	75.0	92.6	93.1	87.9
May	81.7	77.6	75.3	91.9	93.6	90.9
June	76.7	78.1	78.1	102.6	101.6	101.6
July	75.4	74.7	76.2	83.3	86.9	88.7
August	76.3	72.5	78.8	87.1	85.3	92.7
September	76.8	79.1	79.1	98.1	93.2	93.2
October	86.0	77.9	77.9	86.9	90.2	90.2
November	75.6	78.9	79.7	88.7	88.9	89.8
December	91.4	93.1	83.8	107.9	102.5	92.4
Annual Average	79.3	-	-	90.8	-	-
	1937					
January	82.8	80.1	83.5			
February	76.8	81.8	83.5			
March	84.7	87.3	87.3			
April	87.5	86.7	84.2			
May	89.7	86.9	84.3			
June	85.5	86.3	86.3			
July	88.6	82.7	84.4			
August	75.9	77.3	84.0			
September	85.9	87.8	87.8			
October	93.2	86.9	86.9			
November	83.4	84.9	85.7			
December	104.1	110.4	99.5			
Annual Average	86.5	-	-			

Table 10.--Monthly Indexes of Hardware Store Sales in Canada, 1929-1939.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	82.5	81.2	128.9	49.6	50.8	82.0
February	77.2	82.4	121.2	52.0	53.3	80.8
March	88.1	90.3	128.9	51.8	51.1	73.0
April	115.3	113.6	109.2	75.5	74.4	71.6
May	121.5	119.7	88.0	91.3	93.5	68.8
June	118.5	121.5	102.1	77.8	76.7	64.4
July	119.4	117.6	121.2	62.8	64.4	65.0
August	122.2	115.9	112.5	66.4	63.0	61.2
September	139.8	149.2	132.0	69.3	71.0	62.3
October	137.5	130.5	113.4	71.4	70.4	61.2
November	123.0	121.2	121.2	57.4	56.5	56.5
December	134.7	138.0	123.2	59.1	58.2	52.0
Annual Average	115.0	-	-	65.4	-	-
	1930			1933		
January	73.3	72.2	114.7	32.4	33.2	55.4
February	68.8	73.4	108.0	30.9	33.0	52.4
March	83.4	82.1	117.3	40.9	38.8	55.5
April	102.5	105.0	101.0	59.7	63.7	61.3
May	124.4	122.5	90.1	81.0	79.8	58.7
June	105.8	108.4	91.1	71.3	70.2	59.0
July	99.5	98.0	101.1	61.3	62.8	61.6
August	105.7	104.2	101.1	62.3	59.1	57.4
September	108.1	110.8	98.0	68.4	70.1	60.4
October	119.7	113.6	98.8	70.7	69.7	60.6
November	99.1	101.5	101.5	57.2	56.4	56.4
December	109.8	108.2	96.6	63.1	64.7	57.7
Annual Average	100.0	-	-	58.3	-	-
	1931			1934		
January	61.1	60.2	95.5	37.5	36.9	63.7
February	59.9	63.9	95.4	35.5	37.9	63.2
March	78.1	76.9	109.9	48.7	48.0	68.6
April	90.4	92.6	89.0	67.1	68.8	66.1
May	103.3	105.9	77.9	96.4	95.0	69.9
June	92.1	90.8	76.3	85.2	84.0	70.6
July	86.2	85.0	86.7	71.8	73.6	70.1
August	88.3	87.1	84.5	74.6	70.8	68.8
September	91.8	94.1	83.3	76.4	81.6	69.1
October	83.8	82.3	71.6	84.7	80.4	69.9
November	79.9	81.8	81.8	72.0	70.9	70.9
December	91.7	90.4	80.7	77.6	79.5	71.0
Annual Average	84.1	-	-	69.0	-	-

Table 10.--Monthly Indexes of Hardware Store Sales in Canada, 1929-1939--Concl'd
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	39.1	38.6	67.6	51.6	52.7	95.9
February	37.3	39.8	68.7	47.7	50.7	90.5
March	49.4	48.7	69.6	63.0	59.5	85.0
April	73.7	75.5	72.6	88.6	90.5	87.0
May	93.0	91.6	67.4	111.3	113.7	83.6
June	82.6	84.6	71.1	106.9	104.9	88.2
July	78.1	76.9	71.9	93.2	95.2	86.5
August	78.2	74.2	72.0	96.2	91.0	88.3
September	80.5	86.0	72.2	97.9	100.0	83.3
October	86.3	81.9	71.2	100.8	103.0	89.5
November	72.4	71.4	71.4	89.7	88.1	88.1
December	79.6	81.5	72.8	92.6	90.9	81.2
Annual Average	70.9	-	-	86.6	-	-
	1936			1939		
January	39.0	38.3	68.3	51.5	52.7	95.8
February	38.3	39.1	69.9	45.5	48.5	86.7
March	52.9	52.0	74.2	58.5	55.5	79.2
April	76.4	78.0	75.0	78.5	83.7	80.4
May	100.4	102.5	75.4	111.2	109.4	80.5
June	91.7	90.1	75.7	104.2	102.6	86.2
July	83.2	81.7	74.3	96.1	98.4	89.4
August	82.5	81.0	78.6	99.7	94.4	91.7
September	89.3	91.1	76.0	110.2	112.8	94.0
October	94.6	89.4	77.8	102.2	104.5	90.9
November	79.2	80.9	80.9	89.4	88.0	88.0
December	86.4	84.8	75.7	102.0	104.3	93.2
Annual Average	76.2	-	-	87.4	-	-
	1937					
January	44.4	45.3	82.4			
February	42.2	44.9	80.2			
March	61.4	60.3	86.2			
April	92.1	90.4	87.0			
May	113.5	115.8	85.2			
June	106.0	104.1	87.5			
July	96.5	94.7	86.1			
August	90.8	89.2	86.6			
September	102.8	104.9	87.4			
October	96.7	95.0	82.6			
November	83.4	81.8	81.8			
December	92.1	90.5	80.8			
Annual Average	85.2	-	-			

Table 11.--Monthly Indexes of Music and Radio Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
		1929			1932	
January	124.3	122.3	135.9	59.0	60.4	69.4
February	130.5	139.1	159.9	57.1	58.4	67.1
March	114.6	117.3	150.4	50.2	49.4	61.0
April	106.4	104.7	141.5	47.9	47.1	62.0
May	116.5	114.6	145.1	43.9	44.9	54.8
June	81.6	83.5	134.7	38.3	37.7	57.1
July	82.0	80.7	134.5	31.0	31.7	50.3
August	109.8	104.0	136.8	40.3	38.2	50.3
September	160.6	171.2	134.8	64.0	65.5	48.9
October	206.6	195.8	136.0	62.2	61.2	45.3
November	186.7	183.7	119.3	65.8	64.7	42.8
December	194.7	199.2	117.9	69.3	68.2	42.1
Annual Average	134.5	-	-	52.4	-	-
		1930			1933	
January	103.7	102.0	113.3	37.8	38.7	46.1
February	88.2	94.0	108.0	33.5	35.7	41.0
March	92.2	90.7	116.3	38.5	36.5	44.5
April	78.5	80.3	108.5	35.3	37.6	47.0
May	81.7	80.4	101.8	39.9	39.3	45.7
June	62.3	63.8	102.9	33.2	32.7	46.7
July	57.1	56.2	93.7	32.0	32.7	50.3
August	70.8	69.7	91.7	38.3	36.3	47.8
September	114.2	116.9	92.0	53.4	54.6	40.1
October	139.8	132.5	92.0	52.0	51.2	38.5
November	138.5	141.7	92.0	59.3	58.3	40.8
December	173.2	170.4	100.8	63.4	64.9	41.1
Annual Average	100.0	-	-	43.1	-	-
		1931			1934	
January	87.9	86.5	96.1	39.5	38.9	46.9
February	84.5	90.1	103.6	40.7	43.4	49.9
March	76.3	75.1	95.1	42.2	41.5	50.6
April	64.2	65.7	87.6	39.2	40.1	49.5
May	66.7	68.3	86.5	46.5	45.8	52.6
June	51.1	50.3	81.1	38.3	37.7	53.1
July	52.1	51.3	84.1	34.2	35.0	53.8
August	62.9	61.9	81.4	43.4	41.1	54.1
September	88.3	90.4	69.5	62.6	66.7	48.7
October	103.0	97.6	69.7	67.4	63.9	48.4
November	108.6	111.1	72.1	69.6	68.5	48.6
December	107.7	106.0	63.5	77.5	79.3	50.2
Annual Average	79.4	-	-	50.1	-	-

Table 11.--Monthly Indexes of Music and Radio Store Sales in Canada, 1929-1939--Con.
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	48.2	47.4	57.1	54.8	56.1	71.0
February	47.2	50.3	57.8	47.8	51.0	64.6
March	50.9	50.1	61.1	56.8	53.8	66.4
April	46.8	47.9	59.1	64.7	66.2	71.2
May	54.5	53.6	61.6	72.2	73.9	64.8
June	41.7	42.7	60.1	59.3	58.3	64.1
July	38.0	37.4	57.5	49.0	50.1	64.2
August	46.4	44.0	57.9	53.9	51.1	66.4
September	63.3	67.5	49.3	73.5	75.2	63.2
October	77.5	73.4	55.6	79.1	80.9	64.2
November	76.7	75.5	53.5	70.3	69.2	55.4
December	78.2	80.0	50.6	87.0	85.6	62.0
Annual Average	55.8	-	-	64.2	-	-
	1936			1939		
January	50.3	49.5	62.7	49.4	50.5	64.0
February	45.9	47.0	59.5	45.1	48.1	60.9
March	49.6	48.8	60.2	52.2	49.4	61.0
April	55.5	56.8	61.1	59.0	62.9	67.6
May	68.1	69.7	61.1	77.8	76.5	67.1
June	53.8	52.9	58.1	61.2	60.2	66.2
July	48.8	48.0	61.5	53.4	54.6	70.1
August	47.9	47.1	61.2	56.5	53.5	69.5
September	73.4	75.1	63.1	76.4	78.2	65.7
October	87.4	82.8	65.7	82.1	84.0	66.7
November	81.8	83.7	67.0	79.3	78.0	62.4
December	94.5	93.0	67.4	93.0	95.2	69.0
Annual Average	63.1	-	-	65.5	-	-
	1937					
January	54.4	55.7	70.5			
February	53.5	57.0	72.2			
March	59.4	58.4	72.1			
April	66.9	65.8	70.8			
May	78.9	80.7	70.8			
June	68.2	67.1	73.7			
July	56.0	55.1	70.6			
August	55.8	54.9	71.3			
September	80.1	82.0	68.9			
October	85.2	83.8	66.5			
November	83.5	82.2	65.8			
December	90.9	89.4	64.8			
Annual Average	69.4	-	-			

Table 12.--Monthly Indexes of Restaurant Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	107.3	105.3	113.2	65.8	64.6	69.5
February	103.0	111.9	116.6	64.0	67.1	69.9
March	112.2	110.1	113.5	66.6	65.3	67.3
April	109.6	111.1	110.0	66.9	66.9	66.2
May	118.3	115.7	115.7	63.5	63.1	63.1
June	111.6	113.5	112.4	60.3	61.1	60.5
July	123.8	121.5	118.0	62.1	60.9	59.1
August	129.1	125.1	118.0	63.3	62.1	58.6
September	116.3	119.5	113.8	63.2	63.9	60.9
October	118.1	115.9	115.9	59.4	58.5	58.5
November	104.2	104.3	108.6	55.0	55.8	58.1
December	111.7	111.0	108.8	62.0	60.1	58.9
Annual Average	113.8		-	62.7	-	-
	1930			1933		
January	106.1	103.8	111.6	53.1	52.8	56.8
February	96.2	104.5	108.9	49.3	53.6	55.8
March	101.1	99.5	102.6	55.3	54.1	55.3
April	98.5	99.9	98.9	54.6	55.5	55.0
May	104.8	101.5	101.5	55.7	54.7	54.7
June	101.7	104.5	103.5	54.8	55.4	54.9
July	105.1	103.1	100.1	55.9	55.0	53.4
August	107.6	105.6	99.6	57.6	56.5	53.3
September	99.7	101.1	96.3	56.8	56.8	54.1
October	98.5	96.3	96.3	55.6	55.3	55.3
November	86.2	87.7	91.4	53.0	53.7	55.9
December	94.6	92.8	91.0	56.4	55.3	54.2
Annual Average	100.0		-	54.8	-	-
	1931			1934		
January	84.9	82.2	88.4	53.5	52.5	56.5
February	77.5	84.2	87.7	50.4	54.8	57.1
March	85.2	84.7	87.3	59.8	57.9	59.7
April	84.4	85.6	84.8	57.4	59.0	58.4
May	86.1	84.5	84.5	60.7	59.6	59.6
June	79.7	80.8	80.0	59.6	59.6	59.0
July	86.9	85.0	82.5	58.7	58.3	56.6
August	86.7	85.3	80.5	62.3	60.9	57.5
September	83.0	84.2	80.2	57.9	58.9	56.1
October	78.5	76.0	76.0	58.9	57.8	57.8
November	68.9	70.8	73.8	57.2	57.8	60.2
December	78.9	77.4	75.9	60.1	59.2	58.0
Annual Average	81.7		-	58.0	-	-

Table 12.--Monthly Indexes of Restaurant Sales in Canada, 1929-1939--(Concl'd)
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	56.0	54.9	59.0	60.6	59.7	64.2
February	52.3	56.8	59.2	58.2	63.2	65.8
March	59.1	58.0	59.8	64.9	63.7	65.7
April	58.8	59.6	59.0	62.5	62.5	61.9
May	60.3	59.0	59.0	62.1	61.7	61.7
June	58.6	59.6	59.0	59.7	60.5	59.9
July	60.1	59.0	57.3	63.1	61.9	60.1
August	64.5	62.5	59.0	66.5	65.2	61.5
September	62.2	63.9	60.9	63.6	64.3	61.2
October	63.7	62.5	62.5	62.3	61.3	61.3
November	62.0	62.0	64.6	60.7	61.5	64.1
December	65.4	65.0	63.7	64.8	62.8	61.6
Annual Average	60.3	-	-	62.4	-	-
	1936			1939		
January	60.1	58.8	63.2	56.2	55.9	60.1
February	58.5	60.7	63.2	51.6	56.1	58.4
March	62.9	62.5	64.4	59.6	58.3	60.1
April	61.7	62.6	62.0	58.6	59.6	59.0
May	63.6	62.4	62.4	63.1	61.9	61.9
June	62.5	63.4	62.8	57.3	57.9	57.3
July	66.6	65.1	63.2	60.4	59.5	57.7
August	68.4	67.3	63.5	63.9	62.7	59.1
September	66.0	66.9	63.7	65.4	65.5	62.3
October	65.2	63.2	63.2	64.9	64.6	64.6
November	63.1	64.8	67.5	63.0	63.9	66.6
December	71.5	70.2	68.8	69.0	67.7	66.4
Annual Average	64.2	-	-	61.1	-	-
	1937					
January	63.1	61.9	66.6			
February	60.5	65.7	68.4			
March	68.1	66.8	68.9			
April	67.1	67.8	67.1			
May	64.7	63.7	63.7			
June	63.7	64.6	64.0			
July	67.7	65.6	63.7			
August	69.7	69.3	65.4			
September	67.8	68.7	65.4			
October	67.2	65.9	65.9			
November	65.9	66.8	69.6			
December	68.4	66.9	65.6			
Annual Average	66.2	-	-			

Table 13.--Monthly Indexes of Variety Store Sales in Canada, 1929-1939
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1929			1932		
January	74.0	74.1	110.6	62.9	61.1	91.2
February	83.5	88.8	120.0	64.0	66.2	89.5
March	103.8	100.8	121.5	72.3	72.7	87.6
April	99.8	100.3	112.7	80.7	76.1	85.5
May	130.8	130.9	125.9	85.3	88.2	84.8
June	124.9	121.2	117.7	87.1	87.2	84.7
July	122.1	122.8	122.8	83.5	81.1	81.1
August	130.6	119.6	130.0	75.0	73.4	79.8
September	108.3	115.2	118.8	75.0	76.9	79.3
October	125.4	122.2	116.4	87.1	82.4	78.5
November	118.9	112.0	110.9	78.7	79.1	78.3
December	194.2	200.8	108.5	147.7	138.6	74.9
Annual Average	118.0	-	-	83.3	-	-
	1930			1933		
January	68.6	68.5	102.2	54.2	56.0	83.6
February	73.9	78.6	106.2	55.7	59.2	80.1
March	84.2	79.6	100.8	60.4	58.7	74.2
April	92.8	96.4	103.6	73.9	74.1	79.6
May	105.5	105.3	101.2	75.7	76.1	73.2
June	94.8	98.0	95.2	82.3	82.1	79.7
July	95.9	96.0	96.0	76.1	78.7	78.7
August	98.6	92.9	101.0	72.7	70.9	77.0
September	92.8	96.0	99.0	79.2	76.7	79.0
October	105.4	102.4	97.5	80.8	81.2	77.3
November	101.6	98.7	97.7	77.2	77.3	76.5
December	186.0	187.8	101.5	145.2	140.5	76.0
Annual Average	100.0	-	-	77.8	-	-
	1931			1934		
January	69.2	65.2	97.3	54.9	55.2	82.4
February	69.5	73.9	99.9	55.5	59.1	79.9
March	77.5	77.9	97.4	76.1	71.7	87.4
April	92.2	95.3	103.6	69.8	72.2	80.2
May	102.0	98.7	94.9	86.7	87.2	83.8
June	94.3	94.8	92.0	90.0	84.9	82.4
July	91.9	91.7	91.7	79.2	81.9	81.9
August	93.3	83.2	95.9	77.7	75.5	82.1
September	87.6	90.5	93.3	79.9	79.7	82.2
October	107.7	98.6	93.9	86.3	84.4	80.4
November	94.5	97.7	96.8	83.9	83.7	82.9
December	180.4	181.4	98.1	159.6	155.1	83.8
Annual Average	93.7	-	-	83.3	-	-

Table 13.--Monthly Indexes of Variety Store Sales in Canada, 1929-1939--(Concl'd)
(Average for 1930=100)

Month	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1935			1938		
January	53.2	53.3	84.6	60.5	62.6	99.3
February	57.7	61.5	85.4	62.6	66.7	92.6
March	67.5	63.7	80.6	70.0	68.3	86.5
April	77.9	80.9	87.0	91.0	88.4	95.1
May	79.5	79.7	79.7	86.6	89.7	89.7
June	88.6	86.1	83.6	95.1	95.4	92.6
July	82.8	83.3	83.3	92.2	89.6	89.6
August	83.7	76.6	93.3	81.8	80.1	87.1
September	77.9	83.0	85.5	88.8	91.2	94.0
October	90.4	88.1	88.1	98.8	96.0	96.0
November	91.3	86.1	85.2	92.7	93.3	92.3
December	164.0	169.7	84.9	188.0	176.7	88.3
Annual Average	84.5	-	-	92.3	-	-
	1936			1939		
January	53.4	53.3	84.7	59.6	61.7	97.9
February	60.8	59.1	82.0	60.3	64.3	89.3
March	65.1	65.5	81.8	69.2	67.3	84.1
April	80.4	83.2	90.5	86.8	87.0	94.6
May	91.2	88.3	88.3	91.6	92.2	92.2
June	93.1	93.6	90.9	98.6	98.4	95.6
July	88.8	88.7	88.7	91.8	95.0	95.0
August	87.1	82.5	89.6	85.1	83.0	90.2
September	85.5	88.4	91.1	96.9	93.8	96.7
October	100.7	92.2	92.2	101.1	104.6	104.6
November	90.5	93.7	92.7	102.0	102.3	101.3
December	183.0	184.1	92.0	205.9	199.3	99.7
Annual Average	90.0	-	-	95.7	-	-
	1937					
January	61.7	59.9	95.1			
February	62.8	66.9	92.9			
March	79.6	80.4	96.9			
April	80.1	79.9	89.8			
May	98.7	95.9	95.9			
June	100.5	101.1	98.2			
July	101.7	95.9	95.9			
August	85.2	85.7	93.1			
September	89.8	92.5	95.4			
October	102.5	96.6	96.6			
November	94.5	95.0	94.1			
December	188.2	200.4	100.2			
Annual Average	95.4	-	-			

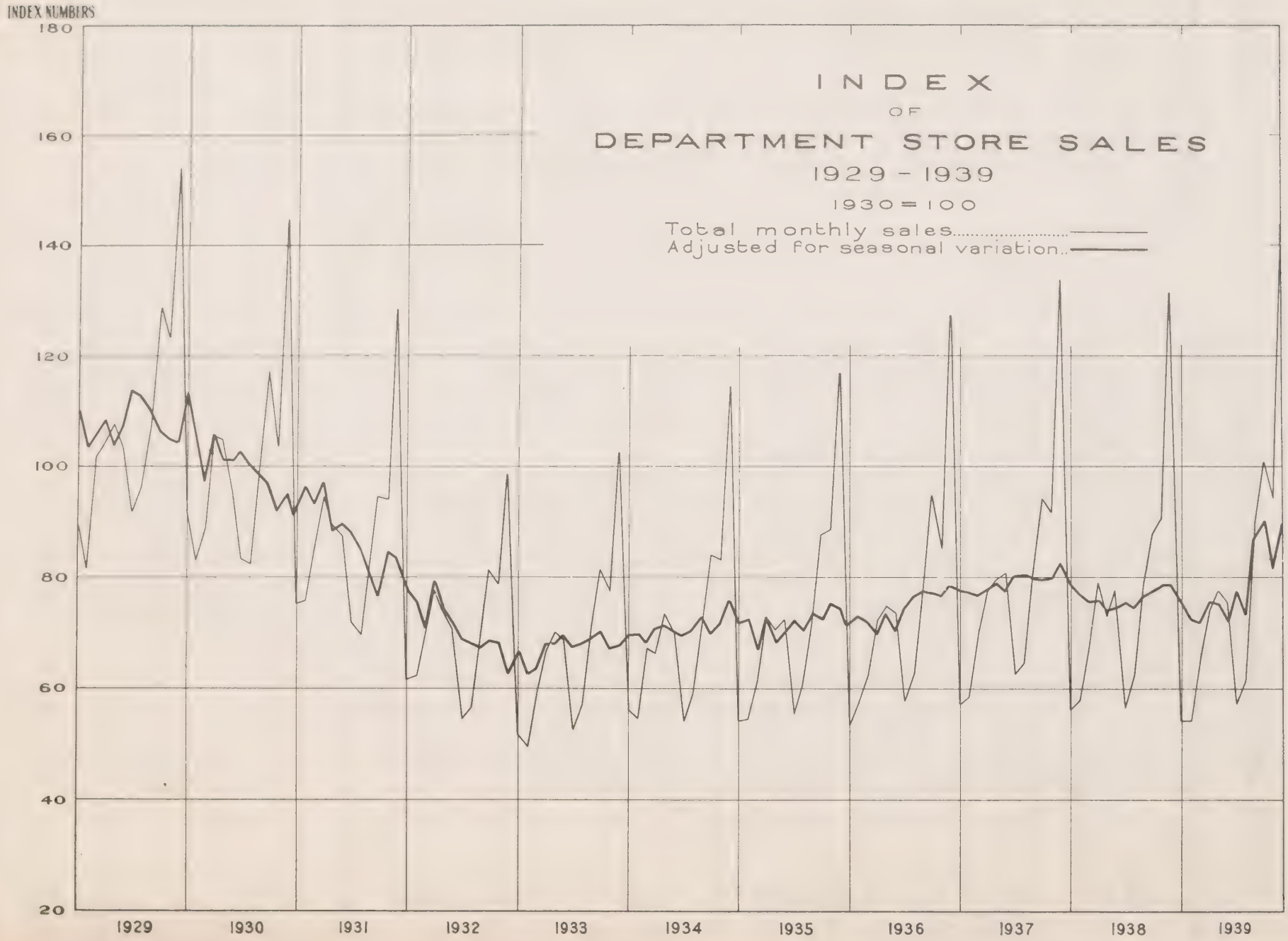
INDEX NUMBERS
180
160
140
120
100
80
60
40
20
INDEX
OF
DEPARTMENT STORE SALES
1929 - 1939
1930 = 100
Total monthly sales
Adjusted for seasonal variation
1929
1930
1931
1932
1933
1934
1935
1936
1937
1938
1939

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.1	68.9	64.3	67.5	60.0	70.2
February	58.7	60.5	56.7	61.3	52.1	57.0
March	75.1	76.3	78.7	76.5	69.9	66.8
April	104.1	100.2	105.0	106.7	101.3	93.5
May	104.2	99.5	112.8	102.7	101.1	101.5
June	103.1	109.8	120.0	99.8	92.2	96.9
July	80.7	95.1	87.9	78.0	73.8	82.9
August	76.6	88.8	79.1	73.6	70.5	90.9
September	98.2	90.7	91.8	92.5	124.1	109.9
October	139.5	116.1	128.6	137.1	175.5	136.0
November	126.1	116.2	123.5	129.8	129.3	112.2
December	167.5	177.9	151.8	174.5	150.4	182.1
Annual Average	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	76.5	80.6	74.3	80.4	64.4	75.6
February	63.0	62.8	59.7	66.9	55.3	60.1
March	90.2	90.0	87.5	92.3	88.4	86.9
April	108.7	99.7	119.1	109.3	105.6	93.4
May	112.8	115.0	129.6	109.1	103.3	107.7
June	114.3	119.7	130.3	113.4	98.3	108.0
July	94.3	117.6	104.6	92.0	79.0	95.9
August	78.6	93.6	83.5	76.0	64.4	96.6
September	107.5	100.0	108.7	108.1	106.7	109.0
October	143.3	123.8	135.9	150.4	143.3	121.3
November	129.5	119.8	121.0	130.5	147.0	122.7
December	174.8	187.8	164.9	181.3	150.8	189.9
Annual Average	107.8	109.2	109.9	109.1	100.8	106.4
1938						
January	77.2	83.1	77.3	78.8	69.9	77.3
February	60.5	68.4	59.7	62.2	53.8	59.6
March	80.0	82.1	73.9	83.4	82.0	70.8
April	115.6	125.6	120.9	117.3	107.2	98.2
May	91.1	99.3	102.8	85.3	87.3	94.5
June	106.6	114.0	121.5	103.5	99.7	94.0
July	82.3	95.1	87.3	79.4	77.9	83.7
August	71.9	84.6	74.0	68.3	66.5	85.4
September	99.6	90.4	97.0	98.1	114.5	94.1
October	120.2	103.0	104.7	113.9	173.0	114.9
November	121.1	111.9	111.5	119.3	149.2	110.3
December	165.3	175.8	144.3	174.1	151.1	174.3
Annual Average	99.3	102.8	97.9	98.6	102.7	96.4

Table 14.—Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces--Concl'd
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	69.8	66.5	68.5	72.4	63.6	72.6
February	56.7	58.9	53.8	59.3	50.2	59.4
March	70.3	68.6	68.6	69.4	76.0	73.0
April	101.3	100.1	100.3	102.5	105.1	92.8
May	95.1	101.3	106.7	89.1	89.8	95.8
June	102.3	114.8	114.1	98.1	91.4	96.6
July	79.8	98.8	83.9	73.8	76.7	87.6
August	71.8	89.0	72.7	67.3	65.6	87.6
September	115.5	104.4	114.2	110.5	144.9	110.8
October	134.0	122.2	114.4	131.6	192.3	126.0
November	128.0	142.5	117.5	129.1	147.1	111.5
December	179.0	213.4	150.5	188.9	173.4	187.5
Annual Average	100.3	106.7	97.1	99.3	106.3	100.1

Table 15.—Monthly Indexes of Department Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	71.8	70.9	72.4	73.5	71.3	67.8
February	72.3	69.0	69.3	72.7	74.6	71.7
March	81.7	74.2	84.2	83.5	78.7	83.0
April	96.6	92.4	103.3	98.4	92.6	93.3
May	93.7	99.5	98.3	94.7	90.7	89.0
June	95.9	103.4	99.9	98.6	90.5	90.1
July	73.2	85.0	68.0	71.2	72.7	81.0
August	80.5	84.1	75.9	77.7	79.0	95.2
September	95.1	88.1	95.5	95.9	95.2	95.3
October	116.3	111.5	104.2	107.8	138.4	112.5
November	117.7	114.8	106.4	116.1	132.2	107.7
December	155.1	163.3	154.6	162.6	147.4	146.0
Annual Average	95.8	96.4	94.3	96.1	96.9	94.4
1936						
January	71.4	71.6	71.3	71.8	71.0	71.5
February	76.9	74.1	76.6	77.7	76.0	78.2
March	83.3	79.4	87.4	83.8	80.3	84.5
April	95.9	91.8	99.0	96.2	94.4	96.7
May	99.5	102.1	104.3	100.3	95.6	98.1
June	97.6	106.6	103.6	99.5	90.4	95.4
July	76.6	88.1	69.9	75.3	73.9	88.7
August	83.8	85.1	83.0	81.8	80.7	96.5
September	104.7	93.8	103.9	99.1	116.0	103.8
October	126.1	116.5	118.0	118.0	146.8	121.0
November	114.2	114.3	111.5	119.0	114.2	103.5
December	169.9	176.6	171.6	177.5	160.6	162.0
Annual Average	100.0	100.0	100.0	100.0	100.0	100.0

Table 15.—Monthly Indexes of Department Store Sales in Canada by Provinces—Concl'd
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	76.2	77.2	80.4	77.0	73.2	74.4
February	78.0	73.4	79.2	79.3	76.1	78.9
March	94.3	87.4	99.7	93.5	91.4	99.4
April	103.2	99.7	110.6	104.1	99.2	101.5
May	106.3	118.9	118.7	104.9	99.5	103.5
June	107.2	119.9	118.2	110.3	94.9	104.7
July	83.4	100.6	80.8	80.5	77.8	98.0
August	86.3	93.7	87.3	82.7	79.7	105.4
September	107.7	101.4	118.5	105.9	103.9	111.0
October	125.2	123.0	124.1	123.7	130.5	121.2
November	122.3	119.8	119.7	120.7	129.6	113.4
December	178.0	186.9	189.0	185.8	161.2	172.2
Annual Average	105.7	108.5	110.5	105.7	101.4	107.2
1938						
January	75.0	70.4	84.4	74.6	69.6	77.9
February	76.9	70.7	81.9	78.1	71.9	80.8
March	88.6	79.5	97.9	88.4	84.3	90.6
April	106.0	101.9	121.4	106.2	98.2	104.6
May	97.1	103.2	110.8	96.5	89.3	95.4
June	103.3	113.4	117.5	105.6	92.2	97.2
July	75.4	81.9	73.5	71.3	73.5	90.4
August	83.1	83.5	87.5	79.1	78.2	99.1
September	104.4	92.1	113.2	107.5	97.8	104.0
October	117.1	102.8	116.5	109.1	131.9	117.0
November	120.3	108.3	120.4	118.6	131.2	108.4
December	175.1	172.0	189.9	178.2	163.0	174.5
Annual Average	101.9	98.3	109.6	101.1	98.4	103.3
1939						
January	72.3	64.6	84.0	71.1	68.9	74.5
February	72.2	64.2	77.3	72.9	68.6	77.0
March	87.5	72.6	96.7	88.8	82.6	92.6
April	98.7	89.9	108.7	98.8	94.6	101.5
May	103.2	110.0	119.3	103.0	95.6	98.8
June	100.7	111.2	114.9	102.6	87.7	102.0
July	76.2	86.4	77.2	71.9	74.0	88.3
August	81.7	85.3	84.2	78.7	77.9	95.4
September	119.3	101.6	125.1	119.1	120.6	120.1
October	134.4	125.2	128.1	122.3	161.9	122.8
November	125.9	131.9	128.5	126.1	128.7	112.6
December	192.1	207.6	208.9	198.2	177.9	177.0
Annual Average	105.4	104.2	112.7	104.5	103.3	105.2

Table 16.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.1	72.4	57.8	69.3	62.6	69.3
February	57.4	61.7	60.8	57.3	55.4	53.6
March	81.8	75.8	81.0	81.1	83.6	85.5
April	126.4	114.6	132.6	124.6	129.8	124.0
May	112.6	110.4	116.8	108.1	120.5	113.1
June	111.6	118.9	123.8	108.3	101.2	110.5
July	85.5	87.0	86.9	82.8	84.7	93.3
August	72.3	82.0	73.5	70.0	66.3	82.8
September	93.9	84.1	91.1	91.5	100.4	102.2
October	132.9	127.4	130.1	134.8	144.7	117.4
November	106.8	109.0	100.8	112.1	103.9	100.0
December	152.6	156.8	142.0	160.1	146.9	148.2
Annual Average .	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	71.3	81.3	66.2	76.6	60.3	70.2
February	60.0	60.2	62.6	59.3	59.9	58.0
March	97.2	87.7	83.4	96.6	102.4	117.8
April	124.3	110.9	149.5	120.5	121.2	106.4
May	111.7	123.9	121.9	106.4	107.9	113.7
June	117.8	123.2	135.5	115.6	104.3	111.5
July	94.2	109.7	97.9	91.7	83.9	103.6
August	73.0	90.1	72.6	68.5	66.3	91.4
September	99.2	101.3	95.4	99.5	95.3	106.4
October	137.9	137.4	134.7	144.6	133.5	120.9
November	114.4	122.2	104.8	120.1	115.1	102.8
December	156.4	189.8	143.6	164.3	145.7	144.7
Annual Average .	104.8	111.5	105.7	105.3	99.7	104.0
1938						
January	72.5	88.1	64.9	75.6	66.5	73.7
February	61.3	63.5	64.0	60.5	59.7	59.8
March	90.5	83.6	79.6	92.7	94.0	98.7
April	137.8	145.2	147.4	133.5	137.2	132.2
May	97.2	121.4	101.9	89.1	97.2	108.7
June	111.6	131.9	127.0	106.0	105.7	102.2
July	81.8	97.4	82.1	78.1	81.1	87.3
August	72.2	94.1	68.4	66.3	69.7	92.8
September	93.5	99.1	90.3	97.7	93.4	100.8
October	122.7	122.5	114.8	118.6	145.0	118.2
November	111.7	117.1	99.5	112.5	125.5	103.3
December	156.0	179.7	138.0	161.8	155.0	146.1
Annual Average .	101.0	112.0	98.2	99.4	102.5	102.0

Table 16.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces--Con.
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	68.1	82.0	60.8	69.2	71.5	72.1
February	56.5	56.8	57.0	56.2	54.0	60.9
March	83.8	76.9	75.7	82.7	92.9	102.7
April	125.5	123.2	123.3	125.4	126.4	132.1
May	104.5	130.7	111.4	97.1	100.7	117.1
June	104.7	134.5	112.2	100.0	95.3	108.8
July	80.1	96.5	81.7	76.0	81.6	87.7
August	68.8	93.1	63.4	65.0	73.8	85.7
September	110.4	108.3	102.7	111.0	118.9	117.1
October	131.0	136.9	119.2	131.3	151.5	129.3
November	118.2	144.9	107.2	122.1	123.9	108.3
December	168.4	210.3	149.5	177.6	168.2	156.8
Annual Average	101.[illegible]	116.2	9[illegible].0	101.1	104.9	106.6

Table 17.--Monthly Indexes of Variety Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	59.1	54.9	59.5	62.0	53.5	55.3
February	64.2	58.1	64.6	65.2	64.7	65.4
March	75.0	70.5	75.0	79.0	68.0	69.8
April	86.6	80.6	87.9	89.1	81.8	81.3
May	88.4	83.6	96.4	89.1	80.9	79.0
June	98.5	98.0	110.0	98.8	89.7	82.6
July	92.0	97.2	94.8	89.5	92.6	85.5
August	93.0	98.3	96.1	92.4	89.4	91.3
September	86.6	86.6	90.5	85.9	86.3	81.9
October	100.4	98.8	100.7	99.8	112.6	86.6
November	101.4	99.1	98.7	104.7	102.6	94.2
December	182.3	190.9	166.1	186.3	182.4	192.0
Annual Average	94.0	93.1	95.0	95.2	92.0	88.7
1936						
January	59.4	53.5	58.1	61.5	56.2	61.6
February	67.6	62.3	70.4	68.9	61.6	68.7
March	72.3	64.5	72.3	74.4	69.5	72.0
April	89.4	82.4	92.3	90.2	86.7	88.6
May	101.4	93.9	110.1	102.3	94.9	89.2
June	103.4	104.1	113.2	101.7	97.7	93.0
July	98.7	103.9	98.9	96.6	101.1	99.7
August	96.8	104.9	97.6	94.4	94.3	102.8
September	95.0	97.5	96.2	91.8	103.5	93.3
October	111.9	113.8	109.9	111.5	122.9	102.3
November	100.6	101.5	96.3	100.4	110.7	100.0
December	203.3	217.8	184.9	206.3	200.9	228.8
Annual Average	100.0	100.0	100.0	100.0	100.0	100.0

Table 17.--Monthly Indexes of Variety Store Sales in Canada by Provinces--Concl'd
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	68.6	65.9	69.7	71.1	60.5	67.6
February	69.8	65.2	71.2	71.1	67.0	70.6
March	88.5	83.6	89.9	89.3	86.0	93.1
April	89.0	83.1	94.3	88.3	89.4	89.3
May	109.7	111.3	124.0	108.3	103.7	100.6
June	111.7	111.6	122.6	110.3	105.8	103.2
July	113.1	124.6	116.8	111.5	107.2	111.8
August	94.7	108.6	97.7	91.6	87.8	104.7
September	99.8	107.1	104.5	96.8	99.2	102.1
October	113.9	119.7	115.6	113.7	115.1	105.6
November	105.0	113.0	101.3	105.0	108.2	105.6
December	209.2	242.7	194.4	211.3	193.5	234.8
Annual average	106.1	111.4	108.5	105.7	102.0	107.4
1938						
January	67.2	66.2	69.3	67.1	64.6	71.8
February	69.6	64.5	73.3	69.2	66.5	77.8
March	77.9	74.3	78.4	78.4	76.5	84.1
April	101.1	96.6	107.8	100.0	98.9	104.0
May	96.3	95.4	110.8	91.5	92.1	99.2
June	105.7	107.5	121.1	101.4	101.0	100.2
July	102.5	107.3	107.9	98.8	105.4	105.6
August	90.9	100.8	97.2	85.5	88.5	105.7
September	98.7	100.7	104.2	94.5	103.9	106.1
October	109.8	111.6	118.9	103.6	122.3	107.9
November	103.0	105.1	107.1	99.8	107.8	108.2
December	209.0	226.3	198.7	207.8	202.9	248.2
Annual average	105.8	104.7	107.9	99.8	102.5	109.9
1939						
January	66.2	60.4	71.2	64.4	62.0	74.1
February	67.0	62.0	69.6	66.0	61.3	79.3
March	76.9	70.4	83.4	74.5	70.8	87.3
April	98.4	92.1	104.1	93.0	92.6	102.8
May	101.8	97.6	118.7	93.6	98.8	105.0
June	109.5	114.3	126.0	104.2	96.3	103.4
July	102.0	103.1	114.6	95.2	98.4	106.2
August	94.5	98.3	103.1	88.0	88.4	110.4
September	107.7	110.2	118.7	100.9	106.5	111.3
October	112.3	111.6	118.5	106.9	121.4	111.7
November	113.4	118.9	116.4	109.2	117.9	115.2
December	228.8	251.5	220.1	223.8	223.2	267.3
Annual average	106.4	107.5	115.7	101.6	103.1	114.5

Table 18.--Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	90.9	85.8	94.3	92.5	86.9	86.3
February	92.2	87.4	98.0	93.3	86.3	89.1
March	94.2	92.0	100.5	94.6	89.1	90.7
April	96.2	94.7	97.9	96.1	96.0	94.7
May	97.9	98.3	96.7	98.9	98.3	93.3
June	94.7	93.7	96.8	95.7	91.0	93.0
July	98.0	99.6	94.4	100.8	93.1	99.1
August	97.5	103.3	95.9	97.1	96.7	100.7
September	100.6	98.5	97.6	97.6	110.8	104.3
October	107.8	104.4	105.9	104.2	118.6	112.7
November	99.1	97.0	102.8	99.0	97.3	96.5
December	130.7	145.0	119.4	129.8	135.9	139.1
Annual Average	100.0	100.0	100.0	100.0	100.0	100.0
1937						
January	100.7	96.5	104.7	102.0	94.2	102.2
February	98.3	92.8	107.1	99.0	89.8	96.8
March	105.8	109.0	110.5	106.8	99.0	100.5
April	102.1	103.5	104.9	101.5	100.2	102.6
May	105.2	105.7	103.8	106.3	104.6	103.2
June	101.8	100.7	102.1	103.7	96.5	102.4
July	107.6	114.9	105.7	110.8	97.4	109.5
August	107.1	114.0	107.0	108.8	100.3	106.3
September	110.2	108.2	108.9	108.4	114.3	117.0
October	113.8	116.0	111.9	110.8	118.4	123.6
November	104.5	103.4	107.8	106.0	97.7	103.3
December	138.3	157.0	128.5	139.4	134.8	146.4
Annual Average	108.0	110.1	108.6	108.6	103.9	109.6
1938						
January	101.7	101.3	106.2	103.0	93.9	101.6
February	94.1	92.7	99.2	94.5	88.5	93.9
March	103.6	102.9	109.6	104.4	94.9	104.3
April	105.0	106.5	107.5	105.0	101.2	106.6
May	100.6	101.2	100.2	101.8	97.6	101.1
June	101.1	99.3	100.9	103.5	96.0	100.2
July	104.6	105.2	101.5	105.9	103.4	106.0
August	105.8	108.4	104.3	105.8	106.3	106.5
September	107.6	101.0	104.6	105.4	116.5	114.0
October	113.0	108.1	111.9	108.2	126.0	119.1
November	103.5	99.4	107.7	103.3	102.0	101.3
December	136.0	136.9	125.9	137.0	141.6	141.0
Annual Average	106.4	105.3	106.6	106.5	105.7	108.0

Table 18. - Monthly Indexes of Drug Store Sales in Canada by Provinces - (Concl'd)
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	99.8	97.2	104.4	100.4	94.2	100.7
February	98.6	99.9	111.7	98.3	88.3	91.8
March	109.1	105.1	118.7	109.1	103.2	103.5
April	106.7	104.9	106.7	103.2	118.7	101.7
May	106.5	101.2	110.1	104.8	110.0	105.1
June	102.6	103.8	103.7	103.2	98.7	103.9
July	103.3	105.7	103.0	103.4	101.3	106.0
August	103.2	110.1	103.8	102.0	100.4	109.7
September	108.3	107.7	104.9	105.9	116.7	112.6
October	111.1	108.5	113.0	105.1	123.7	116.4
November	108.9	110.8	111.8	108.2	109.5	103.5
December	146.8	186.3	133.1	145.2	156.3	151.1
Annual Average	108.7	110.1	110.4	107.4	110.1	108.8

Table 19. - Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	90.5	Not Available	95.8	91.9	78.1	89.5
February	87.8		95.7	87.7	77.6	84.8
March	103.0		112.1	102.9	91.1	99.1
April	93.0		98.5	93.3	84.2	90.8
May	95.3		100.3	94.0	90.9	96.2
June	97.0		98.4	94.9	98.2	103.9
July	87.2		83.6	85.9	92.0	94.6
August	96.3		90.6	94.3	107.5	102.1
September	89.6		86.5	88.2	99.9	87.5
October	97.7		99.6	94.7	106.6	96.8
November	103.5		108.0	102.5	101.2	101.8
December	101.4		104.0	100.2	100.6	102.4
Annual Average	93.2		97.8	94.2	94.0	95.8
1936						
January	99.1	Not Available	108.5	97.7	85.3	93.9
February	99.5		106.1	98.5	89.6	95.9
March	98.4		107.8	96.2	88.4	91.3
April	96.1		99.7	95.9	90.4	92.7
May	103.0		105.8	102.5	101.3	97.4
June	96.7		98.6	94.1	101.6	95.8
July	95.1		89.7	96.3	102.3	96.7
August	96.2		86.7	97.7	109.5	102.1
September	96.8		89.2	96.3	115.3	97.7
October	108.4		105.4	109.7	113.6	104.5
November	95.4		92.7	97.1	91.6	102.9
December	115.2		109.8	117.9	110.9	129.1
Annual Average	100.0		100.0	100.0	100.0	100.0

Table 19.--Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces--Con.
(Average for 1936=100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	104.4	Not Available	105.7	107.7	90.0	105.0
February	96.9		98.1	98.0	87.7	101.4
March	106.8		108.1	106.8	100.3	112.7
April	110.4		110.7	109.1	111.2	115.1
May	113.1		113.4	111.7	113.6	119.4
June	107.8		107.1	104.5	115.0	116.2
July	111.8		101.5	112.5	128.0	120.4
August	95.7		85.6	93.6	116.4	112.2
September	108.3		100.6	107.5	125.7	113.4
October	117.5		113.5	117.5	124.8	120.6
November	105.2		102.1	106.7	104.4	110.5
December	131.3		126.7	133.8	127.5	141.7
Annual Average	109.1		106.1	109.1	112.1	115.7
1938						
January	100.1	Not Available	103.4	103.6	84.3	95.1
February	102.1		104.5	103.8	91.1	102.2
March	111.6		111.4	114.7	101.8	111.3
April	118.1		120.8	119.9	108.1	114.4
May	107.7		109.7	107.9	102.6	107.7
June	111.6		114.2	108.9	113.2	114.6
July	105.7		98.2	108.3	113.8	106.5
August	95.8		88.9	96.3	106.0	103.7
September	106.9		103.5	106.3	120.1	101.0
October	108.8		110.9	109.5	107.2	99.8
November	103.4		106.4	106.0	94.4	92.3
December	128.1		131.9	134.9	108.4	108.1
Annual Average	108.3		108.7	110.0	104.3	104.7
1939						
January	98.4	Not Available	104.8	102.8	78.3	83.0
February	100.9		109.1	104.1	81.0	84.5
March	116.5		128.0	119.3	92.5	96.6
April	116.7		125.7	119.5	97.3	98.9
May	115.9		119.4	116.7	109.5	108.8
June	129.4		129.6	125.7	136.8	136.7
July	105.4		99.6	104.1	118.2	109.9
August	109.8		100.1	106.7	135.2	121.7
September	123.7		117.6	122.0	143.1	124.2
October	109.5		109.6	108.0	115.4	107.5
November	111.9		109.3	113.8	113.9	107.8
December	136.1		135.6	139.7	129.3	129.4
Annual Average	114.5		115.7	115.2	112.5	109.1

Table 20.--Number of Business Days (Weighted) by Months, 1929-1940, by Kinds of Business

Year and Month	A	B	C	D	E	F	G	H	I	J
1929										
January	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	25.5
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
April	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
May	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
June	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
July	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
August	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
September	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
October	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
November	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
December	24.7	25.4	24.5	24.9	30.2	24.9	24.4	25	30.6	24.7
1930										
January	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
April	24.5	25.5	24.5	24.8	30.0	24.9	24.3	25	30.0	24.6
May	25.6	27.8	25.8	26.0	31.8	25.8	25.8	26	31.4	25.6
June	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
July	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	25.5
August	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
September	24.6	25.4	24.7	24.9	29.8	24.9	24.6	25	30.0	24.7
October	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
November	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
December	25.3	26.2	25.3	25.7	30.8	25.8	25.0	26	31.0	25.3
1931										
January	27.1	27.3	27.1	26.3	31.8	26.4	27.4	26	31.4	27.1
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
April	24.7	25.6	24.6	24.9	30.0	24.9	24.5	25	30.0	24.7
May	26.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
June	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
July	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
August	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
September	24.5	25.5	24.9	24.9	30.0	24.9	24.8	25	30.0	24.7
October	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
November	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
December	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4

Note: Legend to above table appears on Page 45.

Table 20.--Number of Business Days (Weighted) by Months, 1929-1940, by Kinds of Business--(Cont'd)

Year and Month	A	B	C	D	E	F	G	H	I	J
1932										
January	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
February	24.8	24.7	24.6	24.9	28.8	24.9	24.5	25	29.0	24.7
March	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4
April	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
May	24.8	25.4	24.6	24.9	30.2	24.9	24.5	25	30.6	24.7
June	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
July	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
August	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
September ...	24.8	25.7	25.2	25.1	30.1	24.9	25.3	25	30.1	24.9
October	27.1	26.8	26.7	26.2	30.9	26.4	26.9	26	30.9	27.0
November	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
December	27.1	27.8	27.3	26.4	31.8	26.4	27.7	26	31.4	27.2
1933										
January	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
April	25.5	26.1	25.1	24.3	30.1	24.6	25.4	24	29.9	25.5
May	25.4	26.2	25.3	25.8	30.8	25.8	25.1	26	31.0	25.4
June	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
July	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
August	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
September ...	26.3	27.0	26.5	25.4	30.8	25.5	26.9	25	30.4	26.4
October	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
November.....	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
December	26.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
1934										
January	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	27.8	26.9	26.3	31.8	26.4	27.2	26	31.4	27.1
April	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
May	25.3	26.3	25.5	25.8	31.0	25.8	25.3	26	31.0	25.4
June	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
July	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
August	26.3	26.5	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
September ...	25.5	26.1	25.5	24.4	30.1	24.6	25.9	24	29.9	25.6
October	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
November	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
December	26.5	26.8	26.0	25.3	30.9	25.5	26.3	25	30.9	26.3

Note: Legend to above table appears on Page 45.

Table 20.--Number of Business Days (Weighted) by Months, 1929-1940, by Kinds of Business--(Cont'd)

Year and Month	A	B	C	D	E	F	G	H	I	J
1935										
January	25.5	26.3	25.6	25.9	31.0	25.8	25.5	26	31.0	25.5
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
April	24.6	25.4	24.3	24.8	29.8	24.9	24.1	25	30.0	24.6
May	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
June	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
July	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
August	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
September ...	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
October	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
November	27.1	27.0	27.1	26.3	30.8	26.5	27.4	26	30.4	27.1
December	24.7	25.4	24.5	24.9	30.2	24.8	24.4	25	30.6	24.7
1936										
January	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
February	26.3	26.1	26.1	25.3	29.7	25.5	26.4	25	29.3	26.3
March	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
April	24.7	25.6	24.6	24.9	30.0	24.9	24.5	25	30.0	24.7
May	25.3	27.0	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
June	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
July	25.6	26.5	25.8	26.0	31.1	25.8	25.8	26	31.1	25.6
August	27.1	26.8	26.7	26.2	30.9	25.5	26.9	26	30.9	27.0
September ...	24.5	25.5	24.9	24.9	30.0	24.9	24.8	25	30.0	24.7
October	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
November	24.8	24.7	24.6	24.9	29.2	24.9	24.5	25	29.6	24.7
December	25.3	26.3	25.3	25.8	31.0	25.8	25.1	26	31.0	25.4
1937										
January	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
February	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
March	25.3	26.2	25.1	25.7	30.8	25.8	24.8	26	31.0	25.3
April	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
May	26.3	26.8	26.1	25.3	30.9	25.5	26.4	25	30.9	26.3
June	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
July	27.1	27.8	27.1	26.3	31.8	26.4	27.4	26	31.4	27.1
August	25.4	25.4	25.3	25.8	30.2	25.8	25.1	26	30.6	25.4
September ...	24.7	25.6	25.0	25.0	30.0	24.9	25.0	25	30.0	24.8
October	27.1	27.0	27.1	26.3	31.2	26.4	27.4	26	31.0	27.1
November	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
December	24.0	26.5	24.5	25.6	31.1	25.2	24.1	26	31.1	24.0

Note: Legend to above table appears on Page 45.

Table 20.--Number of Business Days (Weighted) by Months, 1929-1940, by Kinds of Business--(Concl'd)

ar and Month	A	B	C	D	E	F	G	H	I	J
38										
anuary	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
ebruary	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
arch	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
pril	26.3	27.0	26.1	25.3	30.8	25.5	26.4	25	30.4	26.3
ay	24.8	25.4	24.6	24.9	30.2	24.9	24.5	25	30.6	24.7
une	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
uly	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
ugust	26.1	26.2	26.1	26.7	30.8	26.7	25.8	27	31.0	26.1
eptember	24.8	25.7	25.2	25.1	30.1	24.9	25.3	25	30.1	24.9
ctober	26.3	26.8	26.1	25.3	30.9	25.5	26.4	25	30.9	26.3
ovember	25.3	25.5	25.5	25.8	30.0	25.8	25.3	26	30.0	25.4
ecember	27.1	27.1	27.3	26.4	31.8	26.4	27.7	26	31.4	27.2
39										
anuary	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
ebruary	24.0	24.0	24.0	24.0	28.0	24.0	24.0	24	28.0	24.0
arch	26.3	26.3	26.6	26.9	31.1	26.7	26.5	27	31.1	26.3
pril	25.5	26.1	25.1	24.3	30.1	24.6	25.4	24	29.9	25.5
ay	25.4	26.2	25.3	25.8	30.8	25.8	25.1	26	31.0	25.4
une	25.6	25.7	25.8	26.0	30.1	25.8	25.8	26	30.1	25.6
uly	24.8	26.8	24.6	24.9	30.9	24.9	24.5	25	30.9	24.7
ugust	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
eptember	26.3	27.0	26.5	25.4	30.8	25.5	26.9	25	30.4	26.4
ctober	24.6	25.4	24.7	24.9	30.2	24.9	24.6	25	30.6	24.7
ovember	25.5	25.6	25.6	25.9	30.0	25.8	25.5	26	30.0	25.5
ecember	26.3	26.3	26.5	25.4	31.2	25.5	26.9	25	31.0	26.4
40										
anuary	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
ebruary	24.8	24.8	24.8	25.0	29.0	24.9	24.8	25	29.0	24.8
arch	26.3	27.0	26.1	25.3	31.2	25.5	26.4	25	31.0	26.3
pril	25.4	25.4	25.3	25.8	29.8	25.8	25.1	26	30.0	25.4
ay	25.5	26.5	25.6	25.9	31.1	25.8	25.5	26	31.1	25.5
une	26.3	26.1	26.1	25.3	30.1	25.5	26.4	25	29.9	26.3
uly	25.3	26.2	25.5	25.8	30.8	25.8	25.3	26	31.0	25.4
ugust	27.9	27.8	27.9	27.3	31.8	27.3	28.2	27	31.4	27.9
eptember	24.0	24.7	24.0	24.0	29.2	24.0	24.0	24	29.6	24.0
ctober	26.1	26.3	26.3	26.8	31.0	26.7	26.1	27	31.0	26.2
ovember	27.1	27.0	27.1	26.3	30.8	26.4	27.4	26	30.4	27.1
ecember	24.7	24.6	24.5	24.9	30.2	24.9	24.4	25	30.6	24.7

nd:

A. Boot and Shoe Stores
B. Candy Stores
C. Men's and Women's Clothing Stores
D. Department Stores
E. Drug Stores
F. Furniture Stores
G. Grocery and Meat Stores
H. Hardware and Radio and Music Stores
I. Restaurants
J. Variety Stores

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CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

Summary of Monthly Indexes of Retail Sales, 1929 - 1940

(Average, 1935 - 1939 = 100)

Introduction

Monthly indexes of retail sales covering twelve lines of business dealing chiefly in foods, clothing and household requirements are now available covering the twelve-year period commencing with January, 1929. In addition, an index of country general store sales was introduced at the beginning of 1936 while monthly bulletins showing the number and retail selling value of new motor vehicles sold date back to 1932.(1) Until recently the indexes of sales were computed using as base the average monthly sales during 1930. In order to conform with other series of index numbers issued by the Bureau the indexes of retail sales have recently been recomputed using as base the average monthly sales during the five-year period from 1935 to 1939. The complete series of index numbers from 1929 to 1940 on the new base is presented in this bulletin.

Summary of Retail Trade in Canada, 1940

A preliminary estimate of retail trade in Canada for 1940 shows a total dollar value of $2,729,000,000, up 12 per cent from the $2,447,658,000 recorded for 1939 and 53 per cent above the low point reached in 1933 when sales were valued at $1,785,768,000. Only one complete census of all retail trading establishments has thus far been taken in Canada and it relates to the year 1930 when there were 125,003 retail stores with an annual turnover of $2,755,569,900. Estimates of the total annual sales for the years 1931 to 1939 have been made by applying to the census figure trend values derived from returns secured annually from a much larger sample of stores than is possible in the monthly survey. The estimate for 1940 has been derived by applying to the estimate of dollar volume for 1939 the average percentage change between 1939 and 1940 as obtained from the monthly reports giving weight not only to the twelve lines of business included in the general monthly report but also to the figures for country general stores and new motor vehicles. The estimate for 1940 is within one per cent of the dollar volume recorded in the results of the complete census for 1930.

(1) The three bulletins are as follows:
(a) Monthly Indexes of Retail Sales in Canada
(b) Monthly Indexes of Country General Store Sales
(c) Monthly Sales of New Motor Vehicles in Canada
Annual subscription for each series, $1.00

With the exception of September, sales for all months of 1940 were higher than in the corresponding months of 1939. A 21 per cent gain in August, 1940 over August, 1939 was higher than that recorded for any other corresponding month comparison, a result which must be attributed to a considerable degree to the low level of consumer purchasing just prior to the outbreak of the war in August, 1939. November was second in point of view of percentage increase with a gain of 19 per cent over November, 1939, the marked expansion in this instance being largely due to the early winter and the consequent stimulus to the clothing and footwear trades. A second factor contributing to the large increase for November is that comparison is made with November, 1939 when sales had declined following the wave of consumer purchasing during the first two months of the war. Sales in September, 1940 averaged 3 per cent lower than in September, 1939 while results for other months ranged from an increase of 6 per cent in April to a gain of 16 per cent in February.

The underlying trend in consumer purchasing as reflected in the general seasonally adjusted index was upward, especially during the latter part of the year when increased purchasing power arising from higher employment levels became more apparent in the retail trade returns. The seasonally adjusted index for December, 1940 stood at 131.0, the highest figure recorded since the early months of 1930.

All twelve lines of business included in the general index reported increased sales in 1940 compared with the preceding year. The gain for stores specializing in radios and household appliances was outstanding at 26 per cent. The increase for this trade was particularly great in December when heavy demand for electrical appliances and equipment in anticipation of higher prices arising from import restrictions and new taxation schedules resulted in a 52 per cent increase over December, 1939. Restaurant receipts were up 8 per cent during the year; hardware and drug store sales each gained 9 per cent while increases for other trades ranged from 11 per cent for shoe stores to 18 per cent for candy stores.

Sales on a regional basis are available for new motor vehicle sales, for country general stores and for 6 lines of business covered in the regular monthly bulletin. Composite indexes based on these figures for each of the five economic divisions of the country serve to give some indication of the general trends in the various sections. On the basis of the information available, it is estimated that retail sales in the Maritime Provinces increased 16 per cent in 1940 over 1939; sales in Ontario and British Columbia were up 12 per cent while gains of 9 per cent were recorded in Quebec and in the Prairie Provinces.

Retail Trade in Great Britain, 1938 - 1940

Since a complete census of all trading establishments in Great Britain has never yet been taken, the total volume of retail business transacted during any year is not known. Indexes of sales reflecting the current trends in business and based on monthly returns from a sample number of firms are prepared by the Bank of England and are published in the Board of Trade Journal. The figures are compiled from returns received monthly on schedules issued to their members by the Retail Distributors' Association, the Co-operative Union and by some other trade associations in addition to other trading establishments which contribute their results. Representation is given to a number of department stores, chain stores, independent stores and to a representative section of the retail co-operative societies.

The statistics published in the Board of Trade Journal take the form of percentage changes between the month under review and the corresponding month in the preceding year. Index numbers are also published using as base the average daily sales in 1937. Separate figures are shown for Scotland and for the following districts of

England: North East, North West, Midland and South Wales, South, Central and West End London and for Suburban London.

1938

In continuation of the upward trend in retail trading which had been in progress since 1933, sales in Great Britain averaged 2 per cent higher in 1938 than in 1937, a decline of 4 per cent in household furnishings being more than offset by gains in apparel and food products. The gain over 1937 was shared by all regions for which separate details are published excepting Central and West End London where a decline of 7 per cent was recorded. Two arguments were advanced to explain the decline in sales in the London area. In the first place it was suggested that the middle- and upper-class population of London was more sensitive than the populations of the Provincial towns and cities to the disturbing influences of international unrest prevalent during this period. In the second place, the general reluctance to spend was to some extent counteracted in the Provincial areas by increased purchasing power arising from rearmament activity. A third factor to be considered is the high level of retail trading in the London area during the Coronation year 1937 which forms the basis for the comparisons with 1938.

1939

Sales during the first eight months of 1939 followed the 1938 trends, cumulative totals for the period ending August 31 standing 2 per cent above the corresponding period of 1938 while sales for Central and West End London alone were down by 6 per cent in the same comparison. A sharp upturn in retail trading took place during the first month of the war, increases of 12 per cent for food products and 16 per cent for non-food products resulting in an average gain of 14 per cent over September, 1938 for the retail trade as a whole. Heavy demand for materials to be used in meeting lighting regulations is reflected in a 38 per cent increase in piece goods sales compared with September, 1938. Purchases of shoes and clothing, in anticipation of price changes and partly, perhaps, in preparation for population movements resulted in marked increases in sales for these commodities; women's wear gained 16 per cent; men's wear gained 18 per cent while shoe sales increased 37 per cent. The shift of population from the London area at the outbreak of the war is reflected in a decline of 28 per cent in sales in September, 1939 compared with 1938. Increases ranging as high as 24 per cent for the Midlands and South Wales and 26 per cent for South England were recorded for other regions. The last three months of 1939 witnessed a return to more normal buying habits with the result that sales on a value basis for Great Britain as a whole were only 3 per cent higher in 1939 than in 1938. Sales in Central and West End London were down by 16 per cent; Suburban London was unchanged while increases for other regions ranged as high as 8 per cent for the Midlands and South Wales and for South England.

1940

Figures for 1940 reveal, in the main, a continuation of the general trends apparent during the latter part of 1939 -- a slight increase in total value of business transacted and diverse trends for London as distinguished from other sections of the country. Country totals revealed changes for corresponding months in the two years ranging from a decrease of 5 per cent in September, 1940 over 1939 to an increase of 13 per cent in March while cumulative figures for the year averaged 4 per cent above 1939. Food sales were up 2 per cent and non-food sales were up 5 per cent. Retail food price indexes as published in the Labor Gazette averaged 10 per cent higher for the 12 months of 1940 than for 1939. Clothing prices averaged 33 per cent higher while the composite cost-of-living index was up 16 per cent. The relatively small increases in the value of retail sales when considered in relation to these general price movements

indicates that the reduction in the volume of goods purchased has been substantial. A considerable proportion of this reduction may be attributed to the increasing numbers of persons in the armed forces and whose needs are not supplied by purchases made through ordinary retail outlets.

Sales in Central and West End London continued to show declines below the corresponding months of 1939, decreases ranging from 5 per cent in August to 19 per cent in June being reported. Cumulative figures for 1940 were 20 per cent below 1939, results for food and for non-food products being similar. Sales in Suburban London were unchanged from 1939 while all other regions averaged higher. Increases in South England were materially reduced after the month of March but totals for the year were 5 per cent above 1939. The North East and the Midlands and South Wales districts reported gains of 10 per cent; sales in the North West district were up 11 per cent, while sales in Scotland gained 13 per cent.

Retail Trade in the United States

According to a preliminary release of the results of the United States Census of Distribution for 1939, taken in connection with the Sixteenth Census, there were 1,770,904 retail stores in operation throughout the United States in 1939 with annual sales of $42,023,818,000. The number of stores operating in 1939 represents an increase of 294,539 or almost 20 per cent over the 1,476,365 stores in operation in 1929, while sales were 13 per cent below the total of $48,329,652,000 reported a decade ago. Sales in 1939 were 28 per cent higher than the $32,791,212,000 recorded in the Census of Business for 1935.

The greater part of the increase in number of outlets in 1939 over 1929 occurred between 1935 and 1939, and results largely from the inclusion in figures for the latter year of stores classified as drinking places and liquor stores which were not in existence prior to the repeal of prohibition. Filling stations and fuel dealers also show important gains in number of units operated.

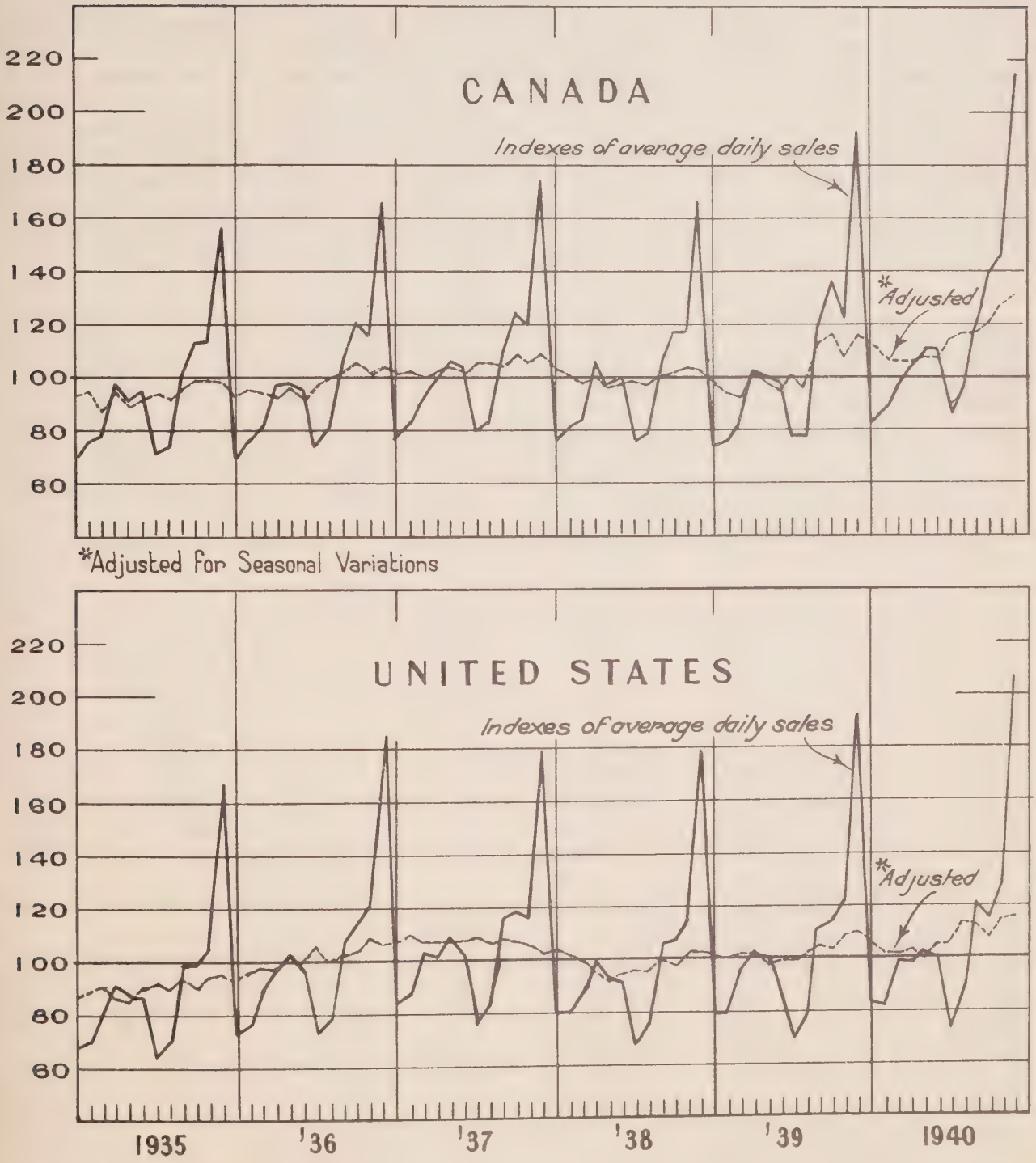
The trend in dollar value of business done between 1929 and 1939 does not reflect the change in the physical volume of goods sold during this interval. In the ten year period there have been substantial changes in the general level of consumer goods prices and, although a precise measurement of the effect of this change in prices on dollar sales is impossible, it is estimated that almost, if not all, the decrease in sales may be attributed to this factor.

Included in the census totals for 1939 are 4,058 department stores with sales of $4,365,077,000, a decrease of 9 per cent from the total of $4,350,098,000 reported by 4,221 department stores operating in 1929. Monthly indexes compiled by the Federal Reserve Board show that department store sales in the United States were 5 per cent higher in 1940 than in 1939. Department store sales in Canada increased 12 per cent during the same interval.

The Bureau of the Census in Washington publishes monthly reports based on returns secured from some 33,000 independent retail stores operating in most lines of business in 34 states. Retail trade in these 34 states constitutes almost 70 per cent of the total retail trade for all states. Results of this survey show an aggregate increase in dollar value of sales of 8 per cent in 1940 over 1939 for the 34 states covered. On applying this percentage change to the 1939 retail trade figure for the country as a whole, as published in the preliminary release of the Census, the total retail trade of the United States in 1940 is estimated at $45,487,747,000, or only 6 per cent below the level of 1929.

INDEXES OF DEPARTMENT STORE SALES

1935-1939 = 100



*Adjusted for Seasonal Variations

Description of Indexes of Retail Sales in Canada

The indexes of retail sales contained in the regular bulletin, "Monthly Indexes of Retail Sales", are based on returns received monthly from 175 chain store companies operating approximately 3,500 branch stores and, in addition from approximately 3,100 independent stores. Figures for about 6,600 stores are therefore included in the compilation of the index numbers. The degree of coverage in the indexes varies for different types of business. It is highest for department stores at 96 per cent and is only slightly lower for variety stores at 89 per cent. The coverage or percentage that sales of stores reporting monthly bears to the total sales of all stores in the same trade is considerably lower for other lines where the concentration of trade in a relatively small number of stores is less. The coverage ratios are as follows: shoe stores, 63 per cent; candy stores, 8 per cent; men's clothing stores, 45 per cent; women's clothing stores, 39 per cent; drug stores, 43 per cent; furniture stores, 52 per cent; grocery and meat stores, 46 per cent; hardware stores, 32 per cent; music and electrical stores, 46 per cent and restaurants, 14 per cent.

Indexes for most of the trades are computed from results secured from both independent and chain stores. With one exception, the figures for chain stores are adjusted to allow for changes in the number of stores in operation so that the resulting indexes reflect the trend in sales for a constant number of stores. The variety store index forms the exception to this general rule. In this instance the indexes are computed from the aggregate sales reported and therefore reflect the trend in total sales for variety store chains rather than for a fixed number of units. Since the variety store field consists almost exclusively of chain companies this method gives the more accurate measure of the trend in business for variety stores as a whole.

Table 1.--General Index of Retail Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1929		1930		1931	
January	119.1	143.0	117.1	137.8	101.3	115.1
February	115.3	143.9	108.9	134.7	97.2	120.0
March	137.6	143.1	119.0	130.4	109.8	120.5
April	136.9	137.4	136.3	132.0	120.5	119.8
May	144.5	135.4	138.6	128.5	118.3	109.2
June	139.3	136.3	123.0	125.4	112.7	111.5
July	130.3	144.2	115.2	126.5	102.5	111.3
August	135.6	143.8	115.0	125.3	98.3	108.0
September	138.5	144.2	122.2	123.8	106.2	107.3
October	159.2	142.6	135.4	120.9	115.9	102.9
November	150.5	139.2	124.4	119.7	109.1	106.7
December	174.4	137.0	158.6	120.8	139.7	106.0
Annual Average	140.1	-	126.1	-	110.9	-
	1932		1933		1934	
January	84.6	100.0	69.2	85.0	73.2	87.7
February	83.2	99.8	65.7	81.2	71.0	88.4
March	92.4	96.7	77.7	83.7	88.1	88.5
April	98.6	94.7	85.5	82.0	85.6	88.1
May	96.7	93.7	89.8	84.5	96.3	89.9
June	94.2	92.0	88.3	85.9	93.4	87.0
July	82.2	88.7	76.0	85.5	78.4	88.2
August	79.8	88.5	77.8	85.8	81.6	89.2
September	88.3	88.2	87.7	84.4	88.4	87.9
October	95.5	88.4	91.1	87.8	97.9	91.3
November	91.5	87.1	89.6	85.0	94.9	89.5
December	114.3	82.4	112.5	83.5	121.2	90.3
Annual Average	91.8	-	84.3	-	89.2	-
	1935		1936		1937	
January	73.8	90.9	77.0	94.5	83.0	102.0
February	73.0	92.5	78.7	93.8	80.1	102.5
March	85.5	91.9	84.6	95.6	95.7	103.7
April	93.5	90.9	96.1	95.0	104.8	102.4
May	93.6	88.0	101.9	94.5	110.4	103.3
June	94.9	90.1	97.7	94.6	108.0	104.3
July	81.0	89.7	86.7	95.2	98.4	104.2
August	86.4	91.1	88.4	97.2	90.8	103.8
September	89.3	92.6	98.4	97.8	106.6	105.4
October	102.7	95.2	114.7	100.2	118.3	107.3
November	104.3	95.0	102.2	100.0	109.1	103.9
December	125.9	94.6	138.3	101.4	147.9	111.1
Annual Average	92.0	-	97.1	-	104.5	-

Table 1.--General Index of Retail Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	81.8	104.2	79.3	100.3	90.0	110.8
February	80.9	103.3	77.9	99.2	90.4	111.5
March	92.9	101.7	92.3	98.1	105.9	112.3
April	109.7	103.2	104.2	103.4	110.1	110.0
May	101.5	99.6	107.7	103.0	119.9	113.7
June	106.0	102.0	109.8	105.4	121.4	116.6
July	91.0	99.3	91.3	103.8	103.2	114.5
August	88.8	98.4	93.5	102.9	113.2	119.8
September	103.0	101.2	116.4	109.9	113.9	116.5
October	110.7	100.9	117.9	111.1	131.9	120.1
November	106.7	101.1	113.2	107.1	135.7	123.0
December	144.3	99.9	157.1	112.3	174.1	130.9
Annual Average	101.4	-	105.1	-	117.5	-

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	121.8	176.9	89.9	130.1	88.0	120.3
February	108.1	166.8	97.6	150.6	79.5	126.4
March	183.6	198.3	119.3	154.1	101.4	114.6
April	176.9	172.8	164.4	142.9	138.7	138.0
May	198.8	173.3	160.9	139.7	137.6	116.3
June	206.6	164.6	157.9	133.4	145.8	116.4
July	156.0	150.1	129.0	123.1	123.8	117.7
August	149.2	160.8	122.1	135.5	103.4	117.5
September	148.2	166.1	119.0	130.1	107.3	117.8
October	161.6	163.1	130.2	130.4	119.8	116.5
November	171.2	151.3	133.1	121.3	114.1	106.9
December	207.1	153.1	174.3	125.8	164.9	119.0
Annual Average	165.8	-	133.1	-	118.7	-
	1932		1933		1934	
January	84.5	120.8	60.0	93.0	60.4	95.3
February	65.0	104.7	52.2	92.7	49.9	93.2
March	85.6	96.1	60.8	77.8	98.2	102.9
April	118.3	108.3	96.8	82.9	94.5	94.6
May	122.2	108.6	103.2	88.8	122.6	105.0
June	138.4	105.1	127.0	91.9	145.5	97.3
July	110.0	102.8	92.8	93.8	91.3	95.8
August	81.9	99.0	74.1	91.8	77.5	96.6
September	90.7	97.4	90.8	91.0	95.2	97.4
October	98.8	99.0	89.9	96.3	90.7	84.5
November	112.1	103.9	110.4	103.4	93.9	89.3
December	136.7	92.1	127.9	86.9	161.7	104.0
Annual Average	103.7	-	90.5	-	98.5	-

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1935		1936		1937	
January	58.4	99.2	54.3	98.6	58.6	105.5
February	48.5	93.9	55.1	99.2	57.8	114.0
March	81.5	105.3	81.7	99.0	83.6	95.8
April	110.6	95.8	103.5	102.1	102.1	104.3
May	107.7	89.2	129.9	102.6	170.1	102.3
June	146.2	99.4	142.4	99.5	150.6	105.7
July	93.2	98.1	92.5	98.2	107.8	108.2
August	83.3	99.1	80.8	100.3	78.8	104.3
September	91.5	97.4	97.8	100.0	110.2	110.7
October	94.1	98.0	110.5	107.4	116.9	117.1
November	106.0	97.1	111.7	112.9	96.4	95.1
December	156.0	103.5	147.2	92.9	172.0	114.5
Annual Average	98.1	-	101.0	-	105.9	-
	1938		1939		1940	
January	60.3	115.1	63.2	93.8	70.6	101.0
February	52.6	103.7	46.7	93.8	54.7	106.4
March	78.5	102.5	69.0	98.6	83.6	100.3
April	122.3	100.7	114.2	96.2	106.0	101.5
May	101.3	85.3	112.4	96.7	117.8	100.9
June	146.7	102.1	132.1	97.0	144.3	107.1
July	99.3	102.7	89.6	96.2	101.3	106.3
August	71.0	91.5	71.9	96.5	97.8	122.7
September	107.0	107.1	122.2	96.6	113.2	98.0
October	102.0	102.2	103.0	97.3	113.7	104.4
November	100.0	99.0	90.9	98.0	128.6	130.4
December	139.0	81.9	143.9	98.5	146.8	107.0
Annual Average	98.4	-	96.6	-	106.6	-

Table 3.--Monthly Indexes of Candy Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	152.5	201.0	145.2	189.0	117.4	146.4
February	170.8	201.1	172.4	203.0	127.6	150.3
March	256.7	190.2	158.6	181.0	117.3	141.3
April	160.5	193.3	223.2	175.1	184.6	144.2
May	200.4	200.6	182.2	173.9	150.9	148.3
June	173.9	225.0	131.0	179.1	103.3	144.0
July	180.1	210.3	148.8	173.1	120.9	139.6
August	231.8	221.2	181.8	178.7	143.5	142.1
September	184.4	208.7	150.7	165.9	123.6	141.0
October	188.5	196.2	142.0	153.9	148.0	145.7
November	190.1	212.9	139.2	161.2	115.7	141.6
December	345.0	196.6	278.1	153.1	265.4	146.1
Annual Average	203.0	-	171.7	-	144.0	-

Table 3.--Monthly Indexes of Candy Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1932		1933		1934	
January	104.7	134.4	79.0	107.8	81.5	107.9
February	108.8	124.5	88.4	104.1	88.8	104.6
March	170.0	129.3	75.5	87.2	144.6	104.0
April	105.2	119.2	138.2	105.9	94.8	117.4
May	115.5	120.6	102.8	104.1	103.0	103.9
June	91.0	120.0	75.7	99.5	83.1	105.9
July	103.5	122.9	85.8	97.9	80.3	96.7
August	105.9	107.2	99.9	100.8	100.6	100.7
September	102.7	111.7	98.9	102.4	93.1	99.7
October	105.6	107.8	98.2	105.8	96.8	101.1
November	85.5	101.4	85.7	101.2	84.5	99.4
December	225.6	116.4	192.5	102.3	198.1	106.1
Annual Average	119.1	-	101.7	-	104.1	-
	1935		1936		1937	
January	68.3	93.8	76.7	104.5	74.2	99.3
February	95.5	103.5	105.8	105.4	94.9	102.8
March	89.6	101.5	81.5	98.2	146.4	111.8
April	135.5	106.7	143.9	112.4	81.9	97.5
May	104.4	104.5	101.5	99.7	106.4	105.3
June	80.9	104.7	78.6	104.5	77.1	102.1
July	75.5	89.2	85.7	100.1	87.2	97.1
August	101.6	101.1	100.1	103.3	86.0	93.6
September	90.3	102.2	94.6	103.7	94.8	103.5
October	98.5	102.5	104.0	102.4	101.8	103.2
November	89.8	100.6	80.5	98.5	84.5	100.6
December	200.5	113.9	196.9	108.4	194.2	111.3
Annual Average	102.5		104.2	-	102.4	-
	1938		1939		1940	
January	70.2	94.6	64.4	91.6	72.3	99.7
February	92.9	100.7	85.8	93.0	97.2	101.9
March	76.2	94.2	75.2	92.2	158.5	115.6
April	133.4	95.2	135.3	99.8	80.0	98.7
May	94.1	98.3	92.7	93.9	108.3	108.4
June	74.9	98.8	73.5	96.6	85.7	110.9
July	83.3	96.7	75.2	87.9	84.5	101.0
August	82.8	90.6	81.0	89.0	106.6	110.8
September	88.9	96.7	85.5	88.5	96.8	109.6
October	90.3	92.7	88.6	95.5	109.5	114.0
November	76.6	95.0	83.6	101.1	105.1	120.5
December	187.3	93.1	198.6	101.7	226.5	124.0
Annual Average	95.9	-	95.0	-	110.9	-

Table 4.--Monthly Indexes of Men's Clothing Store Sales in Canada
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1929		1930		1931	
January	157.9	239.1	94.3	141.7	76.8	109.9
February	145.1	249.5	83.4	143.4	67.3	115.7
March	196.6	192.7	126.0	154.8	103.6	117.7
April	191.5	168.4	185.4	141.3	142.2	117.4
May	176.6	150.8	153.1	134.0	121.0	99.8
June	173.9	147.0	136.8	122.7	115.2	100.4
July	126.0	148.7	109.5	128.7	90.4	105.5
August	129.7	169.9	94.3	127.2	75.4	103.2
September	144.8	167.8	107.1	120.6	88.0	98.3
October	235.1	184.5	149.4	115.9	110.7	83.7
November	184.2	142.3	126.0	101.1	108.0	89.9
December	160.5	130.9	142.3	112.4	119.4	94.3
Annual Average	168.5	-	126.0	-	101.5	-
	1932		1933		1934	
January	64.5	95.8	56.6	88.8	51.5	78.0
February	54.7	91.8	59.5	97.9	52.8	90.8
March	77.5	78.4	66.4	81.9	84.8	80.7
April	92.1	75.6	107.9	80.3	88.7	80.2
May	91.6	81.4	89.2	77.1	101.7	87.2
June	98.1	84.5	94.0	80.4	99.2	80.7
July	72.7	83.8	63.5	77.7	71.8	87.5
August	56.7	79.4	57.6	80.1	63.5	87.3
September	75.5	83.3	74.4	78.1	77.0	84.0
October	95.3	75.3	92.3	77.1	113.7	92.0
November	96.4	77.4	101.2	80.9	114.8	91.1
December	106.0	77.6	97.7	73.7	125.8	96.7
Annual Average	81.8	-	78.4	-	87.1	-
	1935		1936		1937	
January	62.6	94.8	66.0	97.7	76.4	105.5
February	56.2	96.6	58.5	97.2	62.7	106.1
March	73.4	88.8	75.3	97.6	89.9	105.3
April	113.4	87.1	103.9	97.4	109.1	106.1
May	96.4	82.3	104.6	98.0	114.1	108.6
June	101.5	85.8	104.3	99.5	115.6	109.4
July	79.2	93.5	81.6	99.9	95.7	111.5
August	70.5	92.4	77.2	101.3	79.4	110.0
September	82.2	95.2	97.7	100.4	107.5	110.0
October	118.4	95.1	138.2	103.6	142.1	109.8
November	126.3	93.2	125.5	106.1	128.7	105.8
December	134.5	93.6	166.5	101.4	174.3	109.7
Annual Average	92.9	-	99.9	-	108.0	-

Table 4.--Monthly Indexes of Men's Clothing Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	77.4	107.3	69.8	96.4	78.9	105.5
February	60.7	102.7	56.7	96.0	67.7	110.9
March	79.6	104.6	70.2	85.5	90.5	105.6
April	115.8	103.2	101.2	98.2	101.5	102.6
May	91.7	97.3	95.0	98.0	107.8	109.9
June	107.4	101.3	102.3	95.7	118.5	109.6
July	82.7	98.9	79.7	101.1	94.9	116.1
August	72.1	96.8	71.7	95.5	97.4	122.4
September	98.9	98.4	115.4	109.2	107.3	112.1
October	113.4	92.9	133.8	110.9	145.5	115.9
November	119.3	95.4	127.9	101.4	160.3	120.1
December	163.7	92.4	173.8	104.0	199.7	125.6
Annual Average	99.0	-	100.2	-	114.2	-

Table 5.--Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	100.3	158.3	93.3	141.3	85.6	117.1
February	97.3	155.5	101.9	153.7	81.0	137.0
March	148.5	155.[illegible]	117.9	143.[illegible]	114.[illegible]	137.2
April	159.6	141.0	172.5	145.3	143.1	132.8
May	158.7	145.1	162.1	146.1	137.0	120.2
June	185.[illegible]	171.[illegible]	158.8	137.[illegible]	14[illegible].0	13[illegible].[illegible]
July	151.8	137.8	134.5	144.5	103.7	115.5
August	139.9	142.2	117.2	141.[illegible]	[illegible].4	114.0
September	126.4	149.7	124.1	142.8	99.1	113.1
October	147.2	149.2	136.9	137.2	120.7	117.8
November	139.4	144.7	122.8	132.5	109.3	122.2
December	237.5	134.1	213.1	116.5	193.5	105.8
Annual Average	140.0	-	138.0	-	119.4	-
	1932		1933		1934	
January	91.0	115.1	65.[illegible]	[illegible].4	[illegible].2	[illegible].3
February	71.2	103.2	52.6	93.4	50.2	96.8
March	[illegible].4	10[illegible].3	62.7	88.[illegible]	88.0	[illegible].0
April	116.1	101.5	97.8	80.4	8[illegible].7	89.3
May	10[illegible].9	[illegible]	[illegible]	86.9	101.7	92.8
June	11[illegible].8	96.4	105.[illegible]	87.1	110.1	86.6
July	80.7	91.4	73.4	87.7	83.3	[illegible]
August	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	100.7
September	79.[illegible]	89.[illegible]	[illegible]	86.8	87.[illegible]	97.[illegible]
October	88.[illegible]	[illegible]	8[illegible]	[illegible]	[illegible]	95.[illegible]
November	85.0	91.7	80.7	[illegible]	[illegible]	97.7
December	190.9	91.[illegible]	173.[illegible]	[illegible]	176.8	[illegible]
Annual Average	9[illegible]	-	88.[illegible]	-	95.8	-

Table 5.-Monthly Indexes of Women's Clothing Store Sales in Canada, 1929-1940-(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1935		1936		1937	
January	60.7	87.9	65.3	98.1	71.1	101.0
February	62.5	98.0	57.7	95.9	60.1	103.3
March	79.5	98.8	81.5	95.8	95.3	106.8
April	105.8	89.8	126.8	103.0	126.4	103.6
May	92.9	84.4	112.5	101.5	111.8	104.4
June	104.7	85.5	112.6	100.8	119.0	106.6
July	86.9	93.8	85.1	99.3	93.8	105.4
August	79.5	95.9	71.9	98.4	72.0	104.0
September	82.1	97.3	93.1	98.6	98.4	103.8
October	96.5	100.1	132.9	101.3	137.8	108.2
November	98.0	99.5	106.6	99.9	113.7	103.6
December	179.5	101.3	152.1	99.2	155.2	104.6
Annual Average	94.0	-	99.8	-	104.6	-
	1938		1939		1940	
January	71.7	103.6	67.9	97.7	74.2	103.4
February	61.2	105.2	56.4	97.0	68.0	113.1
March	89.5	108.8	83.7	95.8	102.7	106.0
April	137.8	102.3	126.3	100.6	129.4	111.8
May	96.4	95.5	104.2	100.4	118.1	112.4
June	112.0	99.9	104.4	92.4	116.5	102.0
July	81.0	94.5	80.0	99.0	96.0	114.7
August	70.6	98.9	68.6	95.3	96.0	125.8
September	95.3	99.7	110.2	109.7	114.0	125.3
October	121.2	96.6	130.7	110.1	148.6	120.3
November	110.1	99.5	117.8	106.1	146.8	124.9
December	153.6	94.7	168.0	106.7	193.6	133.0
Annual Average	100.0	-	101.5	-	117.0	-

Table 6.--Monthly Indexes of Department Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	116.6	143.6	120.4	147.7	98.3	119.3
February	106.8	135.2	108.6	137.5	99.4	125.8
March	132.9	138.2	115.8	126.8	113.4	121.9
April	136.3	141.9	138.2	138.1	123.7	126.8
May	140.5	135.7	137.2	132.0	116.9	115.2
June	135.0	140.4	124.7	131.8	114.7	117.0
July	120.3	148.8	108.8	134.0	93.9	115.2
August	125.9	147.1	107.7	130.7	91.2	111.1
September	140.7	143.9	130.8	128.9	107.9	106.3
October	168.3	139.4	153.3	126.5	123.6	103.9
November	161.3	142.2	135.7	124.5	123.0	110.6
December	201.7	136.0	189.4	123.7	167.8	109.2
Annual Average	140.5	-	130.9	-	114.5	-

Table 6.--Monthly Indexes of Department Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1932		1933		1934	
January	80.5	101.5	67.7	86.7	75.4	90.8
February	81.3	99.2	64.8	82.0	71.9	91.0
March	90.6	92.4	77.8	82.9	87.8	88.8
April	101.7	103.9	87.2	88.9	86.8	92.7
May	96.5	97.0	91.6	88.8	96.3	93.4
June	92.2	95.8	90.1	91.2	91.5	91.5
July	71.3	89.9	69.1	88.5	70.9	90.8
August	74.4	88.9	74.7	88.9	77.2	91.6
September	89.8	87.8	93.3	90.1	94.5	95.0
October	106.3	93.3	106.3	94.7	109.8	94.5
November	103.3	89.6	101.7	87.9	108.8	93.7
December	129.3	82.2	134.0	88.6	149.6	99.3
Annual Average	93.1	-	88.2	-	93.2	-
	1935		1936		1937	
January	70.7	94.1	70.3	93.3	74.0	102.1
February	71.2	94.7	75.6	95.5	76.7	102.0
March	80.2	87.4	81.7	94.0	92.5	99.9
April	94.3	94.7	94.3	91.2	101.3	101.5
May	92.2	89.1	97.8	96.3	104.3	103.2
June	94.2	92.3	95.9	92.1	105.2	101.0
July	72.2	94.0	75.4	97.4	81.9	104.6
August	79.1	98.4	82.3	100.2	84.6	104.6
September	93.5	95.6	103.0	101.5	105.6	103.7
October	114.9	98.5	124.4	104.6	123.3	107.7
November	113.3	99.0	112.6	101.2	120.5	104.3
December	152.7	97.3	167.2	103.4	174.8	107.6
Annual Average	94.3	-	93.4	-	103.3	-
	1938		1939		1940	
January	73.4	101.7	71.0	98.4	84.2	112.6
February	75.4	100.2	71.0	94.4	84.8	108.2
March	86.7	93.3	86.0	91.7	95.4	105.8
April	103.8	99.7	97.1	102.0	105.8	106.2
May	95.1	95.6	101.4	98.4	111.9	108.1
June	101.3	96.9	98.9	94.3	108.7	106.5
July	74.0	96.2	75.0	101.2	88.0	114.6
August	81.3	97.2	80.4	95.7	99.8	116.6
September	102.3	100.0	117.3	113.3	114.1	116.7
October	115.2	101.1	132.4	118.0	141.1	120.9
November	118.5	102.8	133.9	107.1	150.9	123.5
December	171.7	101.8	136.9	116.4	210.2	132.2
Annual Average	99.9	-	103.6	-	116.2	-

Table 7.--Monthly Indexes of Drug Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1929		1930		1931	
January	116.8	119.5	115.0	117.2	109.4	109.1
February	114.8	123.6	111.2	119.7	102.8	110.6
March	126.0	121.7	123.8	120.7	108.3	108.1
April	116.7	120.4	117.3	120.2	105.6	108.2
May	120.6	122.9	117.6	117.3	105.5	107.2
June	124.3	124.5	113.1	116.7	101.9	103.0
July	123.4	125.7	114.4	115.8	104.6	105.5
August	130.0	127.0	119.0	118.5	106.1	106.6
September	116.9	124.3	107.9	112.4	101.0	104.6
October	123.1	122.1	113.6	112.3	105.2	101.7
November	122.1	120.7	108.0	109.2	103.3	107.7
December	135.1	119.4	126.0	109.2	120.1	103.4
Annual Average	122.5	-	115.6	-	106.2	-
	1932		1933		1934	
January	98.6	100.2	86.1	90.4	87.5	90.1
February	99.6	104.2	80.5	86.6	81.5	87.7
March	105.0	102.1	87.2	84.5	93.7	88.8
April	100.5	100.3	82.6	84.4	86.6	91.2
May	92.2	96.8	82.0	84.4	87.8	89.8
June	96.4	96.8	86.8	86.9	90.6	88.6
July	91.4	91.9	84.1	85.4	86.2	89.6
August	92.8	93.6	84.1	84.3	87.9	87.8
September	90.1	93.0	85.9	86.6	87.2	90.0
October	94.1	93.6	84.7	86.2	89.6	89.4
November	90.0	91.3	87.2	88.5	89.2	90.2
December	106.1	89.1	101.6	86.9	105.3	91.0
Annual Average	96.4	-	86.1	-	89.4	-
	1935		1936		1937	
January	90.0	92.1	87.6	92.2	97.1	101.8
February	86.3	92.9	88.8	92.9	94.7	105.1
March	95.5	92.2	90.8	94.3	101.9	103.8
April	89.6	92.4	92.7	96.0	98.4	101.5
May	89.9	91.6	94.4	95.9	101.4	104.0
June	88.5	88.6	91.3	97.1	98.1	103.7
July	89.3	91.0	94.4	96.2	103.7	103.4
August	92.4	90.2	94.0	94.5	103.2	106.1
September	87.5	93.1	97.0	96.5	106.3	105.7
October	92.9	92.1	103.9	97.5	109.7	104.9
November	95.8	94.7	95.5	99.5	100.6	102.7
December	108.7	96.1	126.0	99.8	133.3	105.2
Annual Average	92.2	-	96.4	-	104.0	-

Table 7.--Monthly Indexes of Drug Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	98.1	105.9	96.3	104.4	102.2	108.6
February	90.7	100.6	95.0	105.4	100.2	107.3
March	99.8	101.0	105.2	106.1	109.4	110.0
April	101.2	102.1	102.8	106.1	103.9	108.3
May	97.0	101.8	102.7	105.7	107.4	109.5
June	97.4	102.9	98.9	104.2	105.2	110.8
July	100.8	102.4	99.6	102.2	108.0	111.2
August	102.0	102.9	99.5	99.7	115.5	112.8
September	103.8	102.9	104.4	101.1	112.3	114.8
October	108.9	105.2	107.1	105.8	124.1	119.5
November	99.7	101.1	105.0	106.5	116.9	115.5
December	131.2	101.3	141.6	111.4	161.9	131.6
Annual Average	102.6	-	104.8	-	113.9	-

Table 8.--Monthly Indexes of Furniture Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	103.1	144.8	101.2	135.8	85.3	112.1
February	148.6	173.7	110.6	129.3	99.5	116.1
March	160.9	185.0	127.4	134.9	98.2	111.7
April	180.0	142.6	144.9	133.8	113.7	110.6
May	174.4	143.8	172.2	142.0	123.9	107.4
June	151.3	161.1	120.0	130.9	100.5	105.6
July	113.4	181.5	93.0	124.4	72.4	105.8
August	139.7	131.4	112.7	128.3	90.3	100.9
September	134.4	117.5	126.9	117.2	106.7	97.7
October	135.5	152.0	133.0	109.3	127.4	106.2
November	134.7	133.6	128.6	113.1	114.7	104.1
December	177.5	144.4	142.3	111.8	123.2	97.5
Annual Average	153.5	-	125.2	-	105.3	-
	1932		1933		1934	
January	66.3	89.7	40.5	58.5	54.7	79.6
February	76.7	87.4	50.4	61.6	60.8	77.9
March	71.2	81.0	60.2	66.2	77.4	86.0
April	91.7	79.9	71.7	66.4	89.2	78.8
May	91.2	77.3	84.6	66.4	110.2	86.5
June	68.8	71.7	68.4	69.8	83.7	82.6
July	50.0	69.5	51.9	70.0	62.6	82.3
August	61.8	64.9	72.4	70.6	86.7	82.9
September	80.4	69.3	86.1	71.8	95.3	82.4
October	82.0	70.8	78.9	72.2	96.7	85.4
November	68.7	63.5	72.3	70.1	88.3	86.5
December	77.3	63.9	79.7	71.2	95.6	86.2
Annual Average	73.[illegible]	-	63.1	-	83.4	-

Table 8. Monthly Indexes of Furniture Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1935		1936		1937	
January	54.8	82.2	58.7	88.0	73.2	111.0
February	69.6	89.2	73.8	89.0	85.3	109.3
March	77.8	86.5	77.7	88.4	97.7	111.1
April	101.6	89.0	107.7	94.4	124.2	105.0
May	105.0	82.5	117.7	93.5	139.1	110.5
June	86.5	87.5	95.5	95.5	116.7	116.6
July	69.4	88.0	78.2	99.2	94.0	116.5
August	95.7	89.5	99.8	96.5	110.7	109.5
September	101.0	89.5	114.6	97.9	128.2	109.5
October	111.6	98.6	130.4	112.6	129.9	116.1
November	97.5	93.3	105.8	107.4	117.2	114.8
December	102.2	94.4	125.6	112.0	124.0	113.2
Annual Average	89.4	-	98.8	-	111.7	-
	1938		1939		1940	
January	68.3	106.1	60.8	94.5	73.8	110.7
February	79.2	101.5	75.1	96.3	90.1	111.3
March	83.5	96.2	82.0	94.5	93.0	112.2
April	112.0	101.0	102.6	95.9	117.4	104.7
May	121.9	100.0	125.2	99.9	146.6	117.0
June	97.6	98.6	100.5	101.5	123.0	125.7
July	72.8	94.7	78.8	104.9	100.6	129.3
August	93.6	90.4	103.0	99.5	125.2	118.3
September	106.6	92.6	115.4	97.9	124.0	111.8
October	117.4	99.6	130.6	113.5	135.2	113.4
November	104.1	97.2	110.9	103.5	122.9	112.1
December	121.2	100.2	139.5	119.4	165.8	145.3
Annual Average	98.1	-	102.0	-	118.1	-

Table 9.--Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	118.5	122.7	127.5	132.5	114.1	109.9
February	116.5	126.8	115.8	126.1	105.5	114.9
March	130.1	126.2	120.7	119.7	113.2	117.9
April	126.4	125.2	126.7	124.8	116.0	115.5
May	133.7	126.7	131.2	122.8	115.6	103.8
June	126.4	122.6	112.8	117.9	109.9	112.1
July	127.0	131.2	115.6	118.5	108.1	109.5
August	128.7	127.0	114.0	115.8	100.5	104.0
September	125.0	133.4	113.4	118.1	105.7	109.1
October	137.1	134.5	117.7	113.7	109.1	100.9
November	133.4	128.3	114.0	113.9	98.9	104.4
December	137.2	134.6	126.0	120.6	111.0	105.8
Annual Average	128.3	-	119.6	-	109.0	-

Table 9.--Monthly Indexes of Grocery and Meat Store Sales in Canada, 1929-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1932		1933		1934	
January	94.9	94.9	79.8	85.6	84.7	88.4
February	93.2	99.4	76.6	83.4	82.1	89.4
March	101.3	103.4	89.7	90.3	94.1	88.6
April	97.4	88.4	84.0	79.1	85.6	86.9
May	95.5	94.2	90.6	87.2	91.9	87.8
June	93.2	93.6	87.7	87.0	89.4	83.6
July	90.8	89.9	82.4	87.9	81.2	86.3
August	86.5	93.3	84.2	89.3	83.6	87.8
September	90.6	91.7	88.3	84.1	83.4	82.5
October	91.6	88.9	85.6	89.1	90.1	91.2
November	88.8	90.8	85.8	87.0	85.8	86.0
December	98.2	84.8	94.0	83.6	90.1	82.0
Annual Average	93.5	-	85.7	-	86.8	-
	1935		1936		1937	
January	86.3	90.3	93.9	97.1	99.0	100.0
February	84.0	91.5	94.3	93.3	91.3	99.0
March	98.4	95.8	93.3	98.1	101.2	104.5
April	88.6	88.0	91.1	89.8	104.7	100.0
May	90.8	88.5	97.7	90.3	107.7	101.0
June	92.2	89.4	91.7	93.6	102.2	103.4
July	82.2	84.9	90.1	91.3	106.0	101.1
August	90.7	89.5	91.2	94.4	99.3	100.7
September	84.6	90.3	91.8	94.8	102.7	105.2
October	93.0	93.0	102.8	95.0	111.4	106.1
November	98.6	93.1	99.5	95.6	99.7	102.7
December	96.4	91.2	109.2	100.4	124.5	119.2
Annual Average	89.5	-	94.8	-	103.4	-
	1938		1939		1940	
January	[illegible]	103.3	93.2	101.1	104.4	110.1
February	96.8	105.4	95.4	103.9	108.0	117.8
March	101.3	102.8	109.6	104.9	114.5	110.6
April	112.0	106.5	110.0	108.7	116.8	116.2
May	102.1	103.6	109.7	108.7	123.9	120.8
June	105.9	106.3	122.1	121.2	131.3	127.3
July	100.7	99.3	100.8	107.5	111.1	114.7
August	100.9	98.1	104.3	111.8	114.8	120.6
September	101.4	102.6	117.9	112.2	108.9	116.2
October	103.2	100.1	103.3	108.2	119.3	120.8
November	98.0	100.2	106.7	107.3	120.1	119.9
December	121.4	101.1	120.7	116.2	145.1	[illegible]
Annual Average	107.7	-	109.9	-	112.9	-

Table 10.--Monthly Indexes of Hardware Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1929		1930		1931	
January	101.5	158.0	90.2	140.4	75.2	117.1
February	95.0	148.4	84.7	132.3	73.7	116.9
March	108.4	158.0	102.7	143.9	96.1	134.6
April	141.9	133.8	126.2	123.8	111.3	109.2
May	149.6	107.9	153.1	110.4	127.2	95.4
June	145.9	125.1	130.2	111.6	113.4	93.5
July	147.0	148.6	122.5	123.9	106.1	106.2
August	150.4	137.9	130.1	123.9	108.7	103.5
September	172.1	161.8	133.1	120.1	113.0	102.0
October	169.2	139.0	147.3	121.0	106.8	91.1
November	151.4	154.4	122.0	129.6	98.3	100.3
December	165.8	151.0	135.2	118.4	112.9	98.9
Annual Average	141.5	-	123.1	-	103.6	-
	1932		1933		1934	
January	61.1	100.5	39.9	67.8	46.2	78.1
February	64.0	98.9	38.0	64.1	43.7	77.4
March	63.8	89.4	50.3	67.9	59.9	83.9
April	92.9	87.6	73.5	75.1	82.6	81.0
May	112.4	84.3	99.7	71.9	113.7	85.6
June	95.8	79.0	87.8	72.4	104.9	86.5
July	77.3	79.6	75.5	75.5	88.4	85.9
August	81.7	74.9	76.7	70.7	91.8	84.2
September	85.3	76.3	84.2	74.0	94.0	84.6
October	87.9	78.0	87.0	77.2	104.3	89.0
November	70.7	69.3	70.4	69.0	88.6	86.9
December	72.7	63.7	77.7	70.8	95.5	87.0
Annual Average	80.5	-	71.7	-	84.9	-
	1935		1936		1937	
January	48.1	82.8	48.0	84.1	54.7	101.4
February	45.9	84.1	47.1	85.8	51.9	98.5
March	60.8	85.2	65.1	91.2	75.6	105.9
April	90.7	89.0	94.0	92.2	113.4	106.9
May	114.5	82.6	123.6	92.7	139.7	104.8
June	101.7	87.2	112.9	93.1	130.5	107.6
July	96.1	88.1	102.4	91.5	118.8	105.9
August	96.3	88.3	101.5	96.7	111.8	106.5
September	99.1	88.5	109.9	93.4	126.5	107.5
October	106.2	90.6	116.4	99.3	119.0	105.5
November	89.1	87.4	97.5	89.4	102.7	100.7
December	98.0	89.2	106.3	93.1	113.4	99.3
Annual Average	87.2	-	93.7	-	104.8	-

Table 10.—Monthly Indexes of Hardware Store Sales in Canada, 1929-1940—(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	63.5	108.0	63.4	107.8	72.9	119.2
February	58.7	107.5	56.0	102.6	66.5	116.9
March	77.5	104.6	72.0	97.1	79.1	115.3
April	109.1	107.0	96.6	98.7	110.2	103.9
May	137.0	105.9	136.9	101.7	148.3	110.2
June	131.6	108.5	128.3	105.7	139.6	119.7
July	114.7	106.4	118.3	109.7	121.1	108.0
August	118.4	108.6	122.7	112.5	126.2	115.7
September	120.5	102.4	135.6	115.3	130.2	115.3
October	124.1	110.1	125.8	111.6	141.6	120.8
November	110.4	108.3	110.0	107.9	126.0	123.6
December	114.0	102.6	125.6	117.5	146.2	136.8
Annual Average	106.6		107.6		117.1	-

Table 11.—Monthly Indexes of Radio and Electrical Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	135.6	214.2	163.2	177.8	133.5	150.7
February	205.4	250.8	138.8	169.5	133.0	162.4
March	180.3	235.8	145.1	182.4	120.1	149.1
April	167.4	221.9	123.5	170.2	101.0	137.4
May	183.3	227.6	128.6	159.7	105.0	135.6
June	128.4	211.2	98.0	161.2	80.4	127.2
July	129.0	210.9	89.9	147.0	82.0	131.8
August	172.8	214.7	111.4	144.8	93.0	127.8
September	149.7	211.4	139.7	144.3	133.9	109.0
October	303.1	214.2	220.0	144.3	162.1	113.6
November	293.8	194.0	217.2	150.3	170.9	113.2
December	300.4	184.2	272.5	158.1	169.5	99.5
Annual Average	211.7		157.4		125.0	-
	1932		1933		1934	
January	56.8	103.8	53.5	78.2	62.2	73.5
February	59.2	104.4	52.7	64.4	64.0	78.2
March	79.0	95.7	60.4	62.8	66.4	79.4
April	75.4	97.3	55.5	71.7	61.7	77.7
May	65.1	96.0	62.8	71.6	73.2	82.5
June	60.3	89.6	62.2	73.1	60.3	83.3
July	48.8	79.0	50.4	72.1	53.3	84.4
August	65.4	78.8	60.3	74.9	68.3	84.9
September	100.7	76.5	84.0	83.0	93.5	76.4
October	97.9	71.0	81.3	81.7	106.1	78.8
November	100.5	67.3	93.3	64.0	109.5	76.2
December	103.0	66.0	89.8	74.4	123.0	78.8
Annual Average	82.5		67.3	-	73.8	-

Table 11.--Monthly Indexes of Radio & Electrical Store Sales in Canada, 1929-1940(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1935		1936		1937	
January	75.8	93.6	79.2	98.3	85.6	110.5
February	74.3	98.7	72.8	93.2	84.2	113.2
March	80.1	95.8	78.0	94.4	93.5	113.2
April	73.6	92.7	87.3	95.8	105.3	111.1
May	85.8	96.7	107.2	95.9	124.2	111.1
June	65.6	94.2	84.7	91.3	107.3	115.7
July	59.8	90.2	76.8	96.6	88.1	110.8
August	73.0	90.7	75.4	96.0	87.8	111.3
September	99.6	77.2	115.5	99.0	126.0	108.0
October	122.0	90.6	137.5	107.0	134.1	108.6
November	120.7	84.0	128.7	105.0	131.4	103.1
December	123.1	79.5	148.7	105.7	143.0	101.6
Annual Average	87.8	-	99.3	-	109.2	-
	1938		1939		1940	
January	86.2	111.3	77.7	100.3	90.5	112.4
February	75.2	101.1	71.0	95.5	92.8	113.8
March	89.4	104.2	82.1	95.7	97.2	122.4
April	101.8	111.7	92.8	106.0	119.1	125.6
May	113.6	101.6	122.4	105.5	150.4	129.4
June	93.3	100.6	96.5	103.8	146.2	133.9
July	77.1	100.8	84.0	109.8	106.1	137.4
August	84.8	104.0	88.9	109.0	108.6	133.2
September	115.7	99.2	120.2	103.0	133.9	119.6
October	124.5	100.8	129.9	104.6	148.2	115.4
November	110.6	86.8	124.8	97.9	146.2	114.7
December	136.9	97.3	146.3	108.1	224.4	165.9
Annual Average	100.8	-	103.0	-	130.3	-

Table 12.--Monthly Indexes of Restaurant Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

	1929		1930		1931	
January	170.8	180.3	168.9	177.7	135.2	140.9
February	164.0	185.7	153.1	173.3	123.4	139.7
March	178.6	180.8	160.9	163.4	135.6	139.0
April	174.5	175.3	156.8	157.5	134.4	135.0
May	188.3	184.3	166.8	161.7	137.1	134.6
June	177.7	179.1	161.9	164.8	126.9	127.5
July	197.1	187.9	167.3	159.5	138.3	131.4
August	205.5	187.9	171.3	158.7	138.0	128.2
September	185.1	181.2	158.7	153.3	132.1	127.6
October	198.0	184.6	156.8	153.4	125.0	121.1
November	165.9	173.0	137.2	145.5	109.7	117.5
December	177.8	173.4	150.6	145.0	125.6	120.9
Annual Average	181.1	-	159.2	-	130.1	-

Table 12.- Monthly Indexes of Restaurant Sales in Canada, 1929-1940 -(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1932		1933		1934	
January	104.7	110.5	84.5	90.4	85.2	89.9
February	101.9	111.4	78.5	88.9	80.2	90.8
March	106.0	107.3	88.0	88.8	95.2	95.1
April	106.5	105.6	86.9	87.6	91.4	93.0
May	101.1	100.5	88.7	87.1	96.6	94.8
June	96.0	96.4	87.2	87.3	94.9	94.1
July	98.9	94.3	89.0	85.1	93.4	90.2
August	100.8	93.4	91.7	84.9	99.2	91.6
September	100.6	96.9	90.4	86.2	92.2	89.4
October	94.6	93.2	88.5	88.0	93.8	92.1
November	87.6	92.6	84.4	89.2	91.1	95.9
December	98.7	93.8	89.8	86.4	95.7	92.4
Annual Average	99.8	-	87.3	-	92.4	-
	1935		1936		1937	
January	89.1	94.1	95.7	100.7	100.5	106.1
February	83.3	94.3	93.1	100.7	96.3	109.0
March	94.1	95.2	100.1	102.6	108.4	109.7
April	93.6	94.0	98.2	98.6	106.8	106.9
May	96.0	93.9	101.2	99.4	103.0	101.4
June	93.3	94.0	99.5	99.9	101.4	101.8
July	95.7	91.2	106.0	100.7	107.8	101.4
August	102.7	93.9	108.9	101.2	111.0	104.1
September	99.0	96.9	105.1	101.5	107.9	104.2
October	101.4	99.5	103.8	100.6	107.0	105.0
November	98.7	102.9	100.5	107.6	104.9	110.8
December	104.1	101.5	113.8	109.5	108.9	104.5
Annual Average	95.9	-	102.2	-	105.3	-
	1938		1939		1940	
January	96.5	102.2	89.5	95.7	95.5	100.8
February	92.7	105.0	82.1	93.0	92.8	101.4
March	103.3	104.5	94.9	95.7	100.8	102.0
April	99.5	98.6	93.3	94.0	99.0	99.4
May	98.9	98.4	100.5	98.7	103.6	101.4
June	95.0	95.4	91.2	91.3	99.8	100.6
July	100.5	95.8	96.2	92.0	106.0	101.0
August	105.9	98.1	101.7	94.2	113.5	103.8
September	101.2	97.5	104.1	99.2	111.0	108.7
October	99.2	97.7	103.3	102.7	112.5	110.4
November	96.6	102.1	100.3	106.0	109.2	113.9
December	103.2	98.1	109.8	105.7	117.8	114.9
Annual Average	99.4	-	97.2	-	105.1	-

Table 13.--Monthly Indexes of Variety Store Sales in Canada, 1929-1940
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1929		1930		1931	
January	47.8	70.5	58.5	86.0	62.3	86.5
February	54.2	78.1	62.5	90.0	62.4	89.9
March	67.1	78.6	71.9	89.6	69.4	88.5
April	64.6	73.9	81.6	89.3	81.0	92.2
May	89.4	86.2	92.3	88.7	91.0	84.8
June	85.6	80.8	82.8	83.3	83.9	82.0
July	85.1	85.7	84.8	85.1	82.5	82.4
August	94.5	94.2	88.2	90.5	84.2	86.7
September	82.5	90.7	83.4	89.1	80.1	85.5
October	100.0	93.0	95.2	88.2	99.0	88.7
November	98.6	94.6	92.4	91.4	86.4	88.6
December	161.5	90.4	168.2	91.9	165.7	90.2
Annual Average	85.9	-	88.5	-	87.4	-
	1932		1933		1934	
January	59.9	85.7	52.7	80.3	53.2	73.8
February	61.1	85.5	54.2	73.1	53.3	77.5
March	69.8	83.7	58.2	74.5	72.8	82.8
April	76.1	82.6	70.6	74.6	65.9	77.6
May	81.0	80.7	72.7	70.4	81.2	78.6
June	81.8	79.7	78.2	75.9	84.4	77.4
July	79.7	77.5	73.4	76.0	76.7	79.4
August	72.4	77.1	70.8	75.1	75.4	79.7
September	72.6	76.9	76.2	76.1	76.8	79.1
October	84.3	78.1	77.7	76.6	83.2	79.8
November	74.8	74.6	73.5	73.0	81.4	80.5
December	142.9	72.7	140.7	73.7	156.5	82.3
Annual Average	79.7	-	74.9	-	80.1	-
	1935		1936		1937	
January	52.4	82.1	54.4	84.9	64.5	98.0
February	56.8	84.1	62.1	83.9	65.8	97.4
March	66.9	83.1	66.3	87.9	84.3	101.5
April	77.4	84.7	82.4	89.8	84.8	97.4
May	79.8	80.1	93.4	90.5	106.6	103.7
June	89.4	84.4	95.4	93.3	109.0	106.6
July	83.7	84.3	91.3	91.2	110.2	104.0
August	84.8	84.5	89.5	92.2	92.6	101.4
September	79.2	87.0	88.3	94.3	99.3	105.6
October	91.8	88.6	104.0	94.1	114.1	106.3
November	93.3	87.2	94.1	96.5	105.0	104.7
December	166.8	88.1	191.1	98.2	209.1	113.7
Annual Average	85.2	-	92.7	-	103.8	-

Table 13.--Monthly Indexes of Variety Store Sales in Canada, 1939-1940--(Concl'd)
(Average, 1935 to 1939 = 100)

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	67.5	109.2	68.7	111.2	80.7	127.0
February	70.6	104.5	69.7	103.2	86.7	124.2
March	78.8	101.3	80.2	102.7	108.6	125.8
April	102.6	105.1	100.9	106.6	104.2	120.6
May	98.2	101.7	106.9	107.7	124.8	125.2
June	107.9	105.1	116.2	112.7	132.7	125.3
July	104.3	101.5	108.3	112.2	125.8	126.7
August	92.7	98.8	100.4	106.6	135.0	134.6
September	101.1	107.1	115.2	115.1	125.5	137.9
October	113.1	105.8	120.7	120.2	146.9	141.7
November	106.8	106.5	123.1	122.3	153.8	143.8
December	218.2	104.7	248.1	122.7	276.2	146.0
Annual Average	105.2	-	113.2	-	137.4	-

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	66.0	67.3	64.8	67.4	59.5	71.1
February	58.5	59.1	57.1	61.2	51.6	57.7
March	75.3	74.5	79.3	76.4	69.3	67.7
April	103.9	97.9	105.8	106.5	100.4	94.7
May	104.6	97.2	113.6	102.5	100.2	102.8
June	104.3	107.3	120.9	99.6	91.4	98.2
July	81.6	92.9	88.6	77.9	73.1	84.0
August	77.2	86.7	79.7	73.5	69.9	92.1
September	97.7	88.6	92.5	92.4	123.0	111.3
October	138.2	113.4	129.6	136.9	173.0	137.8
November	125.5	113.5	124.4	129.6	123.1	113.7
December	166.5	173.8	152.9	174.2	142.1	184.5
Annual Average	99.9	97.7	100.8	99.8	99.1	101.3
1937						
January	76.4	78.7	74.9	80.3	63.8	76.6
February	62.7	61.3	60.1	66.8	54.8	60.9
March	89.9	87.9	88.2	92.2	87.6	88.0
April	109.1	97.4	120.0	109.1	104.7	94.6
May	114.1	112.3	130.6	108.9	105.4	109.1
June	115.6	116.9	131.3	113.2	97.4	109.4
July	95.7	114.9	105.4	91.9	78.3	97.1
August	79.4	91.4	84.1	75.9	63.8	97.8
September	107.5	97.7	109.5	107.9	105.8	110.4
October	142.1	120.9	136.9	150.2	142.0	133.0
November	128.7	117.0	121.9	130.3	145.7	124.3
December	174.3	183.4	166.1	181.0	149.5	192.4
Annual Average	108.0	106.7	110.8	109.0	99.9	107.8
1938						
January	77.4	81.2	77.9	78.7	69.3	78.3
February	60.7	66.8	60.1	62.1	53.3	60.4
March	79.6	80.2	74.5	83.3	81.3	71.7
April	115.8	122.7	121.8	117.1	106.2	99.5
May	91.7	97.0	103.6	85.2	86.5	95.7
June	107.4	111.4	122.4	103.3	93.8	95.2
July	82.7	92.9	88.0	79.3	77.2	84.8
August	72.1	82.6	74.6	68.2	65.9	86.5
September	98.9	88.3	97.7	97.9	113.5	95.3
October	118.4	100.6	105.5	113.7	171.5	116.4
November	119.8	109.3	112.3	119.1	147.9	111.7
December	163.7	171.7	145.4	173.8	149.8	176.6
Annual Average	99.0	100.4	98.7	98.5	111.8	97.7

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	69.8	65.0	69.0	72.3	63.0	75.5
February	56.7	57.5	54.2	59.2	49.8	60.2
March	70.2	67.0	69.1	69.3	75.3	73.9
April	101.2	97.8	101.1	102.3	104.2	94.0
May	95.0	98.9	107.5	89.0	89.0	97.0
June	102.3	112.1	115.0	97.9	90.6	97.8
July	79.7	96.5	84.5	73.7	76.0	88.7
August	71.7	86.9	73.2	67.2	65.0	88.7
September	115.4	102.0	115.1	110.3	143.6	112.2
October	133.8	119.4	115.3	131.4	190.6	127.6
November	127.9	139.2	118.4	128.9	145.8	112.9
December	178.8	208.4	151.6	188.6	171.9	189.9
Annual Average	100.2	104.2	97.8	99.2	105.4	101.4
1940						
January	78.9	89.6	74.7	81.6	70.3	80.4
February	67.7	81.3	65.7	68.3	61.0	68.3
March	90.5	108.2	88.3	91.0	84.4	87.6
April	101.5	116.8	104.3	101.3	94.6	91.1
May	107.8	130.0	120.4	100.8	99.9	101.2
June	118.5	139.5	129.1	114.9	104.5	109.6
July	94.9	132.8	92.4	92.6	86.3	94.4
August	97.4	133.3	92.7	94.8	86.0	111.1
September	107.3	130.8	99.8	106.9	109.9	106.7
October	145.5	165.2	134.3	145.3	166.0	130.2
November	160.3	182.9	150.3	160.3	181.7	137.3
December	199.7	250.8	171.9	212.0	178.8	201.6
Annual Average	114.2	138.4	110.3	114.2	110.3	110.0

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

1936						
January	65.3	66.6	58.6	69.3	62.1	63.4
February	57.7	56.7	61.7	57.3	55.0	52.9
March	81.5	69.7	82.2	81.1	83.0	84.4
April	126.8	105.4	134.5	124.6	128.3	122.4
May	112.[illegible]	101.5	118.5	103.1	119.6	111.6
June	11[illegible].6	109.3	123.7	108.3	100.4	109.1
July	8[illegible].1	80.0	88.2	8[illegible]	84.0	92.1
August	71.9	75.4	74.[illegible]	70.0	65.8	81.7
September	95.1	77.3	92.4	91.5	99.6	100.9
October	13[illegible].9	117.1	132.0	134.8	143.6	115.9
November	100.8	100.[illegible]	102.3	11[illegible].1	103.1	98.7
December	152.1	144.2	144.1	160.1	145.8	146.3
Annual Average	[illegible]9.8	9[illegible].0	101.5	100.0	99.2	98.7

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces--Cont'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January.....	71.1	74.8	67.2	76.6	59.8	69.3
February	60.1	55.4	63.5	59.3	59.4	57.2
March	95.3	80.6	84.6	96.6	101.6	116.3
April	126.4	102.0	151.7	120.5	120.3	105.0
May	111.8	113.9	123.7	106.4	107.1	112.2
June	119.0	113.3	137.5	115.6	103.5	110.0
July	93.8	100.9	99.3	91.7	83.3	102.2
August	72.0	82.8	73.7	68.5	65.8	90.2
September	98.4	93.1	96.8	99.5	94.6	105.0
October	137.8	126.3	136.7	144.6	132.5	119.3
November	113.7	112.4	106.3	120.1	114.2	101.5
December	155.2	174.5	145.7	164.3	144.6	142.8
Annual Average	104.6	102.5	107.2	105.3	98.9	102.8
1938						
January	71.7	81.0	65.9	75.6	66.0	72.7
February	61.2	58.4	64.9	60.5	59.2	59.0
March	89.5	76.9	80.8	92.7	93.3	97.4
April	137.8	133.5	149.6	133.5	136.1	130.5
May	96.4	111.6	103.4	89.1	96.4	107.3
June	112.0	121.3	128.9	106.0	104.9	100.9
July	81.0	89.6	83.3	78.1	80.5	86.2
August	70.6	86.5	69.4	66.3	69.2	91.6
September	95.3	91.1	91.6	97.7	92.7	99.5
October	121.2	112.6	116.5	118.6	143.9	116.7
November	110.1	107.7	101.0	112.5	124.5	102.0
December	153.6	165.2	140.0	161.8	153.8	144.2
Annual Average	100.0	103.0	99.6	99.4	101.7	100.7
1939						
January	67.9	75.4	61.7	69.2	70.9	71.2
February	56.4	52.2	57.8	56.2	53.6	60.1
March	83.7	70.7	76.8	82.7	92.2	101.4
April	126.3	113.3	125.1	125.4	132.5	130.4
May	104.2	120.2	113.0	97.1	99.0	115.6
June	104.4	123.7	113.8	100.0	94.6	107.4
July	80.0	88.7	82.9	76.0	81.0	86.0
August	68.6	85.6	64.3	65.0	73.2	84.0
September	110.2	99.6	104.2	111.0	118.0	115.0
October	130.7	125.9	121.0	131.3	150.7	127.0
November	117.8	133.2	108.8	122.1	122.9	106.9
December	168.0	195.4	151.7	177.6	166.9	154.8
Annual Average	101.5	107.0	98.4	101.1	104.7	105.5

Table 15.-Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces-Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	74.2	88.1	64.5	78.3	72.6	77.4
February	68.0	70.0	66.6	67.9	68.5	70.9
March	102.7	110.5	88.7	100.9	112.6	133.5
April	129.4	130.5	130.7	132.5	114.1	133.2
May	118.1	162.1	125.0	108.5	118.0	128.5
June	116.5	139.2	123.0	111.0	107.9	130.2
July	96.0	117.0	92.4	94.5	93.0	109.4
August	96.0	126.1	85.4	95.7	92.4	120.3
September	114.0	130.1	103.1	119.1	106.3	123.3
October	148.6	172.6	143.2	147.4	160.8	140.8
November	146.8	178.3	127.9	151.5	162.3	138.9
December	193.6	227.6	182.7	205.1	178.0	173.7
Annual Average	117.0	137.7	111.1	117.7	115.5	123.3

Table 16.-Monthly Indexes of Department Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

1935						
January	70.7	69.9	68.7	72.4	71.3	66.5
February	71.2	68.0	65.7	71.7	74.6	70.3
March	80.2	73.1	79.9	82.3	78.7	81.4
April	94.8	91.1	98.0	97.0	92.6	91.4
May	92.2	98.1	93.2	93.3	90.7	87.2
June	94.2	101.9	94.8	97.2	90.5	88.3
July	72.2	83.8	64.5	70.2	72.7	79.4
August	79.1	82.9	72.0	76.6	79.0	93.3
September	93.5	86.8	90.6	94.5	95.2	93.4
October	114.9	109.9	93.8	106.2	138.4	110.3
November	116.3	113.1	100.9	114.4	132.2	105.6
December	152.7	160.9	146.6	160.3	147.4	143.1
Annual Average	94.3	95.0	89.5	94.7	96.9	92.5
1936						
January	70.3	70.6	67.6	70.8	71.0	70.1
February	75.6	73.0	72.7	76.6	76.0	76.6
March	81.7	78.2	82.9	82.6	80.3	82.8
April	94.3	90.5	93.9	94.8	94.4	94.8
May	97.8	100.6	98.9	98.9	95.6	96.2
June	95.9	105.1	98.3	98.1	90.4	93.5
July	75.4	86.8	66.3	74.2	73.9	86.9
August	82.3	83.9	79.7	80.6	80.7	94.6
September	103.0	92.4	98.5	97.7	116.0	101.7
October	124.4	114.8	111.9	115.3	146.8	118.6
November	112.6	112.6	105.8	117.3	114.2	101.4
December	167.2	174.0	162.8	174.9	160.6	158.8
Annual Average	98.4	99.5	94.9	98.6	100.0	98.0

Table 16. Monthly Indexes of Department Store Sales in Canada by Provinces--Cont'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	74.9	76.1	76.3	75.9	73.2	72.9
February	76.7	72.3	75.1	78.2	76.1	77.3
March	92.5	86.1	94.6	92.2	91.4	97.4
April	101.3	98.3	104.9	102.6	99.2	99.5
May	104.3	117.2	112.6	103.4	99.5	101.4
June	105.2	118.2	112.1	108.7	94.9	102.6
July	81.9	99.1	76.6	79.3	77.8	96.1
August	84.6	92.3	82.8	81.5	79.7	103.3
September	105.6	99.9	112.4	104.4	103.9	108.8
October	123.3	121.2	117.7	121.2	130.5	118.8
November	120.5	118.1	113.5	119.0	129.6	114.1
December	174.8	184.2	179.3	183.1	161.2	168.8
Annual Average	103.8	106.9	104.8	104.2	101.4	105.1
1938						
January	73.4	69.4	80.0	73.5	69.6	76.4
February	75.4	69.7	77.7	77.0	71.9	79.2
March	86.7	78.3	92.9	87.1	84.3	88.8
April	103.8	100.4	115.1	104.7	98.2	102.5
May	95.1	101.7	105.1	95.1	89.3	93.5
June	101.3	111.8	111.4	104.1	92.2	95.3
July	74.0	80.7	69.7	70.3	73.5	88.6
August	81.3	82.3	83.0	78.0	78.2	97.1
September	102.3	90.8	107.4	105.9	97.8	101.9
October	115.2	101.3	110.5	107.5	131.9	114.7
November	118.5	106.7	114.2	116.9	131.2	106.3
December	171.7	169.5	180.1	175.6	163.0	171.0
Annual Average	99.9	96.9	103.9	99.6	98.4	101.3
1939						
January	71.0	63.7	79.7	70.1	68.9	73.0
February	71.0	63.3	73.3	71.8	68.6	75.5
March	86.0	71.5	91.7	87.5	82.6	90.8
April	97.1	88.6	103.1	97.4	94.6	99.5
May	101.4	108.4	113.2	101.5	95.6	96.8
June	98.9	109.6	109.0	101.1	87.7	100.0
July	75.0	85.1	73.2	70.9	74.0	86.5
August	80.4	84.1	79.9	77.6	77.9	93.5
September	117.3	100.1	118.7	117.4	120.6	117.7
October	132.4	125.4	121.5	120.5	161.9	120.2
November	123.9	130.0	121.9	124.3	128.7	119.4
December	188.9	204.6	198.1	195.3	177.9	173.5
Annual Average	103.6	102.7	106.9	103.9	103.3	103.1

Table 16. Monthly Indexes of Department Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	84.2	85.3	92.9	83.4	82.8	78.9
February	84.8	83.9	87.4	85.6	83.0	84.2
March	95.4	89.8	101.8	93.9	93.0	101.4
April	105.2	102.3	113.5	107.4	99.6	103.5
May	111.9	125.0	122.7	113.3	103.5	106.9
June	108.7	117.4	117.6	110.3	99.8	109.0
July	88.0	103.6	83.6	85.0	84.6	101.9
August	99.9	109.4	97.2	99.5	89.7	121.5
September	114.1	114.8	116.8	117.2	107.3	116.6
October	141.1	152.1	135.9	136.6	149.0	136.9
November	150.9	155.5	141.0	150.0	160.8	139.7
December	210.2	245.3	215.3	218.9	192.3	197.2
Annual Average	116.2	123.7	118.8	116.8	113.1	116.5

Table 17. -Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

1936						
January	87.6	82.6	90.4	89.0	84.7	82.9
February	88.8	84.1	93.9	89.8	84.1	85.6
March	90.8	88.6	96.3	91.1	86.8	87.2
April	92.7	91.2	93.8	92.5	93.6	91.0
May	94.4	94.6	92.7	95.2	95.8	89.7
June	91.3	90.2	92.8	92.1	88.7	89.4
July	94.4	95.9	90.5	97.0	90.7	95.2
August	94.0	93.4	91.9	93.5	94.2	96.8
September	97.0	94.8	93.5	94.0	108.0	100.2
October	103.9	100.5	101.5	100.3	115.6	108.3
November	95.5	93.4	98.5	95.3	94.8	92.7
December	126.0	139.6	114.4	125.0	132.4	133.7
Annual Average	96.4	96.2	95.9	96.2	97.5	96.1
1937						
January	97.1	92.9	100.3	98.2	91.8	98.2
February	94.7	89.3	102.6	95.3	87.5	93.0
March	101.9	104.9	105.9	102.8	96.5	96.6
April	98.4	99.6	100.5	97.7	97.7	98.6
May	101.4	101.8	99.5	102.3	101.9	99.2
June	98.1	96.9	97.9	99.8	94.0	98.4
July	103.7	110.6	101.7	106.7	94.9	105.2
August	103.2	109.7	102.5	104.7	97.7	102.2
September	106.3	104.2	104.4	104.4	111.4	112.4
October	109.7	111.7	107.2	106.7	115.4	118.8
November	100.6	99.5	103.3	102.0	95.2	99.3
December	133.3	151.1	123.2	134.2	131.4	140.7
Annual Average	104.0	105.7	104.1	104.6	101.3	103.2

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1938						
January	98.1	97.5	101.8	99.2	91.5	97.6
February	90.7	89.2	95.1	91.0	86.2	90.2
March	99.8	99.1	105.0	100.5	92.5	100.2
April	101.2	102.5	103.0	101.1	98.6	102.5
May	97.0	97.4	96.0	98.0	95.1	97.2
June	97.4	95.6	96.7	99.6	93.6	96.3
July	100.8	101.3	97.3	101.9	100.8	101.9
August	102.0	104.4	100.0	101.8	103.6	102.4
September	103.8	97.2	100.2	101.5	113.5	109.6
October	108.9	104.1	107.2	104.2	122.8	114.5
November	99.7	95.7	103.2	99.4	99.4	97.4
December	131.2	131.8	120.7	131.9	138.0	135.5
Annual Average	102.6	101.3	102.2	102.5	103.0	1[illegible].8
1939						
January	96.3	93.6	100.1	96.7	91.8	96.8
February	95.0	96.2	107.1	94.6	86.1	88.2
March	105.2	101.2	113.8	105.0	100.6	99.5
April	102.8	101.0	102.3	99.3	115.7	97.7
May	102.7	97.4	105.5	100.9	107.2	101.0
June	98.9	99.9	99.4	99.3	96.2	99.9
July	99.6	101.8	98.7	99.5	98.7	101.9
August	99.5	106.0	99.5	98.2	97.8	105.4
September	104.4	103.7	100.5	101.9	113.7	108.2
October	107.1	104.5	108.3	101.2	120.6	111.9
November	105.0	106.7	107.1	104.2	106.7	99.5
December	141.6	160.1	127.6	139.8	152.2	145.2
Annual Average	104.8	106.0	105.8	103.4	107.3	104.6
1940						
January	102.2	105.3	106.7	101.4	99.0	100.9
February	100.2	104.8	106.6	98.4	97.9	97.0
March	109.4	116.5	115.2	108.2	106.8	102.4
April	103.9	106.7	107.9	102.0	103.5	104.1
May	107.4	111.1	106.6	106.4	111.1	104.3
June	105.2	107.3	104.5	106.6	101.7	104.6
July	108.0	115.0	103.9	109.8	103.3	111.1
August	115.5	130.3	110.0	115.0	115.5	119.1
September	112.3	115.0	107.8	111.2	117.0	116.4
October	124.1	129.2	120.9	118.5	138.4	128.4
November	116.9	126.4	116.7	117.7	112.4	114.5
December	161.9	196.5	154.9	156.5	169.5	163.1
Annual Average	113.9	122.0	113.5	112.6	114.7	113.8

Table 18.--Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	86.3	Not Available	90.7	86.9	74.7	85.2
February	84.0		90.6	83.0	74.2	80.7
March	93.4		106.1	97.3	87.1	94.3
April	88.6		93.2	88.3	80.5	86.4
May	90.8		94.9	88.9	86.9	91.6
June	92.2		93.1	89.8	93.9	98.9
July	82.2		79.1	81.3	88.0	90.0
August	90.7		85.8	89.2	102.8	97.2
September	84.6		81.9	83.4	95.5	83.3
October	93.0		94.3	89.6	101.9	92.1
November	98.6		102.2	97.0	96.8	96.9
December	96.4		98.4	94.8	96.2	97.5
Annual Average	90.5		92.5	89.1	89.9	91.2
1936						
January	93.9	Not Available	102.7	92.4	81.6	89.4
February	94.3		100.4	93.2	85.7	91.3
March	93.3		102.0	91.0	84.5	86.9
April	91.1		94.4	90.7	86.5	88.2
May	97.7		100.2	97.0	96.9	92.7
June	91.7		93.3	89.0	97.2	91.2
July	90.1		84.9	91.1	97.8	92.0
August	91.2		82.1	92.4	104.7	97.2
September	91.8		84.4	91.1	110.3	93.0
October	102.8		99.8	103.8	108.6	99.5
November	90.5		87.8	91.9	87.6	97.9
December	109.2		105.9	111.5	106.1	122.9
Annual Average	[illegible]		[illegible]	94.6	95.6	95.2
1937						
January	99.9	Not Available	100.1	101.9	86.1	99.9
February	91.8		92.9	92.7	83.9	96.5
March	101.2		102.3	101.0	95.9	107.3
April	104.7		104.8	103.2	106.3	109.6
May	107.3		107.3	105.7	108.6	113.6
June	108.2		101.4	[illegible]	110.0	110.6
July	106.0		96.1	106.4	122.4	114.6
August	90.8		81.0	88.5	111.3	106.8
September	102.7		95.2	101.7	120.2	107.9
October	111.4		107.4	111.2	119.4	114.8
November	[illegible]		96.6	100.9	92.8	105.2
December	124.5		119.0	126.6	121.9	134.9
Annual Average	[illegible]		100.4	103.2	107.2	110.1

Table 18.--Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces-Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1938						
January	94.9	Not Available	97.9	98.0	80.6	90.5
February	96.8		98.9	98.2	87.1	97.3
March	105.8		105.5	108.5	97.4	105.9
April	112.0		114.4	113.4	103.4	108.9
May	102.1		103.8	102.1	98.1	102.5
June	105.9		103.1	103.0	108.3	103.1
July	100.3		93.0	102.5	108.8	101.4
August	90.9		84.2	91.1	101.4	98.7
September	101.4		98.0	100.6	114.9	96.1
October	103.2		105.0	103.6	102.5	95.0
November	98.0		100.7	100.3	90.3	87.9
December	121.4		124.9	127.6	103.7	102.9
Annual Average	102.7		102.9	104.1	99.7	99.7
1939						
January	93.2	92.0	99.2	97.3	74.9	79.0
February	95.4	92.8	103.3	98.5	77.5	80.4
March	109.6	101.0	121.2	112.9	88.5	91.9
April	110.0	103.8	119.0	113.1	93.1	94.1
May	109.7	107.7	113.0	110.4	104.7	103.6
June	122.1	116.1	122.7	118.9	130.8	130.1
July	100.8	111.6	94.3	98.5	113.0	104.6
August	104.8	110.8	94.8	100.9	129.3	115.8
September	117.9	122.8	111.3	115.4	136.9	118.2
October	103.9	104.7	103.7	102.2	110.4	102.3
November	106.3	108.3	103.5	107.7	108.9	102.6
December	129.3	131.0	128.4	132.2	123.7	123.2
Annual Average	108.6	108.6	109.5	109.0	107.6	103.8
1940						
January	104.4	103.8	106.5	107.4	93.5	99.0
February	108.0	106.6	110.7	109.6	99.7	105.0
March	124.5	120.5	131.7	124.6	113.8	119.7
April	116.2	111.1	120.2	117.0	107.5	117.2
May	123.9	119.7	124.0	122.8	128.2	126.8
June	131.8	124.6	131.8	127.6	145.1	142.1
July	111.1	120.6	100.2	109.1	128.4	123.7
August	124.2	131.3	109.6	121.9	150.9	139.6
September	108.9	118.4	102.0	106.5	124.6	109.9
October	120.8	122.2	114.8	121.6	130.4	121.4
November	126.1	127.5	118.8	130.2	129.1	124.2
December	135.5	136.3	130.6	141.6	128.6	130.9
Annual Average	119.6	120.2	116.7	120.0	123.3	121.6

Table 19 - Monthly Indexes of Variety Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1935						
January	52.4	43.5	53.1	54.7	49.2	51.9
February	56.8	46.0	56.9	57.4	59.5	61.4
March	66.9	55.8	66.8	70.2	63.5	65.5
April	77.4	65.6	78.3	79.7	76.1	76.3
May	79.8	67.7	85.9	81.0	75.3	74.2
June	89.4	79.4	98.0	90.3	83.5	77.5
July	83.7	83.4	84.5	81.9	91.1	80.3
August	84.8	84.1	85.6	84.6	83.9	85.7
September	79.2	74.4	80.6	78.8	81.1	79.1
October	91.8	85.6	90.2	91.8	105.7	83.4
November	93.3	86.2	88.3	97.0	96.3	90.7
December	166.8	166.1	148.6	172.5	171.3	134.9
Annual Average	85.2	78.2	84.7	8[illegible].7	86.4	84.2
1936						
January	54.4	46.6	51.9	56.9	52.8	59.3
February	62.1	54.3	62.7	63.8	57.8	66.1
March	66.3	57.0	64.5	68.7	65.7	69.3
April	82.4	72.8	82.5	83.9	81.9	85.4
May	93.4	83.8	98.1	95.0	89.6	85.9
June	95.4	93.4	101.0	94.5	92.2	89.6
July	91.3	94.0	89.2	89.9	95.5	96.0
August	89.5	95.1	88.0	87.7	89.0	98.9
September	88.3	88.6	86.7	86.4	87.7	89.8
October	104.0	103.5	98.3	105.1	116.1	98.5
November	94.1	92.3	85.7	95.7	105.2	96.3
December	191.1	198.0	166.6	197.7	191.8	220.3
Annual Average	92.7	90.0	89.6	93.8	94.6	96.3
1937						
January	64.5	59.9	62.6	68.0	57.8	65.1
February	65.8	59.5	63.9	68.1	64.0	68.0
March	84.3	76.6	80.6	86.7	85.0	89.[illegible]
April	84.8	76.2	85.0	85.4	87.8	86.0
May	106.6	102.0	116.5	105.1	101.8	96.[illegible]
June	109.0	102.3	119.5	107.5	103.9	99.4
July	110.2	114.6	114.3	108.8	105.3	107.[illegible]
August	92.6	100.0	95.5	89.8	86.2	100.8
September	99.3	99.5	102.5	98.1	97.5	98.3
October	114.1	112.9	114.1	116.8	113.1	101.6
November	105.0	104.8	100.0	103.1	106.2	101.7
December	209.1	225.2	191.7	217.4	190.1	226.1
Annual Average	103.[illegible]	107.8	103.9	10[illegible].0	99.9	10[illegible].4

Table 19.--Monthly Indexes of Variety Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1938						
January	67.5	62.1	68.3	68.9	63.5	69.2
February	70.6	62.2	72.1	72.0	65.4	74.9
March	78.8	71.7	77.0	81.7	75.1	82.9
April	102.6	93.4	105.5	104.6	97.2	100.1
May	98.2	92.4	107.8	96.7	90.4	95.5
June	107.9	104.1	118.4	107.1	99.2	96.4
July	104.3	103.9	105.8	104.3	103.5	101.7
August	92.7	97.6	95.3	90.3	87.0	101.8
September	101.1	100.2	102.8	99.8	102.4	102.2
October	113.1	113.4	117.1	109.7	123.3	103.9
November	106.8	107.3	105.4	106.3	112.8	104.2
December	218.2	231.0	199.7	221.5	220.9	239.0
Annual Average	105.2	103.3	106.3	105.2	103.4	105.8
1939						
January	68.7	61.7	71.2	68.6	67.3	71.4
February	69.7	65.3	69.6	70.4	66.5	76.3
March	80.2	77.1	83.4	79.4	76.8	84.0
April	100.9	100.5	104.6	99.3	100.5	99.0
May	106.9	111.8	119.4	99.9	107.7	101.1
June	116.2	137.6	127.2	111.8	105.2	99.5
July	108.3	124.2	115.7	102.2	108.7	102.3
August	100.4	118.4	104.0	94.7	97.7	106.2
September	115.2	132.7	121.8	109.0	117.7	107.2
October	120.7	134.4	121.8	115.8	135.8	107.5
November	123.1	143.2	120.1	118.3	140.9	110.9
December	248.1	302.9	227.6	242.6	264.2	257.4
Annual Average	113.2	125.8	115.5	109.3	115.8	110.2
1940						
January	80.7	89.0	82.8	78.4	80.7	78.2
February	86.7	93.4	87.9	83.4	91.1	88.0
March	108.6	125.1	111.1	103.5	112.6	105.3
April	104.2	117.2	109.2	100.3	102.9	97.9
May	124.8	144.7	139.9	116.4	123.3	105.6
June	132.7	158.5	147.5	125.3	126.3	109.9
July	125.3	159.1	128.5	118.6	122.9	114.7
August	135.0	174.0	137.7	128.5	130.1	127.1
September	125.5	160.2	128.1	118.2	128.6	115.9
October	146.9	184.2	150.4	138.5	163.0	113.2
November	153.8	195.2	151.1	149.4	162.2	123.6
December	276.2	368.5	257.2	278.1	231.7	212.9
Annual Average	133.4	164.1	136.0	128.2	136.0	116.9

Table 20.—System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Boots and Shoes		3	
Candy		1	
Men's Clothing	CANADA	5	100.0
	Maritime Provinces		7.5
	Quebec		25.0
	Ontario		46.0
	Prairie Provinces		13.0
	British Columbia		8.5
Women's Clothing	CANADA	5	100.0
	Maritime Provinces		4.0
	Quebec		26.0
	Ontario		47.0
	Prairie Provinces		14.0
	British Columbia		9.0
Departmental	CANADA	27	100.0
	Maritime Provinces		7.0
	Quebec		14.0
	Ontario		39.0
	Prairie Provinces		28.0
	British Columbia		12.0
Drugs	CANADA	6	100.0
	Maritime Provinces		7.0
	Quebec		19.0
	Ontario		48.0
	Prairie Provinces		18.0
	British Columbia		8.0
Furniture		3	
Groceries and Meats	CANADA	32	100.0
	Maritime Provinces		9.0
	Quebec		29.0
	Ontario		42.0
	Prairie Provinces		13.0
	British Columbia		7.0
Hardware		6	
Radio and Electrical		2	
Restaurant		5	
Variety	CANADA	5	100.0
	Maritime Provinces		9.0
	Quebec		25.0
	Ontario		46.0
	Prairie Provinces		12.0
	British Columbia		8.0
General Index		100	

Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce.

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING SERVICE ESTABLISHMENTS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1929 - 1941

REVISED BASE

AVERAGE, 1935 - 1939 = 100

OTTAWA
1942

Price 25 cents

Published by Authority of the HON. JAMES A. MacKINNON, M.P.,

Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
INTERNAL TRADE BRANCH
OTTAWA, CANADA

Dominion Statistician:	S. A. Cudmore, M.A., (Oxon.) F.S.S., F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A. C. Steedman, B.A.

Summary of Monthly Indexes of Retail Sales, 1929 - 1941

(Average, 1935 - 1939 = 100)

Monthly indexes of retail sales covering twelve lines of business dealing chiefly in foods, clothing and household requirements are now available covering the thirteen-year period commencing with January, 1929. In addition, a monthly index of country general store sales was introduced at the beginning of 1936, while monthly bulletins showing the number and retail selling value of new motor vehicles sold date back to 1932.(1)

The general monthly bulletin on retail trade gives separate index numbers for each of twelve lines of business and also a general index of retail sales computed by weighting the twelve individual indexes in proportion to their relative importance. Figures given in the report for any month are restricted to the indexes for corresponding months in earlier years and to the indexes for each of the twelve months immediately preceding the month under review. This bulletin gives the complete series of monthly index numbers since the beginning of 1936, together with annual averages for all years for which figures are available. The monthly indexes for the years 1929 to 1935 are contained in the annual summary for 1940, copies of which may be obtained from the Dominion Bureau of Statistics.

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(1) The three bulletins are as follows:
- (a) Monthly Indexes of Retail Sales in Canada.
- (b) Monthly Indexes of Country General Store Sales.
- (c) Monthly Sales of New Motor Vehicles in Canada.

Annual subscription for each series, $1.00.

Table 1.--General Index of Retail Sales in Canada
(Average, 1935 to 1939 = 100)

Annual Averages, 1929 - 1941

1929 ..... 140.1	1933 ..... 84.3	1937 ..... 104.5	1941 ..... 135.8
1930 ..... 126.1	1934 ..... 89.2	1938 ..... 101.4	
1931 ..... 110.9	1935 ..... 92.0	1939 ..... 105.1	
1932 ..... 91.8	1936 ..... 97.1	1940 ..... 117.5	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	77.0	94.5	83.0	102.0	81.8	104.2
February	78.7	93.8	80.1	102.5	80.9	103.3
March	84.6	95.6	95.7	103.7	92.9	101.7
April	96.1	93.0	104.8	102.4	109.7	103.2
May	101.9	94.5	110.4	103.3	101.5	99.6
June	97.7	94.6	108.0	104.3	102.0	102.0
July	86.7	95.2	98.4	104.2	91.0	99.3
August	88.4	97.2	90.8	103.3	88.8	98.4
September	98.4	97.8	106.6	105.4	103.0	101.2
October	114.7	100.2	118.8	107.3	110.7	100.9
November	102.2	100.0	109.1	103.9	106.7	101.1
December	138.3	101.4	147.9	111.1	144.3	99.9
	1939		1940		1941	
January	79.3	100.3	90.0	110.3	102.3	1[illegible].5
February	77.3	99.2	90.4	111.5	101.5	170.[illegible]
March	92.3	98.1	102.9	112.3	119.2	129.3
April	104.2	103.4	110.1	110.9	13[illegible].6	130.1
May	107.7	103.0	113.9	113.7	14[illegible].9	13[illegible].5
June	109.8	105.4	131.4	117.6	132.9	131.3
July	91.3	103.8	10[illegible].2	114.5	15[illegible].4	134.9
August	93.[illegible]	102.9	11[illegible].2	119.8	134.1	14[illegible].5
September	11[illegible].4	109.9	11[illegible].8	11[illegible].5	137.3	13[illegible].4
October	117.9	111.1	131.9	120.1	14[illegible]	143.1
November	11[illegible].2	107.1	13[illegible].7	12[illegible].0	11[illegible].5	138.2
December	137.1	11[illegible].3	174.3	131.6	131.5	147.2

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada
(Average, 1935-1939 = 100)

Annual Averages, 1929-1941

1929 ..... 165.8	1933 ..... 90.5	1937 ..... 105.9	1941 ..... 126.7
1930 ..... 133.1	1934 ..... 98.5	1938 ..... 98.4	
1931 ..... 118.7	1935 ..... 98.1	1939 ..... 96.6	
1932 ..... 103.7	1936 ..... 101.0	1940 ..... 106.6	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	54.3	98.6	58.6	105.5	60.3	115.1
February	55.1	99.2	57.8	114.0	52.6	103.7
March	81.7	99.0	83.6	93.8	78.5	102.5
April	108.5	102.1	108.1	104.8	122.3	100.7
May	129.9	102.6	130.1	102.8	101.8	85.3
June	142.4	99.5	150.6	105.7	146.7	102.1
July	92.5	98.2	107.8	108.2	99.3	102.7
August	80.8	100.3	78.8	104.3	71.0	91.5
September	97.8	100.0	110.2	110.7	107.0	107.1
October	110.5	107.4	116.9	117.1	102.0	102.2
November	111.7	112.9	96.4	95.1	100.0	99.0
December	147.2	92.9	172.0	114.5	159.0	81.9
	1939		1940		1941	
January	63.2	93.8	70.6	101.9	80.0	114.1
February	46.7	93.8	54.7	106.4	67.3	135.2
March	69.0	98.6	83.6	100.3	99.6	142.3
April	114.2	96.2	106.9	101.5	148.5	128.0
May	112.4	96.7	117.8	100.9	143.6	122.6
June	132.1	97.0	144.3	103.1	155.5	117.8
July	89.6	96.2	101.3	106.6	114.6	119.7
August	71.9	96.5	97.8	122.7	114.0	147.2
September	122.2	96.6	113.2	98.0	132.1	111.6
October	103.0	97.3	113.7	104.4	133.4	121.5
November	90.9	98.0	128.6	130.4	128.4	134.2
December	143.9	98.5	146.8	107.0	203.0	144.4

Table 3 Monthly Indexes of Candy Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 203.0	1933 ..... 101.7	1937 ..... 102.4	1941 ..... 134.9
1930 ..... 171.7	1934 ..... 104.1	1938 ..... 95.9	
[illegible]	[illegible]	[illegible]	
[illegible]	[illegible]	[illegible]	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	78.7	[illegible]	[illegible]	[illegible]	70.2	[illegible]
February	105.8	[illegible]	[illegible]	109.6	92.9	100.7
March	81.5	[illegible]	[illegible]	111.8	76.2	94.2
April	143.9	[illegible]	[illegible]	97.4	133.4	95.2
May	101.5	[illegible]	[illegible]	[illegible]	94.1	[illegible]
June	78.6	104.5	77.1	102.1	74.9	98.8
July	85.7	100.1	87.2	97.1	83.3	96.7
August	100.1	103.3	86.0	93.6	82.2	90.6
September	94.3	102.7	94.8	103.5	88.9	96.7
October	104.0	102.4	101.8	103.2	90.8	92.7
November	80.5	98.5	84.5	100.6	76.6	93.0
December	190.9	108.4	194.2	111.3	187.3	93.1
	1939		1940		1941	
January	64.4	91.6	72.5	99.7	86.0	117.2
February	85.8	93.0	97.2	101.9	124.0	134.3
March	75.2	92.2	158.5	115.6	102.4	124.2
April	135.3	99.8	80.0	98.7	171.5	120.6
May	92.7	93.9	108.3	103.4	130.3	124.4
June	73.5	90.0	85.7	110.9	88.6	122.[illegible]
July	7[illegible]2	87.2	[illegible]	101.5	[illegible]	121.4
August	81.0	89.0	[illegible]	[illegible]	138.[illegible]	[illegible]
September	8[illegible]5	88.5	[illegible]	[illegible]	118.[illegible]	[illegible]
[illegible]	8[illegible]6	95.5	[illegible]	[illegible]	133.1	[illegible]
November	8[illegible]6	101.1	[illegible]	[illegible]	[illegible]	[illegible]
December	19[illegible]	101.7	[illegible]	[illegible]	[illegible]	[illegible]

Table 4.--Monthly Indexes of Men's Clothing Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 168.5	1933 ..... 78.4	1937 ..... 108.0	1941 ..... 126.7
1930 ..... 126.0	1934 ..... 87.1	1938 ..... 99.0	
1931 ..... 101.5	1935 ..... 92.9	1939 ..... 100.2	
1932 ..... 81.8	1936 ..... 99.9	1940 ..... 114.2	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	66.0	97.7	76.4	105.5	77.4	107.3
February	58.5	97.2	62.7	106.1	60.7	102.7
March	75.3	97.6	89.9	105.3	79.6	104.8
April	103.9	97.4	109.1	106.1	115.8	103.2
May	104.6	98.0	114.1	108.6	91.7	97.3
June	104.3	99.5	115.6	109.4	107.4	101.3
July	81.6	99.9	95.7	111.5	82.7	98.0
August	77.2	101.3	79.4	110.0	72.1	95.3
September	97.7	100.4	107.5	110.0	98.9	98.4
October	138.2	103.6	142.1	109.8	118.4	92.9
November	125.5	106.1	128.7	105.8	119.8	95.4
December	166.5	101.4	174.3	109.7	163.7	92.4
	1939		1940		1941	
January	69.8	96.4	78.9	105.5	92.1	121.8
February	56.7	96.0	67.7	110.9	88.0	138.8
March	70.2	85.5	90.5	105.6	105.0	130.6
April	101.2	98.2	101.5	102.6	140.7	143.2
May	95.0	98.0	107.8	109.9	135.4	137.0
June	102.3	95.7	118.5	109.6	137.4	134.8
July	79.7	101.1	94.9	116.1	111.4	135.7
August	71.7	95.5	97.4	122.4	113.2	146.5
September	115.4	109.2	107.3	113.1	123.4	130.4
October	133.8	110.9	145.5	115.9	169.4	133.4
November	127.9	101.4	160.3	120.1	173.8	135.2
December	178.8	104.0	199.7	125.6	242.9	148.0

Table 5.--Monthly Indexes Women's Clothing Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 149.0	1933 ..... 88.3	1937 ..... 104.6	1941 ..... 136.4
1930 ..... 138.0	1934 ..... 93.8	1938 ..... 100.0	
1931 ..... 119.4	1935 ..... 94.0	1939 ..... 101.5	
1932 ..... 97.7	1936 ..... 99.8	1940 ..... 117.0	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	65.3	98.1	71.1	101.0	71.7	103.6
February	67.7	95.9	60.1	103.3	61.2	105.2
March	81.5	95.8	95.3	100.8	89.5	108.8
April	126.8	103.0	126.4	103.6	137.3	102.3
May	112.5	101.5	111.8	104.4	96.4	95.5
June	112.6	100.8	119.0	106.6	112.0	99.8
July	85.1	99.3	93.8	105.4	81.0	94.5
August	71.9	98.4	72.0	104.0	70.6	98.9
September	93.1	98.6	98.4	103.8	95.3	99.7
October	132.9	101.8	137.8	108.2	121.2	96.6
November	106.6	99.9	113.7	103.6	110.1	99.5
December	152.1	99.2	156.2	104.6	157.0	94.7
	1939		1940		1941	
January	67.9	97.7	74.2	103.4	83.5	121.9
February	56.4	97.0	68.0	113.1	80.9	139.1
March	83.7	95.8	102.7	100.0	114.7	135.7
April	128.3	100.0	129.4	111.8	170.1	135.6
May	104.2	100.4	118.1	112.4	141.1	133.3
June	104.4	92.4	116.5	102.0	132.9	127.4
July	80.0	99.0	96.0	114.7	111.3	138.4
**August	**68.6**	**95.3**	**96.0**	**125.8**	**119.7**	**161.5**
**September	**110.2**	**109.7**	**114.0**	**125.3**	**134.8**	**144.0**
October	130.7	110.1	148.6	120.3	164.1	131.3
November	117.8	106.1	146.8	124.9	155.4	137.2
December	168.0	106.7	138.6	133.0	223.7	148.8

Table 6.--Monthly Indexes of Department Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 140.5	1933 ..... 88.2	1937 ..... 103.8	1941 ..... 133.8
1930 ..... 130.9	1934 ..... 93.2	1938 ..... 99.9	
1931 ..... 114.5	1935 ..... 94.3	1939 ..... 103.6	
1932 ..... 93.1	1936 ..... 98.4	1940 ..... 116.2	

Monthly Indexes 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	70.3	93.3	74.9	102.1	73.4	101.7
February	75.6	95.3	76.7	102.0	75.4	100.2
March	81.7	94.0	92.5	99.9	86.7	98.3
April	94.3	91.2	101.3	101.5	103.8	99.7
May	97.8	96.3	104.3	103.2	95.1	95.6
June	95.9	92.1	105.2	101.0	101.3	96.9
July	75.4	97.4	81.9	104.6	74.0	98.2
August	82.3	100.2	84.6	104.6	81.3	97.2
September	103.0	101.5	105.6	103.7	102.3	100.0
October	124.4	104.6	123.3	107.7	115.2	101.1
November	112.6	101.2	120.5	104.[illegible]	113.5	102.8
December	167.2	103.4	174.8	107.6	171.7	101.8
	1939		1940		1941	
January	71.0	98.4	84.2	112.[illegible]	95.1	127.5
February	71.0	94.4	84.8	108.2	94.8	126.1
March	86.0	91.7	95.4	105.8	111.6	125.0
April	97.1	102.0	105.2	106.2	132.2	133.4
May	101.4	98.4	111.9	108.1	134.3	129.2
June	98.9	94.3	108.7	106.5	123.7	123.1
July	75.0	101.2	88.0	114.6	102.2	132.5
August	80.4	95.7	99.8	116.0	120.4	146.1
September	117.3	113.3	114.1	118.7	132.6	136.6
October	132.4	118.0	141.1	120.8	160.0	136.5
November	123.9	107.1	150.9	128.5	155.4	137.6
December	183.9	116.4	210.2	132.2	239.2	145.8

Table 7.--Monthly Indexes of Drug Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 122.5	1933 ..... 86.1	1937 ..... 104.0	1941 ..... 131.2
1930 ..... 115.6	1934 ..... 89.4	1938 ..... 102.6	
1931 ..... 106.2	1935 ..... 92.2	1939 ..... 104.8	
1932 ..... 96.4	1936 ..... 96.4	1940 ..... 113.9	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	87.6	92.2	97.1	101.8	98.1	103.9
February	88.8	92.9	94.7	105.1	90.7	100.6
March	90.8	94.3	101.9	103.8	99.8	101.0
April	92.7	96.0	98.4	101.5	101.2	102.1
May	94.4	95.9	101.4	104.0	97.0	101.8
June	91.3	97.1	98.1	103.7	97.4	102.9
July	94.4	96.2	103.7	103.4	100.8	102.4
August	94.0	94.5	103.2	106.1	102.0	102.9
September	97.0	96.5	106.3	105.7	103.8	102.9
October	103.9	97.5	109.7	104.9	108.9	105.2
November	95.5	99.5	100.6	102.7	99.7	101.1
December	126.0	99.3	133.3	105.2	131.2	101.3
	1939		1940		1941	
January	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
February	95.0	105.4	100.2	107.3	[illegible]	[illegible]
March	105.2	106.1	109.4	110.9	[illegible]	[illegible]
April	102.8	106.1	103.9	[illegible]	[illegible]	[illegible]
May	102.7	105.7	107.4	[illegible]	[illegible]	[illegible]
June	98.9	104.2	105.2	[illegible]	[illegible]	[illegible]
July	99.6	102.2	108.0	[illegible]	127.7	[illegible]
August	[illegible]	99.7	[illegible]	112.8	132.3	[illegible]
September	104.4	101.1	112.3	[illegible]	130.4	[illegible]
October	107.1	105.8	124.1	[illegible]	[illegible]	[illegible]
November	105.0	106.5	116.0	[illegible]	[illegible]	[illegible]
December	141.6	111.4	131.9	[illegible]	[illegible]	[illegible]

Table 8.--Monthly Indexes of Furniture Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 159.5	1933 ..... 63.1	1937 ..... 111.7	1941 ..... 133.3
1930 ..... 125.2	1934 ..... 83.4	1938 ..... 98.1	
1931 ..... 105.3	1935 ..... 89.4	1939 ..... 102.0	
1932 ..... 73.8	1936 ..... 95.3	1940 ..... 118.1	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	58.7	88.0	73.2	111.0	68.3	106.1
February	73.8	89.0	85.3	109.3	79.2	101.5
March	77.7	88.4	97.7	111.1	83.5	96.2
April	107.7	94.4	124.2	105.0	112.0	101.0
May	117.7	93.5	139.1	110.5	121.9	100.0
June	95.5	95.5	116.7	116.6	97.6	98.6
July	78.2	99.2	94.0	116.5	72.8	94.7
August	99.8	96.5	110.7	109.5	93.6	90.4
September	114.6	97.9	128.2	109.5	106.6	92.6
October	130.4	112.6	129.9	116.1	117.4	99.6
November	105.8	107.4	117.2	114.8	104.1	97.2
December	125.6	112.0	124.0	113.2	121.2	100.2
	1939		1940		1941	
January	60.8	94.5	73.8	110.7	83.8	125.7
February	75.1	96.3	90.1	111.3	104.4	133.8
March	82.0	94.5	93.0	112.2	113.9	132.7
April	102.6	95.9	117.4	104.7	137.7	127.2
May	125.2	99.9	140.6	117.0	173.3	133.3
June	100.5	101.5	123.0	125.7	131.4	137.4
July	78.8	104.9	100.6	129.5	116.1	149.1
August	103.0	99.5	125.2	118.3	138.6	135.4
September	115.4	97.3	124.0	111.8	140.3	121.9
October	130.6	113.5	135.2	113.4	140.5	117.8
November	110.9	103.5	12[illegible].0	112.1	10[illegible].6	95.0
December	139.5	119.4	165.3	145.3	15[illegible].9	114.1

Table 9.--Monthly Indexes Grocery and Meat Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 1[illegible]3.3	1933 ..... 85.7	1937 ..... 103.4	1941 ..... 137.6
1930 ..... 11[illegible]	1934 ..... 8[illegible].8	1938 ..... 102.7	
1931 ..... 1[illegible]	1935 ..... 90.[illegible]	1939 ..... 108.6	
1932 ..... [illegible]	1936 ..... 94.8	1940 ..... 110.6	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	93.9	97.1	9[illegible].9	10[illegible]	94.9	103.3
February	94.[illegible]	93.3	91.8	9[illegible].9	96.8	105.4
March	93.[illegible]	98.1	101.2	104.[illegible]	105.8	102.8
April	91.1	89.8	104.7	100.9	112.0	106.5
May	97.7	90.3	107.3	101.0	102.1	103.6
June	91.7	93.6	102.2	10[illegible].1	105.9	106.3
July	90.1	91.3	10[illegible].0	101.1	1[illegible].3	99.3
August	91.2	94.4	90.8	100.7	90.9	98.1
September	91.3	94.8	102.7	10[illegible].2	101.4	102.6
October	10[illegible].3	95.0	111.4	10[illegible].1	103.2	100.1
November	90.6	95.6	93.7	102.7	98.0	100.2
December	10[illegible].2	10[illegible]	124.5	11[illegible]	121.4	101.1
	1939		1940		1941	
January	93.2	101.1	104.4	110.1	118.0	122.0
February	95.4	103.9	108.0	113.8	117.0	127.3
March	109.6	104.9	124.5	119.6	134.7	126.9
April	110.0	108.7	116.2	116.2	132.2	136.5
May	109 7	108.7	123.9	120.8	146.8	141.4
June	1[illegible].1	1[illegible]	1[illegible]	127.3	139.4	[illegible]
July	100.8	107.[illegible]	111.1	114.7	133.0	136.3
August	104.8	111.3	1[illegible]	122.3	146.9	[illegible]
September	117.9	11[illegible]	108.9	116.2	133.7	130.1
October	103.9	109.[illegible]	1[illegible]	120.8	145.2	[illegible]
November	106.3	107.8	1[illegible].1	119.0	1[illegible]	[illegible]
December	129.3	110.[illegible]	1[illegible]	123.1	161.[illegible]	[illegible]

Table 10.--Monthly Indexes of Hardware Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 141.5	1933 ..... 71.7	1937 ..... 104.8	1941 ..... 137.6
1930 ..... 123.1	1934 ..... 84.9	1938 ..... 100.6	
1931 ..... 103.6	1935 ..... 87.8	1939 ..... 107.6	
1932 ..... 80.5	1936 ..... 93.7	1940 ..... 117.3	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	48.0	84.1	84.7	101.4	62.5	108.0
February	47.1	86.6	81.9	98.5	58.7	107.5
March	65.1	91.2	75.6	105.0	77.5	104.6
April	94.0	92.2	113.4	109.0	103.1	107.0
May	123.0	92.7	138.7	104.8	137.0	105.9
June	112.9	93.1	130.5	107.6	131.6	108.5
July	102.4	91.3	118.8	105.9	114.7	106.4
August	101.5	96.7	111.8	106.5	118.4	108.6
September	109.9	93.4	126.5	107.5	120.5	102.4
October	116.4	90.3	119.0	105.5	124.1	110.1
November	97.5	99.4	102.7	100.7	110.4	108.3
December	106.3	93.1	113.4	99.3	114.0	102.6
	1939		1940		1941	
January	63.4	107.8	72.9	119.2	81.1	132.6
February	56.0	102.6	63.5	116.9	78.2	143.3
March	72.0	97.1	79.1	115.3	97.5	136.7
April	96.6	98.7	110.2	103.9	137.0	134.4
May	136.9	101.7	148.3	110.2	169.4	125.9
June	128.3	105.7	139.6	119.7	155.1	132.9
July	118.3	109.7	121.1	108.0	148.6	132.4
August	122.7	112.5	126.2	115.7	150.1	142.9
September	135.6	115.3	130.2	115.3	157.5	133.9
October	125.8	111.6	141.6	120.8	164.7	140.5
November	110.0	107.9	126.0	123.6	140.3	143.1
December	125.6	117.5	146.2	136.8	171.9	154.7

Table 11.--Monthly Indexes of Radio and Electrical Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... 211.7	1933 ..... 67.7	1937 ..... 109.2	1941 ..... 138.7
1930 ..... 157.4	1934 ..... 78.8	1938 ..... 1[illegible]	
1931 ..... 125.0	1935 ..... 87.8	1939 ..... 10[illegible]	
1932 ..... 82.5	1936 ..... 90.3	1940 ..... 13[illegible]	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	79.2	98.3	85.6	110.5	86.2	111.3
February	72.2	93.2	84.2	113.2	75.2	101.1
March	78.0	94.4	93.5	113.2	89.4	104.2
April	87.3	95.3	105.3	111.1	101.8	111.7
May	107.2	95.9	124.2	111.1	115.6	101.6
June	84.7	91.3	107.3	115.7	93.3	100.6
July	76.8	92.6	88.1	110.8	77.1	100.8
August	75.4	9[illegible].0	[illegible]7.8	1[illegible]1.8	[illegible]	104.0
September	11[illegible].5	9[illegible].0	12[illegible].0	108.0	115.[illegible]	[illegible]
October	127.[illegible]	107.0	134.1	108.6	1[illegible].6	109.8
November	12[illegible].7	10[illegible].0	1[illegible].4	103.1	110.6	86.8
December	[illegible]	105.7	14[illegible].0	101.6	136.9	[illegible]
	1939		1940		1941	
January	77.7	100.3	90.5	112.4	114.9	142.6
February	71.0	95.5	92.8	119.8	108.5	146.0
March	82.1	95.7	97.2	122.4	119.4	144.6
April	[illegible]	10[illegible]	11[illegible].1	[illegible].6	11[illegible].3	[illegible].7
May	122.4	106.8	150.4	129.4	166.4	143.1
June	[illegible]	[illegible].6	[illegible]	[illegible].9	138.3	[illegible].1
July	[illegible]	[illegible]	[illegible].1	[illegible].4	137.1	172.4
August	[illegible]	[illegible]	[illegible]	[illegible].2	135.9	17[illegible].1
September	[illegible]	14[illegible].8	[illegible]	[illegible].6	158.2	135.6
October	[illegible]	[illegible]	[illegible]	[illegible].4	153.6	[illegible].8
November	[illegible]	[illegible]	[illegible]	[illegible].7	117.1	95.6
December	[illegible]	[illegible]	[illegible]	12[illegible].9	12[illegible].6	[illegible]

Table 13.--Monthly Indexes of Restaurant Sales in Canada

Annual Averages, 1929-1941

1929 ..... 181.1	1933 ..... 87.8	1937 ..... 106.8	1941 ..... 122.3
1930 ..... 159.2	1934 ..... 92.4	1938 ..... 98.4	
1931 ..... 130.1	1935 ..... 98.9	1939 ..... 97.2	
1932 ..... 99.8	1936 ..... 102.2	1940 ..... 108.1	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		1938	
January	95.7	100.7	100.5	106.1	96.5	102.2
February	93.1	100.7	96.3	109.0	92.7	105.0
March	100.1	102.6	108.4	109.7	103.3	104.5
April	98.2	98.6	106.8	106.9	99.5	98.6
May	101.2	99.4	103.0	101.4	98.9	98.4
June	99.5	99.9	101.4	101.8	95.0	95.4
July	106.0	100.7	107.8	101.4	100.5	95.8
August	108.9	101.2	111.0	104.1	105.9	98.1
September	105.1	101.5	107.9	104.2	101.2	97.5
October	103.8	100.6	107.0	105.0	99.2	97.7
November	100.5	107.6	104.9	110.8	96.6	102.1
December	113.8	100.5	108.9	104.5	103.2	98.1
	1939		1940		1941	
January	89.5	95.7	95.5	100.8	109.3	115.0
February	88.1	96.6	92.3	101.4	103.2	112.9
March	94.9	95.7	100.8	102.0	117.0	118.8
April	93.3	94.0	99.0	99.4	118.2	118.7
May	100.5	98.7	105.6	101.4	119.2	115.6
June	91.2	91.3	99.8	100.6	114.4	116.5
July	96.2	92.0	106.0	101.0	125.2	119.4
August	101.7	94.2	113.5	103.8	134.7	124.8
September	104.1	99.2	111.0	108.7	129.7	125.3
October	103.3	102.7	112.5	110.4	131.0	128.2
November	100.3	106.0	109.2	113.9	126.3	133.9
December	109.8	105.7	117.8	114.9	139.4	134.1

Table 13.--Monthly Indexes of Variety Store Sales in Canada

Annual Averages, 1929-1941

1929 ..... [illegible]	1933 ..... 74.9	[illegible]	1941 ..... 161.3
1930 ..... [illegible]	1934 ..... 80.1	[illegible]	
1931 ..... [illegible]	1935 ..... 85.2	[illegible]	
1932 ..... [illegible]	1936 ..... [illegible]	1940 ..... [illegible]	

Monthly Indexes, 1936-1941

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1936		1937		[illegible]	
January	54.4	84.0	84.[illegible]	90.[illegible]	[illegible]	[illegible]
February	62.1	83.0	85.[illegible]	[illegible]	[illegible]	[illegible]
March	68.3	[illegible]	84.[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	82.4	[illegible]	84.[illegible]	[illegible]	[illegible]	[illegible]
May	93.4	[illegible]	106.[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	96.4	97.3	109.[illegible]	[illegible]	[illegible]	[illegible]
July	91.3	[illegible]	110.[illegible]	[illegible]	[illegible]	[illegible]
August	89.5	[illegible]	92.[illegible]	[illegible]	[illegible]	[illegible]
September	88.[illegible]	[illegible]	93.[illegible]	[illegible]	[illegible]	[illegible]
October	94.0	[illegible]	114.1	[illegible]	[illegible]	[illegible]
November	94.1	[illegible]	105.[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	191.1	[illegible]	09.1	[illegible]	[illegible]	[illegible]
	[illegible]		[illegible]		[illegible]	
January	[illegible]	[illegible]	[illegible]	[illegible]	96.9	[illegible]
[illegible]	[illegible]	103.2	[illegible]	[illegible]	103.8	[illegible]
March	[illegible]	102.7	[illegible]	[illegible]	131.0	[illegible]
April	[illegible]	102.6	[illegible]	[illegible]	143.4	[illegible]
[illegible]	[illegible]	107.7	[illegible]	[illegible]	143.8	[illegible]
June	[illegible]	[illegible]	[illegible]	[illegible]	154.0	[illegible]
July	[illegible]	112.3	[illegible]	[illegible]	153.2	[illegible]
[illegible]	[illegible]	102.[illegible]	[illegible]	[illegible]	145.9	[illegible]
September	[illegible]	[illegible]	[illegible]	[illegible]	152.3	[illegible]
[illegible]	120.7	120.2	142.9	141.[illegible]	[illegible]	[illegible]
November	133.1	128.3	153.8	14[illegible]	[illegible].2	[illegible]
December	242.1	122.7	230.7	[illegible]	[illegible]	[illegible]

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = [illegible])

Year and month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	63.0	67.[illegible]	[illegible]	[illegible].4	59.5	71.1
February	58.5	59.[illegible]	[illegible]	61.2	51.6	57.[illegible]
March	75.3	74.[illegible]	[illegible]	[illegible].4	69.3	[illegible]
April	103.9	97.[illegible]	[illegible]	[illegible].5	100.4	[illegible].7
May	104.6	97.[illegible]	[illegible]	109.5	100.2	[illegible]
June	104.3	107.[illegible]	[illegible]	[illegible].6	91.4	[illegible]
July	81.6	92.[illegible]	[illegible]	[illegible].9	73.1	84.0
August	77.2	86.[illegible]	[illegible]	[illegible].5	69.9	[illegible]
September	97.7	88.[illegible]	[illegible]	[illegible]	123.0	[illegible]
October	138.2	113.[illegible]	[illegible]	[illegible].9	173.9	[illegible]
November	125.5	113	[illegible].4	[illegible].6	123.1	[illegible]
December	168.5	173.[illegible]	[illegible]	174.2	[illegible].1	[illegible]
Annual Average	99.9	97.7	100.8	99.8	[illegible]	[illegible]
1937						
January	76.4	78.7	74.9	80.3	63.8	76.6
February	62.7	61.3	60.1	66.8	54.8	60.9
March	83.9	87.9	88.2	92.2	87.6	88.0
April	109.1	97.4	120.0	109.1	104.7	94.6
May	114.1	112.3	130.6	108.9	105.4	109.1
June	115.6	116.9	131.3	113.2	97.4	109.4
July	95.7	114.3	105.4	91.9	78.3	97.1
August	79.4	91.4	84.1	75.9	63.8	97.8
September	107.5	97.7	109.5	107.9	105.8	110.4
October	142.1	120.9	136.9	150.2	142.0	133.0
November	128.7	117.0	121.9	130.3	145.7	124.3
December	174.3	183.4	166.1	181.0	149.5	192.4
Annual Average	108.0	106.7	110.8	[illegible]	[illegible]	[illegible]
1938						
January	[illegible]	81.7	77.9	[illegible]	69.8	73.3
February	60.7	63.[illegible]	[illegible]	[illegible]	[illegible]	60.4
March	79.6	80.2	[illegible]	[illegible]	81.3	71.7
April	[illegible]	[illegible]	111.8	[illegible]	[illegible]	90.5
May	91.7	97.0	103.6	[illegible]	[illegible]	[illegible]
June	107.4	111.4	122.4	[illegible]	[illegible]	[illegible]
July	82.7	92.9	88.0	[illegible]	[illegible]	84.8
August	72.1	82.6	74.6	[illegible]	[illegible]	[illegible]
September	98.9	88.3	97.7	[illegible]	111.6	93.3
October	118.4	100.6	105.5	[illegible]	[illegible]	[illegible]
November	119.8	109.3	112.3	[illegible]	[illegible]	[illegible]
December	163.7	171.7	145.4	[illegible]	149.8	[illegible]
Annual Average	99.0	100.4	98.7	98.5	101.8	[illegible]

Table [illegible] —Seasonal Indexes of Men's Clothing Store Sales in Some Major Provinces—Concluded
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	69.8	[illegible]	69.0	72.3	[illegible]	72.5
February	56.7	[illegible]	54.2	59.2	49.8	60.2
March	70.2	67.0	69.1	69.3	75.3	73.9
April	[illegible]	[illegible]	101.1	102.3	104.[illegible]	94.0
May	95.0	98.0	107.5	89.0	89.0	97.0
June	102.3	[illegible]	115.0	97.9	90.[illegible]	97.3
July	79.7	96.5	84.5	73.7	76.0	88.7
August	71.7	[illegible]	73.2	67.2	65.0	88.7
September	115.4	102.0	115.1	110.3	143.[illegible]	112.2
October	133.8	119.4	115.3	131.4	190.[illegible]	127.6
November	127.9	139.2	118.4	128.9	145.8	112.0
December	178.8	208.4	151.6	183.6	171.[illegible]	180.9
Annual Average	10[illegible]	104.2	97.8	99.2	105.4	101.4
1940						
January	78.9	8[illegible].6	74.7	81.6	70.3	80.4
February	[illegible]	8[illegible].3	65.7	68.3	61.0	68.3
March	90.5	10[illegible].2	88.3	91.0	84.4	87.6
April	10[illegible]	110.8	104.3	101.3	94.6	91.1
May	107.8	130.0	120.4	100.3	93.9	101.2
June	118.[illegible]	170.5	123.1	114.9	104.[illegible]	100.6
July	94.9	132.8	92.4	[illegible]	[illegible]	94.4
August	97.4	133.3	92.7	94.9	[illegible]	111.1
September	107.3	150.8	99.8	100.9	1[illegible].9	109.7
October	[illegible]	[illegible]	134.3	145.8	1[illegible].0	130.2
November	160.3	182.9	150.3	160.3	181.7	[illegible]
December	[illegible]	[illegible]	171.9	212.0	178.8	[illegible]
Annual Average	114.2	138.4	110.3	114.2	110.3	[illegible]
1941						
January	92.1	120.5	79.9	87.0	79.5	[illegible]
February	82.0	103.1	75.1	85.8	71.8	[illegible]
March	105.0	128.5	100.4	110.6	90.6	[illegible]
April	146.7	184.0	150.0	153.2	121.[illegible]	107.1
May	135.4	174.8	143.0	133.0	122.8	[illegible]
June	137.4	173.2	141.5	138.6	128.0	[illegible]
July	111.4	164.4	112.7	102.4	106.0	[illegible]
August	[illegible]	[illegible]	[illegible]	103.5	92.3	121.5
September	128.4	157.9	122.5	[illegible]	138.[illegible]	[illegible]
October	169.4	197.7	169.6	169.1	171.1	[illegible]
November	173.8	224.6	164.3	175.1	177.[illegible]	[illegible]
December	242.9	327.7	225.3	254.7	200.[illegible]	221.5
Annual Average	136.5	176.3	133.4	137.5	124.7	[illegible]

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	65.3	66.6	58.6	69.3	62.1	68.4
February	57.7	56.7	61.7	57.3	55.0	52.9
March	81.5	69.7	82.2	81.1	83.0	84.4
April	126.8	105.4	134.5	124.6	123.8	122.4
May	112.5	101.5	118.5	108.1	119.6	111.6
June	112.6	109.3	128.7	108.3	100.4	109.1
July	85.1	80.0	88.2	82.8	84.0	92.1
August	71.9	75.4	74.6	70.0	65.8	81.7
September	93.1	77.3	92.4	91.5	99.6	100.9
October	132.9	117.1	132.0	134.8	143.6	115.9
November	106.6	100.2	102.3	112.1	103.1	98.7
December	152.1	144.2	144.1	160.1	145.8	146.3
Annual Average	99.8	92.0	101.5	100.0	99.2	99.7
1937						
January	71.1	74.8	67.2	76.6	59.8	69.3
February	60.1	55.4	63.5	59.3	59.4	57.2
March	95.3	80.6	84.6	96.6	101.6	116.3
April	126.4	102.0	151.7	120.5	120.3	105.0
May	111.8	113.9	123.7	106.4	107.1	112.2
June	119.0	112.3	137.5	115.8	103.5	110.0
July	93.8	100.9	99.3	91.7	83.3	102.2
August	72.0	82.8	73.7	68.5	65.8	90.2
September	98.4	93.1	96.8	99.5	94.6	105.0
October	137.8	128.3	136.7	144.6	132.5	119.3
November	113.7	112.4	106.3	120.1	114.2	101.5
December	155.2	174.5	145.7	164.3	144.6	142.8
Annual Average	104.6	102.5	107.2	105.3	98.9	102.6
1938						
January	71.7	81.0	65.9	75.6	66.0	72.7
February	61.2	58.4	64.9	60.5	59.2	59.0
March	89.5	76.9	80.8	92.7	93.3	97.4
April	137.8	133.5	149.6	133.5	136.1	130.5
May	96.4	111.6	103.4	83.1	96.4	107.3
June	112.0	121.3	128.9	106.0	104.9	100.9
July	81.0	89.6	83.3	78.1	80.5	86.2
August	70.6	86.5	69.4	66.3	69.2	91.6
September	95.5	91.1	91.6	97.7	92.7	99.5
October	121.2	112.6	116.5	118.6	143.9	116.7
November	110.1	107.7	101.0	112.5	124.5	102.0
December	153.6	165.2	140.0	161.8	153.8	144.2
Annual Average	100.0	103.0	99.6	99.4	101.7	100.7

Table 15.--Monthly Indexes of Women's Clothing Sales in Retail by Provinces--Canada
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	67.0	75.1	[illegible]	[illegible]	70.9	71.2
February	[illegible]	52.[illegible]	[illegible]	[illegible]	53.6	60.1
March	83.7	70.7	79.8	[illegible]	92.2	101.4
April	[illegible]	113.[illegible]	[illegible]	[illegible]	132.5	130.4
May	104.[illegible]	120.2	113.0	97.1	99.9	11[illegible].6
June	104.4	123.7	113.[illegible]	100.0	94.6	107.4
July	80.0	88.7	82.[illegible]	7[illegible].0	81.[illegible]	8[illegible].6
August	68.6	85.[illegible]	64.3	[illegible]	77.2	[illegible]
September	113.2	99.[illegible]	104.[illegible]	111.0	118.[illegible]	115.[illegible]
October	[illegible]	125.9	121.0	131.3	[illegible]	127.[illegible]
November	[illegible]	133.2	103.8	[illegible]	[illegible]	[illegible]
December	[illegible]	195.4	[illegible]	[illegible]	168.9	[illegible]
Annual Average	101.[illegible]	[illegible]	[illegible]	101.1	104.7	10[illegible]
1940						
January	74.2	88.1	64.5	[illegible]	72.6	[illegible]
February	68.0	70.0	66.[illegible]	[illegible]	68.5	[illegible]
March	[illegible]	110.5	93.7	100.9	112.6	[illegible]
April	129.4	130.5	[illegible]	[illegible]	114.1	[illegible]
May	118.1	162.1	125.0	[illegible]	118.0	[illegible]
June	[illegible]	139.2	123.0	111.0	107.9	[illegible]
July	[illegible]	117.0	92.4	[illegible]	93.0	[illegible]
August	[illegible]	126.1	95.4	95.7	92.4	[illegible]
September	[illegible]	130.1	103.1	[illegible]	108.3	[illegible]
October	[illegible]	172.6	143.2	147.4	160.8	[illegible]
November	[illegible]	178.3	127.9	[illegible]	162.3	[illegible]
December	[illegible]	227.6	182.7	[illegible]	173.0	[illegible]
Annual Average	117.0	137.7	[illegible]	117.7	[illegible]	[illegible]
1941						
January	88.[illegible]	112.0	76.0	[illegible]	81.1	[illegible]
February	80.9	94.6	83.9	[illegible]	[illegible]	[illegible]
March	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
April	179.1	195.3	[illegible]	176.9	[illegible]	[illegible]
May	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
June	[illegible]	162.6	161.7	[illegible]	[illegible]	[illegible]
July	[illegible]	131.6	[illegible]	133.4	107.9	129.4
August	119.7	150.1	[illegible]	[illegible]	[illegible]	[illegible]
September	[illegible]	[illegible]	123.8	[illegible]	[illegible]	[illegible]
October	[illegible]	174.8	[illegible]	[illegible]	[illegible]	[illegible]
November	[illegible]	185.2	[illegible]	[illegible]	[illegible]	158.1
December	[illegible]	259.6	[illegible]	[illegible]	[illegible]	[illegible]
Annual Average	[illegible]	161.3	135.0	[illegible]	[illegible]	[illegible]

Table 16.--Monthly Indexes of Department Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	72.3	70.3	67.6	73.3	71.0	73.1
February	75.6	73.0	72.7	72.6	76.0	76.6
March	81.7	78.2	82.9	82.6	80.3	82.8
April	94.3	90.5	93.9	94.8	94.4	94.8
May	97.8	100.6	98.9	98.9	95.6	96.2
June	93.9	105.1	98.3	96.1	90.4	93.5
July	75.4	86.8	66.3	74.2	73.9	83.9
August	82.2	83.9	78.7	80.6	80.7	94.6
September	105.0	92.1	98.5	97.7	116.0	101.7
October	124.4	114.2	111.9	115.3	146.8	118.6
November	112.6	112.6	105.3	117.5	114.2	101.4
December	167.2	174.0	152.2	174.9	160.6	153.8
Annual Average	98.4	98.5	94.9	99.6	100.0	93.0
1937						
January	74.9	76.1	76.3	75.9	73.2	72.9
February	76.7	72.3	75.1	73.2	76.1	77.3
March	92.5	86.1	94.6	92.2	91.4	97.4
April	101.3	98.3	104.9	102.6	99.2	99.5
May	104.3	117.2	112.6	103.4	99.5	101.4
June	105.2	118.2	112.1	108.7	94.9	102.6
July	81.9	99.1	76.6	79.3	77.3	93.1
August	84.6	92.3	82.8	81.5	79.7	107.3
September	105.6	99.9	112.4	104.4	103.9	103.3
October	123.3	121.2	127.7	121.9	130.5	113.3
November	120.5	113.1	117.5	119.0	129.6	114.1
December	174.8	184.2	179.3	183.1	161.2	168.3
Annual Average	103.3	102.9	104.3	104.2	101.4	105.1
1938						
January	73.4	69.4	80.0	73.5	69.6	73.4
February	75.4	69.7	77.7	77.0	71.9	79.2
March	86.7	78.3	92.9	87.1	84.3	88.3
April	103.8	100.4	115.1	104.7	98.2	102.5
May	95.1	101.7	105.1	95.1	89.3	93.5
June	101.3	111.8	111.4	104.1	92.2	95.3
July	74.0	80.7	69.7	70.3	73.5	88.6
August	81.3	82.3	83.0	78.0	78.2	97.1
September	102.3	90.8	107.4	105.9	97.8	101.9
October	111.2	101.3	110.5	107.6	121.9	114.7
November	118.5	106.7	114.2	116.9	131.2	107.3
December	171.7	169.5	180.1	175.6	163.0	171.0
Annual Average	98.9	98.9	102.9	99.6	98.4	101.3

Table 16.--Monthly Indexes of Department Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	71.0	63.7	79.7	70.1	68.9	73.0
February	71.0	63.3	73.3	71.8	68.8	75.5
March	87.0	71.5	91.7	87.5	82.7	90.8
April	97.1	83.6	103.1	97.4	94.8	99.5
May	101.4	108.4	113.2	101.5	95.8	96.8
June	98.9	109.6	109.0	101.1	87.7	100.0
July	75.0	85.1	73.2	70.9	74.0	86.5
August	80.4	84.1	79.9	77.6	77.9	93.5
September	117.8	100.1	118.7	117.4	120.6	117.7
October	127.1	123.4	121.5	120.5	161.9	120.2
November	127.9	130.0	121.9	124.3	128.7	110.4
December	189.9	204.6	198.1	195.3	177.9	173.5
Annual Average	103.6	104.7	106.9	105.0	103.3	103.1
1940						
January	84.9	85.3	92.0	83.4	82.8	78.9
February	84.8	83.9	87.4	85.6	83.0	84.2
March	95.4	89.8	101.8	93.9	93.0	101.4
April	105.2	102.3	113.5	107.4	99.6	104.5
May	111.9	125.0	122.7	113.8	103.5	109.9
June	108.7	117.4	117.6	113.3	95.8	103.0
July	85.0	100.7	82.6	85.0	84.8	101.9
August	93.8	109.4	97.2	89.5	89.7	121.5
September	114.1	111.9	117.6	117.2	107.7	116.6
October	141.1	156.1	144.9	136.6	149.0	136.9
November	142.9	145.5	141.0	140.0	160.8	139.7
December	219.9	244.3	214.3	218.9	192.8	197.2
Annual Average	115.9	124.7	116.8	116.8	114.1	116.5
1941						
January	93.1	98.4	104.9	98.6	87.6	97.4
February	94.8	100.6	98.8	95.6	90.8	97.3
March	111.6	115.9	119.1	119.1	104.7	119.6
April	132.2	144.2	143.0	137.8	121.4	121.7
May	134.3	142.9	143.1	132.1	122.4	127.6
June	123.7	137.0	119.0	124.2	114.6	120.8
July	102.2	127.1	97.4	97.8	97.1	113.1
August	120.4	137.2	120.1	121.7	107.9	133.0
September	138.6	139.7	140.4	133.2	131.7	147.5
October	160.0	149.7	163.7	158.4	141.6	161.0
November	155.4	181.8	148.5	137.2	147.9	150.0
December	239.2	272.7	251.7	249.0	217.1	229.7
Annual Average	135.3	151.3	137.4	134.0	126.8	134.3

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	87.6	82.6	90.4	89.0	84.7	82.9
February	88.8	84.1	93.9	89.8	84.1	85.6
March	90.8	88.6	96.3	91.1	88.8	87.2
April	92.7	91.2	93.8	92.5	93.6	91.0
May	94.4	94.6	92.7	95.2	95.8	89.7
June	91.3	90.2	92.8	92.1	93.7	89.4
July	94.4	95.9	90.5	97.0	90.7	95.2
August	94.0	93.4	91.9	93.5	94.2	96.8
September	97.0	94.8	93.5	94.0	108.0	100.2
October	103.9	100.5	101.5	100.3	115.6	108.3
November	95.5	93.4	98.5	95.3	94.8	92.7
December	126.0	139.6	114.4	125.0	132.4	133.7
Annual Average	96.4	96.2	95.9	96.2	97.5	96.1
1937						
January	97.1	92.9	100.3	98.2	91.8	92.2
February	94.7	89.3	102.6	95.3	87.5	93.0
March	101.9	104.9	105.9	102.8	96.5	96.6
April	98.4	99.6	100.5	97.7	97.7	98.6
May	101.4	101.8	99.5	102.3	101.9	99.2
June	98.1	96.9	97.9	99.8	94.0	98.4
July	103.7	110.6	101.3	103.7	94.9	106.2
August	103.2	109.7	102.5	104.7	97.7	102.2
September	106.3	104.2	104.4	104.4	111.4	112.4
October	109.7	111.7	107.2	106.7	115.4	118.8
November	100.6	99.5	103.3	102.0	95.2	99.3
December	133.3	151.1	123.2	134.2	131.4	140.7
Annual Average	104.0	106.0	104.1	104.6	101.3	105.2
1938						
January	98.1	97.5	101.8	99.2	91.5	97.6
February	90.7	89.2	95.1	91.0	86.2	90.2
March	99.8	99.1	105.0	100.5	92.5	100.2
April	101.2	102.5	103.0	101.1	98.6	102.5
May	97.0	97.4	96.0	98.0	95.1	97.2
June	97.4	95.6	96.7	99.6	93.6	96.3
July	100.8	101.3	97.3	101.9	100.8	101.9
August	102.0	104.4	100.0	101.8	103.6	102.4
September	103.8	97.2	100.2	101.5	113.5	109.6
October	108.9	104.1	107.2	104.2	122.8	114.5
November	99.7	95.7	103.2	99.4	93.4	97.4
December	131.2	131.8	130.7	131.9	128.0	134.5
Annual Average	102.6	101.3	102.2	102.5	103.0	103.8

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	96.3	93.6	100.1	96.7	91.8	96.8
February	95.0	96.2	107.1	94.6	86.1	88.2
March	105.2	101.2	113.8	105.0	100.6	99.5
April	102.8	101.0	102.3	99.3	115.7	97.7
May	102.7	97.4	105.5	100.9	107.2	101.0
June	98.9	99.9	99.4	99.3	96.2	99.9
July	99.6	101.8	98.7	99.5	98.7	101.9
August	99.5	106.0	99.5	98.2	97.8	105.4
September	104.4	103.7	100.5	101.9	113.7	108.2
October	107.1	104.5	108.3	101.2	120.6	111.9
November	105.0	106.7	107.1	104.2	106.7	99.5
December	141.6	160.1	127.6	139.8	152.2	145.2
Annual Average	104.8	108.0	105.8	105.4	107.3	104.6
1940						
January	100.9	104.8	100.7	101.4	99.0	100.9
February	100.2	104.8	100.6	98.4	97.9	97.0
March	109.4	116.5	115.2	108.2	106.8	108.4
April	103.3	102.7	107.9	102.0	103.5	104.1
May	107.4	111.1	106.6	106.4	111.1	104.3
June	105.2	107.8	104.5	106.6	101.7	104.6
July	108.0	115.0	103.9	109.8	103.3	111.1
August	115.5	130.3	110.0	115.0	115.5	119.1
September	112.3	115.0	107.8	111.2	117.0	116.4
October	124.1	129.2	120.9	118.5	138.4	128.4
November	116.9	128.4	116.7	117.7	112.4	114.5
December	161.9	196.5	154.9	156.5	169.5	163.1
Annual Average	113.9	122.0	113.5	112.6	114.7	113.8
1941						
January	118.0	127.4	120.6	113.1	112.2	115.8
February	112.5	125.0	113.3	113.1	107.3	108.3
March	123.7	138.3	126.0	124.9	115.3	116.8
April	121.0	141.1	117.7	120.7	119.8	115.6
May	126.5	140.1	121.1	123.3	125.4	119.3
June	12[illegible].0	1[illegible]2.7	119.0	12[illegible].5	120.7	112.7
July	12[illegible].7	1[illegible]	131.7	128.3	126.7	1[illegible].1
August	132.3	1[illegible].1	1[illegible].3	1[illegible]	132.3	128.5
September	130.4	142.9	127.2	1[illegible]	131.3	127.6
October	141.7	1[illegible]	130.1	134.9	1[illegible].9	145.4
November	134.6	130.4	131.9	1[illegible]	1[illegible].3	123.4
December	132.6	[illegible]	125.7	131.[illegible]	133.3	132.0
Annual Average	131.2	143.1	127.[illegible]	131.2	130.3	1[illegible].7

Table 18.--Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	93.9	Not available	102.7	92.4	81.6	89.4
February	94.3		100.4	93.2	85.7	91.3
March	93.3		102.0	91.0	84.5	86.9
April	91.1		94.4	90.7	86.5	88.2
May	97.7		100.2	97.0	96.9	92.7
June	91.7		93.3	89.0	97.2	91.2
July	90.1		84.9	91.1	97.8	92.0
August	91.2		82.1	92.4	104.7	97.2
September	91.8		84.4	91.1	110.3	93.0
October	102.8		99.8	103.8	108.6	99.5
November	90.5		87.8	91.9	87.6	97.9
December	109.2		103.9	111.5	106.1	122.9
Annual Average	94.8		94.7	94.0	95.6	95.2
1937						
January	99.0	Not available	100.1	101.9	86.1	99.9
February	91.8		92.9	92.7	83.9	96.5
March	101.2		102.3	101.0	95.9	107.3
April	104.7		104.8	103.2	106.3	109.6
May	107.3		107.3	105.7	108.6	113.6
June	102.2		101.4	98.9	110.0	110.6
July	106.0		96.1	106.4	122.4	114.6
August	90.8		81.0	88.5	111.3	106.8
September	102.7		95.2	101.7	120.2	107.9
October	111.4		107.4	111.2	119.4	114.8
November	99.7		96.6	100.9	99.8	105.2
December	124.5		119.9	126.6	121.9	134.9
Annual Average	103.4		100.4	103.2	107.2	110.1
1938						
January	94.9	Not available	97.9	98.0	80.6	90.5
February	96.8		98.9	98.2	87.1	97.3
March	105.8		105.5	103.5	97.4	105.9
April	112.0		114.4	113.4	103.4	103.9
May	102.1		103.8	102.1	98.1	102.5
June	105.9		108.1	103.0	103.3	109.1
July	100.3		93.0	102.5	108.8	101.4
August	90.9		84.2	91.1	101.4	98.7
September	101.4		98.0	100.6	114.9	96.1
October	103.2		105.0	103.0	102.5	95.0
November	98.0		100.7	100.3	90.3	87.9
December	121.4		124.9	127.6	103.7	109.9
Annual Average	102.7		102.9	104.1	99.7	99.7

Table 13 - Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces--Concl
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1939						
January	93.2	92.0	99.2	97.3	74.9	79.0
February	95.4	92.8	103.3	98.5	77.5	80.4
March	109.6	101.0	121.2	112.9	88.5	91.9
April	110.0	103.8	119.0	113.1	93.1	94.1
May	109.7	107.7	113.0	110.4	104.7	103.6
June	122.1	116.1	122.7	118.9	130.8	130.1
July	100.8	111.6	94.3	98.5	113.0	104.6
August	104.8	110.8	94.8	100.9	129.3	115.8
September	117.9	122.8	111.3	115.4	136.9	118.2
October	103.9	104.7	103.7	102.2	110.4	102.3
November	106.3	108.3	103.5	107.7	108.9	102.6
December	129.3	131.0	[illegible]	[illegible]	123.7	123.2
Annual Average	[illegible]	[illegible]	[illegible]	109.0	107.6	103.3
1940						
January	104.4	103.8	108.5	107.4	93.5	99.0
February	108.0	106.6	110.7	109.6	99.7	105.0
March	124.5	120.5	131.7	124.6	113.8	119.7
April	116.2	111.1	120.2	117.0	107.5	117.2
May	123.9	119.7	124.0	122.8	128.2	126.8
June	131.8	124.6	131.8	127.6	145.1	142.1
July	111.1	120.6	100.2	109.1	128.4	123.7
August	124.2	131.3	109.6	121.9	150.9	139.6
September	108.9	118.4	102.0	106.5	124.6	109.9
October	120.8	122.2	114.8	121.6	130.4	121.4
November	126.1	127.5	118.8	130.2	129.1	124.2
December	133.5	136.3	130.6	141.6	128.6	130.9
Annual Average	119.6	120.2	116.7	120.0	123.3	121.6
1941						
January	118.0	116.4	116.5	124.1	104.4	115.3
February	117.0	117.1	117.4	120.7	104.3	116.0
March	134.7	129.6	137.7	139.3	118.5	131.0
April	132.2	124.3	135.0	135.8	119.6	131.8
May	146.8	141.0	144.1	150.6	144.4	146.4
June	139.4	139.3	141.4	136.1	146.8	146.2
July	133.0	137.8	121.3	134.6	148.6	136.3
August	146.0	150.8	131.1	145.8	171.0	156.6
September	133.7	147.4	126.1	132.0	146.0	134.1
October	145.2	154.2	140.7	145.9	148.0	142.6
November	142.7	156.5	134.4	148.6	141.8	139.2
December	161.6	177.6	158.2	167.6	144.7	150.5
Annual Average	137.6	140.4	133.7	140.1	136.5	137.2

Table 19.--Monthly Indexes of Variety Store Sales in Canada by Provinces
(Average, 1935 - 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1936						
January	54.4	46.6	51.9	56.9	52.8	59.3
February	62.1	54.3	62.7	63.8	57.8	66.1
March	66.3	57.0	64.4	68.7	65.7	69.3
April	82.4	72.3	82.5	83.9	81.9	85.4
May	93.4	83.8	98.1	95.0	89.6	85.9
June	95.4	93.4	101.0	94.5	92.2	89.6
July	91.3	94.0	89.2	89.9	95.5	96.0
August	89.5	95.1	88.0	87.7	89.0	98.9
September	88.3	88.6	86.7	86.4	97.7	89.8
October	104.0	103.5	98.3	105.1	116.1	98.5
November	94.1	92.3	85.7	95.7	105.2	96.3
December	191.1	198.0	166.6	197.7	191.8	220.3
Annual Average	92.7	90.0	89.6	93.8	94.6	96.3
1937						
January	64.5	59.9	62.6	68.0	57.8	65.1
February	65.8	59.5	63.9	68.1	64.0	68.0
March	84.3	76.6	80.6	86.7	85.0	89.7
April	84.8	76.2	85.0	85.4	87.8	86.0
May	106.6	102.0	116.5	105.1	101.8	96.9
June	109.0	102.3	119.5	107.5	103.9	99.4
July	110.2	114.6	114.3	108.8	105.3	107.6
August	92.6	100.0	95.5	89.8	86.2	100.8
September	99.3	99.5	102.5	98.1	97.5	98.3
October	114.1	112.9	114.1	116.8	113.1	101.6
November	105.0	104.8	100.0	108.1	106.2	101.7
December	209.1	225.2	191.7	217.4	190.1	226.1
Annual Average	103.8	102.8	103.9	105.0	99.9	103.4
1938						
January	67.5	62.1	63.3	68.9	65.5	69.2
February	70.6	62.2	72.1	72.0	65.4	74.9
March	78.8	71.7	77.0	81.7	75.1	80.9
April	102.6	93.4	105.5	104.6	97.2	100.1
May	93.2	92.4	107.8	96.7	90.4	95.5
June	107.9	104.1	113.4	107.1	99.2	96.4
July	104.5	103.9	105.2	104.3	103.5	101.7
August	92.7	97.6	95.3	90.3	87.0	101.8
September	101.1	100.2	102.8	99.8	102.4	102.2
October	113.1	113.4	117.1	109.7	123.3	103.9
November	106.8	107.3	105.4	106.3	112.8	104.2
December	218.2	231.0	199.7	221.5	220.9	239.0
Annual Average	105.2	103.3	106.3	105.2	103.4	105.8

[illegible] Indexes of Various Cheese Sales in Canada by Provinces--Concl'd
(Average, 1935 to 1939 = 100)

[illegible]	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
[illegible]						
January	68.7	61.7	71.2	68.6	67.3	71.4
February	69.7	65.3	69.6	70.4	66.5	76.3
March	80.2	77.1	83.4	79.4	76.3	84.0
April	100.9	100.5	104.6	99.3	100.5	99.0
May	106.9	111.8	119.4	99.9	107.7	101.1
June	110.2	137.6	127.2	111.8	105.2	99.5
July	108.3	124.2	115.7	102.2	108.7	102.3
August	100.4	118.4	104.0	94.7	97.7	106.2
September	115.2	132.7	121.8	109.0	117.7	107.2
[illegible]	120.7	134.4	121.3	115.3	135.8	107.5
November	123.1	143.2	120.1	118.3	140.9	110.9
December	248.1	302.9	227.6	242.6	264.2	257.4
[illegible]	[illegible]	[illegible]	[illegible]	109.3	[illegible]	110.2
[illegible]						
January	80.7	89.0	82.8	78.4	80.7	78.2
February	86.7	93.4	87.9	83.4	91.1	88.0
March	[illegible]	[illegible]	111.1	[illegible]	112.6	105.3
April	104.2	117.2	109.2	100.3	102.9	97.9
May	124.8	144.7	139.9	116.4	123.3	105.6
June	132.7	158.5	147.5	125.3	126.3	109.9
July	[illegible]	[illegible]	[illegible]	113.6	123.9	114.7
Au[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	130.1	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
October	146.9	184.2	150.4	138.5	133.0	115.9
November	153.8	195.2	151.1	149.4	132.2	128.6
December	280.7	368.5	257.2	278.1	281.7	268.7
[illegible]	[illegible]	[illegible]	136.0	[illegible]	[illegible]	[illegible]
1941						
January	93.9	110.3	103.0	94.3	90.6	87.0
February	103.8	[illegible]	106.4	99.8	102.6	96.0
March	121.0	156.0	122.2	117.5	116.2	105.6
April	143.4	184.1	149.2	137.6	140.0	117.7
May	159.8	200.5	181.1	151.4	144.9	113.1
June	154.0	196.7	172.3	144.5	144.0	118.1
July	152.2	196.2	169.7	143.1	152.0	123.6
August	153.9	207.4	170.9	150.5	141.8	141.2
September	152.3	202.1	162.7	141.3	148.9	132.[illegible]
October	[illegible]	[illegible]	184.4	184.3	173.4	[illegible]
November	178.2	240.1	175.5	174.3	176.8	141.[illegible]
December	341.6	453.3	332.2	334.1	332.6	301.[illegible]
Annual Average	161.3	207.7	168.2	154.4	155.3	135.1

Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce.

CANADA

DOMINION BUREAU OF STATISTICS

CENSUS OF MERCHANDISING AND SERVICE ESTABLISHMENTS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1929 - 1942

(AVERAGE, 1935 - 1939 = 100)

OTTAWA
1943

Price 25 cents

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OTTAWA, CANADA

Dominion Statistician:	S. A. Cudmore, M.A., (Oxon.) F.S.S., F.R.S.C.
Chief, Internal Trade Branch:	Herbert Marshall, B.A., F.S.S.
Statistician:	A. C. Steedman, B.A.

Summary of Monthly Indexes of Retail Sales, 1929 - 1942

(Average, 1935 - 1939 = 100)

Monthly indexes of retail sales covering twelve lines of business dealing chiefly in foods, clothing and household requirements are now available covering the period commencing January, 1929. The kinds of business for which indexes are computed are shoe stores, candy stores, men's clothing stores, women's clothing stores, department stores, drug stores, furniture stores, grocery and meat stores, hardware stores, radio and electrical stores, restaurants and variety stores. A composite or general index is also computed by weighting the results for each kind of business in proportion to its relative importance. This bulletin gives annual averages of the monthly indexes for all years for which figures are available and gives the complete series of monthly index numbers for the years 1937 - 1942.

Two index numbers are shown for each month in each line of business. The first index number in each instance has been computed from the calendar-month sales reported. In some instances it is necessary to compute calendar-month figures for firms which report for a four- or five-week accounting period. The second index number shown for each month has been adjusted to allow for differences in number of business days in different months (having regard to differences in the sales importance of different days of the week) and also for normal seasonal movements. Adjustments for seasonal changes have been made generally on the basis of the average experience during the seven-year period, 1929 - 1935, although in some instances it has been necessary to alter the seasonal correction factors to keep pace with changes which have occurred in seasonal pattern. The weights used in computing the general index of retail sales and the seasonal adjustment factors used in deriving the seasonally corrected indexes are shown at the end of this bulletin.

Trend in Retail Trade in Canada, 1942

Dollar volume of retail sales in Canada as measured by the composite index based on results for the twelve trades for which figures are available averaged 13.6 per cent higher in 1942 than in 1941. This increase represents the resultant effect of changes both in prices and in quantities of goods sold. While the proportions of the increase in dollar sales attributable to each of these two factors cannot be exactly determined, a rise of 6.5 per cent in the Bureau's retail prices index in 1942 over the average for the twelve months of 1941 would indicate that price changes and increased consumption were about equally important in contributing to the increased dollar volume.

The increase in retail sales in 1942 over the preceding year was not due to a continuous upward underlying trend in retail purchasing throughout the year under review so much as to a sustaining of the level reached at the beginning of the period. This may be seen from an examination of the seasonally adjusted index numbers. The average of the seasonally adjusted indexes for 1941 stood at 135.8 while quarterly averages for 1942 stood at 155.2 for the first quarter, 151.9 for the second quarter, 155.1 for the third and 156.7 for the fourth.

A pronounced increase in men's clothing store sales in March following the announcement of certain style changes by the Wartime Prices and Trade Board forms an outstanding feature in the results for trades for which separate indexes are compiled. Men's clothing store sales averaged 60 per cent higher in March, 1942 than in March, 1941. Although succeeding months witnessed a return to more normal levels nevertheless sales for this trade were well maintained with annual sales for 1942 standing 19 per cent above 1941. In comparison with this average figure, regional increases over 1941 stand at 24 per cent for the Maritime Provinces, 23 per cent for Quebec, 14 per cent for Ontario, 22 per cent for the Prairie Provinces and 27 per cent for British Columbia.

Sales of women's specialty shops averaged 21 per cent higher in 1942 than in 1941, gains for individual months ranging from 8 per cent in April to 31 per cent in August. Annual increases in 1942 over 1941 were fairly uniform for all regions of the country, percentage gains standing at 22 per cent for the Maritime Provinces, 21 per cent for Quebec and for Ontario, 19 per cent for the Prairie Provinces and 28 per cent for British Columbia.

Food store sales averaged 15 per cent higher in 1942 than in 1941, regional increases standing at 20 per cent for the Maritime Provinces, 18 per cent for Quebec, 12 per cent for Ontario, 13 per cent for the Prairie Provinces and 15 per cent for British Columbia. These figures are based on returns from all the larger chain store companies operating in the food retailing field and from about 1,000 independent food retailers.

Coupon rationing of certain food products was introduced during the year under review. Sugar rationing by coupon came into effect on July 1, 1942, the quantity per capita being set at one-half pound per week. Tea and coffee rationing was introduced at the beginning of August, while butter rationing came into effect on December 21.

Department store and mail order sales averaged 12 per cent higher in 1942 than in 1941, increases over 1941 for individual months ranging from 1 per cent in December to 27 per cent in March. The inclusion of mail order sales in these results is a factor to be considered. Regional increases for department stores stand at 13 per cent for the Maritime Provinces, 15 per cent for Quebec, 9 per cent for Ontario, 11 per cent for the Prairie Provinces and 18 per cent for British Columbia.

Percentage gains for other lines of business reporting an increase in 1942 over 1941 were 15 per cent for candy stores, 14 per cent for drug stores, 18 per cent for restaurants, 15 per cent for variety stores while furniture stores were unchanged. Stores specializing in the sale of radios or household appliances constituted the only group to register a decline, sales for this kind of business standing 4 per cent lower in 1942 than in 1941.

Jewellery store sales are not included in the calculation of the general index of retail sales. But monthly sales figures for a sample number of jewellery stores are available dating back to the beginning of 1934. Indexes of jewellery

store sales have been computed from these data and are included in this bulletin.

A 25 per cent tax on the retail price on most articles sold by jewellery stores was introduced in the budget brought down on June 24, 1942. Whether such a retail tax should or should not be included in the calculation of index numbers depends upon the purpose for which the index is computed. Since the primary purpose of the index numbers of retail stores is to measure the trend in consumer purchasing through retail outlets the retail sales tax has been included in the regular index of jewellery store sales. But for use of those interested in the effect which the introduction of the sales tax has had upon the volume of goods sold through jewellery stores a second index number is computed in the calculation of which the sales tax is excluded.

Jewellery store sales for the first six months of 1942 averaged 20 per cent higher than in the corresponding period of 1941. During these periods the retail sales tax was not a factor. Compared with the second half of 1941 sales during the latter half of 1942 were up 4 per cent or down by 10 per cent according as the sales tax introduced in June is included or excluded from the calculations. Annual figures for 1942 stand 10 per cent higher than in 1941 when the sales tax is included while in the comparison excluding the tax, figures for 1941 and 1942 are practically equal.

Sales in United States and Canadian Department Stores Compared

Sales in United States department stores were 12 per cent higher in 1942 than in 1941. Increases in the first quarter averaged 28 per cent, but sales in both the second and third quarters were only 3 per cent above the 1941 level. Sales in the final quarter were considerably higher in comparison with those for the corresponding period of 1941, the increase averaging 17 per cent.

The annual increase for Canadian department stores was similar to that for the United States at 12 per cent. Quarterly increases over the corresponding periods of 1941 stood at 21 per cent for the first quarter, 9 per cent for the second and third quarters and 10 per cent for the last.

Table 1.--General Index of Retail Sales in Canada
(Average, 1935 to 1939 = 100)

Annual Averages, 1929 - 1942

1929	140.1	1933	84.3	1937	104.5	1941	135.8
1930	126.1	1934	89.2	1938	101.4	1942	154.3
1931	110.9	1935	92.0	1939	105.1		
1932	91.8	1936	97.1	1940	117.5		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	83.0	102.0	81.8	104.2	79.3	100.3
February	80.1	102.5	80.9	103.3	77.9	99.2
March	95.7	103.7	92.9	101.7	92.3	98.1
April	104.8	102.4	109.7	103.2	104.2	103.4
May	110.4	103.3	101.5	99.6	107.7	103.0
June	108.0	104.3	106.0	102.0	109.8	105.4
July	98.4	104.2	91.0	99.3	91.3	103.8
August	90.8	103.8	88.8	98.4	93.5	102.9
September	106.6	105.4	103.0	101.2	116.4	109.9
October	118.8	107.3	110.7	100.9	117.9	111.1
November	109.1	103.9	106.7	101.1	113.2	107.1
December	147.9	111.1	144.3	99.9	157.1	112.3
	1940		1941		1942	
January	90.0	110.8	102.3	[illegible]	[illegible]	[illegible]
February	90.4	111.5	101.5	[illegible]	[illegible]	[illegible]
March	105.9	112.3	119.2	[illegible]	[illegible]	[illegible]
April	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
May	119.9	113.7	142.9	[illegible]	[illegible]	[illegible]
June	121.4	116.6	133.9	[illegible]	[illegible]	[illegible]
July	103.2	114.5	122.4	[illegible]	[illegible]	[illegible]
August	113.2	119.8	134.1	[illegible]	[illegible]	[illegible]
September	113.9	116.5	137.3	[illegible]	[illegible]	[illegible]
October	131.9	120.1	152.5	[illegible]	[illegible]	[illegible]
November	135.7	123.0	146.6	[illegible]	[illegible]	[illegible]
December	174.3	131.0	201.5	[illegible]	[illegible]	[illegible]

Table 2.--Monthly Indexes of Boot and Shoe Store Sales in Canada
(Average, 1935-1939 = 100)

Annual Averages, 1929-1942

1929	165.8	1933	90.5	1937	105.9	1941	126.7
1930	133.1	1934	98.5	1938	98.4	1942	154.0
1931	118.7	1935	98.1	1939	96.6		
1932	103.7	1936	101.0	1940	106.6		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	58.6	105.5	60.3	115.1	63.2	87.5
February	57.8	114.0	52.6	103.7	46.7	78.9
March	83.6	93.8	78.5	102.5	69.0	91.9
April	108.1	104.8	122.3	100.7	114.2	88.7
May	130.1	102.8	101.8	85.3	112.4	100.1
June	150.6	105.7	146.7	102.1	132.1	103.9
July	107.8	108.2	99.3	102.7	89.6	100.4
August	78.8	104.3	71.0	91.5	71.9	86.9
September	110.2	110.7	107.0	107.1	122.2	108.0
October	116.9	117.1	102.0	102.2	103.0	103.9
November	96.4	95.1	100.0	99.0	90.9	94.9
December	172.0	114.5	139.0	81.9	143.9	101.3
	1940		1941		1942	
January	70.6	95.1	80.0	106.5	113.8	143.1
February	54.7	89.5	67.3	113.7	89.5	151.3
March	83.6	93.4	99.6	132.2	139.1	177.1
April	106.9	93.5	148.5	118.3	169.7	142.8
May	117.8	104.5	143.6	126.9	167.4	144.0
June	144.3	110.4	155.5	126.2	177.3	140.5
July	101.3	111.2	114.6	124.9	141.5	153.6
August	97.8	110.6	114.0	132.7	144.5	168.3
September	113.2	109.6	132.1	124.8	165.3	156.7
October	113.7	111.5	133.4	129.8	175.8	160.9
November	128.6	126.3	128.4	130.0	157.4	169.0
December	146.8	110.1	203.0	148.6	206.3	151.0

Table 3.--Monthly Indexes of Candy Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	203.0	1933	101.7	1937	102.4	1941	134.9
1930	171.7	1934	104.1	1938	95.9	1942	155.4
1931	144.0	1935	102.5	1939	95.0		
1932	119.1	1936	104.2	1940	110.9		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	74.2	99.3	70.2	94.6	64.4	91.6
February	94.9	102.8	92.9	100.7	85.8	93.0
March	146.4	111.8	76.2	94.2	75 2	92.2
April	81.9	97.5	133.4	95.2	135.3	99.8
May	106.4	105.3	94.1	98.3	92.7	93.9
June	77.1	102.1	74.9	98.8	73.5	96.6
July	87.2	97.1	83.3	96.7	75.2	87.2
August	86.0	93.6	82.2	90.6	81.0	89.0
September	94.8	103.5	88.9	96.7	85.5	88.5
October	101.8	103.2	90.8	92.7	88.6	95.5
November	84.5	100.6	76.6	93.0	83.6	101.1
December	194.2	111.3	187.3	93.1	198.6	101.7
	1940		1941		1942	
January	72.3	99.7	86.0	117.2	116.3	151.1
February	97.2	101.9	124.0	134.3	158.3	171.5
March	158.5	115.6	102.4	124.2	127.7	163.4
April	80.0	98 7	171.5	129.6	189.1	142.3
May	108.3	108 4	130.3	124.4	146.6	144.0
June	85.7	110.9	89.6	122.5	112.4	149.4
July	84.5	101.0	101.9	121.4	113.1	133.7
August	106.6	110.8	128.6	137.6	126.1	135.9
September	96.8	109.6	118.4	130.4	130.8	143.5
October	109.5	114.0	133.1	137.5	165.6	163.1
November	105.1	120.5	131.4	155.8	151.7	190.1
December	226.5	124 0	301.8	160.1	327.5	173.7

Table 4.--Monthly Indexes of Men's Clothing Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	168.5	1933	78.4	1937	108.0	1941	136.5
1930	126.0	1934	87.1	1938	99.0	1942	162.9
1931	101.5	1935	92.9	1939	100.2		
1932	81.8	1936	99.9	1940	114.2		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	76.4	105.5	77.4	107.3	69.8	96.4
February	62.7	106.1	60.7	102.7	56.7	96.0
March	89.9	105.3	79.6	104.6	70.2	85.5
April	109.1	106.1	115.8	103.2	101.2	98.2
May	114.1	108.6	91.7	97.3	95.0	98.0
June	115.6	109.4	107.4	101.3	102.3	95.7
July	95.7	111.5	82.7	98.9	79.7	101.1
August	79.4	110.0	72.1	96.8	71.7	95.5
September	107.5	110.0	98.9	98.4	115.4	109.2
October	142.1	109.8	118.4	92.9	133.8	110.9
November	128.7	105.8	119.8	95.4	127.9	101.4
December	174.3	109.7	163.7	92.4	178.8	104.0
	1940		1941		1942	
January	78.9	105.5	92.1	121.8	113.9	143.4
February	67.7	110.9	82.0	138.8	104.0	176.1
March	90.5	105.6	105.0	130.6	168.0	209.8
April	101.5	102.6	146.7	143.2	188.8	190.6
May	107.8	109.9	135.4	137.0	160.3	157.9
June	118.5	109.6	137.4	134.8	154.4	147.3
July	94.9	116.1	111.4	135.7	123.6	149.5
August	97.4	122.4	113.2	146.5	131.5	172.6
September	107.3	112.1	128.4	130.4	153.8	154.9
October	145.5	115.9	169.4	133.4	197.5	148.1
November	160.3	120.1	173.8	135.2	194.8	160.8
December	199.7	125.6	242.9	148.0	263.8	160.7

Table 5.--Montly Indexes of Women's Clothing Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	149.0	1933	88.3	1937	104.6	1941	136.4
1930	138.0	1934	93.8	1938	100.0	1942	165.5
1931	119.4	1935	94.0	1939	101.5		
1932	97.7	1936	99.8	1940	117.0		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	71.1	101.0	71.7	103.6	67.9	97.7
February	60.1	103.3	61.2	105.2	56.4	97.0
March	95.3	106.8	89.5	108.8	83.7	95.8
April	126.4	103.6	137.8	102.3	126.3	100.6
May	111.8	104.4	96.4	95.5	104.2	100.4
June	119.0	106.6	112.0	99.9	104.4	92.4
July	93.8	105.4	81.0	94.5	80.0	99.0
August	72.0	104.0	70.6	98.9	68.6	95.3
September	98.4	103.8	95.3	99.7	110.2	109.7
October	137.8	108.2	121.2	96.6	130.7	110.1
November	113.7	103.6	110.1	99.5	117.8	106.1
December	155.2	104.6	153.6	94.7	168.0	106.7
	1940		1941		1942	
January	74.2	103.4	88.5	121.9	115.2	151.1
February	68.0	113.1	80.9	139.1	96.0	165.0
March	102.7	106.0	114.7	135.7	149.2	173.4
April	129.4	111.8	170.1	135.6	183.5	152.7
May	118.1	112.4	141.1	133.3	166.3	152.9
June	116.5	102.0	132.9	123.4	158.7	143.3
July	96.0	114.7	111.3	132.4	137.9	162.8
August	96.0	125.8	119.7	161.5	156.7	214.5
September	114.0	125.3	134.8	144.0	169.1	179.1
October	148.6	120.3	164.1	131.3	207.7	158.2
November	146.8	124.9	155.4	137.2	184.3	172.7
December	193.6	133.0	223.7	148.8	261.8	174.1

Table 6.--Monthly Indexes of Department Store Sales in Canada
(Average, 1935 - 1939 =100)

Annual Averages, 1929-1942

1929	140.5	1933	88.2	1937	103.8	1941	133.8
1930	130.9	1934	93.2	1938	99.9	1942	149.7
1931	114.5	1935	94.3	1939	103.6		
1932	93.1	1936	98.4	1940	116.2		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	74.9	102.1	73.4	101.7	71.0	98.4
February	76.7	102.0	75.4	100.2	71.0	94.4
March	92.5	99.9	86.7	98.3	86.0	91.7
April	101.3	101.5	103.8	99.7	97.1	102.0
May	104.3	103.2	95.1	95.6	101.4	98.4
June	105.2	101.0	101.3	96.9	98.9	94.3
July	81.9	104.6	74.0	98.2	75.0	101.2
August	84.6	104.6	81.3	97.2	80.4	95.7
September	105.6	103.7	102.3	100.0	117.3	113.3
October	123.3	107.7	115.2	101.1	132.4	118.0
November	120.5	104.6	118.5	102.8	123.9	107.1
December	174.8	107.6	171.7	101.8	188.9	116.4
	1940		1941		1942	
January	84.2	112.6	93.1	123.5	115.2	151.1
February	84.8	108.2	94.8	126.1	107.4	142.8
March	95.4	105.8	111.6	125.0	141.2	156.9
April	105.2	106.2	132.2	133.4	145.1	148.8
May	111.9	108.1	134.3	129.2	142.2	140.1
June	108.7	106.5	123.7	123.1	139.6	134.1
July	88.0	114.6	102.2	132.5	112.6	145.5
August	99.8	116.6	120.4	146.1	126.9	154.5
September	114.1	116.7	138.6	136.6	154.9	152.7
October	141.1	120.9	160.0	136.5	181.9	152.9
November	150.9	128.5	155.4	137.6	187.4	168.5
December	210.2	132.2	239.2	145.8	241.6	146.6

Table 7.--Monthly Indexes of Drug Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	122.5	1933	86.1	1937	104.0	1941	131.2
1930	115.6	1934	89.4	1938	102.6	1942	149.9
1931	106.2	1935	92.2	1939	104.8		
1932	96.4	1936	96.4	1940	113.9		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	97.1	101.8	98.1	103.9	96.3	104.4
February	94.7	105.1	90.7	100.6	95.0	105.4
March	101.9	103.8	99.8	101.0	105.2	106.1
April	98.4	101.5	101.2	102.1	102.8	106.1
May	101.4	104.0	97.0	101.8	102.7	105.7
June	98.1	103.7	97.4	102.9	98.9	104.2
July	103.7	103.4	100.8	102.4	99.6	102.2
August	103.2	106.1	102.0	102.9	99.5	99.7
September	106.3	105.7	103.8	102.9	104.4	101.1
October	109.7	104.9	108.9	105.2	107.1	105.8
November	100.6	102.7	99.7	101.1	105.0	106.5
December	133.3	105.2	131.2	101.3	141.6	111.4
	1940		1941		1942	
January	102.2	108.6	118.0	124.1	136.5	140.5
February	100.2	107.3	112.5	124.8	130.4	144.6
March	109.4	110.0	123.7	125.6	142.0	147.5
April	103.9	108.3	121.0	125.3	143.4	148.4
May	107.4	109.5	126.5	126.1	144.3	146.6
June	105.2	110.8	122.9	133.5	139.4	148.3
July	108.0	111.2	127.7	130.7	142.3	145.0
August	115.5	112.8	132.3	131.7	148.5	149.2
September	112.3	114.8	130.4	130.5	147.6	146.8
October	124.1	119.5	141.6	135.9	162.9	152.9
November	116.9	115.5	134.6	136.2	148.4	154.7
December	161.9	131.6	182.6	145.5	213.1	168.8

Table 8.--Monthly Indexes of Furniture Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	159.5	1933	68.1	1937	111.7	1941	126.3
1930	125.2	1934	83.4	1938	98.1	1942	126.3
1931	105.3	1935	89.4	1939	102.0		
1932	73.8	1936	98.8	1940	118.1		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	73.2	111.0	68.3	106.1	60.8	94.5
February	85.3	109.3	79.2	101.5	75.1	96.3
March	97.7	111.1	83.5	96.2	82.0	94.5
April	124.2	105.0	112.0	101.0	102.6	95.9
May	139.1	110.5	121.9	100.0	125.2	99.9
June	116.7	116.6	97.[illegible]	98.6	100.5	101.5
July	94.0	116.5	72.8	94.7	78.8	104.9
August	110.7	109.5	93.6	90.4	103.0	99.5
September	128.2	109.5	106.6	92.6	115.4	97.9
October	129.9	116.1	117.4	99.6	130.6	113.5
November	117.2	114.8	104.1	97.2	110.9	103.5
December	124.0	113.2	121.2	100.2	139.5	119.4
	1940		1941		1942	
January	73.8	110.7	83.8	125.7	91.9	134.6
February	90.1	111.3	104.4	133.8	106.1	136.0
March	93.0	112.2	113.9	132.7	111.3	132.7
April	117.4	104.7	137.7	127.2	129.0	119.2
May	146.6	117.0	176.3	138.[illegible]	157.0	126.8
June	123.0	125.7	151.4	137.4	127.6	128.8
July	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	150.1
August	[illegible]	[illegible]	[illegible]	135.4	137.7	134.5
September	124.0	111.8	140.3	121.9	128.5	111.6
October	135.2	113.4	140.5	117.8	146.6	120.1
November	122.9	112.1	100.6	95.0	120.8	116.3
December	[illegible]	145.3	[illegible]	[illegible]	[illegible]	130.6

Table 9 --Monthly Indexes of Grocery and Meat Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	128.3	1933	85.7	1937	103.4	1941	137.6
1930	119 6	1934	86.8	1938	102.7	1942	157.9
1931	109 0	1935	90 5	1939	108 6		
1932	93.5	1936	94.8	1940	119 6		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	99 0	100 0	94.9	103.3	93.2	101.1
February	91.8	99.9	96.8	105.4	95.4	103.9
March	101.2	104 5	105.8	102 8	109 6	104.9
April	104 7	100.9	112.0	106.5	110.0	108.7
May	107.3	101.0	102.1	103 6	109.7	108.7
June	102 2	103.4	105.9	106.3	122.1	121.2
July	106 0	101.1	100.3	99.3	100.8	107.5
August	90.8	100.7	90.9	98.1	104.8	111 8
September	102.7	105 2	101.4	102.6	117.9	112.2
October	111.4	106 1	103 2	100.1	103 9	108.2
November	99.7	102 7	98 0	100 2	106 3	107.8
December	124 5	119 2	121.4	101.1	129 3	110.9
	1940		1941		1942	
January	104.4	110.1	118.0	122.0	150.4	146.4
February	108.0	113 8	117.0	127.3	141.6	154.2
March	124.5	119.6	134 7	126.9	153.3	154.9
April	116.2	116 2	132 2	136.5	157.4	161 4
May	123 9	120.8	146.8	141 4	169.9	157.1
June	131 8	127.8	139.4	145 7	168.7	172.1
July	111 1	114.7	133.0	136.3	152.0	154.0
August	124 2	122.6	146 0	148.3	160 7	166.3
September	108 9	116.2	133.7	139 1	148.4	153 3
October	120 8	120 8	145.2	143.0	164.9	152 4
November	126.1	119 0	143.7	140 8	148 8	157.1
December	135.5	128 1	161.6	149 1	178.4	164.0

Table 10.--Monthly Indexes of Hardware Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	141.5	1933	71.7	1937	104.8	1941	137.6
1930	123.1	1934	84.9	1938	106.6	1942	147.7
1931	103.6	1935	87.2	1939	107.6		
1932	80.5	1936	93.7	1940	117.3		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	54.7	101.4	63.5	108.0	63.4	107.8
February	51.9	98.5	58.7	107.5	56.0	102.6
March	75.6	105.9	77.5	104.6	72.0	97.1
April	113.4	106.9	109.1	107.0	96.6	98.7
May	139.7	104.8	137.0	105.9	136.9	101.7
June	130.5	107.6	131.6	108.5	128.3	105.7
July	118.8	105.9	114.7	106.4	118.3	109.7
August	111.8	106.5	118.4	108.6	122.7	112.5
September	126.5	107.5	120.5	102.4	133.6	115.3
October	119.0	105.5	124.1	110.1	125.8	111.6
November	102.7	100.7	110.4	108.3	110.0	107.9
December	113.4	99.3	114.0	102.6	125.6	117.5
	1940		1941		1942	
January	72.9	119.2	81.1	132.6	107.4	175.6
February	66.5	116.9	78.2	143.3	96.4	176.7
March	79.1	115.3	97.5	136.7	122.9	172.2
April	110.2	103.9	137.0	134.4	149.8	146.9
May	148.3	110.2	169.4	125.9	174.8	135.0
June	139.6	119.7	155.1	132.9	164.9	135.9
July	121.1	108.0	148.6	132.4	155.5	138.6
August	126.2	115.7	150.1	142.9	161.5	153.8
September	130.2	115.3	157.5	133.9	163.8	139.2
October	141.6	120.8	164.7	140.5	166.6	142.1
November	126.0	123.6	140.3	143.1	146.9	149.8
December	146.2	136.8	171.9	154.7	162.0	145.8

Table 11 - Monthly Indexes of Radio and Electrical Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	211.7	1933	67.7	1937	109.2	1941	138.7
1930	157.4	1934	78.8	1938	100.8	1942	132.8
1931	125.0	1935	87.8	1939	103.0		
1932	82.5	1936	99.3	1940	130.3		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	85.6	110.5	86.2	111.3	77.7	100.3
February	84.2	113.2	75.2	101.1	71.0	95.5
March	93.5	113.2	89.4	104.2	82.1	95.7
April	105.3	111.1	101.8	111.7	92.8	106.0
May	124.2	111.1	113.6	101.6	122.4	105.3
June	107.3	115.7	93.3	100.6	96.3	103.8
July	88.1	110.8	77.1	100.8	84.0	109.8
August	87.8	111.8	84.8	104.0	88.9	109.0
September	126.0	108.0	115.7	99.2	120.2	103.0
October	134.1	108.6	124.5	100.8	129.2	104.6
November	131.4	103.1	110.6	86.8	124.8	97.9
December	143.0	101.6	136.9	97.3	146.3	108.1
	1940		1941		1942	
January	90.5	112.4	114.9	142.6	126.4	156.9
February	92.8	119.8	108.5	146.0	111.2	149.5
March	97.2	122.4	119.4	144.6	126.7	153.5
April	119.1	125.6	143.8	157.7	135.8	149.0
May	150.4	129.4	166.4	143.1	154.4	138.1
June	146.2	163.9	138.3	155.1	129.8	139.9
July	106.1	133.4	137.1	172.4	119.8	150.6
August	108.6	133.2	135.9	173.1	125.5	159.9
September	133.9	119.6	158.2	135.6	132.5	113.6
October	148.2	115.4	153.6	119.5	143.3	111.5
November	146.2	114.7	117.1	95.6	130.4	106.4
December	224.4	165.9	170.6	121.3	158.3	112.5

Table 12.--Monthly Indexes of Restaurant Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929-1942

1929	[illegible]	1933	87.3	1937	105.3	1941	122.3
1930	159.2	1934	[illegible]	1938	99.4	1942	144.2
1931	130.1	1935	95.9	1939	97.2		
1932	[illegible]	1936	[illegible]	1940	105.1		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	[illegible]	[illegible]	96.5	102.2	89.5	95.7
February	90.3	[illegible]	92.7	105.0	92.1	[illegible]
March	108.4	[illegible]	103.3	104.5	94.9	95.[illegible]
April	106.8	106.9	99.5	98.6	93.3	94.0
May	[illegible]	[illegible]	96.9	98.4	100.5	99.7
June	101.4	[illegible]	96.0	95.4	91.2	91.[illegible]
July	[illegible]	[illegible]	[illegible]	95.8	96.2	92.0
August	[illegible]	104.1	[illegible]	98.1	101.7	94.2
September	[illegible]	104.2	101.2	97.5	104.1	99.8
October	107.0	105.0	[illegible]	97.7	103.3	[illegible]
November	104.9	110.8	96.6	102.1	100.3	106.0
December	108.9	104.5	[illegible]	98.1	100.8	105.7
	1940		1941		1942	
January	96.5	100.6	109.3	115.0	129.7	135.[illegible]
February	92.8	101.4	103.2	116.9	120.6	136.6
March	[illegible]	102.0	117.0	118.8	140.0	143.6
April	99.0	99.4	112.2	118.7	141.5	142.2
May	[illegible]	101.4	119.2	115.6	145.1	142.5
June	99.8	100.6	114.4	116.5	139.8	140.4
July	[illegible]	[illegible]	125.2	119.4	144.9	137.7
August	[illegible]	[illegible]	134.7	124.8	[illegible]	140.0
September	[illegible]	[illegible]	129.7	125.2	[illegible]	145.0
October	[illegible]	[illegible]	131.0	129.1	156.8	151.9
November	[illegible]	113.9	126.3	133.9	150.4	161.1
December	117.9	114.0	139.4	134.1	160.6	154.6

Table 13.--Monthly Indexes of Variety Store Sales in Canada
(Average, 1935 - 1939 = 100)

Annual Averages, 1929 - 1942

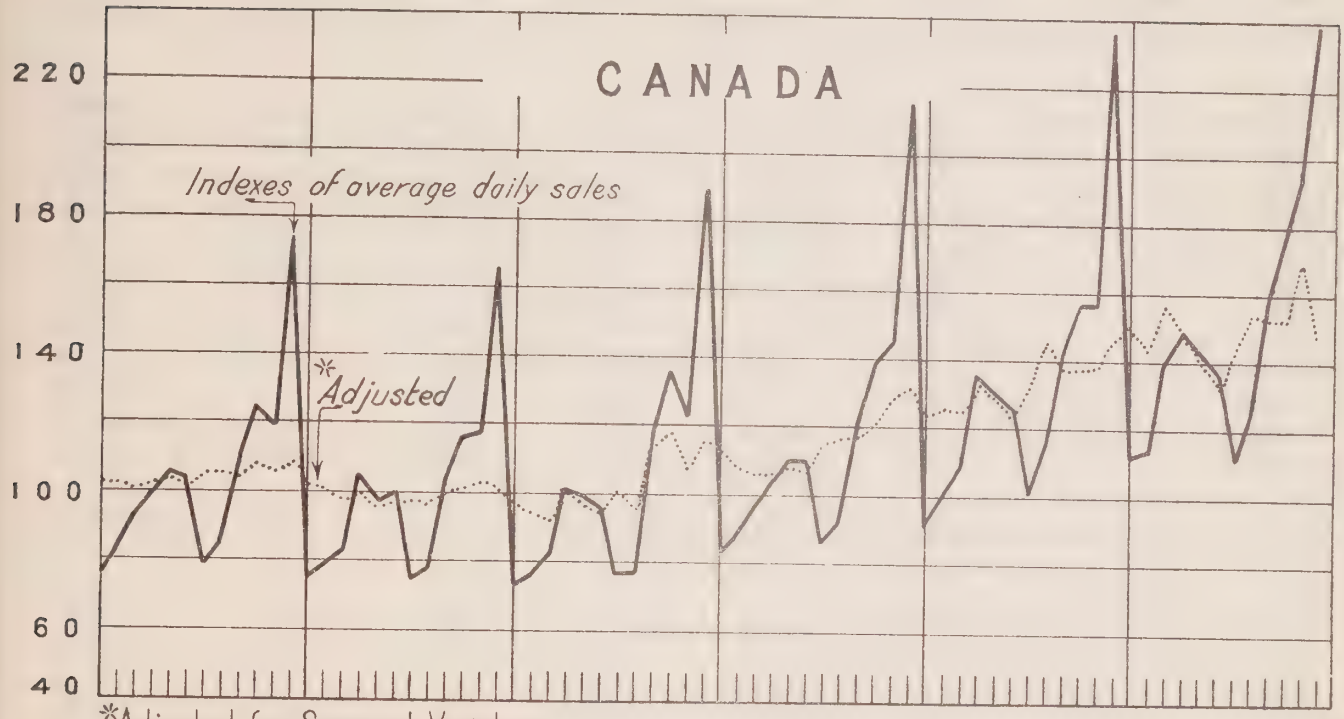
1929	85.9	1933	74.9	1937	103.8	1941	161.3
1930	88.5	1934	80.1	1938	105.2	1942	185.5
1931	87.4	1935	85.2	1939	113.2		
1932	79.7	1936	92.7	1940	[illegible]		

Monthly Indexes, 1937 - 1942

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	64.5	98.0	67.5	109.2	68.7	111.2
February	65.8	97.4	70.6	104.5	69.7	103.2
March	84.3	101.5	[illegible]	[illegible]	[illegible]	102.7
April	84.8	97.4	102.6	105.1	100.9	106.6
May	106.6	103.7	98.2	101.7	106.9	107.7
June	109.0	106.6	107.9	105.1	116.2	112.7
July	110.2	104.0	104.3	101.5	108.3	112.2
August	92.6	101.4	92.7	98.8	100.4	106.6
September	99.3	105.6	101.1	107.1	115.2	115.1
October	114.1	106.3	113.1	105.8	120.7	120.2
November	105.0	104.7	106.8	106.5	123.1	122.3
December	209.1	113.7	218.2	104.7	248.1	122.7
	1940		1941		1942	
January	80.7	127.0	96.9	151.4	129.8	191.4
February	86.7	124.2	103.8	153.6	129.0	190.9
March	108.6	125.8	121.0	150.9	148.2	191.3
April	104.2	120.6	143.4	157.0	169.2	188.4
May	124.8	125.2	159.8	159.7	186.4	180.6
June	132.7	125.3	154.0	154.8	180.7	176.7
July	125.8	126.7	152.2	152.7	176.3	176.2
August	135.0	134.6	158.9	163.1	180.1	185.5
September	125.5	137.9	152.3	162.6	176.6	188.5
October	146.9	141.7	173.0	166.2	204.5	185.0
November	153.8	143.8	178.2	171.6	199.0	204.0
December	280.7	148.3	341.6	176.2	346.6	178.1

Indexes of Department Store Sales

1935-1939 = 100



*Adjusted for Seasonal Variations

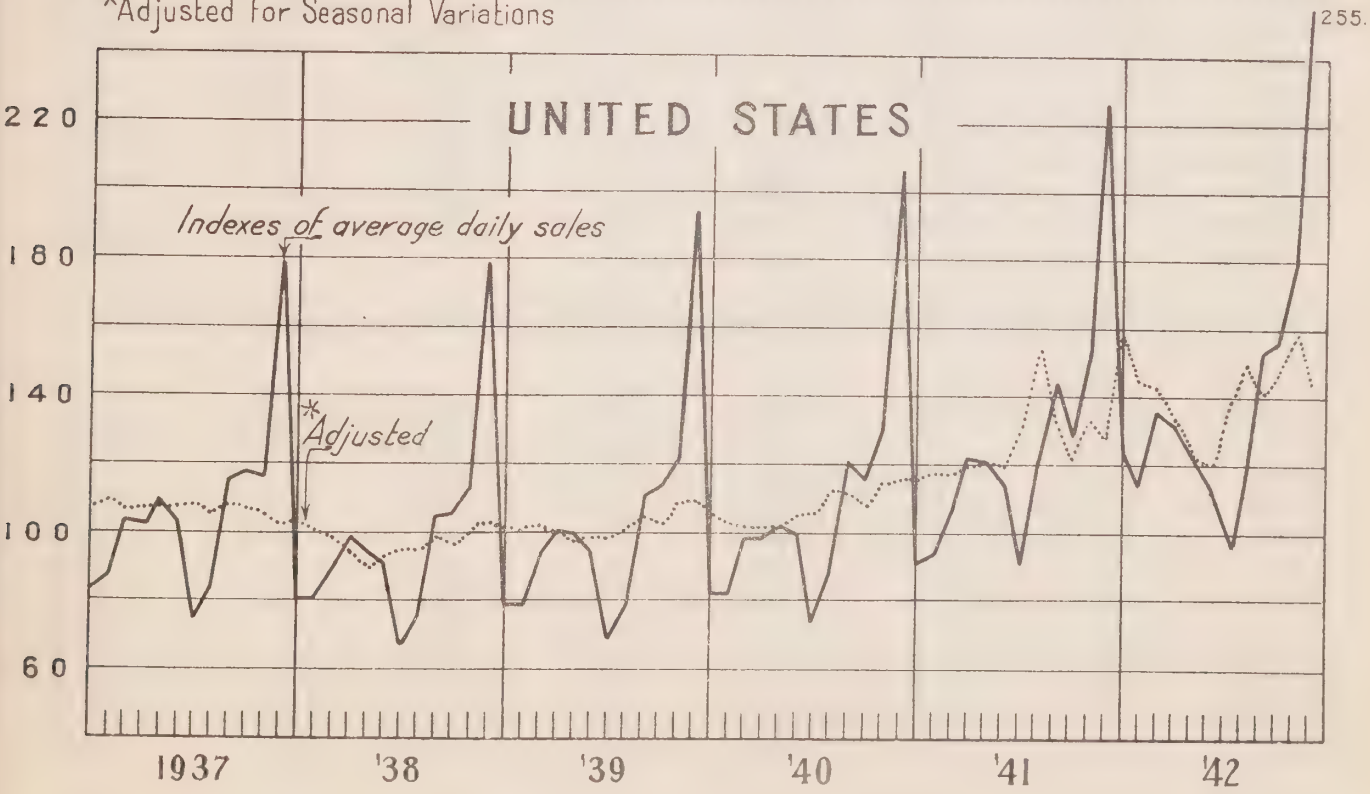


Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	76.4	78.7	74.9	80.3	63.8	76.6
February	62.7	61.3	60.1	66.8	54.8	60.9
March	89.9	87.9	88.2	92.2	87.6	88.0
April	109.1	97.4	120.0	109.1	104.7	94.6
May	114.1	112.3	130.6	108.9	105.4	109.1
June	115.6	116.9	131.3	113.2	97.4	109.4
July	95.7	114.9	105.4	91.9	78.3	97.1
August	79.4	91.4	84.1	75.9	63.8	97.8
September	107.5	97.7	109.5	107.9	105.8	110.4
October	142.1	120.9	136.9	150.2	142.0	133.0
November	128.7	117.0	121.9	130.3	145.7	124.3
December	174.3	183.4	166.1	181.0	149.5	192.4
Annual Average	108.0	106.7	110.8	109.0	99.9	107.8
1938						
January	77.4	81.2	77.9	78.7	69.3	78.3
February	60.7	66.8	60.1	62.1	53.3	60.4
March	79.6	80.2	74.5	83.3	81.3	71.7
April	115.8	122.7	121.8	117.1	106.2	99.5
May	91.7	97.0	103.6	85.2	86.5	95.7
June	107.4	111.4	122.4	103.3	98.8	95.2
July	82.7	92.9	88.0	79.3	77.2	84.8
August	72.1	82.6	74.6	68.2	65.9	86.5
September	98.9	88.3	97.7	97.9	113.5	95.3
October	118.4	100.6	105.5	113.7	171.5	116.4
November	119.8	109.3	112.3	119.1	147.9	111.7
December	163.7	171.7	145.4	173.8	149.8	176.6
Annual Average	99.0	100.4	98.7	98.5	101.8	97.7
1939						
January	69.8	65.0	69.0	72.3	63.0	73.5
February	56.7	57.5	54.2	59.2	49.8	60.2
March	70.2	67.0	69.1	69.3	75.3	73.9
April	101.2	97.8	101.1	102.3	104.2	94.0
May	95.0	98.9	107.5	89.0	89.0	97.0
June	102.3	112.1	115.0	97.9	90.6	97.8
July	79.7	96.5	84.5	73.7	76.0	88.7
August	71.7	86.9	73.2	67.2	65.0	88.7
September	115.4	102.0	115.1	110.3	143.6	112.2
October	133.8	119.4	115.3	131.4	190.6	127.6
November	127.9	139.2	118.4	128.9	145.8	112.9
December	178.8	208.4	151.6	188.6	171.9	189.9
Annual Average	100.2	104.2	97.8	99.2	105.4	101.4

Table 14.--Monthly Indexes of Men's Clothing Store Sales in Canada by Provinces-Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	78.9	89.6	74.7	81.6	70.3	80.4
February	67.7	81.3	65.7	68.3	61.0	68.3
March	90.5	108.2	88.3	91.0	84.4	87.6
April	101.5	116.8	104.3	101.3	94.6	91.1
May	107.8	130.0	120.4	100.8	99.9	101.2
June	118.5	139.5	129.1	114.9	104.5	109.6
July	94.9	132.8	92.4	92.6	86.3	94.4
August	97.4	133.3	92.7	94.8	86.0	111.1
September	107.3	130.8	99.8	106.9	109.9	106.7
October	145.5	165.2	134.3	145.3	166.0	130.2
November	160.3	182.9	150.3	160.3	181.7	137.3
December	199.7	250.8	171.9	212.0	178.8	201.6
Annual Average	114.2	138.4	110.3	114.2	110.3	110.0
1941						
January	92.1	120.5	79.9	97.0	79.5	96.1
February	82.0	106.1	75.1	85.8	71.8	76.5
March	105.0	128.5	100.4	110.6	90.6	89.1
April	146.7	184.0	150.0	153.2	121.5	107.1
May	135.4	174.8	143.0	133.0	122.8	110.2
June	137.4	173.2	141.5	136.6	126.0	116.0
July	111.4	164.4	112.7	102.4	106.0	117.2
August	113.2	156.3	116.9	108.5	92.8	121.5
September	128.4	157.9	122.5	124.5	136.3	128.5
October	169.4	197.7	169.6	169.1	171.1	143.0
November	173.8	224.6	164.3	175.1	177.5	143.9
December	242.9	327.7	225.3	254.7	200.2	221.5
Annual Average	136.5	176.3	133.4	137.5	124.7	122.6
1942						
January	113.9	164.0	100.1	117.3	104.2	106.8
February	104.0	148.0	95.5	108.0	85.9	96.5
March	168.0	194.6	180.9	169.9	138.0	142.5
April	188.8	232.7	210.6	182.7	164.4	156.2
May	160.3	220.4	179.6	146.6	144.9	147.6
June	154.4	214.9	166.8	145.8	133.7	142.9
July	123.6	190.3	126.0	111.4	122.8	125.4
August	131.5	179.6	143.1	120.4	114.9	140.2
September	153.8	196.7	152.0	149.3	145.6	158.0
October	197.5	253.2	192.8	184.0	216.[illegible]	206.5
November	194.8	263.0	189.3	181.5	213.0	195.2
December	263.8	374.8	231.[illegible]	271.9	236.2	258.2
Annual Average	162.9	219.4	164.0	157.4	151.7	156.3

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	71.1	74.8	67.2	76.6	59.8	69.3
February	60.1	55.4	63.5	59.3	59.4	57.2
March	95.3	80.6	84.6	96.6	101.6	116.3
April	126.4	102.0	151.7	120.5	120.3	105.0
May	111.8	113.9	123.7	106.4	107.1	112.2
June	119.0	113.3	137.5	115.6	103.5	110.0
July	93.8	100.9	99.3	91.7	83.3	102.2
August	72.0	82.8	73.7	68.5	65.8	90.2
September	98.4	93.1	96.8	99.5	94.6	105.0
October	137.8	126.3	136.7	144.6	132.5	119.3
November	113.7	112.4	106.3	120.1	114.2	101.5
December	155.2	174.5	145.7	164.3	144.6	142.8
Annual Average	104.6	102.5	107.2	105.3	98.9	102.6
1938						
January	71.7	81.0	65.9	75.6	66.0	72.7
February	61.2	58.4	64.9	60.5	59.2	59.0
March	89.5	76.9	80.8	92.7	93.3	97.4
April	137.8	133.5	149.6	133.5	136.1	130.5
May	96.4	111.6	103.4	89.1	96.4	107.3
June	112.0	121.3	128.9	106.0	104.9	100.9
July	81.0	89.6	83.3	78.1	80.5	86.2
August	70.6	86.5	69.4	66.3	69.2	91.6
September	95.3	91.1	91.6	97.7	92.7	99.5
October	121.2	112.6	116.5	118.6	143.9	116.7
November	110.1	107.7	101.0	112.5	124.5	102.0
December	153.6	165.2	140.0	161.8	153.8	144.2
Annual Average	100.0	103.0	99.6	99.4	101.7	100.7
1939						
January	67.9	75.4	61.7	69.2	70.9	71.2
February	56.4	52.2	57.8	56.2	53.6	60.1
March	83.7	70.7	76.8	82.7	92.2	101.4
April	126.3	113.3	125.1	125.4	132.5	130.4
May	104.2	120.2	113.0	97.1	99.9	115.6
June	104.4	123.7	113.8	100.0	94.6	107.4
July	80.0	88.7	82.9	76.0	81.0	86.6
August	68.6	85.6	64.3	65.0	73.2	84.6
September	110.2	99.6	104.2	111.0	118.0	115.6
October	130.7	125.9	121.0	131.3	150.3	127.6
November	117.8	133.2	108.8	122.1	122.9	106.9
December	168.0	195.4	151.7	177.6	166.9	154.8
Annual Average	101.5	107.0	98.4	101.1	104.7	105.2

Table 15.--Monthly Indexes of Women's Clothing Store Sales in Canada by Provinces--Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	74.2	88.1	64.5	78.3	72.6	77.4
February	68.0	70.0	66.6	67.9	68.5	70.9
March	102.7	110.5	88.7	100.9	112.6	133.5
April	129.4	130.5	130.7	132.5	114.1	133.2
May	118.1	162.1	125.0	108.5	118.0	128.5
June	116.5	139.2	123.0	111.0	107.9	130.2
July	96.0	117.0	92.4	94.5	93.0	109.4
August	96.0	126.1	85.4	95.7	92.4	120.3
September	114.0	130.1	103.1	119.1	106.3	123.3
October	148.6	172.6	143.2	147.4	160.8	140.8
November	146.8	178.3	127.9	151.5	162.3	138.9
December	193.6	227.6	182.7	205.1	178.0	173.7
Annual Average	117.0	137.7	111.1	117.7	115.5	123.3
1941						
January	88.5	112.0	76.0	94.8	81.1	93.2
February	80.9	94.6	83.9	80.3	72.7	82.2
March	114.7	123.0	105.9	115.5	110.1	138.9
April	170.1	195.3	172.4	176.0	147.5	156.5
May	141.1	192.7	146.0	136.5	129.9	145.7
June	132.9	162.6	141.7	129.7	115.8	136.9
July	111.3	131.6	108.2	109.4	106.0	129.4
August	119.7	150.1	120.0	119.7	105.1	128.6
September	134.8	154.4	128.8	133.2	132.5	155.7
October	164.1	174.8	170.7	163.4	158.6	152.5
November	155.4	185.2	143.0	161.7	159.7	138.1
December	223.7	259.6	223.6	235.4	192.6	195.0
Annual Average	136.4	161.3	135.0	138.0	126.0	137.7
1942						
January	115.2	140.8	99.4	121.7	109.4	124.8
February	96.0	126.2	94.6	97.2	85.3	96.7
March	149.2	157.8	148.9	152.8	136.4	147.6
April	183.5	201.4	196.3	186.0	150.8	177.0
May	166.3	219.7	177.0	157.9	148.3	182.9
June	158.7	190.7	173.3	154.1	130.0	171.0
July	137.9	156.5	135.8	137.9	127.8	151.4
August	156.7	179.2	155.6	158.9	135.9	170.7
September	169.1	187.9	162.2	174.1	148.6	186.3
October	207.7	234.7	202.7	200.9	207.6	245.2
November	184.3	242.7	170.3	184.8	183.1	197.7
December	261.8	317.5	243.9	274.6	234.0	264.8
Annual Average	165.5	196.3	163.3	166.7	149.8	176.3

Table 16.--Monthly Indexes of Department Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	74.9	76.1	76.3	75.9	73.2	72.9
February	76.7	72.3	75.1	78.2	76.1	77.3
March	92.5	86.1	94.6	92.2	91.4	97.4
April	101.3	98.3	104.9	102.6	99.2	99.5
May	104.3	117.2	112.6	103.4	99.5	101.4
June	105.2	118.2	112.1	108.7	94.9	102.6
July	81.9	99.1	76.6	79.3	77.8	96.1
August	84.6	92.3	82.8	81.5	79.7	103.3
September	105.6	99.9	112.4	104.4	103.9	108.8
October	123.3	121.2	117.7	121.9	130.5	118.8
November	120.5	118.1	113.5	119.0	129.6	114.1
December	174.8	184.2	179.3	183.1	161.2	168.8
Annual Average	103.8	106.9	104.8	104.2	101.4	105.1
1938						
January	73.4	69.4	80.0	73.5	69.6	76.4
February	75.4	69.7	77.7	77.0	71.9	79.2
March	86.7	78.3	92.9	87.1	84.3	88.8
April	103.8	100.4	115.1	104.7	98.2	102.5
May	95.1	101.7	105.1	95.1	89.3	93.5
June	101.3	111.8	111.4	104.1	92.2	95.3
July	74.0	80.7	69.7	70.3	73.5	88.6
August	81.3	82.3	83.0	78.0	78.2	97.1
September	102.3	90.8	107.4	105.9	97.8	101.9
October	115.2	101.3	110.5	107.5	131.9	114.7
November	118.5	106.7	114.2	116.9	131.2	106.3
December	171.7	169.5	180.1	175.6	163.0	171.0
Annual Average	99.9	96.9	103.9	99.6	98.4	101.3
1939						
January	71.0	63.7	79.7	70.1	68.9	73.0
February	71.0	63.3	73.3	71.8	68.6	75.5
March	86.0	71.5	91.7	87.5	82.6	90.8
April	97.1	88.6	103.1	97.4	94.6	99.5
May	101.4	108.4	113.2	101.5	95.6	96.8
June	98.9	109.6	109.0	101.1	87.7	100.0
July	75.0	85.1	73.2	70.9	74.0	86.5
August	80.4	84.1	79.9	77.6	77.9	93.5
September	117.3	100.1	118.7	117.4	120.6	117.7
October	132.4	123.4	121.5	120.5	161.9	120.2
November	123.9	130.0	121.9	124.3	128.7	110.4
December	188.9	204.6	198.1	195.3	177.9	173.5
Annual Average	103.6	102.7	106.9	103.0	103.3	103.1

Table 16.--Monthly Indexes of Department Store Sales in Canada by Provinces--Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	84.2	85.3	92.0	83.4	82.8	78.9
February	84.8	83.9	87.4	85.6	83.0	84.2
March	95.4	89.8	101.8	93.9	93.0	101.4
April	105.2	102.3	113.5	107.4	99.6	103.5
May	111.9	125.0	122.7	113.3	103.5	106.9
June	108.7	117.4	117.6	110.3	99.8	109.0
July	88.0	103.6	83.6	85.0	84.6	101.9
August	99.8	109.4	97.2	99.5	89.7	121.5
September	114.1	114.8	116.8	117.2	107.3	116.6
October	141.1	152.1	135.9	136.6	149.0	136.9
November	150.9	155.5	141.0	150.0	160.8	139.7
December	210.2	245.3	215.3	218.9	192.3	197.2
Annual Average	116.2	123.7	118.8	116.8	112.1	116.5
1941						
January	93.1	98.4	102.2	92.6	87.6	93.4
February	94.8	100.6	95.8	95.6	90.8	97.3
March	111.6	115.9	116.1	112.1	104.3	119.6
April	132.2	144.2	143.0	137.3	121.4	121.7
May	134.3	155.9	143.1	138.2	122.4	126.6
June	123.7	147.0	129.0	125.2	114.5	120.8
July	102.2	127.5	97.4	97.9	97.1	119.1
August	120.4	137.2	120.1	121.7	107.0	138.0
September	138.6	149.7	140.6	138.2	131.7	147.5
October	160.0	180.7	163.7	158.5	154.5	161.0
November	155.4	181.3	148.5	153.2	157.9	150.0
December	239.2	276.7	251.7	249.0	217.1	222.7
Annual Average	133.8	151.3	137.6	135.0	125.5	134.8
1942						
January	115.2	122.6	120.0	116.4	108.5	117.5
February	107.4	117.8	111.0	108.6	98.9	113.1
March	141.2	157.6	157.1	144.8	125.3	138.5
April	145.1	169.5	157.8	145.0	133.5	143.8
May	142.2	173.7	156.1	142.3	126.2	144.7
June	139.6	168.9	152.5	137.2	125.3	148.4
July	112.6	135.6	108.2	105.6	109.2	135.5
August	126.9	138.7	129.4	125.1	113.1	155.1
September	154.9	169.7	166.7	157.0	136.2	169.6
October	181.9	208.8	188.0	169.4	180.3	203.0
November	187.4	222.2	187.0	178.8	190.4	188.5
December	241.6	261.6	264.2	235.5	228.5	253.9
Annual Average	149.7	170.6	158.2	147.1	139.6	159.3

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	97.1	92.9	100.3	98.2	91.8	98.2
February	94.7	89.3	102.6	95.3	87.5	93.0
March	101.9	104.9	105.9	102.8	96.5	96.6
April	98.4	99.6	100.5	97.7	97.7	98.6
May	101.4	101.8	99.5	102.3	101.9	99.2
June	98.1	96.9	97.9	99.8	94.0	98.4
July	103.7	110.6	101.3	106.7	94.9	105.2
August	103.2	109.7	102.5	104.7	97.7	102.2
September	106.3	104.2	104.4	104.4	111.4	112.4
October	109.7	111.7	107.2	106.7	115.4	118.8
November	100.6	99.5	103.3	102.0	95.2	99.3
December	133.3	151.1	123.2	134.2	131.4	140.7
Annual Average	104.0	106.0	104.1	104.6	101.3	105.2
1938						
January	98.1	97.5	101.8	99.2	91.5	97.6
February	90.7	89.2	95.1	91.0	86.2	90.2
March	99.8	99.1	105.0	100.5	92.5	100.2
April	101.2	102.5	103.0	101.1	98.6	102.5
May	97.0	97.4	96.0	98.0	95.1	97.2
June	97.4	95.6	96.7	99.6	93.6	96.3
July	100.8	101.3	97.3	101.9	100.8	101.9
August	102.0	104.4	100.0	101.8	103.6	102.4
September	103.8	97.2	100.2	101.5	113.5	109.6
October	108.9	104.1	107.2	104.2	122.8	114.5
November	99.7	95.7	103.2	99.4	99.4	97.4
December	131.2	131.8	120.7	131.9	138.0	135.5
Annual Average	102.6	101.3	102.2	102.5	103.0	103.8
1939						
January	93.3	93.6	100.1	96.7	91.8	96.8
February	95.0	96.2	107.1	94.6	86.1	88.2
March	105.2	101.2	113.8	105.0	100.6	99.5
April	102.8	101.0	102.3	99.3	115.7	97.7
May	102.7	97.4	105.5	100.9	107.2	101.0
June	98.9	99.9	99.4	99.3	96.2	99.9
July	99.6	101.8	98.7	99.5	98.7	101.9
August	99.5	106.0	99.5	98.2	97.8	105.4
September	104.4	103.7	100.5	101.9	113.7	108.2
October	107.1	104.5	108.3	101.2	120.6	111.9
November	105.0	106.7	107.1	104.2	106.7	99.5
December	141.6	160.1	127.6	139.8	152.2	145.2
Annual Average	104.8	106.0	105.8	103.4	107.3	104.6

Table 17.--Monthly Indexes of Drug Store Sales in Canada by Provinces--Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	102.2	105.3	106.7	101.4	99.0	100.9
February	100.2	104.8	106.6	98.4	97.9	97.0
March	109.4	116.5	115.2	108.2	106.8	102.4
April	103.9	106.7	107.9	102.0	103.5	104.1
May	107.4	111.1	106.6	106.4	111.1	104.3
June	105.2	107.3	104.5	106.6	101.7	104.6
July	108.0	115.0	103.9	109.8	103.3	111.1
August	115.5	130.3	110.0	115.0	115.5	119.1
September	112.3	115.0	107.8	111.2	117.0	116.4
October	124.1	129.2	120.9	118.5	138.4	128.4
November	116.9	126.4	116.7	117.7	112.4	114.5
December	161.9	196.5	154.9	156.5	169.5	163.1
Annual Average	113.9	122.0	113.5	112.6	114.7	113.8
1941						
January	118.0	127.4	120.6	118.1	112.2	115.8
February	112.5	125.0	113.3	113.1	107.3	108.3
March	123.7	138.3	126.0	124.9	115.3	116.8
April	121.0	141.1	117.7	120.7	119.8	115.6
May	126.5	140.1	121.1	128.3	125.4	119.3
June	122.9	133.7	119.0	125.5	120.7	112.7
July	127.7	145.8	121.7	128.3	126.7	125.1
August	132.3	151.4	126.3	132.5	132.3	128.5
September	130.4	143.9	127.2	129.4	132.3	127.6
October	141.6	153.2	139.1	134.9	156.0	145.4
November	134.6	150.4	134.9	137.2	126.3	123.4
December	182.6	226.4	163.7	181.5	188.8	182.0
Annual Average	131.2	148.1	127.6	131.2	130.3	126.7
1942						
January	136.5	148.5	137.2	135.9	134.3	133.6
February	130.4	150.1	131.3	129.8	125.8	124.3
March	142.0	161.6	145.6	139.7	139.5	135.2
April	143.4	173.4	140.7	139.2	148.9	136.2
May	144.3	170.8	141.4	140.8	145.6	145.5
June	139.4	163.3	137.5	137.9	136.0	139.8
July	142.3	171.4	139.0	139.5	140.0	146.2
August	148.5	188.0	141.6	145.3	146.1	154.4
September	147.6	177.0	140.5	143.1	150.1	160.3
October	162.9	196.7	159.5	153.9	171.2	176.7
November	148.4	177.3	146.9	144.5	144.6	158.4
December	213.1	276.3	183.9	206.0	225.3	242.8
Annual Average	149.9	179.5	145.4	146.3	150.6	154.5

Table 18.--Monthly Indexes of [illegible] by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	99.0	Not available	100.1	101.9	86.1	99.9
February	91.8		92.9	92.7	83.9	96.5
March	101.2		102.3	101.0	95.9	107.3
April	104.7		104.8	103.2	106.3	109.6
May	107.3		107.3	105.7	108.6	[illegible]
June	102.2		101.4	98.9	110.0	[illegible]
July	106.0		96.1	106.4	122.4	[illegible]
August	90.8		81.0	88.5	111.3	[illegible]
September	102.7		95.2	101.7	120.2	[illegible]
October	111.4		107.4	111.2	119.4	114.8
November	99.7		96.6	100.9	99.8	105.2
December	124.5		119.9	126.6	121.9	134.9
Annual Average	103.4		100.4	103.2	107.2	110.1
1938						
January	94.9	Not available	97.9	98.0	80.6	90.5
February	96.8		98.9	98.2	87.1	97.3
March	105.8		105.5	108.5	97.4	108.9
April	112.0		114.4	113.4	103.4	108.9
May	102.1		103.8	102.1	98.1	102.5
June	105.9		108.1	103.0	108.3	109.1
July	100.3		93.0	102.5	108.8	101.4
August	90.9		84.2	91.1	101.4	99.7
September	101.4		98.0	100.6	114.9	96.1
October	103.2		105.0	103.6	102.5	95.0
November	98.0		100.7	100.3	90.3	87.9
December	121.4		124.9	127.6	103.7	102.9
Annual Average	102.7		102.9	104.1	99.7	99.7
1939						
January	93.2	92.0	99.2	97.3	74.9	79.0
February	95.4	92.8	103.3	98.5	77.5	80.4
March	109.6	101.0	121.2	112.9	88.5	91.9
April	110.0	103.8	119.0	113.1	93.1	94.1
May	109.7	107.7	113.0	110.4	104.7	103.6
June	122.1	116.1	122.7	118.9	130.8	130.1
July	100.8	111.6	94.3	98.5	113.0	104.6
August	104.8	110.8	94.8	100.9	129.3	115.8
September	117.9	122.8	111.3	115.4	136.9	118.2
October	103.9	104.7	103.7	102.2	110.4	102.3
November	106.3	108.3	103.5	107.7	108.9	102.6
December	129.3	131.0	128.4	132.2	123.7	123.2
Annual Average	108.6	108.6	109.5	109.0	107.6	103.8

Table 18.--Monthly Indexes of Grocery and Meat Store Sales in Canada by Provinces--Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	104.4	103.8	106.5	107.4	93.5	99.0
February	108.0	106.6	110.7	109.6	99.7	105.0
March	124.5	120.5	131.7	124.6	113.8	119.7
April	116.2	111.1	120.2	117.0	107.5	117.2
May	123.9	119.7	124.0	122.8	128.2	126.8
June	131.8	124.6	131.8	127.6	145.1	142.1
July	111.1	120.6	100.2	109.1	128.4	123.7
August	124.2	131.3	109.6	121.9	150.9	139.6
September	108.9	118.4	102.0	106.5	124.6	109.9
October	120.8	122.2	114.8	121.6	130.4	121.4
November	126.1	127.5	118.8	130.2	129.1	124.2
December	135.5	136.3	130.6	141.6	128.6	130.9
Annual Average	119.6	120.2	116.7	120.0	123.3	121.6
1941						
January	118.0	116.4	116.5	124.1	104.4	115.3
February	117.0	117.1	117.4	120.7	104.3	116.0
March	134.7	129.6	137.7	139.3	118.5	131.0
April	132.2	124.3	135.0	135.8	119.6	131.8
May	146.8	141.0	144.1	150.6	144.4	146.4
June	139.4	132.3	141.4	136.1	146.8	146.2
July	133.0	137.8	121.3	134.6	148.6	136.8
August	146.0	150.8	131.1	145.8	171.0	156.6
September	133.7	147.4	126.1	132.0	146.0	134.1
October	145.2	154.2	140.7	145.9	148.0	142.6
November	143.7	156.5	134.4	148.6	141.8	139.2
December	161.6	177.6	158.2	167.6	144.7	150.5
Annual Average	137.6	140.4	133.7	140.1	136.5	137.2
1942						
January	150.4	158.1	147.1	157.9	132.2	142.6
February	141.6	151.9	144.5	145.0	122.6	131.9
March	153.3	153.3	158.8	156.6	134.7	146.1
April	157.4	156.6	165.6	159.4	138.6	148.2
May	169.9	173.8	172.3	170.5	164.1	162.4
June	168.7	174.9	175.9	160.6	171.5	174.5
July	152.0	172.0	141.2	148.0	170.9	160.4
August	160.7	169.7	149.3	156.4	184.0	179.6
September	148.4	168.5	142.0	141.4	164.6	161.9
October	164.9	183.8	162.3	161.9	166.7	165.2
November	148.8	163.6	148.1	147.8	142.7	149.6
December	178.4	193.7	182.6	178.2	163.4	171.0
Annual Average	157.9	168.3	157.5	157.0	154.7	157.8

Table 19.--Monthly Indexes of Variety Store Sales in Canada by Provinces
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1937						
January	64.5	59.9	62.6	68.0	57.8	65.1
February	65.8	59.5	63.9	68.1	64.0	68.0
March	84.3	76.6	80.6	86.7	85.0	89.7
April	84.8	76.2	85.0	85.4	87.8	86.0
May	106.6	102.0	116.5	105.1	101.8	96.9
June	109.0	102.3	119.5	107.5	103.9	99.4
July	110.2	114.6	114.3	108.8	105.3	107.6
August	92.6	100.0	95.5	89.8	86.2	100.8
September	99.3	99.5	102.5	98.1	97.5	98.3
October	114.1	112.9	114.1	116.8	113.1	101.6
November	105.0	104.8	100.0	108.1	106.2	101.7
December	209.1	225.2	191.7	217.4	190.1	226.1
Annual Average	103.8	102.8	103.9	105.0	99.9	103.4
1938						
January	67.5	62.1	68.3	68.9	63.5	69.2
February	70.6	62.2	72.1	72.0	65.4	74.9
March	78.8	71.7	77.0	81.7	75.1	80.9
April	102.6	93.4	105.5	104.6	97.2	100.1
May	98.2	92.4	107.8	96.7	90.4	95.5
June	107.9	104.1	118.4	107.1	99.2	96.4
July	104.3	103.9	105.8	104.3	103.5	101.7
August	92.7	97.6	95.3	90.3	87.0	101.8
September	101.1	100.2	102.8	99.8	102.4	102.2
October	113.1	113.4	117.1	109.7	123.3	103.9
November	106.8	107.3	105.4	106.3	112.8	104.2
December	218.2	231.0	199.7	221.5	220.9	239.0
Annual Average	105.2	103.3	106.3	105.2	103.4	105.8
1939						
January	68.7	61.7	71.2	68.6	67.3	71.4
February	69.7	65.3	69.6	70.4	66.5	76.3
March	80.2	77.1	83.4	79.4	76.8	84.0
April	100.9	100.5	104.6	99.3	100.5	99.0
May	106.9	111.8	119.4	99.9	107.7	101.1
June	116.2	137.6	127.2	111.8	105.2	99.5
July	108.3	124.2	115.7	102.2	108.7	102.3
August	100.4	118.4	104.0	94.7	97.7	106.2
September	115.2	132.7	121.8	109.0	117.7	107.2
October	120.7	134.4	121.8	115.8	135.8	107.5
November	123.1	143.2	120.1	118.3	140.9	110.9
December	248.1	302.9	227.6	242.6	264.2	269.4
Annual Average	115.2	125.8	115.5	109.3	115.8	110.2

Table 19.--Monthly Indexes of Variety Store Sales in Canada by Provinces--Cont'd.
(Average, 1935 to 1939 = 100)

Year and Month	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
1940						
January	80.7	89.0	82.8	78.4	80.4	78.2
February	86.7	93.4	87.9	83.4	91.1	88.0
March	108.6	125.1	111.1	103.5	112.6	105.3
April	104.2	117.2	109.2	100.3	102.9	97.9
May	124.8	144.7	139.9	116.4	123.3	105.6
June	132.7	158.5	147.5	125.3	126.3	109.9
July	125.8	159.1	128.5	118.6	129.9	114.7
August	135.0	174.0	137.7	128.5	130.1	127.1
September	125.5	160.2	128.1	118.2	128.6	115.9
October	146.9	184.2	150.4	138.5	163.0	118.2
November	153.8	195.2	151.1	149.4	162.2	128.6
December	280.7	368.5	257.2	278.1	281.7	268.7
Annual Average	133.8	164.1	136.0	128.2	136.0	121.5
1941						
January	96.9	110.8	103.0	94.3	90.6	87.0
February	103.8	125.2	106.4	99.8	102.6	96.0
March	121.0	156.0	122.2	117.5	116.2	105.6
April	143.4	184.1	149.2	137.6	140.0	117.7
May	159.8	200.5	181.1	151.4	144.9	118.1
June	154.0	196.7	172.3	144.5	144.0	118.1
July	152.2	196.2	160.7	143.1	152.0	128.6
August	158.9	207.4	170.9	150.5	141.8	141.2
September	152.3	202.1	162.7	141.3	148.9	132.3
October	173.0	220.3	184.4	164.3	173.4	133.3
November	178.2	240.1	175.5	174.3	176.8	141.5
December	341.6	453.3	332.2	334.1	332.6	301.8
Annual Average	161.3	207.7	168.2	154.4	155.3	135.1
1942						
January	129.8	150.1	139.6	125.0	124.6	111.1
February	129.0	163.0	136.2	121.9	125.7	113.8
March	148.2	187.6	158.2	139.6	145.6	125.7
April	169.2	211.6	184.7	160.4	162.1	134.1
May	186.4	236.3	218.8	171.3	170.0	140.3
June	180.7	229.2	208.7	167.4	163.3	141.4
July	176.3	220.9	196.1	162.5	177.3	143.0
August	180.1	234.0	203.0	165.4	166.6	152.5
September	176.6	226.8	197.4	166.1	155.3	146.9
October	204.5	270.4	229.8	191.0	185.5	158.1
November	199.0	269.8	212.0	184.8	196.5	163.7
December	346.6	449.8	349.9	330.2	351.5	307.1
Annual Average	185.5	237.5	202.9	173.8	177.0	153.1

Table 20.--Monthly Indexes of Jewellery Store Sales in Canada, 1936 to 1942 - Unadjusted
(Average, 1935 - 1939 = 100)

Month	1936	1937	1938	1939
January	74.7	78.7	75.7	71.1
February	56.4	57.3	54.9	53.3
March	55.2	74.8	63.5	60.9
April	70.1	77.1	73.3	67.5
May	73.1	82.7	75.8	82.1
June	86.4	96.3	86.7	92.2
July	75.8	83.0	75.2	75.1
August	85.6	92.2	87.5	87.4
September	90.1	96.3	91.6	105.1
October	84.8	87.8	87.8	101.5
November	95.8	102.5	96.3	110.8
December	340.5	329.5	329.7	356.7
Annual Averages.	99.1	104.9	99.8	105.3

Month	1940	1941	1942	
			A	B
January	86.6	95.7	112.8	112.8
February	67.8	86.4	100.7	100.7
March	81.6	102.4	112.9	112.9
April	82.4	110.0	126.1	126.1
May	99.4	122.8	146.6	146.6
June	117.8	133.0	179.0	180.7
July	100.9	123.1	107.9	123.[illegible]
August	125.0	146.6	122.2	140.3
September	117.1	147.8	128.7	147.3
October	114.3	138.3	134.5	153.5
November	130.4	139.7	145.4	166.2
December	405.3	434.0	377.4	448.4
Annual Averages.	127.4	148.3	149.5	163.2

A. Tax excluded. B. Tax included.

Table 21. Monthly Indexes of Department Store Sales in the United States
(1935 - 1939 = 100)

Month	Monthly Indexes 1937 - 1942					
	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations	Indexes of Average Daily Sales	Indexes Corrected for Seasonal Variations
	1937		1938		1939	
January	83	107	80	103	79	101
February	87	109	80	101	79	100
March	103	107	89	99	94	101
April	102	107	99	95	101	101
May	109	107	92	90	100	98
June	103	107	91	94	95	99
July	75	108	67	95	69	99
August	83	106	75	95	79	102
September	115	108	105	99	111	105
October	118	107	106	97	114	103
November	116	105	114	102	122	109
December	179	102	179	102	193	110
	1940		1941		1942	
January	82	106	91	116	124	159
February	82	103	94	118	114	145
March	99	102	107	118	136	143
April	99	102	122	120	132	134
May	102	102	121	121	122	122
June	100	105	115	120	115	120
July	74	106	91	132	95	139
August	89	113	122	154	118	149
September	121	112	144	133	153	141
October	116	108	129	121	157	147
November	131	115	153	133	180	159
December	206	116	226	128	255	144

Table 22.--System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Boots and Shoes		3	
Candy		1	
Men's Clothing	CANADA	5	100.0
	Maritime Provinces.....		7.5
	Quebec		25.0
	Ontario		46.0
	Prairie Provinces		13.0
	British Columbia		8.5
Women's Clothing	CANADA	5	100.0
	Maritime Provinces		4.0
	Quebec		26.0
	Ontario		47.0
	Prairie Provinces		14.0
	British Columbia		9.0
Departmental	CANADA	27	100.0
	Maritime Provinces.....		7.0
	Quebec		14.0
	Ontario		39.0
	Prairie Provinces.....		28.0
	British Columbia		12.0
Drugs	CANADA	6	100.0
	Maritime Provinces		7.0
	Quebec		19.0
	Ontario		48.0
	Prairie Provinces		18.0
	British Columbia		8.0
Furniture		3	
Groceries and Meats	CANADA	32	100.0
	Maritime Provinces		9.0
	Quebec		29.0
	Ontario		42.0
	Prairie Provinces		13.0
	British Columbia		7.0
Hardware		6	
Radio and Electrical		2	
Restaurant		5	
Variety	CANADA	5	100.0
	Maritime Provinces		9.0
	Quebec		25.0
	Ontario		46.0
	Prairie Provinces		12.0
	British Columbia		8.0
General Index		100	

Table 23.

SEASONAL ADJUSTMENT FACTORS, 1942

Month	Boot and Shoe Stores	Candy Stores	Men's Clothing Stores	Women's Clothing Stores	Department Stores	Drug Stores	Furniture Stores	Grocery and Meat Stores	Hardware Stores	Radio and Electrical Stores	Restaurants	Variety Stores
January	75	72	75	72	74	93	66	96	60	79	93	64
February	63	100	63	62	80	98	83	98	58	79	96	72
March	79	80	81	87	89	97	83	101	70	81	97	78
April	123	135	103	125	100	98	111	102	104	93	101	93
May	113	98	98	105	102	96	124	103	132	114	100	100
June	127	77	106	112	103	96	98	100	119	91	101	103
July	92	83	82	84	76	96	77	98	110	78	103	100
August	81	90	73	70	80	98	99	92	103	77	106	92
September	110	93	102	97	104	102	118	100	120	119	105	97
October	103	95	125	123	115	102	118	100	115	126	100	104
November	96	84	126	111	114	100	106	99	100	125	96	101
December	138	193	166	152	163	124	117	111	109	138	102	196

Seasonal adjustment factors for March and April are varied from year to year to allow for the shifting date of Easter for the following kinds of business:- boot and shoe stores, candy stores, men's clothing stores, women's clothing stores, department stores and variety stores.

The factors shown above are those used for 1942.

Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce

CANADA

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES BRANCH

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1938 - 1943

BASE -- AVERAGE, 1935 - 1939 = 100

OTTAWA
1944

Price 25 cents

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OTTAWA, CANADA

Dominion Statistician: S.A. Cudmore, M.A. (Oxon.) F.S.S., F.R.S.C.
Chief, Merchandising and Services Branch: A.C. Steedman, B.A.

Summary of Monthly Indexes of Retail Sales, 1938 - 1943

(Average, 1935 - 1939 = 100)

Introduction

Monthly indexes of retail sales based on reports secured from a sample number of firms and designed to measure the trend in consumer purchasing are now available for the period commencing with January, 1929. In the early years of this statistical series returns were received from chain and departmental firms only, but later on these reports were supplemented by monthly statements of sales from independent merchants. In recent months the number of contributing firms has been increased and the index numbers from 1941 onwards have been revised to allow for this more representative coverage of business. Reports are currently received from 215 chain store companies operating a total of approximately 3,000 stores and from more than 6,100 independent merchants. Reports are also received from 33 departmental firms. Indexes of dollar sales (on the base, 1935-1939 = 100) for Canada and for each of the five economic divisions into which the country may be divided are now computed for each of fourteen trades as follows: men's clothing stores, women's clothing stores, family clothing stores, country general stores, department stores, drug stores, furniture stores, food stores, hardware stores, jewellery stores, radio and electrical stores, restaurants, shoe stores and variety stores. In addition, a composite index based on these fourteen components is computed for Canada and for each region.

This bulletin contains the index numbers for Canada for each of the fourteen trades from 1938 to 1943 and the regional indexes for the latter half of that same period. The indexes for Canada are divided into two series: (a) unadjusted indexes and (b) indexes adjusted both for differences in numbers of business days in different months and also for normal seasonal movements. In correcting for the number of business days allowance is made not only for the differences in the total numbers of days but also for the relative sales importance of different days of the week. The adjustments for seasonal movements were originally made on the basis of an examination of the typical experience over the period 1929 - 1935. Revisions have been made in some instances when changes in seasonal pattern have been noted. But dislocations in retail trade in the war years due to various factors including governmental restrictions on supply have introduced erratic movements in the index numbers, movements which cannot be legitimately smoothed out by any statistical procedure.

Limitations of Indexes

The calculation of index numbers which will accurately reflect the trend in retail trade presents great difficulty. Such indexes of retail sales are gener-

ally computed from reports received from a constant group of stores and, as such, reflect the trend in business for a constant number of stores rather than the overall trend having regard to the changes which are taking place in the total number of stores in operation. For example, the past few years have witnessed a marked increase in the total number of restaurants and other eating places in operation. An index based on reports received from a constant number of establishments would understate the increase which has taken place in the total restaurant trade. On the other hand, an index of sales for retail motor vehicle dealers computed from returns received from a constant sample of continuing firms would overstate the sales in recent years because there has been a marked reduction in the number of firms in operation due to the restrictions on supply during the war years. Most of the Canadian series of index numbers are based on the constant sample method and are, therefore, subject to this limitation. This does not mean, of course, that these figures have no value. They do offer a standard of performance against which individual firms in the same trades can make comparisons. Furthermore, over normal periods of limited duration they give an approximate measure of the overall trend in the trade.

The above-mentioned limitations do not apply to department stores, for which an almost complete coverage of business is secured, nor to variety stores, a type of business transacted almost entirely by chains. The total chain sales are used in constructing the indexes for this trade irrespective of the number of stores in operation. The index of food store sales is based upon reports received from both chains and independents. The use of the total chain figures here rather than a constant number of chain units serves to make some provision for the changes taking place in the total number of stores in operation.

The composite index of sales for Canada and for each region is computed from the index numbers for each of the fourteen trades, trades whose total sales represent about 60 per cent of the total retail trade of the country. The chief components not represented in the composite index are the automotive trades, the retail fuel business and the sale of alcoholic beverages. Thus far no satisfactory method has been devised for obtaining current data on the automotive trade having regard to the sale not only of new motor vehicles but also of used cars, gasoline, and parts and accessories. The omission of figures for this trade during recent years tends to give the composite indexes an upward bias.

Trends in Retail Trade, 1943

The composite index of retail sales for Canada, as calculated from the fourteen trades for which figures are currently received, averaged 5 per cent higher in 1943 than in 1942 and was 19 per cent higher than in 1941. The omission of automotive trades from this general index, as indicated in the preceding paragraph, tends to give these comparisons an upward bias. While the exact extent of this upward bias cannot be measured, it is estimated that if allowance were made for the inclusion of the automotive and the farm implement trades, both of which have experienced marked declines, and also for the business done by government liquor stores, in which the trend has been upward, the increase in total sales between 1943 and 1942 would be reduced to 2 per cent while sales in 1943 would stand only 8 per cent higher than in 1941 compared with the 19 per cent gain as recorded by the composite index for the fourteen trades. The Bureau's Retail Prices Index also averaged 2 per cent higher in 1943 than in 1942 and was 8 per cent higher than in 1941, increases which when related to the estimated trend in the total dollar volume of business would indicate that, notwithstanding the shifts that have taken place as between one commodity and another, there has been no change in the overall quantity of goods sold.

Comparisons between 1942 and 1943 for individual trades reveal divergent trends. Changes in living habits brought about by the increased numbers of women en-

gaged in industry and trade are reflected in a marked gain of 20 per cent in restaurant receipts. The rationing of certain food products was no doubt a factor contributing in the same direction. Jewellery store sales were 15 per cent higher in 1943 than in 1942, a gain which may be attributed in part to the higher prices resulting from the retail sales tax introduced in midsummer of 1942. Higher farm cash income resulted in an 11 per cent gain in country general store sales while a similar increase for drug stores reflects the increased proportion of the consumer's dollar being spent in this type of retail outlet.

Sales for stores specializing in durable goods were lower in 1943 than in 1942. Hardware store sales were down by 2 per cent; furniture store sales were down 7 per cent while a more marked reduction of 16 per cent was recorded for stores specializing in electrical goods or radios.

Variety store sales were unchanged in 1943 from 1942, a result which stands out in contrast with the marked increases recorded by this trade in the earlier years of the war. Sales for other trades were only slightly higher in 1943 than in 1942.

Results on a regional basis indicate more substantial gains between 1942 and 1943 in the Prairie Provinces than elsewhere. Results for all fourteen trades in this region were above the average for the country as a whole. The Maritime Provinces came second with percentage changes for twelve of the fourteen trades equal to or above the Dominion averages. Percentage increases between the two years based on the composite index for the several regions stand at 9.7 per cent for the Prairie Provinces, 9.5 per cent for the Maritime Provinces, 5.0 per cent for British Columbia, 4.3 per cent for Quebec and 1.7 per cent for Ontario.

Table 1.-Canada-General Index of Retail Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	81.8	104.2	79.3	100.3	90.0	110.8
February	80.9	103.3	77.9	99.2	90.4	111.5
March	92.9	101.7	92.3	98.1	105.9	112.3
April	109.7	103.2	104.2	103.4	110.1	110.0
May	101.5	99.6	107.7	103.0	119.9	113.7
June	106.0	102.0	109.8	105.4	121.4	116.6
July	91.0	99.3	91.3	103.8	103.2	114.5
August	88.8	98.4	93.5	102.9	113.2	119.8
September	103.0	101.2	116.4	109.9	113.9	116.5
October	110.7	100.9	117.9	111.1	131.9	120.1
November	106.7	101.1	115.2	107.1	135.7	123.0
December	144.3	99.9	157.1	112.3	174.3	131.0
Annual Averages ..	101.4	-	105.1	-	117.5	-
	1941		1942		1943	
January	100.7	121.5	125.9	146.9	128.9	155.2
February	99.8	126.4	118.0	148.9	129.4	164.0
March	117.3	126.5	140.9	156.5	149.0	163.9
April	131.9	132.8	151.5	153.0	165.6	163.4
May	141.1	133.2	158.4	148.9	165.3	157.3
June	132.7	134.4	154.0	152.1	161.0	158.9
July	124.5	134.2	140.0	149.7	153.9	158.1
August	135.2	143.2	149.1	159.1	147.0	161.8
September	135.4	135.4	151.4	151.3	157.2	157.9
October	149.7	136.9	171.7	151.4	173.3	158.6
November	143.9	136.0	161.7	159.3	172.8	164.7
December	194.4	144.0	209.3	155.6	220.5	169.0
Annual Averages ..	133.9	-	152.7	-	160.3	-

Table 2.-Canada-Indexes of Shoe Store Sales
(Average, 1935 to 1939 = 100)

Month	Monthly Indexes, 1938 - 1943					
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	60.3	115.1	63.2	87.5	70.6	95.1
February	52.6	103.7	46.7	78.9	54.7	89.5
March	78.5	102.5	69.0	91.9	83.6	93.4
April	122.3	100.7	114.2	88.7	106.9	93.5
May	101.8	85.3	112.4	100.1	117.8	104.5
June	146.7	102.1	132.1	103.9	144.3	110.4
July	99.3	102.7	83.6	100.4	101.3	111.2
August	71.0	91.5	71.9	86.9	97.8	110.6
September	107.0	107.1	122.2	108.0	113.2	109.6
October	102.0	102.2	103.0	103.9	113.7	111.5
November	100.0	99.0	90.9	94.9	128.6	126.3
December	139.0	81.9	143.9	101.3	146.8	110.1
Annual Averages ..	98.4	-	96.6	-	106.6	-
	1941		1942		1943	
January	74.0	104.1	106.4	141.3	96.4	130.9
February	64.9	109.8	86.8	146.7	126.3	213.5
March	96.2	127.8	135.4	172.5	135.3	192.9
April	147.8	117.7	170.1	143.1	185.7	145.0
May	143.7	127.0	168.7	145.1	176.8	150.9
June	160.7	130.4	182.0	144.2	202.6	163.7
July	115.7	126.1	143.5	155.7	163.1	163.6
August	117.2	130.0	145.9	161.8	145.5	173.6
September	131.1	123.8	164.2	155.7	167.7	159.1
October	131.5	128.0	172.4	157.8	168.0	154.9
November	128.8	130.4	157.3	168.9	162.1	171.2
December	209.3	153.2	212.0	155.2	214.4	166.8
Annual Averages ..	126.7	-	153.7	-	162.0	-

Table 3.-Canada-Indexes of Men's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	77.4	107.3	69.8	96.4	78.9	105.5
February	60.7	102.7	56.7	96.0	67.7	110.9
March	79.6	104.6	70.2	85.5	90.5	105.6
April	115.8	103.2	101.2	98.2	101.5	102.6
May	91.7	97.3	95.0	98.0	107.8	109.9
June	107.4	101.3	102.3	95.7	118.5	109.6
July	82.7	98.9	79.7	101.1	94.9	116.1
August	72.1	96.8	71.7	95.5	97.4	122.4
September	98.9	98.4	115.4	109.2	107.3	112.1
October	118.4	92.9	133.8	110.9	145.5	115.9
November	119.8	95.4	127.9	101.4	150.3	120.1
December	163.7	92.4	178.8	104.0	199.7	125.6
Annual Averages	99.0	-	100.2	-	114.2	-
	1941		1942		1943	
January	92.1	121.8	113.9	149.4	107.3	143.8
February	82.0	138.8	104.2	165.8	111.7	177.7
March	105.0	130.6	168.1	197.6	137.0	170.6
April	146.7	143.2	187.3	177.1	186.8	165.4
May	135.4	137.0	158.9	156.6	162.9	160.5
June	137.4	134.8	154.3	148.6	171.9	166.2
July	111.4	135.7	124.5	150.6	144.1	165.3
August	113.2	146.5	131.0	171.9	118.7	163.1
September	128.4	130.4	152.8	160.2	154.3	165.1
October	169.4	133.4	196.4	154.6	196.7	159.6
November	173.8	135.2	193.8	162.5	206.1	166.8
December	242.9	148.0	263.8	160.7	280.0	183.6
Annual Averages	136.5	-	162.4	-	164.8	-

Table 4.-Canada-Indexes of Women's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	71.7	103.6	67.9	97.7	74.2	103.4
February	61.2	105.2	56.4	97.0	68.0	113.1
March	89.5	108.8	83.7	95.8	102.7	106.0
April	137.8	102.3	126.3	100.6	129.4	111.8
May	96.4	95.5	104.2	100.4	118.1	112.4
June	112.0	99.9	104.4	92.4	116.5	102.0
July	81.0	94.5	80.0	99.0	96.0	114.7
August	70.6	98.9	68.6	95.3	96.0	125.8
September	95.3	99.7	110.2	109.7	114.0	125.3
October	121.2	96.6	130.7	110.1	148.6	120.3
November	110.1	99.5	117.8	106.1	146.8	124.9
December	153.6	94.7	168.0	106.7	193.6	133.0
Annual Averages	100.0	-	101.5	-	117.0	-
	1941		1942		1943	
January	88.5	121.9	115.1	150.9	126.5	173.6
February	80.9	139.1	97.0	154.3	127.0	202.0
March	114.7	135.7	150.5	187.9	155.6	189.2
April	170.1	135.6	184.9	146.8	213.9	166.5
May	141.1	133.3	167.3	153.8	181.1	170.4
June	132.9	123.4	159.1	151.8	174.7	166.0
July	111.3	132.4	137.7	162.6	152.5	173.4
August	119.7	161.5	157.1	198.1	139.1	182.2
September	134.8	144.0	168.8	178.8	175.5	188.2
October	164.1	131.3	207.8	165.0	205.1	171.7
November	155.4	137.2	184.7	173.0	203.0	182.0
December	223.7	148.8	262.0	174.3	271.6	186.6
Annual Averages	136.4	-	166.0	-	177.1	-

Table 5.-Canada-Indexes of Country General Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	78.2	106.0	73.1	99.5	81.7	107.9
February	77.7	107.0	70.8	97.6	79.7	105.7
March	90.0	106.3	82.8	97.1	89.6	105.7
April	102.3	106.8	89.4	97.0	95.7	103.5
May	111.0	105.6	108.0	99.6	116.5	106.8
June	110.9	107.1	102.4	98.0	110.2	106.9
July	111.1	104.4	104.9	99.0	111.2	104.7
August	110.1	101.8	107.7	99.7	118.4	105.5
September	112.1	100.2	126.1	109.0	111.0	103.6
October	114.6	99.9	119.2	106.7	122.2	107.0
November	102.2	99.3	100.6	97.5	116.1	108.6
December	118.3	97.7	123.5	105.6	128.3	113.3
Annual Averages ..	103.2	-	100.7	-	106.7	-
	1941		1942		1943	
January	83.9	108.3	101.2	127.4	109.7	143.4
February	82.1	110.8	95.1	128.5	110.2	149.1
March	95.0	111.8	108.7	131.9	123.7	145.4
April	108.2	117.0	124.1	133.7	141.2	151.0
May	126.9	112.7	143.5	131.8	162.8	150.4
June	115.8	116.1	133.1	129.2	153.9	150.6
July	125.9	117.6	141.2	130.9	164.0	153.1
August	131.6	121.0	146.6	135.3	157.2	149.5
September	124.1	115.9	140.6	130.9	149.5	139.1
October	132.0	117.9	155.0	133.4	163.5	146.1
November	121.7	118.4	139.0	138.5	156.1	150.8
December	147.4	123.4	166.3	139.4	184.5	157.0
Annual Averages ..	116.2	-	132.9	-	148.0	-

Table 6.-Canada-Indexes of Department Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	73.4	101.7	71.0	98.4	84.2	112.6
February	75.4	100.2	71.0	94.4	84.8	108.2
March	86.7	98.3	86.0	91.7	95.4	105.8
April	103.8	99.7	97.1	102.0	105.2	106.2
May	95.1	95.6	101.4	98.4	111.9	108.1
June	101.3	96.9	98.9	94.3	108.7	106.5
July	74.0	98.2	75.0	101.2	88.0	114.6
August	81.3	97.2	80.4	95.7	99.8	116.6
September	102.3	100.0	117.3	113.3	114.1	116.7
October	115.2	101.1	132.4	118.0	141.1	120.9
November	118.5	102.8	123.9	107.1	150.9	128.5
December	171.7	101.8	188.9	116.4	210.2	132.2
Annual Averages ..	99.9	-	103.6	-	116.2	-
	1941		1942		1943	
January	93.1	123.5	115.2	151.1	107.8	148.1
February	94.8	126.1	107.4	142.8	116.2	154.5
March	111.6	125.0	141.2	156.9	145.4	164.3
April	132.2	133.4	145.1	148.8	157.9	153.5
May	134.3	129.2	142.2	140.1	139.1	138.7
June	123.7	123.1	139.6	134.1	136.8	130.9
July	102.2	132.5	112.6	145.5	112.5	144.7
August	120.4	146.1	126.9	154.5	120.9	148.4
September	138.6	136.6	154.9	152.7	159.1	156.8
October	160.0	136.5	181.9	152.9	177.8	157.3
November	155.4	137.6	187.4	168.5	196.0	168.8
December	239.2	145.8	241.6	146.6	240.2	145.8
Annual Averages ..	133.8	-	149.7	-	150.8	-

Table 7.-Canada-Indexes of Drug Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	98.1	103.9	96.3	104.4	102.2	108.6
February	90.7	100.6	95.0	105.4	100.2	107.3
March	99.8	101.0	105.2	106.1	109.4	110.0
April	101.2	102.1	102.8	106.1	103.9	108.3
May	97.0	101.8	102.7	105.7	107.4	109.5
June	97.4	102.9	98.9	104.2	105.2	110.8
July	100.8	102.4	99.6	102.2	108.0	111.2
August	102.0	102.9	99.5	99.7	115.5	112.8
September	103.8	102.9	104.4	101.1	112.3	114.8
October	108.9	105.2	107.1	105.8	124.1	119.5
November	99.7	101.1	105.0	106.5	116.9	115.5
December	131.2	101.3	141.6	111.4	161.9	131.6
Annual Averages	102.6	-	104.8	-	113.9	-
	1941		1942		1943	
January	118.0	124.1	136.5	140.5	151.8	159.3
February	112.5	124.8	130.4	144.6	148.8	165.1
March	123.7	125.6	142.0	147.5	159.6	162.6
April	121.0	125.3	143.4	148.4	156.8	161.8
May	126.5	126.1	144.3	146.6	159.3	162.4
June	122.9	133.5	139.4	148.3	154.2	164.0
July	127.7	130.7	142.3	145.0	159.6	159.6
August	132.3	131.7	148.5	149.2	153.6	156.9
September	130.4	130.5	147.6	146.8	158.1	157.8
October	141.6	135.9	162.9	152.9	171.7	164.2
November	134.6	136.2	148.4	154.7	169.5	172.6
December	182.6	145.5	213.1	168.8	248.2	196.5
Annual Averages	131.2	-	149.9	-	165.9	-

Table 8.-Canada-Indexes of Furniture Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	68.3	106.1	60.8	94.5	73.8	110.7
February	79.2	101.5	75.1	96.3	90.1	111.3
March	83.5	96.2	82.0	94.5	93.0	112.2
April	112.0	101.0	102.6	95.9	117.4	104.7
May	121.9	100.0	125.2	99.9	146.6	117.0
June	97.6	98.6	100.5	101.5	123.0	125.7
July	72.8	94.7	78.8	104.9	100.6	129.3
August	93.6	90.4	103.0	99.5	125.2	118.3
September	106.6	92.6	115.4	97.9	124.0	111.8
October	117.4	99.6	130.6	113.5	135.2	113.4
November	104.1	97.2	110.9	103.5	122.9	112.1
December	121.2	100.2	139.5	119.4	165.8	145.3
Annual Averages ..	98.1	-	102.0	-	118.1	-
	1941		1942		1943	
January	83.3	124.9	90.8	133.1	91.7	137.5
February	107.7	138.0	107.0	137.1	94.2	120.8
March	119.8	139.6	116.9	139.4	111.8	130.3
April	143.0	132.1	132.5	122.4	133.8	124.1
May	175.7	140.2	162.8	131.5	149.2	119.1
June	134.7	141.0	132.3	133.6	118.6	121.2
July	115.1	147.9	118.3	152.1	109.7	136.2
August	135.5	132.3	136.1	132.0	112.2	112.1
September	137.3	119.3	129.2	112.2	117.4	103.6
October	131.6	110.4	141.5	116.0	123.9	103.5
November	102.5	96.8	122.0	118.0	124.2	115.9
December	130.3	110.2	135.8	114.9	134.3	119.1
Annual Averages ..	126.4	-	127.1	-	118.4	-

Table 9-Canada-Indexes of Food Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	94.9	103.3	93.2	101.1	104.4	110.1
February	96.8	105.4	95.4	103.9	108.0	113.8
March	105.8	102.8	109.6	104.9	124.5	119.6
April	112.0	106.5	110.0	108.7	116.2	116.2
May	102.1	103.6	109.7	108.7	123.9	120.8
June	105.9	106.3	122.1	121.2	131.8	127.8
July	100.3	99.3	100.8	107.5	111.1	114.7
August	90.9	98.1	104.8	111.8	124.2	122.6
September	104.4	102.6	117.9	112.2	108.9	116.2
October	103.2	100.1	103.9	108.2	120.8	120.8
November	98.0	100.2	106.3	107.8	126.1	119.0
December	121.4	101.1	129.3	110.9	135.5	128.1
Annual Averages ..	102.7	-	108.6	-	119.6	-
	1941		1942		1943	
January	118.0	122.0	150.4	146.4	154.7	156.9
February	117.0	127.3	141.6	154.2	148.3	161.4
March	134.7	126.9	153.3	154.9	166.1	163.3
April	132.2	136.5	157.4	161.3	172.0	174.2
May	146.8	141.4	169.8	157.0	176.7	167.1
June	139.4	145.7	168.6	172.0	171.7	174.5
July	133.0	136.3	151.8	153.8	169.7	160.7
August	146.0	148.3	160.5	166.1	157.2	173.0
September	133.7	139.1	148.0	152.9	154.6	160.3
October	145.2	143.0	164.6	152.2	166.9	159.5
November	143.7	140.8	148.5	156.8	155.8	159.3
December	161.6	149.1	178.1	163.7	189.7	181.6
Annual Averages ..	137.6	-	157.7	-	165.3	-

Table 10.-Canada-Indexes of Hardware Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	63.5	108.0	63.4	107.8	72.9	119.2
February	58.7	107.5	56.0	102.6	66.5	116.9
March	77.5	104.6	72.0	97.1	79.1	115.3
April	109.1	107.0	96.6	98.7	110.2	103.9
May	137.0	105.9	136.9	101.7	148.3	110.2
June	131.6	108.5	128.3	105.7	139.6	119.7
July	114.7	106.4	118.3	109.7	121.1	108.0
August	118.4	108.6	122.7	112.5	126.2	115.7
September	120.5	102.4	135.6	115.3	130.2	115.3
October	124.1	110.1	125.8	111.6	141.6	120.8
November	110.4	108.3	110.0	107.9	126.0	123.6
December	114.0	102.6	125.6	117.5	146.2	136.8
Annual Averages ..	106.6	-	107.6	-	117.3	-
	1941		1942		1943	
January	80.2	131.1	107.7	176.1	95.0	158.4
February	76.5	140.2	95.1	174.2	97.7	178.9
March	96.3	134.9	121.3	169.9	117.7	161.3
April	137.6	135.0	152.3	149.3	148.5	145.6
May	172.7	128.3	179.5	138.7	175.6	133.0
June	157.7	135.1	169.6	139.8	168.9	141.9
July	152.9	136.3	163.0	145.4	163.3	143.9
August	152.7	145.4	165.3	157.4	154.8	147.4
September	157.4	133.8	166.0	141.1	155.3	134.7
October	164.9	140.6	169.8	144.8	160.9	141.1
November	142.6	145.5	149.5	152.5	156.0	153.0
December	168.1	151.3	160.2	144.2	170.5	159.6
Annual Averages ..	138.3	-	149.9	-	147.0	-

Table 11 -Canada-Indexes of Radio and Electrical Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	86.2	111.3	77.7	100.3	90.5	112.4
February	75.2	101.1	71.0	95.5	92.8	119.8
March	89.4	104.2	82.1	95.7	97.2	122.4
April	101.8	111.7	92.8	106.0	119.1	125.6
May	113.6	101.6	122.4	105.3	150.4	129.4
June	93.3	100.6	96.3	103.8	146.2	163.9
July	77.1	100.8	84.0	109.8	106.1	133.4
August	84.8	104.0	88.9	109.0	108.6	133.2
September	115.7	99.2	120.2	103.0	133.9	119.6
October	124.5	100.8	129.2	104.6	148.2	115.4
November	110.6	86.8	124.8	97.9	146.2	114.7
December	136.9	97.3	146.3	108.1	224.4	165.9
Annual Averages	100.8	-	103.0	-	130.3	-
	1941		1942		1943	
January	111.5	133.4	126.1	150.8	112.2	139.6
February	107.7	139.6	115.9	150.1	103.1	133.5
March	119.1	139.1	126.9	148.2	111.2	125.0
April	146.8	149.7	140.8	143.6	116.9	119.2
May	167.0	143.7	153.7	137.5	117.0	104.7
June	136.6	148.2	131.4	137.1	106.4	111.0
July	139.9	161.4	120.0	138.4	97.5	112.5
August	140.2	159.9	130.8	149.1	102.0	116.3
September	156.9	140.4	133.5	119.5	114.7	102.6
October	152.1	127.5	140.6	117.9	116.5	101.6
November	118.7	108.1	129.8	118.2	116.4	101.9
December	169.4	127.8	154.5	116.5	136.0	102.6
Annual Averages	138.8	-	133.7	-	112.5	-

Table 12.-Canada-Indexes of Restaurant Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	96.5	102.2	89.5	95.7	95.5	100.8
February	92.7	105.0	82.1	93.0	92.8	101.4
March	103.3	104.5	94.9	95.7	100.8	102.0
April	99.5	98.6	93.3	94.0	99.0	99.4
May	98.9	98.4	100.5	98.7	103.6	101.4
June	95.0	95.4	91.2	91.3	99.8	100.6
July	100.5	95.8	96.2	92.0	106.0	101.0
August	105.9	98.1	101.7	94.2	113.5	103.8
September	101.2	97.5	104.1	99.2	111.0	108.7
October	99.2	97.7	103.3	102.7	112.5	110.4
November	96.6	102.1	100.3	106.0	109.2	113.9
December	103.2	98.1	109.8	105.7	117.8	114.9
Annual Averages	99.4	-	97.2	-	105.1	-
	1941		1942		1943	
January	103.0	108.3	126.3	131.7	153.8	163.4
February	98.6	111.6	118.4	134.0	149.1	168.9
March	114.1	115.9	140.2	143.8	171.2	172.7
April	116.8	117.3	140.0	140.6	173.9	173.5
May	121.0	117.3	147.3	144.6	178.8	177.3
June	119.3	121.5	143.3	143.9	176.5	176.7
July	132.0	125.8	153.9	146.2	188.5	177.9
August	140.5	130.2	159.9	148.6	189.5	177.7
September	133.1	128.6	156.2	150.9	186.5	179.0
October	134.1	131.2	162.0	157.0	186.9	184.7
November	128.9	136.7	154.7	165.7	179.9	190.1
December	138.4	133.2	166.2	159.9	187.9	179.1
Annual Averages	123.3	-	147.4	-	176.9	-

Table 13.-Canada-Indexes of Variety Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1938 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1938		1939		1940	
January	67.5	109.2	68.7	111.2	80.7	127.0
February	70.6	104.5	69.7	103.2	86.7	124.2
March	78.8	101.3	80.2	102.7	108.6	125.8
April	102.6	105.1	100.9	106.6	104.2	120.6
May	98.2	101.7	106.9	107.7	124.8	125.2
June	107.9	105.1	116.2	112.7	132.7	125.3
July	104.3	101.5	108.3	112.2	125.8	126.7
August	92.7	98.8	100.4	106.6	135.0	134.6
September	101.1	107.1	115.2	115.1	125.5	137.9
October	113.1	105.8	120.7	120.2	146.9	141.7
November	106.8	106.5	123.1	122.3	153.8	143.8
December	218.2	104.7	248.1	122.7	280.7	148.3
Annual Averages ..	105.2	-	113.2	-	133.8	-
	1941		1942		1943	
January	69.9	151.4	129.8	191.4	128.4	195.2
February	103.8	153.6	129.0	190.9	139.1	206.0
March	121.0	150.9	148.2	191.3	153.5	198.8
April	143.4	157.0	169.2	188.4	182.9	198.6
May	159.8	159.7	186.4	180.6	190.0	184.8
June	154.0	154.8	180.7	176.7	184.3	181.6
July	152.2	152.7	176.3	176.2	183.4	172.5
August	158.9	163.1	180.1	185.5	160.2	174.8
September	152.3	162.6	176.6	188.5	170.2	183.2
October	173.0	166.2	204.5	185.0	195.7	182.4
November	178.2	171.6	199.0	204.0	199.1	197.8
December	341.6	176.2	346.6	178.1	339.4	185.4
Annual Averages ..	161.3	-	185.5	-	185.5	-

Table 14.-Canada-Indexes of Family Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	82.1	119.7	106.1	147.4	116.8	167.7
February	76.8	118.7	92.6	143.1	116.0	179.2
March	102.6	122.9	137.8	163.9	135.0	169.3
April	156.6	136.3	177.7	160.7	194.9	164.8
May	145.3	138.5	166.5	154.5	182.1	171.0
June	137.7	139.1	159.2	156.3	179.4	176.2
July	117.2	136.2	139.3	160.6	162.2	178.7
August	119.1	140.6	142.6	170.8	138.8	173.4
September	131.4	143.3	156.5	169.3	160.1	176.0
October	181.2	148.6	211.8	165.4	213.5	173.8
November	166.8	137.4	202.0	176.6	212.9	178.8
December	219.5	142.3	255.4	165.5	267.3	182.6
Annual Averages ...	136.4	-.	162.3	-.	173.3	-.

Table 15.-Canada-Indexes of Jewellery Store Sales (1)
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1943

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	93.5	131.0	115.2	161.4	120.3	175.3
February	93.0	133.5	109.3	156.9	128.4	184.3
March	108.5	141.8	122.1	159.6	144.6	182.1
April	112.8	137.0	132.5	160.9	160.3	194.7
May	127.2	141.8	149.2	172.9	161.2	186.8
June	134.8	147.8	174.4	184.0	167.1	176.3
July	132.8	156.9	136.6	161.4	166.2	196.4
August	151.3	163.0	153.4	165.3	175.1	188.7
September	147.6	163.6	151.7	168.2	174.7	193.6
October	140.1	150.9	160.7	173.2	182.7	204.7
November	141.3	144.1	169.7	173.1	221.9	217.6
December	411.0	155.6	440.4	166.8	522.8	198.0
Annual Averages ...	149.5	-.	167.9	-.	193.8	-.

(1) Indexes of jewellery store sales are based on figures which include the Federal tax introduced in June, 1942.

Table 16.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
1941							
January	107.6	77.4	120.5	112.0	95.1	89.2	98.4
February	109.0	74.0	106.1	94.6	86.1	95.0	100.6
March	[illegible]	96.4	128.5	[illegible]	[illegible]	98.1	115.9
April	138.1	159.3	184.0	195.3	156.9	103.6	144.2
May	154.0	152.9	174.8	192.7	151.2	133.4	155.9
June	143.0	176.1	173.2	162.6	140.9	108.2	147.0
July	142.7	138.7	164.4	131.6	120.8	120.1	127.5
August	[illegible]	[illegible]	[illegible]	150.1	118.8	126.1	137.2
September	150.6	148.5	157.9	154.4	132.5	117.0	149.7
October	161.9	143.3	197.7	174.8	163.1	124.8	180.7
November	164.8	143.1	224.6	185.2	166.7	121.5	181.3
December	232.1	246.2	327.7	259.6	237.6	146.5	276.7
Annual Averages	148.2	140.5	176.3	161.3	139.6	115.3	151.3
1942							
January	139.5	112.4	162.0	146.6	131.1	104.7	122.6
February	134.6	101.9	148.3	124.0	96.5	105.4	117.8
March	151.2	149.8	193.9	165.0	127.8	108.8	157.6
April	165.5	183.8	233.3	213.7	172.0	118.9	169.5
May	181.6	192.6	220.5	229.2	176.9	152.7	173.7
June	175.4	200.2	215.2	201.5	167.2	128.1	168.9
July	166.2	167.6	193.3	159.0	146.6	133.6	135.6
August	170.5	161.4	182.4	187.3	151.7	145.8	138.7
September	173.4	181.8	197.1	191.1	161.4	131.2	169.7
October	197.5	196.4	254.7	239.3	216.0	144.4	208.8
November	189.1	186.2	263.7	243.4	219.3	138.5	222.2
December	250.0	265.2	378.2	329.1	306.4	172.3	261.6
Annual Averages	174.5	174.9	220.2	202.4	172.7	132.0	170.6
1943							
January	148.1	113.8	179.6	163.6	131.3	122.9	116.0
February	147.7	130.1	155.3	155.8	127.1	124.6	123.2
March	172.8	166.5	194.8	193.9	153.5	136.2	170.3
April	185.1	209.2	233.3	259.2	211.1	143.5	180.7
May	199.8	225.5	242.0	266.6	218.1	180.6	169.9
June	191.0	241.7	235.3	213.1	204.6	154.7	166.3
July	194.0	216.9	237.2	194.6	193.4	165.9	139.9
August	177.0	191.2	184.6	186.3	165.5	153.7	140.8
September	189.5	212.4	203.2	202.4	178.4	152.6	199.1
October	205.0	209.3	258.9	243.9	247.3	161.0	211.8
November	211.4	201.3	282.4	276.6	260.6	166.3	245.7
December	271.8	265.8	411.8	337.2	348.3	202.8	267.1
Annual Averages	191.1	198.6	234.9	224.4	203.3	155.9	177.6
% Change $\frac{1943}{1942}$	+ 9.5	+13.6	+ 6.7	+10.9	+17.7	+18.1	+ 4.1

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
127.4	86.9	116.4	90.1	126.4	128.6	132.1	110.8
125.0	98.4	117.1	80.8	130.0	128.6	141.2	125.2
138.3	110.7	129.6	87.4	145.3	130.9	162.9	156.0
141.1	154.6	124.3	119.4	154.7	150.4	164.3	184.1
140.1	205.6	141.0	155.0	183.4	193.1	178.1	200.5
133.7	163.5	132.3	150.8	170.7	142.0	178.9	196.7
145.8	145.8	137.8	160.4	189.5	151.5	199.4	196.2
151.4	145.1	150.8	155.0	221.3	155.3	215.1	207.4
143.9	160.7	147.4	159.3	200.4	177.3	191.4	202.1
153.2	93.1	154.2	169.1	187.2	154.6	185.3	220.3
150.4	128.3	156.5	139.5	203.2	135.7	178.9	240.1
226.4	191.8	177.6	178.2	621.3	251.7	184.0	453.3
148.1	140.4	140.4	137.1	211.1	158.3	176.0	207.7
148.5	104.0	158.1	105.3	178.4	148.3	170.9	150.1
150.1	115.4	151.9	89.3	171.9	146.8	167.5	163.0
161.6	126.5	153.3	109.0	190.1	142.3	191.5	187.6
173.4	158.0	156.6	145.1	196.6	171.5	200.4	211.6
170.8	213.3	173.8	177.5	220.2	165.7	213.2	236.3
163.3	181.8	174.9	168.0	253.7	169.0	210.6	229.2
171.4	156.6	172.0	161.8	226.7	151.3	236.6	220.9
188.0	156.4	169.7	161.0	250.1	145.7	246.8	234.0
177.0	162.5	168.5	174.0	255.6	153.6	232.2	226.8
196.7	172.9	183.8	187.9	257.2	177.0	236.2	270.4
177.3	153.5	163.6	158.4	268.7	146.4	211.6	269.8
276.3	185.3	193.7	180.5	664.8	220.3	230.5	449.8
179.5	157.2	168.3	151.5	261.2	161.5	212.3	237.5
171.9	109.5	167.6	99.7	218.1	135.2	206.4	143.7
171.0	114.4	162.8	97.2	213.3	118.4	206.2	158.0
189.7	144.7	178.9	125.8	251.3	116.7	228.5	192.5
192.7	185.9	176.8	153.9	248.8	159.8	229.0	221.4
192.8	223.7	190.7	192.7	282.0	145.1	244.6	251.3
182.4	198.1	190.1	184.2	282.1	139.3	240.2	235.4
194.3	161.7	207.6	187.2	295.9	124.2	260.8	237.8
191.4	154.4	178.4	164.1	309.5	125.4	262.4	207.5
184.3	148.7	185.2	169.9	296.9	136.6	249.7	221.0
204.3	151.0	194.8	172.7	309.7	134.4	235.1	257.9
208.8	148.8	180.5	175.9	370.8	136.0	229.0	280.6
327.5	204.3	215.7	209.4	825.0	170.9	239.4	435.7
200.9	162.1	185.8	161.1	325.3	136.8	235.9	236.9
+11.9	+ 3.1	+10.4	+ 6.3	+24.5	-15.3	+11.1	- 0.3

Table 17.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
1941							
January	100.8	57.2	79.9	76.0	77.5	88.1	102.2
February	101.1	54.4	75.1	83.9	78.1	84.9	95.8
March	121.6	85.2	100.4	105.9	105.9	104.4	116.1
April	139.6	145.7	150.0	172.4	177.2	117.9	143.0
May	150.4	139.2	143.0	146.0	164.4	148.2	143.1
June	140.0	154.3	141.5	141.7	154.4	134.4	129.0
July	123.8	107.1	112.7	108.2	124.3	149.0	97.4
August	132.7	118.1	116.9	120.0	128.3	144.2	120.1
September	132.3	110.0	122.5	128.8	135.0	125.9	140.6
October	152.0	119.3	169.6	170.7	205.9	144.8	163.7
November	137.7	125.2	164.3	143.0	171.1	123.0	148.5
December	190.2	213.9	225.3	223.6	250.6	160.5	251.7
Annual Averages	135.2	119.1	133.4	135.0	146.1	127.1	137.6
1942							
January	124.3	85.0	99.9	98.7	100.6	104.1	120.0
February	121.1	76.9	94.8	98.0	97.9	99.1	111.0
March	149.7	131.3	179.7	151.5	159.3	123.2	157.1
April	164.0	163.9	206.1	198.2	212.5	139.2	157.8
May	173.6	166.6	176.1	180.0	198.5	172.9	156.1
June	167.6	172.0	164.1	173.6	184.3	160.5	152.5
July	141.3	132.9	127.1	134.3	151.0	169.1	108.2
August	149.9	135.3	141.9	157.0	152.8	162.7	129.4
September	149.7	138.3	149.8	162.1	165.4	139.0	166.7
October	172.3	148.6	188.9	202.7	229.8	160.3	188.0
November	158.6	153.4	186.6	170.3	211.3	140.1	187.0
December	206.5	206.7	230.3	244.4	256.9	169.8	264.2
Annual Averages	156.5	142.6	162.1	164.2	176.7	145.0	158.2
1943							
January	133.4	82.3	95.9	111.8	113.8	110.8	115.5
February	132.7	97.0	95.4	117.4	114.5	112.0	120.2
March	155.7	116.4	126.4	143.3	144.0	138.4	147.4
April	177.2	177.8	199.3	209.8	217.4	149.9	174.9
May	180.5	175.8	175.0	191.0	210.7	189.7	161.3
June	172.4	191.0	175.1	185.0	197.2	177.7	146.7
July	153.1	151.3	137.1	142.5	172.4	186.9	108.8
August	146.4	131.1	118.5	127.9	146.1	173.9	126.0
September	154.4	142.1	151.0	157.2	168.6	149.0	165.5
October	170.7	144.4	183.8	183.7	218.0	175.7	183.0
November	168.1	155.0	191.0	173.7	213.7	160.6	205.4
December	215.4	208.5	247.0	246.2	260.8	184.2	259.7
Annual Averages	163.3	147.7	158.0	165.8	181.4	159.1	159.5
% Change 1943 / 1942	+ 4.3	+ 3.6	- 2.5	+ 1.0	+ 2.7	+ 9.7	+ 0.8

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
120.6	71.1	116.5	74.5	84.0	108.1	106.8	103.0
113.3	101.6	117.4	77.9	81.7	106.9	102.1	106.4
126.0	126.2	137.7	103.5	103.3	123.8	115.5	122.2
117.7	161.9	135.0	156.2	120.7	150.3	118.2	149.2
121.1	213.5	144.1	207.9	114.5	200.7	121.9	181.1
119.0	138.2	141.4	177.2	126.1	132.9	117.2	172.3
121.7	106.8	121.3	172.7	120.4	141.5	127.3	160.7
126.3	117.8	131.1	168.9	143.7	132.6	138.5	170.9
127.2	129.7	126.1	169.6	132.9	155.2	132.3	162.7
139.1	136.3	140.7	174.8	129.9	169.5	132.3	184.4
134.9	88.5	134.4	142.6	116.8	119.3	128.4	175.5
163.7	117.0	158.2	148.5	370.1	175.2	137.6	332.2
127.6	125.7	133.7	147.9	137.0	143.0	123.2	168.4
137.2	77.5	147.1	95.5	97.9	111.6	125.8	139.6
131.3	96.4	144.5	88.1	94.7	124.0	117.7	136.2
145.6	120.4	158.8	126.5	120.2	136.2	137.2	158.2
140.7	145.8	165.6	154.5	136.4	151.4	140.5	184.7
141.4	195.8	172.3	208.2	133.7	197.8	145.6	218.8
137.5	130.9	175.9	194.4	167.7	148.0	137.9	208.7
139.0	112.7	141.2	185.4	115.7	117.9	138.9	196.1
141.6	124.2	149.3	181.1	134.0	140.2	146.7	203.0
140.5	116.0	142.0	175.4	132.6	144.1	148.7	197.4
159.5	125.4	162.3	181.2	142.3	153.2	153.8	229.8
146.9	105.5	148.1	152.8	136.8	135.8	144.6	212.0
183.9	124.5	182.6	137.2	377.2	162.6	153.4	349.9
145.4	122.9	157.5	156.7	149.1	143.6	140.9	202.9
158.9	77.7	162.1	85.8	100.3	114.3	145.7	151.3
148.4	82.7	157.8	89.5	99.4	107.1	140.7	157.7
164.1	107.5	178.5	114.2	121.7	124.3	162.6	172.8
156.2	133.2	185.7	136.6	156.7	135.4	161.6	205.8
155.5	163.6	182.9	197.3	134.0	150.5	167.9	223.6
145.3	115.3	180.7	184.2	141.5	130.1	161.8	216.7
150.3	100.5	157.3	178.6	130.7	107.0	165.1	206.8
146.8	100.4	148.4	170.8	145.5	112.3	170.8	180.0
151.6	110.9	149.0	166.7	142.8	141.4	170.0	193.8
164.6	113.1	163.0	164.5	141.2	136.9	172.3	210.6
165.7	117.8	153.8	159.3	161.7	139.9	165.2	203.8
218.4	126.4	193.3	143.2	412.6	168.8	171.6	341.6
160.5	112.4	167.7	149.2	157.3	130.7	162.9	205.4
+10.4	- 8.5	+ 6.5	- 4.8	+ 5.5	- 9.0	+15.6	+ 1.2

Table 18.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1943

(1935 - 1939 = 100)

Year and Month	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
	KIND OF BUSINESS						
1941							
January	104.8	75.6	97.0	94.8	86.9	86.7	92.6
February	102.3	64.4	85.8	80.3	77.4	84.6	95.6
March	120.8	99.2	110.6	115.5	106.6	97.0	112.1
April	136.3	150.5	153.2	176.0	156.8	111.2	137.3
May	143.1	145.3	133.0	136.5	136.3	132.6	138.2
June	132.8	165.5	136.6	129.7	129.7	114.7	125.2
July	122.6	111.3	102.4	109.4	109.5	131.5	97.9
August	134.0	111.4	108.5	119.7	113.3	131.4	121.7
September	134.3	136.5	124.5	133.2	126.1	120.9	138.2
October	148.5	134.2	169.1	163.4	169.1	120.4	158.5
November	146.1	129.4	175.1	161.7	163.7	117.2	153.2
December	202.7	219.0	254.7	235.4	209.8	140.4	249.0
Annual Averages	135.7	128.5	137.5	138.0	132.1	115.7	135.0
1942							
January	131.1	110.8	117.3	121.7	104.0	106.6	116.4
February	120.5	86.7	108.0	97.2	88.5	100.7	108.6
March	144.2	136.9	169.9	152.8	132.0	110.6	144.8
April	152.8	173.8	182.7	186.0	162.7	129.0	145.0
May	155.7	164.4	146.6	157.9	141.7	145.5	142.3
June	149.8	190.6	145.8	154.1	139.5	131.8	137.2
July	134.2	139.8	111.4	137.9	124.8	143.9	105.6
August	144.4	144.3	120.4	158.9	131.3	143.8	125.1
September	148.4	176.3	149.3	174.1	148.8	135.3	157.0
October	163.9	172.0	184.0	200.9	182.5	130.8	169.4
November	156.6	154.7	181.5	184.8	170.9	128.0	178.8
December	208.8	211.6	271.9	274.6	226.1	153.2	235.5
Annual Averages	150.9	155.2	157.4	166.7	146.1	129.9	147.1
1943							
January	128.7	96.3	100.1	134.2	111.5	111.3	102.9
February	127.3	127.1	108.4	124.5	105.9	110.0	115.2
March	146.7	136.2	133.9	158.9	123.0	123.8	143.7
April	160.4	180.4	178.5	212.3	171.1	134.4	151.2
May	155.5	166.8	146.5	170.7	147.7	158.4	129.9
June	151.1	204.2	162.8	168.8	151.5	142.3	131.8
July	142.1	152.6	125.1	148.8	131.4	158.3	101.4
August	135.6	137.3	104.1	134.9	115.1	148.2	113.9
September	149.8	168.5	147.3	182.0	142.2	141.8	148.9
October	163.0	162.3	184.4	203.3	180.1	137.1	161.6
November	165.1	156.5	196.8	205.0	181.2	142.2	184.0
December	217.0	208.9	282.0	287.5	238.8	163.9	230.2
Annual Averages	153.5	158.1	155.8	177.6	150.0	139.3	142.9
% Change $\frac{1943}{1942}$.	+ 1.7	+ 1.9	- 1.0	+ 6.5	+ 2.7	+ 7.2	- 2.9

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
118.1	88.9	124.1	85.9	96.4	109.8	102.0	94.3
113.1	110.1	120.7	76.2	95.1	107.6	96.7	99.8
124.9	122.0	139.3	93.2	110.7	116.0	114.8	117.5
120.7	138.2	135.8	134.7	110.3	145.7	117.2	137.6
128.3	164.0	150.6	174.8	128.6	158.2	119.4	151.4
125.5	134.5	136.1	161.4	137.0	140.8	115.1	144.5
128.3	118.0	134.6	149.9	132.1	130.7	123.7	143.1
132.5	143.4	145.8	145.9	145.9	132.5	136.3	150.5
129.4	139.7	132.0	154.1	150.7	151.5	133.7	141.3
134.9	134.9	145.9	161.9	141.6	137.2	132.4	164.3
137.2	104.3	148.6	139.3	146.6	111.4	126.1	174.3
181.5	131.4	167.6	167.7	413.5	167.9	136.0	334.1
131.2	127.4	140.1	137.1	150.7	134.1	121.1	154.4
135.9	94.1	157.9	115.4	114.0	126.9	125.8	125.0
129.8	107.9	145.0	94.1	108.8	106.9	118.1	121.9
139.7	113.2	156.6	114.2	115.2	120.1	145.2	139.6
139.2	124.9	159.4	148.2	124.9	134.6	140.0	160.4
140.8	143.8	170.5	170.1	148.3	137.2	146.1	171.3
137.9	128.9	160.6	159.1	170.0	117.3	142.6	167.4
139.5	115.3	148.0	149.3	131.0	105.3	147.8	162.5
145.3	135.6	156.4	142.4	147.2	119.5	155.4	165.4
143.1	130.8	141.4	146.5	145.3	120.6	153.6	166.1
153.9	146.4	161.9	149.1	150.0	125.6	157.1	191.0
144.5	118.9	147.8	128.6	165.2	118.5	150.2	184.8
206.0	131.3	178.2	148.2	437.5	143.9	160.0	330.2
146.3	124.3	157.0	138.8	163.1	123.0	145.2	173.8
147.5	90.7	158.0	92.3	113.4	100.9	152.0	121.4
143.6	90.3	146.0	89.8	122.9	90.4	146.0	128.1
151.6	101.6	163.3	109.5	135.2	95.5	172.9	142.5
147.8	124.9	169.0	135.8	143.8	95.1	173.9	167.8
152.0	132.8	170.9	158.7	149.6	93.6	177.7	171.4
149.0	106.2	158.0	152.6	155.1	82.7	176.4	166.7
153.1	100.2	160.8	144.2	151.3	78.8	183.2	165.4
145.7	104.8	146.7	129.0	156.9	85.1	187.3	145.0
151.5	111.0	146.0	137.9	165.3	97.0	191.8	158.9
161.8	116.5	163.3	141.8	170.8	95.6	184.2	183.2
160.3	113.7	154.0	130.9	220.9	92.9	178.7	184.0
235.8	118.0	190.2	149.9	516.7	115.4	186.7	321.1
158.3	109.2	160.5	131.0	183.5	93.6	175.9	171.3
+ 8.2	-12.1	+ 2.2	- 5.6	+12.5	-23.9	+21.1	- 1.4

Table 19.
Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Year and Month	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
	KIND OF BUSINESS						
1941							
January	89.6	78.5	79.5	81.1	69.7	76.2	87.6
February	88.7	71.3	71.8	72.7	64.3	72.8	90.8
March	102.9	95.2	90.6	110.1	85.2	85.2	104.3
April	117.8	144.0	121.5	147.5	128.7	102.5	121.4
May	126.7	147.9	122.8	129.9	127.4	108.7	122.4
June	124.0	162.9	126.0	115.8	122.8	106.7	114.5
July	121.1	122.0	106.0	106.0	109.8	111.3	97.1
August	132.9	119.8	92.8	105.1	104.7	128.0	107.0
September	136.7	139.6	136.3	132.5	131.9	129.6	131.7
October	149.7	137.6	171.1	158.6	179.1	135.5	154.5
November	143.8	129.4	177.5	159.7	171.1	125.8	157.9
December	177.2	145.2	200.2	192.6	190.3	146.2	217.1
Annual Averages	125.9	124.5	124.7	126.0	123.7	110.7	125.5
1942							
January	113.4	116.7	103.5	108.8	102.0	94.2	108.5
February	103.3	86.2	87.1	87.1	80.7	84.9	98.9
March	123.3	130.2	139.9	137.8	112.4	98.3	125.3
April	134.7	162.6	160.8	153.9	150.1	115.3	133.5
May	140.8	166.7	142.1	148.6	145.8	123.0	126.2
June	138.8	165.0	134.5	130.1	138.4	117.5	125.3
July	137.5	146.4	123.2	128.6	131.4	127.5	109.2
August	145.0	149.6	110.0	134.8	126.6	140.7	113.1
September	149.7	154.5	142.8	145.5	140.4	152.1	136.2
October	176.5	184.9	214.5	209.1	232.6	175.3	180.3
November	166.3	150.8	210.8	188.2	236.5	150.6	190.4
December	199.4	164.2	236.1	234.8	258.0	173.9	228.5
Annual Averages	144.1	148.1	150.4	150.6	154.6	129.4	139.6
1943							
January	115.2	105.9	105.1	109.7	117.9	103.2	103.8
February	119.9	141.0	118.4	132.0	122.7	105.3	108.9
March	134.0	126.2	131.4	141.8	123.4	108.8	137.3
April	156.9	198.7	183.2	205.6	199.1	141.2	151.6
May	154.4	175.0	164.9	163.2	178.8	145.1	129.6
June	156.3	193.2	168.5	155.7	187.6	147.6	128.3
July	159.2	177.0	166.6	159.1	179.4	157.1	110.8
August	153.2	151.8	123.1	138.4	146.8	154.2	112.8
September	163.6	176.3	165.1	168.7	168.6	156.9	157.6
October	186.6	198.6	239.5	227.6	262.8	177.5	185.5
November	181.3	167.7	234.1	230.3	260.0	164.5	197.1
December	215.3	186.4	267.9	257.3	277.6	194.2	231.3
Annual Averages	158.0	166.5	172.3	174.1	185.4	146.3	146.2
% Change 1943 / 1942 ..	+ 9.6	+12.4	+14.6	+15.6	+19.9	+13.1	+ 4.7

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
112.2	78.8	104.4	73.7	92.0	109.0	96.6	90.6
107.3	96.3	104.3	71.6	83.9	101.3	92.9	102.6
115.3	97.1	118.5	88.3	102.1	118.3	106.5	116.2
119.8	108.8	119.6	128.6	96.5	134.7	112.2	140.0
125.4	118.1	144.4	146.6	121.7	147.9	118.5	144.9
120.7	109.9	146.8	139.5	129.9	128.7	124.0	144.0
126.7	106.1	148.6	137.6	127.8	141.7	141.8	152.0
132.3	132.4	171.0	151.4	149.5	163.7	139.0	141.8
132.3	139.2	146.0	153.0	143.2	173.9	129.1	148.9
156.0	129.2	148.0	162.8	142.5	165.0	137.8	173.4
126.3	111.1	141.8	150.5	142.0	132.6	131.0	176.8
188.8	124.1	144.7	182.4	395.9	151.1	137.0	332.6
130.3	112.6	136.5	132.2	143.9	139.0	122.2	155.3
134.3	94.1	132.2	108.0	125.8	132.6	120.7	124.6
125.8	105.0	122.6	101.6	107.7	117.5	112.0	125.7
139.5	117.0	134.7	125.4	122.6	124.6	129.3	145.6
148.9	115.3	138.6	155.5	125.0	134.4	132.2	162.1
145.6	115.5	164.1	165.6	145.0	145.1	141.7	170.0
136.0	108.5	171.5	160.6	165.2	126.1	137.3	163.3
140.0	109.6	170.9	158.4	139.9	123.0	160.6	177.3
146.1	133.3	184.0	179.5	150.5	129.8	157.6	166.6
150.1	124.7	164.6	176.5	148.6	131.4	145.6	155.3
171.2	141.1	166.7	177.2	167.6	154.2	159.2	185.5
144.6	148.4	142.7	169.3	181.5	142.8	156.7	196.5
225.3	138.6	163.4	183.7	433.3	162.3	168.5	351.5
150.6	120.9	154.7	155.1	167.7	135.3	143.4	177.0
144.7	102.1	127.7	103.4	127.5	120.9	145.6	112.8
149.2	112.9	129.4	110.2	146.7	115.8	145.8	138.6
156.4	115.3	143.8	121.4	158.9	131.6	160.2	142.4
162.5	123.3	153.1	171.4	171.4	141.2	171.8	189.1
163.7	116.2	173.9	174.2	176.9	138.5	174.8	180.1
160.2	118.4	179.8	174.9	183.7	131.0	177.4	178.9
167.2	118.0	197.2	169.3	195.4	123.5	202.4	190.7
160.4	121.6	190.5	174.0	198.9	123.2	190.7	158.5
162.2	120.0	175.3	164.9	191.2	127.8	177.9	155.0
185.6	147.9	174.2	181.6	223.3	144.7	199.9	199.9
173.2	149.9	154.7	182.3	251.1	157.2	186.7	210.1
262.1	151.9	176.0	207.4	576.6	141.6	192.1	365.1
170.6	124.8	164.6	161.2	216.8	133.1	177.1	185.1
+13.3	+ 3.2	+ 6.4	+ 3.9	+29.3	- 1.6	+23.5	+ 4.6

Table 20.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
1941							
January	101.3	113.4	96.1	93.2	88.9	87.3	93.4
February	100.6	87.1	76.5	82.2	81.2	84.1	97.3
March	117.6	117.0	89.1	138.9	100.7	98.8	119.6
April	122.8	132.9	107.1	156.5	115.2	105.2	121.7
May	130.3	137.0	110.2	145.7	125.8	116.8	126.6
June	128.1	138.5	116.0	136.9	122.9	116.9	120.8
July	128.3	140.3	117.2	129.4	130.5	116.7	119.1
August	140.8	130.6	121.5	128.6	134.4	120.8	138.0
September	135.5	145.8	128.5	155.7	136.6	116.5	147.5
October	143.3	139.9	143.0	152.5	150.6	123.3	161.0
November	135.5	123.0	143.9	138.1	152.1	112.8	150.0
December	181.1	174.4	221.5	195.0	249.0	134.8	222.7
Annual Averages	130.4	131.7	122.6	137.7	132.3	111.2	134.8
1942							
January	124.2	135.9	110.2	123.6	116.7	102.6	117.5
February	116.2	105.7	98.5	96.4	106.7	94.1	113.1
March	134.6	132.5	144.1	149.0	129.6	105.7	138.5
April	141.3	164.9	157.1	176.4	148.1	113.9	143.8
May	149.8	179.0	146.4	181.0	160.5	124.6	144.7
June	155.3	168.9	147.6	169.7	165.8	133.4	148.4
July	147.5	173.2	129.4	151.5	159.5	125.1	135.5
August	162.8	170.6	142.7	169.5	169.1	134.1	155.1
September	160.7	176.8	157.3	186.7	178.7	126.5	169.6
October	177.8	216.6	205.8	241.9	215.7	135.3	203.0
November	162.4	163.9	193.3	193.7	209.7	115.8	188.5
December	210.5	232.7	260.2	259.6	311.6	147.3	253.9
Annual Averages	153.6	168.4	157.7	174.9	172.6	121.5	159.3
1943							
January	129.8	116.8	118.8	138.6	133.7	106.6	119.2
February	134.4	199.5	128.6	146.8	141.6	100.7	127.5
March	153.2	172.3	142.2	178.3	147.8	122.3	153.5
April	162.3	205.2	159.4	226.9	169.6	129.8	161.2
May	161.3	191.1	143.7	196.8	166.5	141.4	147.3
June	161.3	205.1	161.3	188.9	175.2	141.4	144.4
July	161.0	194.3	151.4	172.4	180.8	138.5	140.5
August	159.4	188.0	132.6	173.7	162.7	140.8	145.3
September	158.4	197.1	142.3	192.5	161.4	134.8	164.7
October	171.0	205.2	181.5	224.6	200.6	143.1	187.0
November	166.6	172.8	190.7	201.6	193.8	126.3	192.7
December	216.4	245.1	268.3	255.8	298.9	166.7	254.9
Annual Averages	161.3	191.0	160.1	191.4	177.7	132.7	161.5
% Change, 1943 / 1942	+ 5.0	+13.4	+ 1.5	+ 9.4	+ 3.0	+ 9.2	+ 1.4

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1943
(1935 - 1939 = 100)

KIND OF BUSINESS							
Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
115.8	107.5	115.3	80.0	82.0	122.3	94.7	87.0
108.3	139.3	116.0	86.0	97.5	110.0	85.6	96.0
116.8	115.3	131.0	123.8	93.9	119.3	96.0	105.6
115.6	116.2	131.8	138.7	98.8	158.5	95.8	117.7
119.3	114.9	146.4	145.5	119.6	150.7	99.6	118.1
112.7	124.9	146.2	138.0	127.2	134.0	100.2	118.1
125.1	119.7	136.8	145.0	133.3	169.3	119.2	128.6
128.5	164.4	156.6	136.4	147.0	151.6	123.4	141.2
127.6	136.5	134.1	147.0	138.1	152.0	109.0	132.3
145.4	131.1	142.6	150.5	121.1	165.4	110.7	133.3
123.4	120.4	139.2	137.9	132.1	123.5	111.0	141.5
182.0	135.3	150.5	180.3	371.2	154.8	126.6	301.8
126.7	127.2	137.2	134.1	138.5	142.5	106.0	135.1
133.6	114.7	142.4	108.4	103.5	134.4	115.4	111.1
124.3	139.6	131.9	108.1	104.7	123.2	105.5	113.8
135.2	112.0	145.9	140.8	108.9	134.0	119.4	125.7
136.2	112.2	147.7	163.1	122.6	141.5	120.6	134.1
145.5	127.4	161.3	181.8	146.5	141.1	130.0	140.3
139.8	138.6	173.2	174.1	167.9	150.2	130.8	141.4
146.2	132.6	158.0	179.1	144.4	171.1	150.0	143.0
154.4	172.2	176.9	193.3	164.1	155.3	160.1	152.5
160.3	151.5	156.8	197.5	158.3	162.6	158.2	146.9
176.7	159.1	161.2	201.6	176.1	147.1	161.2	158.1
158.4	148.9	145.6	177.5	183.1	142.3	157.4	163.7
242.8	158.7	165.7	205.9	458.2	146.2	175.6	307.1
154.5	139.0	155.6	169.3	169.9	145.7	140.3	153.1
159.6	126.8	137.3	108.8	120.6	136.0	162.1	103.0
160.4	122.5	138.6	127.7	137.5	126.5	152.4	124.0
177.2	145.0	157.1	155.1	147.6	123.6	169.5	129.4
168.7	145.3	162.6	176.6	165.9	123.1	172.0	145.5
173.4	141.5	173.5	181.5	171.9	109.9	176.1	137.6
168.2	125.6	177.6	170.6	179.3	113.8	169.9	134.6
172.9	139.0	175.1	171.7	187.0	113.4	192.0	141.7
168.3	148.5	168.0	168.1	200.2	116.2	192.7	135.5
180.9	143.6	151.7	165.0	184.5	110.5	180.5	127.3
188.3	153.9	155.8	173.1	189.6	120.8	178.2	145.0
191.2	150.5	144.9	175.4	226.1	107.8	175.6	162.8
292.7	165.6	164.7	214.6	527.5	135.6	189.3	290.7
183.5	142.3	158.9	165.7	203.1	119.8	175.9	148.1
+18.8	+ 2.4	+ 2.2	- 2.1	+19.5	-17.8	+25.4	- 3.3

Table 21.

System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Shoes	CANADA	2	100.0
	Maritime Provinces .	2	8.0
	Quebec	2	28.0
	Ontario	3	46.5
	Prairie Provinces ..	1	9.0
	British Columbia ...	2	8.5
Men's Clothing	CANADA	4	100.0
	Maritime Provinces .	4	7.5
	Quebec	4	25.0
	Ontario	5	46.0
	Prairie Provinces ..	3	13.0
	British Columbia ...	3	8.5
Women's Clothing	CANADA	3	100.0
	Maritime Provinces .	2	4.0
	Quebec	4	26.0
	Ontario	4	47.0
	Prairie Provinces ..	2	14.0
	British Columbia ...	4	9.0
Family Clothing	CANADA	4	100.0
	Maritime Provinces .	4	10.0
	Quebec	5	34.0
	Ontario	3	34.0
	Prairie Provinces ..	3	15.0
	British Columbia ...	3	7.0
Country General	CANADA	11	100.0
	Maritime Provinces .	15	14.0
	Quebec	10	23.0
	Ontario.....	5	21.0
	Prairie Provinces ..	21	34.0
	British Columbia ...	9	8.0
Departmental	CANADA	19	100.0
	Maritime Provinces .	16	7.0
	Quebec	12	14.0
	Ontario	19	39.0
	Prairie Provinces ..	26	28.0
	British Columbia ...	24	12.0
Drugs	CANADA	5	100.0
	Maritime Provinces .	5	7.0
	Quebec	4	19.0
	Ontario	6	48.0
	Prairie Provinces ..	5	18.0
	British Columbia ...	4	8.0

System of Weighting, Indexes of Retail Sales

Kind of Business	Region	Trade Weight	Regional Weight
Furniture	CANADA	3	100.0
	Maritime Provinces .	2	7.0
	Quebec	4	35.0
	Ontario	3	40.0
	Prairie Provinces ..	1	9.0
	British Columbia ...	3	9.0
Food	CANADA	32	100.0
	Maritime Provinces .	33	9.0
	Quebec	38	29.0
	Ontario	33	42.0
	Prairie Provinces ..	22	13.0
	British Columbia ...	30	7.0
Hardware	CANADA	3	100.0
	Maritime Provinces .	3	7.0
	Quebec	3	24.0
	Ontario	3	38.5
	Prairie Provinces ..	4	23.5
	British Columbia ...	3	7.0
Jewellery	CANADA	2	100.0
	Maritime Provinces .	2	7.0
	Quebec	2	24.0
	Ontario	[illegible]	45.0
	Prairie Provinces ..	1	14.0
	British Columbia .	2	10.0
Radio and Electrical	CANADA	2	100.0
	Maritime Provinces .	1	4.5
	Quebec	2	22.5
	Ontario	3	47.5
	Prairie Provinces ..	2	14.5
	British Columbia ...	3	11.0
Restaurants	CANADA	6	100.0
	Maritime Provinces .	4	6.0
	Quebec	5	22.0
	Ontario	6	41.5
	Prairie Provinces ..	7	19.0
	British Columbia ...	8	11.5
Variety	CANADA	4	100.0
	Maritime Provinces .	7	9.0
	Quebec	5	25.0
	Ontario.....	5	46.0
	Prairie Provinces ..	2	12.0
	British Columbia ...	2	8.0

The regional weights are the weights used in constructing the Canada indexes for each trade from the corresponding indexes for each region.

The trade weights shown are the weights used in constructing the general index of sales for Canada and for each region from the indexes for the various trades.

Table 22.

SEASONAL ADJUSTMENT FACTORS, 1943

Month	Shoe Stores	Men's Clothing Stores	Women's Clothing Stores	Family Clothing Stores	Country General Stores	Department Stores
January	71	72	72	68	77	74
February	63	67	67	69	80	80
March	70	79	80	78	83	84
April	132	117	132	122	93	105
May	113	98	105	104	105	102
June	127	105	106	103	103	103
July	92	82	84	86	104	76
August	85	73	76	80	105	80
September	110	98	97	95	112	104
October	103	119	118	120	113	115
November	96	124	111	119	104	114
December	138	166	152	156	121	163

SEASONAL ADJUSTMENT FACTORS, 1943

Drug Stores	Furniture Stores	Food Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores	Restaurants	Variety Stores
93	66	96	60	70	82	93	64
98	83	98	58	74	82	96	72
97	83	101	70	75	84	97	76
98	111	102	104	84	100	101	95
96	124	103	132	88	114	100	100
96	98	100	119	93	94	101	103
96	77	98	110	83	85	103	100
98	99	92	103	91	86	106	92
102	118	100	120	92	114	105	97
102	118	100	115	91	117	100	104
100	106	99	100	100	112	96	101
124	117	111	109	259	130	102	196

Seasonal adjustment factors for March and April are varied from year to year to allow for the shifting date of Easter for the following kinds of business: shoe stores, men's clothing stores, women's clothing stores, family clothing stores, department stores and variety stores.

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Minister of Trade and Commerce

CANADA

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES BRANCH

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1944

BASE -- AVERAGE, 1935 - 1939 = 100

OTTAWA
1945

Price 25 cents

Note: "This Bureau is co-operating in the conservation of paper on account of the present critical shortage thereof. If this bulletin is not needed by you, please notify the Dominion Statistician and your name will be removed from our mailing list."

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Minister of Trade and Commerce

DEPARTMENT OF TRADE AND COMMERCE
DOMINION BUREAU OF STATISTICS
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Dominion Statistician: S.A. Cudmore, M.A. (Oxon.), LL.D. (Tor.), F.S.S., F.R.S.C.
Chief, Merchandising and Services Branch: A. C. Steedman, B.A.
Statistician: A. M. Chipman, M.B.A.

Series, 1944
No. 2.

Summary of Monthly Indexes of Retail Sales, 1944 (1)

(Average, 1935-1939=100)

This bulletin is a supplement to the monthly report "Monthly Indexes of Retail Sales" and contains the complete series of index numbers for 1944, revised where necessary to allow for the inclusion of returns received too late to be incorporated either in the indexes as originally published or as revised one month later on. The figures given here are in continuation of those contained in the summary published a year ago(1) and are based on monthly statements of sales secured from some 215 chain store companies operating approximately 3,000 stores, 33 departmental firms and some 6,000 independent retail outlets. The index numbers give representation to fourteen different trades.

The general index of retail sales, obtained by weighting the results for the individual fourteen trades in proportion to their relative importance as measured by annual dollar volume, averaged 172.6 for the twelve months of 1944, denoting an increase of 72.6 per cent over the average level of retail trading during the five-year period 1935 to 1939 which forms the base period for these comparisons. The general index was 7.7 per cent higher in 1944 than in 1943.

With the exception of the radio and electrical trade which registered a decline of 3.5 per cent, all trades for which separate figures are compiled registered increases in 1944 over the preceding year. Jewellery stores and hardware stores reported a 13 per cent higher dollar volume of business in 1944 than in 1943; furniture stores and department stores were up 10 per cent; country general stores gained 9 per cent while drug stores and women's specialty shops both recorded increases of 8 per cent. Gains ranging from 5 to 7 per cent were recorded for variety stores, food stores, restaurants, men's clothing stores, family clothing stores and shoe stores.

While the increase in dollar volume of retail trading in 1944 over 1943 extended to all provinces, the gains recorded in the East and West exceeded those reported for Central Canada. The Prairie Provinces stood first in point of view of

(1) Summary of Monthly Indexes of Retail Sales, 1938 - 1943 - Obtainable from the Dominion Bureau of Statistics, Ottawa. Price 25 cents.

increased sales with an average gain of 11 per cent. Increases for each of the fourteen trades in this region exceeded those recorded for the country as a whole. Sales in the Maritime Provinces averaged 9 per cent higher in 1944 than in 1943; British Columbia sales were up 8 per cent while Quebec and Ontario both reported an increase of 6 per cent.

Departmental Trends in Department Stores, 1943-1944

In addition to reporting their total monthly turnover of business most of the department store companies, including all the larger ones, report their sales on a departmental basis. An annual comparison of department store sales on a departmental basis for 1943 and 1944 indicates somewhat larger percentage increases than those recorded by the corresponding specialty stores. Nevertheless, the general level of department store sales had not risen between the immediately pre-war period and 1944 as had the specialty stores. Thus the larger increases recorded by department stores between 1943 and 1944 may represent their overtaking the lead secured by the specialty shops in previous years. Increases between 1943 and 1944 for some of the more important departments of department stores stand at 10 per cent for women's and children's apparel, 9 per cent for men's and boys' wear, 9 per cent for shoes, 9 per cent for the food department, 19 per cent for piece goods and 22 per cent for furniture. A table containing the comparative figures by departments for the two years is contained in this report.

Revision in Jewellery Store Indexes - October-December, 1943

Revisions in the sales figures reported to the Bureau for jewellery stores for the last three months of 1943 require adjustments in the index numbers computed for this trade for these months. The figures as given in "Summary of Monthly Indexes of Retail Sales in Canada, 1938-1943" and the revised figures are shown below.

	Canada Indexes				Ontario Indexes		British Columbia Indexes	
	As given on Page 17 of Summary		Revised Indexes		As given on Page 23 of Summary	Revised Indexes	As given on Page 27 of Summary	Revised Indexes
	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations				
October	182.7	204.7	179.8	201.5	170.8	164.5	-	-
November	221.9	217.6	218.0	213.8	220.9	212.2	-	-
December	522.8	198.0	515.3	195.1	516.7	503.5	527.5	512.4
Annual Average	193.8	-	192.7	-	183.5	181.1	[illegible]	[illegible]

ANNUAL SUMMARY OF DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

1943 and 1944

	1943	1944	% Change, 1944/1943
	$	$	
TOTAL SALES, ALL DEPARTMENTS	328,043,957	361,257,280	+10.1
1. Women's dresses, coats and suits	37,853,379	42,045,547	+11.1
2. Girls' and infants' wear	13,608,427	15,750,955	+15.7
3. Hosiery and gloves	14,828,308	15,110,502	+ 1.9
4. Lingerie and corsets	14,884,369	16,151,202	+ 8.5
5. Millinery	3,964,270	4,208,512	+ 6.2
6. Women's and children's apparel-(Total, 1-5)..	85,138,753	93,266,718	+ 9.5
7. Men's and boys' clothing and furnishings	38,765,155	42,425,889	+ 9.4
8. Drugs and toilet articles and preparations ..	10,533,894	11,681,185	+10.9
9. Piece goods	24,167,166	28,685,567	+18.7
10. Smallwares	12,477,786	13,748,356	+10.2
11. Food and kindred products	27,488,463	30,038,772	+ 9.3
12. Furniture (including mattresses and springs).	16,793,052	20,403,792	+21.5
13. Home furnishings	22,908,594	24,300,270	+ 6.1
14. Household appliances and electrical supplies.	6,145,859	6,305,609	+ 2.6
15. Hardware and kitchen utensils	11,207,570	12,634,177	+12.7
16. Radios, musical instruments and supplies	3,268,637	2,569,055	-21.4
17. Shoes and other footwear	23,663,942	25,828,825	+ 9.1
18. Stationery, books and magazines	6,620,685	7,400,380	+11.8
19. All other departments, total	38,864,401	41,968,685	+ 8.0

Index Numbers of Retail Sales in Canada, 1944 - (Average for 1935-1939 = 100)

A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.

(Figures for the current year are subject to final revision)

Month	General Index		Country General		Department		Variety	
	A	B	A	B	A	B	A	B
January	133.3	[illegible]	119.5	[illegible]	106.7	151.3	181.7	212.3
February	139.0	169.6	124.1	162.3	122.4	156.3	141.5	203.6
March	162.9	174.2	139.9	163.5	163.2	174.0	156.3	200.9
April	175.3	176.3	155.8	175.7	164.3	174.0	185.1	196.2
May	177.9	171.0	180.2	166.5	166.2	160.0	191.1	191.8
June	178.1	173.0	170.0	164.4	150.5	143.4	196.1	189.5
July	155.1	170.9	170.6	160.1	116.8	157.0	181.1	186.8
August	160.9	172.7	174.6	161.1	139.4	165.3	172.4	184.4
September	178.1	170.5	170.4	152.9	183.8	179.7	191.4	191.2
October	182.3	174.4	173.2	159.9	193.0	171.3	199.9	199.1
November	190.4	181.8	165.9	160.3	225.3	194.7	217.0	217.2
December	237.1	172.7	196.5	163.3	253.9	158.4	372.3	184.1
Annual Averages.	172.6	-	161.7	-	165.7	-	194.7	-
% Change, 1944/1943	+ 7.7	-	+ 9.3	-	+ 9.9	-	+ 5.0	-

Month	Food		Restaurants		Family Clothing		Men's(c) Clothing	
	A	B	A	B	A	B	A	B
January	156.0	169.2	179.8	191.6	115.3	174.6	107.0	153.3
February	161.9	171.3	171.4	187.4	118.0	176.8	112.1	173.3
March	182.0	174.8	187.5	188.0	142.6	169.8	145.7	170.6
April	181.3	180.6	188.8	191.5	204.4	174.9	199.2	177.1
May	178.5	175.4	188.8	184.7	194.2	186.6	181.6	185.9
June	194.0	191.8	187.9	187.4	188.4	182.4	188.3	179.9
July	164.6	174.9	195.7	188.3	157.6	188.7	142.3	179.0
August	170.5	182.6	198.6	182.7	147.8	181.2	125.5	169.9
September	175.8	168.0	192.4	184.7	184.0	189.1	175.2	172.6
October	168.6	174.8	197.1	196.0	227.4	195.9	207.8	180.9
November	168.5	172.3	193.8	203.4	233.1	197.7	228.8	187.3
December	204.6	176.2	196.7	190.5	290.5	181.8	297.3	172.9
Annual Averages.	175.5	-	189.9	-	183.6	-	175.9	-
% Change, 1944/1943	+ 6.2	-	+ 7.3	-	+ 5.9	-	+ 6.7	-

(c) Includes men's furnishings.

Index Numbers of Retail Sales in Canada, 1944 - (Average for 1935-1939 = 100)
A. Unadjusted. B. Adjusted for Number of Business Days and Seasonal Variations.
(Figures for the current year are subject to final revision)

Month	Women's Clothing		Shoes		Drugs		Furniture	
	A	B	A	B	A	B	A	B
January	126.8	180.9	100.8	146.9	168.0	176.8	89.9	139.6
February	124.1	191.0	101.2	167.6	163.0	175.1	101.6	125.5
March	174.7	204.0	135.6	180 5	170.1	172.2	118.2	137.7
April	227.8	180.7	204.0	159.1	169.4	174.8	136.5	126.6
May	202.5	192.0	197.4	177.2	168.6	173.6	165.8	132.3
June	191.8	179.4	212.7	165.3	168.1	177.1	139.6	141.0
July	154.6	189.1	164.0	184.5	168.1	171.4	116.5	155.1
August	153.6	196.6	154.9	181.2	170.2	171.6	122.0	119.6
September	201.2	204.9	196.2	169.4	177.0	172.0	135.1	112.8
October	218.9	191.4	173.7	175.9	185.9	182.5	141.9	123.3
November	227.1	205.3	180.7	190.9	181.4	184.7	145.3	137.8
December	292,2	189.9	246.0	169.4	261.3	205.6	147.9	124.6
Annual Averages.	191.3	-	172.3	-	179.3	-	130.0	-
% Change, 1944/1943	+ 8.0	-	+ 6.4	-	+ 8.1	-	+ 9.8	-

Month	Hardware		Jewellery (b)		Radio and Electrical	
	A	B	A	B	A	B
January	108.9	179.3	142.6	207.8	99.8	124.2
February	109.4	193.2	146.8	202.4	96.5	120.1
March	130.3	179.1	164.1	206.6	103.4	116.3
April	161.2	160.7	177.2	224.1	108.1	114.8
May	200.9	149.3	181.9	202.7	115.6	99.4
June	194.5	160.9	195.1	205.8	110.4	115.1
July	176.3	162.8	176.2	216.5	91.9	110.2
August	178.7	166.9	190.8	198.0	94.8	104.1
September	182.3	153.1	201.2	223.1	112.2	100.4
October	184.4	164.2	200.2	224.4	113.9	99.3
November	181.1	180.4	249.3	244.5	119.0	104.2
December	191.5	177.1	592.6	233.4	137.7	108.0
Annual Averages.	166.4	-	218.2	-	108.6	-
% Change, 1944/1943	+13.2	-	+13.2	-	- 3.5	-

(b) Based on sales including the Federal tax introduced in June, 1942.

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
Maritime Provinces							
January	160.2	140.8	117.5	152.4	182.0	216.6	134.0
February	164.4	148.0	132.8	172.4	183.9	211.5	149.3
March	196.1	156.1	216.2	200.0	200.4	240.2	175.1
April	206.1	167.0	194.5	235.7	197.2	240.0	245.9
May	220.3	206.8	211.5	252.5	202.8	258.0	247.9
June	213.1	178.1	181.5	252.6	218.6	254.1	223.1
July	194.8	177.7	139.3	232.0	205.6	268.7	187.0
August	194.6	181.6	170.8	220.8	193.7	266.9	181.0
September	213.7	172.0	218.3	242.8	217.7	251.6	212.7
October	217.4	174.0	238.2	262.2	200.1	238.2	269.5
November	230.0	172.8	283.0	292.3	198.7	236.7	276.4
December	295.3	216.8	286.7	472.7	233.8	251.2	375.4
Annual Averages	208.8	174.3	199.2	249.0	202.9	244.5	223.1
% Change, 1944/1943	+ 9.3	+11.8	+12.2	+ 5.1	+ 9.2	+ 3.6	+ 9.7
Quebec							
January	132.4	119.1	105.5	156.4	160.0	163.9	105.8
February	140.5	124.8	126.5	153.5	168.4	158.1	117.0
March	169.4	155.0	167.7	177.0	192.5	175.2	161.3
April	185.8	166.7	181.8	209.9	193.6	172.7	227.7
May	190.7	211.5	189.3	228.4	180.6	177.3	218.7
June	188.5	198.5	157.8	232.2	199.3	173.9	199.2
July	153.1	195.1	109.6	204.3	154.5	173.4	160.3
August	155.5	185.2	136.1	192.4	158.3	179.0	145.7
September	173.1	161.5	193.8	222.6	166.5	182.2	182.6
October	181.1	186.1	206.6	223.5	163.3	188.5	234.0
November	182.6	167.5	233.1	228.4	162.3	184.1	230.4
December	230.9	194.3	286.1	386.0	204.0	187.0	277.6
Annual Averages	173.6	172.1	174.5	217.9	175.3	176.3	188.4
% Change, 1944/1943	+ 6.3	+ 8.2	+ 9.4	+ 6.1	+ 4.5	+ 8.2	+ 3.9

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores[c]	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores[b]	Radio and Electrical Stores
Maritime Provinces							
178.2	164.0	115.2	198.6	137.0	126.2	258.4	117.4
164.9	164.0	117.2	189.0	129.9	116.1	251.5	97.4
209.8	214.8	176.8	205.2	161.1	150.3	305.1	106.3
264.3	316.4	243.3	211.8	199.4	179.4	279.4	160.1
260.7	305.2	240.3	203.3	254.3	225.6	284.2	157.5
257.7	244.5	248.8	198.0	215.3	223.5	297.1	136.4
225.3	190.8	209.0	200.3	169.6	202.9	296.6	110.3
186.2	205.6	204.3	208.0	165.8	194.3	316.8	123.7
215.8	239.6	234.2	205.1	164.0	210.8	310.2	134.3
275.2	269.1	217.8	208.8	183.3	207.1	307.9	131.0
293.7	297.5	214.3	220.6	190.8	200.8	395.1	146.4
450.5	384.0	332.8	345.7	233.8	223.6	934.0	186.5
248.5	249.6	212.8	216.2	183.7	188.4	353.0	133.9
+ 5.8	+11.2	+ 7.2	+ 7.6	+13.3	+16.9	+ 8.5	- 2.1
Quebec							
87.5	100.8	71.4	171.3	69.6	93.8	109.1	105.7
92.8	108.1	74.7	165.3	91.1	103.0	111.9	112.7
141.3	160.7	118.5	173.6	107.7	130.4	143.2	121.4
205.5	213.0	195.0	169.7	135.4	155.1	167.3	117.4
193.9	203.1	192.9	164.1	188.7	232.6	160.0	146.2
186.9	196.4	195.9	159.5	138.2	214.9	175.6	127.8
133.9	134.4	141.8	160.6	107.5	187.9	136.5	106.6
121.1	130.9	129.6	160.5	108.7	195.2	156.7	111.7
162.5	174.7	165.8	169.4	133.9	199.3	166.1	139.3
198.4	194.4	146.2	185.1	131.1	203.2	159.8	139.4
214.7	185.5	169.4	174.6	132.4	189.8	184.5	150.6
262.3	253.3	228.2	224.1	133.5	160.0	476.4	163.8
166.7	171.3	152.5	173.2	123.2	172.1	178.9	128.6
+ 5.5	+ 3.3	+ 3.2	+ 7.9	+ 9.6	+15.3	+13.7	- 1.6

(b) Based on sales including the Federal tax introduced in June, 1942.
(c) Includes men's furnishings.

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
Ontario							
January	129.6	116.3	101.2	118.8	154.5	184.1	109.8
February	133.6	121.3	116.1	130.5	159.1	176.6	98.4
March	155.1	133.3	148.2	144.0	178.2	193.5	117.3
April	166.4	139.8	152.7	168.5	176.9	193.4	167.6
May	166.7	167.7	157.4	170.9	172.3	192.7	156.1
June	166.1	147.4	141.1	176.0	180.6	188.8	159.1
July	141.9	160.5	104.6	162.7	152.7	191.1	132.1
August	148.0	155.3	128.6	155.4	160.3	199.2	127.0
September	167.5	149.6	166.2	177.1	167.5	193.4	160.6
October	169.3	135.3	174.1	183.2	163.6	198.1	188.3
November	183.4	144.5	214.0	200.9	168.6	193.9	195.8
December	232.3	170.5	236.3	352.1	207.4	192.1	258.2
Annual Averages	163.3	145.1	153.4	178.3	170.1	191.4	155.9
% Change, 1944/1943	+ 6.4	+ 4.2	+ 7.3	+ 4.1	+ 6.0	+ 8.8	+ 3.9
Prairie Provinces							
January	130.8	114.1	114.3	130.9	142.2	173.8	134.7
February	134.3	117.0	121.2	149.4	148.4	164.0	136.0
March	156.0	128.1	166.2	151.8	165.6	178.0	137.5
April	172.2	158.2	163.2	190.8	165.0	189.3	222.2
May	170.2	161.0	155.5	182.3	179.3	181.9	194.9
June	175.2	162.0	145.0	190.2	205.4	190.2	206.1
July	164.4	161.8	120.2	191.3	194.9	210.4	179.1
August	173.2	178.7	136.4	173.7	207.7	201.8	166.0
September	191.9	190.5	189.6	178.1	198.7	191.7	212.1
October	198.0	190.7	199.5	202.7	178.9	204.2	282.1
November	202.0	180.5	227.4	231.4	168.4	199.0	302.2
December	229.8	207.8	244.2	382.7	189.8	200.4	312.4
Annual Averages	174.8	162.5	165.2	196.3	178.7	190.4	207.1
% Change, 1944/1943	+10.6	+11.1	+13.0	+ 6.1	+ 8.6	+ 7.5	+11.7

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's(c) Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery(b) Stores	Radio and Electrical Stores
Ontario							
98.7	132.6	102.5	158.0	85.5	93.1	133.6	81.8
105.3	122.8	101.3	152.7	90.7	93.6	136.4	76.3
134.5	174.3	131.1	158.9	109.5	110.0	144.5	84.3
187.9	224.6	195.3	158.6	123.5	132.3	157.9	80.3
165.2	192.5	188.0	158.4	142.1	177.5	169.3	89.9
178.0	183.8	214.3	159.6	123.8	169.5	181.9	89.5
127.1	156.1	159.8	161.1	103.1	147.5	163.6	72.1
114.7	153.4	147.2	160.9	111.3	146.3	177.2	71.9
171.8	211.1	198.7	168.0	123.6	151.9	196.4	87.5
196.6	220.7	166.1	170.4	130.7	152.1	188.9	89.4
223.5	237.4	176.1	170.1	134.6	148.8	247.7	90.2
303.9	313.0	242.5	244.6	131.7	163.7	580.7	114.5
167.3	193.5	168.6	168.4	117.5	140.5	206.5	85.6
+ 7.4	+ 9.0	+ 6.6	+ 6.4	+ 7.6	+ 7.3	+14.0	- 8.5
Prairie Provinces							
123.9	126.3	124.8	168.9	121.1	130.2	169.5	145.6
129.8	132.9	107.5	167.0	125.9	132.3	181.4	134.9
158.8	174.1	132.6	171.9	135.7	144.9	193.2	130.7
214.5	235.2	226.3	175.1	137.6	196.8	205.8	154.1
189.6	194.5	199.1	173.7	129.7	195.7	206.2	143.9
194.7	181.4	206.2	177.8	135.3	203.6	221.0	144.7
164.0	161.5	186.9	173.7	134.6	197.0	209.8	118.7
130.4	162.6	172.0	177.8	138.9	204.1	218.8	121.2
197.6	196.0	201.4	183.7	145.2	200.4	222.2	142.5
245.8	241.6	210.3	203.6	167.0	208.4	251.7	145.2
259.5	260.0	190.6	187.7	172.2	209.6	294.1	148.2
257.8	275.3	198.5	282.9	160.2	239.7	648.3	141.1
188.9	195.1	179.7	187.0	142.0	188.6	251.8	139.2
+ 9.6	+12.1	+ 7.9	+ 9.6	+13.8	+17.0	+16.1	+ 4.6

(b) Based on sales including the Federal tax introduced in June, 1942.
(c) Includes men's furnishings.

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
	British Columbia						
January	137.5	114.1	126.7	107.0	143.0	185.1	120.0
February	143.0	117.3	135.1	121.2	149.8	169.6	134.6
March	164.3	135.6	168.7	120.6	169.8	178.0	138.5
April	168.6	137.1	166.5	137.6	168.1	175.3	173.6
May	171.9	157.5	166.2	135.2	174.4	171.8	181.6
June	181.1	167.3	167.1	144.1	197.8	172.6	190.6
July	162.4	152.1	144.1	141.9	167.3	192.3	180.6
August	174.9	165.0	166.6	147.1	181.0	192.6	173.1
September	180.1	162.2	195.7	138.3	168.0	178.9	203.2
October	179.6	160.1	196.8	148.2	161.0	176.8	207.8
November	183.5	143.6	214.5	167.4	156.9	181.1	217.8
December	240.5	187.5	277.0	317.5	184.2	196.9	341.2
Annual Averages	174.0	150.0	177.1	152.2	168.4	180.9	188.6
% Change, 1944/1943	+ 7.9	+13.0	+ 9.7	+ 2.8	+ 6.0	+ 2.8	+ 6.1

Indexes of Retail Sales by Kinds of Business and by Regions, 1944
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's(c) Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	(b) Jewellery Stores	Radio and Electrical Stores
British Columbia							
120.5	155.9	149.1	190.4	120.2	116.0	145.3	98.2
131.6	144.9	166.6	187.4	144.8	134.9	155.8	100.1
142.1	200.3	180.4	194.0	147.4	172.9	162.9	111.6
160.9	235.8	220.6	184.1	149.1	203.3	176.0	126.9
151.7	219.2	222.1	199.1	149.7	213.9	185.3	109.4
176.8	213.1	232.7	191.9	160.8	202.8	193.7	108.7
142.2	177.7	193.8	187.7	151.6	198.5	196.5	104.0
136.3	182.6	215.0	198.8	170.4	199.1	206.3	112.8
161.3	216.6	240.9	209.1	158.3	201.2	201.5	115.0
178.7	223.4	225.1	221.5	176.8	193.7	200.6	118.8
195.1	211.3	200.9	217.1	180.6	213.1	247.0	129.2
289.6	281.7	292.7	328.0	196.6	258.3	608.1	159.7
165.6	205.2	211.7	209.1	158.9	192.3	223.3	116.2
+ 3.4	+ 7.2	+10.8	+14.0	+11.7	+16.1	+10.6	- 3.0

(b) Based on sales including the Federal tax introduced in June, 1942.
(c) Includes men's furnishings.

Published by Authority of the Hon. James A. MacKINNON, M.P.,
Minister of Trade and Commerce

CANADA

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTICS

SUMMARY

OF

MONTHLY INDEXES OF RETAIL SALES

IN CANADA

1941 - 1945

BASE -- AVERAGE, 1935 - 1939 = 100

OTTAWA
1946

Price 25 cents

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DEPARTMENT OF TRADE AND COMMERCE
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OTTAWA, CANADA

Dominion Statistician: Herbert Marshall, O.B.E., B.A., F.S.S.
Director, Division of Census of Industry and Merchandising: W. H. Losee, B.Sc.
Chief, Merchandising and Services Statistics: A. C. Steedman, B.A.

Summary of Monthly Indexes of Retail Sales, 1941 - 1945

(Average, 1935 - 1939 = 100)

Introduction

This bulletin presents, in summary form, the complete series of monthly sales indexes for the years 1941 to 1945 for Canada and its five economic divisions. Those for 1945 are final indexes which have not previously been published in consolidated form. Figures for earlier years are included in order that this bulletin may be used for reference purposes and also to facilitate the observation of sales trends in the period following the last complete Census of Merchandising which was taken in respect of the year 1941. Average monthly sales for the five-year period from 1935 to 1939 constitute the base for all indexes in this series.

Fourteen trades are represented in the general index of sales. These have been selected according to their relative importance in the retail field. It has not been possible to prepare indexes for all kinds of business and some of these, such as the automotive, fuel and alcoholic beverage trades, absorb important proportions of consumer expenditures but are not represented in the general sales index. Thus, the present components of the series relate to activities which for the most part concern retail distribution of consumer necessities such as food, clothing, and household and personal requirements.

On the basis of 1941 Census figures, the fourteen trades covered by the monthly surveys constituted about 60 per cent of the total retail trade in that year. Since then, the dollar sales of stores in the fourteen "index" trades have risen, while the value of trading done by many types of automotive establishments has contracted following the cessation of civilian automobile production and the restrictions on distribution of other types of automotive products, particularly gasoline and tires. As a consequence, estimated sales of the "index" trades formed approximately 65 per cent of total retail trade in 1944 and, due to the continuing low level of business in the automotive trades in 1945, it is likely that the proportion remained fairly constant during the more recent period.

This condition is largely responsible for a divergence between the trend in sales of the fourteen kinds of business covered by the monthly indexes between 1941 and 1945, and the increase recorded in the Bureau's dollar estimates of total retail trade (1). The annual sales totals for 1945 have not yet been prepared, but

(1) These dollar estimates of retail sales are contained in reports entitled "Retail Merchandise Trade in Canada and The Provinces", issued in 1943 and in 1944 and priced at 25 cents per copy.

the 1941-1944 comparisons illustrate the disparity between the two series, the composite indexes showing a gain of 28.9 per cent during the period whereas a gain of 19.9 per cent was recorded in the annual estimates of total retail sales over the same interval. The greater part of the spread, of course, occurred between 1941 and 1942 when trading in products handled by the automotive trade experienced its sharpest curtailment.

In addition to the fact that changes in the general index of sales cannot of itself be used to estimate total retail sales, there are other aspects which should be taken into account when interpreting the trends for individual trades. It is not possible to secure monthly sales reports from all retail firms in Canada. Therefore, a sample of firms from each of the fourteen trades, giving adequate representation to the various provinces, has been selected to supply sales figures for index computation. Since the 1941 sales for most of the reporting stores were above $20,000, the percentage changes in the indexes tend to be modified to some extent by the strong possibility that the larger stores experienced somewhat smaller relative gains than did those with 1941 sales volumes below $20,000.

In number of stores included, however, the sample is comparatively large. Reports are obtained from 215 chain companies operating some 3,000 outlets, from 31 department store firms and from approximately 6,000 independent retail merchants. The bulk of department and variety store business is concentrated in a relatively small number of companies, permitting almost complete coverage to be obtained in the monthly surveys. In the remaining trades, where the number of retail businesses is much greater, a smaller percentage of the field is canvassed monthly with the degree of coverage varying inversely with the total number of firms engaged in each trade.

Use of the present sampling method for other than the variety and department store trades has meant that the results reflect the sales trends of a constant sample of stores with no allowance for changes in store population. If the number of stores increases appreciably the trend revealed by the continuing sample will under-state the actual expansion in the total dollar volume, while the contrary condition naturally will result in instances where store population decreases. This factor, therefore, must be considered when using the monthly indexes to measure the trends in total dollar sales.

When due allowance is made for the limitations explained above, the significance of the sales trends reflected by the monthly statistics can be appraised. In general, the series measures short-term trends with reasonable accuracy. Moreover, the results based on sales figures for a continuing group of stores probably have greater value for retail merchants individually than would be the case if adjustments were made for expansion or reduction in the total number of stores.

Sales of merchants continuing in business from year to year may of course be affected by expansion or contraction in the number of stores engaged in the same kinds of trade. This is a situation over which they have little control. The continuing merchants, however, are interested in knowing how well they are maintaining their individual positions with respect to the overall experience of similar stores in the same trade, and the changes revealed in the monthly indexes when compared with their own results provide some measure of their own merchandising achievements.

Retail Sales Trends in 1945

Sales in Canada's retail stores were 8.5 per cent higher in 1945 than in 1944, according to the composite index of sales for fourteen retail trades. Indicative of the sharp expansion in sales since the outbreak of war, the average monthly index for last year was 87.2 per cent above the average for the base period, 1935 to 1939, and 40 per cent above that for 1941, the last census year.

The Effect of Prices on Retail Sales - Monthly sales indexes are not adjusted for price changes and, to the extent that prices are a factor in sales increases, the indexes fail to reveal changes in the quantities of goods disposed of through retail outlets. A rise of only 0.8 per cent in the average of the Bureau's retail price indexes for 1945 compared with 1944 suggests that price increases were a negligible factor in the sales expansion which took place. It must not be overlooked, however, that the retail prices indexes do not take into consideration the fact that the dollar volume of sales can be noticeably affected by shifts in consumer patronage from the lower- to the higher-priced lines of merchandise.

Results for 1944 and 1945 Compared - Higher sales were attained by all trades in 1945 and the average increase of 8.5 per cent over 1944 was equalled or exceeded by ten of the fourteen kinds of business. Only in the household and personal effects group, however, was the increase substantially larger than the average gain. Increasing supplies of items of metallic content, together with greater activity in the building trades, enabled hardware merchants to extend their margin of gain over 1944 to 17 per cent. Jewellery stores ranked second among the various trades with a 15 per cent rise in sales between 1944 and 1945. Radio and electrical stores and furniture stores had sales increases of 14 and 13 per cent respectively. Return to the retail market of radios and household equipment and appliances in the latter part of 1945, though in limited quantities, was a factor in the increases for these last two kinds of business. Notwithstanding the fact that their percentage increases in 1945 were among the largest recorded, however, the sales of radio and electrical and furniture stores remained closer to their lower pre-war volumes than was true of other trades.

Increases over 1944 amounted to 11 per cent for shoe stores, department stores and family clothing stores. Sales of men's wear stores were up 10 per cent, while increases of 9 per cent occurred in sales of variety stores and ladies' apparel shops. Country general stores, food stores and drug stores had almost identical gains of between 6 and 7 per cent. Lowest among the increases for individual trades was that recorded by restaurants, whose receipts increased only 4 per cent in 1945 compared with those for the preceding year. This, it may be noted, contrasts sharply with the marked gains which the restaurant trade recorded in the earlier years of the war.

The general index of sales, during the course of the year 1945, tended to show only a slight rise in rate of expansion over 1944. At the end of April, sales were 7.8 per cent higher than in the first four months of 1944. This margin had increased to 8.0 per cent by the end of August and to 8.5 per cent for the full year. A 20 per cent increase in March, 1945 over the same month of 1944 was the highest recorded in corresponding-month comparisons. This was caused mainly by the fact that Easter purchasing in 1945 was concentrated in March while in 1944 it occurred chiefly in April. Due largely to a reversal of these conditions, the index for April, 1945 was fractionally lower than that for April, 1944. May sales in 1945 recorded a moderate advance of only 2 per cent over May, 1944. Increases reached considerably higher proportions in the summer months when consumer purchases were supplemented by a somewhat increased tourist trade. September brought another moderate increase of

5 per cent, but the remaining months of the year saw sales rise to higher levels, with gains of 12 per cent being recorded for October and November followed by an expansion of 8 per cent in the final month of the year.

Sales Expansion Since The Base Period, 1935 to 1939 - It has been mentioned previously that the level of retail activity in 1945 stood 87 per cent above that which prevailed during the five-year base period, 1935-1939. Sales for some trades in 1945, however, had more than doubled the average annual volume of business transacted in the base period. Among these were variety stores, family clothing stores, ladies' apparel shops and jewellery stores. The latter kind of business, with the Federal Tax included, recorded an increase of 150 per cent in 1945 over average annual sales in the 1935-1939 period, but exclusion of this tax would reduce the percentage gain for jewellery stores to approximately 113 per cent. Department stores and food outlets, which occupy prominent positions in the retail field, experienced increases of 84 and 87 per cent respectively over average annual sales in the base years. Country general stores, on the other hand, failed to maintain the pace set by most other trades, although sales were up 72 per cent in the comparison with the base. Sales of furniture and radio and electrical stores lagged even more behind the increases for other trades with gains of only 47 and 24 per cent above the level established for the same trades in the base period.

Regional Trends in Sales - The five divisions of the country for which separate results are compiled experienced sales gains in 1945 which varied within narrow limits of the national sales increase of 8.5 per cent over the previous year. British Columbia and Ontario had slightly larger gains than those of the other areas, while in the Maritime and Prairie Provinces the sales increases were slightly below the Canada average. The rate of in rease for Quebec was the same as that reported for the country as a whole.

Although the Maritime Provinces showed only a 7 per cent increase in 1945 over 1944, retail trading nevertheless remained at a very high level. Because of the heavy concentration of military and shipping activity in many sections of the area during the war years, Maritime merchants had enjoyed sales expansions which were not approached by retailers in most of the other parts of the country. Thus, retail trade was up 124 per cent compared with the average annual sales in the five years from 1935 to 1939 which form the base period for the index series. The margin of increase over the base period was in the vicinity of 90 per cent for British Columbia, the Prairie Provinces and Quebec. Ontario, however, had a slightly lower increase with sales expanding by slightly less than 80 per cent in the same comparison.

In the table which follows this summary, comparisons between 1944 and 1945 are given for each trade and for each of the five economic divisions.

Table 1.-Comparison of Annual Retail Sales In Canada, for 1944 and 1945, by Kinds of Business and by Regions

(Results are based on dollar sales and no corrections have been made for price changes)

Kind of Business	Sales in 1945 Compared With Sales in 1944					
	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
GENERAL INDEX	+ 8.5	+ 7.0	+ 8.5	+ 9.3	+ 7.3	+ 9.7
General Merchandise Group:						
Country General Stores	+ 6.5	+ 8.1	+ 5.8	+ 9.0	+ 4.0	+10.3
Department Stores	+10.9	+ 8.2	+14.0	+11.9	+ 9.3	+ 9.7
Variety Stores	+ 8.5	+ 5.8	+ 8.3	+10.3	+ 4.7	+ 9.6
Food Group:						
Food Stores	+ 6.6	+ 5.1	+ 5.9	+ 6.9	+ 7.2	+ 8.6
Restaurants	+ 3.9	+ 2.3	+ 9.4	+ 1.1	+ 4.5	+ 4.6
Clothing Group:						
Family Clothing Stores	+10.8	+10.5	+10.1	+13.1	+ 9.4	+ 8.5
Men's Clothing Stores	+ 9.7	+ 8.3	+ 3.7	+12.7	+ 9.7	+12.9
Women's Clothing Stores	+ 8.5	+12.4	+ 5.0	+11.0	+ 5.9	+ 7.1
Shoe Stores	+11.4	+ 9.6	+10.7	+12.0	+ 8.8	+14.8
Household and Personal Effects Group:						
Drug Stores	+ 6.6	+ 5.3	+ 8.1	+ 5.9	+ 5.6	+10.3
Furniture Stores	+13.4	+10.1	+13.1	+14.1	+12.4	+14.9
Hardware Stores	+16.5	+13.0	+17.9	+19.1	+12.7	+18.3
Jewellery Stores (a)	+14.8	+ 8.9	+19.3	+16.9	+ 7.1	+15.9
Radio and Electrical Stores	+14.3	+14.3	+14.3	+16.1	+11.0	+13.3

(a) Based on sales including the Federal Tax introduced in June, 1942.

Table 2.-Canada-General Index of Retail Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	100.7	121.5	125.9	146.9	128.9	155.2
February	99.8	126.4	118.0	148.9	129.4	164.0
March	117.3	126.5	140.9	156.5	149.0	163.9
April	131.9	132.8	151.5	153.0	165.6	163.4
May	141.1	133.2	158.4	148.9	165.3	157.3
June	132.7	134.4	154.0	152.1	161.0	158.9
July	124.5	134.2	140.0	149.7	153.9	158.1
August	135.2	143.2	149.1	159.1	147.0	161.8
September	135.4	135.4	151.4	151.3	157.2	157.9
October	149.7	136.9	171.7	151.4	173.3	158.6
November	143.9	136.0	161.7	159.3	172.8	164.7
December	194.4	144.0	209.3	155.6	220.5	169.0
Annual Averages ..	133.9	-	152.7	-	160.3	-
	1944		1945			
January	133.8	167.1	142.8	174.7		
February	139.0	169.6	146.7	185.6		
March	162.9	174.2	194.3	201.9		
April	175.3	176.3	174.7	179.7		
May	177.9	171.0	182.2	176.1		
June	178.1	173.0	197.1	184.7		
July	155.1	170.9	170.5	189.1		
August	160.9	172.7	178.1	189.8		
September	178.1	170.5	187.1	186.0		
October	182.3	174.4	203.8	189.8		
November	190.4	181.8	213.3	200.9		
December	237.1	172.7	256.1	187.4		
Annual Averages ..	172.6	-	187.2	-		

Table 3.-Canada-Indexes of Country General Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	83.9	108.3	101.2	127.4	109.7	143.4
February	82.1	110.8	95.1	128.5	110.2	149.1
March	95.0	111.8	108.7	131.9	123.7	145.4
April	108.2	117.0	124.1	133.7	141.2	151.0
May	126.9	112.7	143.5	131.8	162.8	150.4
June	115.8	116.1	133.1	129.2	153.9	150.6
July	125.9	117.6	141.2	130.9	164.0	153.1
August	131.6	121.0	146.6	135.3	157.2	149.5
September	124.1	115.9	140.6	130.9	149.5	139.1
October	132.0	117.9	155.0	133.4	163.5	146.1
November	121.7	118.4	139.0	138.5	156.1	150.8
December	147.4	123.4	166.3	139.4	184.5	157.0
Annual Averages ..	116.2	-	132.9	-	148.0	-
	1944		1945			
January	119.5	160.5	126.6	165.5		
February	124.1	162.3	127.6	172.4		
March	139.9	163.5	158.2	179.6		
April	155.6	175.7	160.7	178.9		
May	180.2	166.5	182.0	168.4		
June	170.0	164.4	183.5	172.6		
July	170.6	160.1	182.2	176.4		
August	174.6	161.1	186.1	170.5		
September	170.4	152.9	175.4	164.2		
October	173.2	159.9	191.5	171.4		
November	165.9	160.3	182.5	175.1		
December	196.5	163.3	209.6	174.2		
Annual Averages ..	161.7	-	172.2	-		

Table 4.-Canada-Indexes of Department Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	93.1	123.5	115.2	151.1	107.8	148.1
February	94.8	126.1	107.4	142.8	116.2	154.5
March	111.6	125.0	141.2	156.9	145.4	164.3
April	132.2	133.4	145.1	148.8	157.9	153.5
May	134.3	129.2	142.2	140.1	139.1	138.7
June	123.7	123.1	139.6	134.1	136.8	130.9
July	102.2	132.5	112.6	145.5	112.5	144.7
August	120.4	146.1	126.9	154.5	120.9	148.4
September	138.6	136.6	154.9	152.7	159.1	156.8
October	160.0	136.5	181.9	152.9	177.8	157.3
November	155.4	137.6	187.4	168.5	196.0	168.8
December	239.2	145.8	241.6	146.6	240.2	145.8
Annual Averages ...	133.8	-	149.7	-	150.8	-
	1944		1945			
January	109.7	151.3	122.5	163.1		
February	122.4	156.3	136.2	181.0		
March	163.2	174.0	200.5	215.5		
April	164.3	174.0	164.8	171.7		
May	166.2	160.0	162.8	157.3		
June	150.5	143.4	169.1	160.6		
July	116.8	157.0	133.2	179.0		
August	139.4	165.3	155.7	184.7		
September	183.8	179.7	201.6	205.3		
October	193.0	171.3	220.9	189.3		
November	225.3	194.7	258.3	222.4		
December	253.9	158.4	279.5	174.4		
Annual Averages ...	165.7	-	183.8	-		

Table 5.-Canada-Indexes of Variety Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	96.9	151.4	129.8	191.4	128.4	195.2
February	103.8	153.6	129.0	190.9	139.1	206.0
March	121.0	150.9	148.2	191.3	153.5	198.8
April	143.4	157.0	169.2	188.4	182.9	198.6
May	159.8	159.7	186.4	180.6	190.0	184.8
June	154.0	154.8	180.7	176.7	184.3	181.6
July	152.2	152.7	176.3	176.2	183.4	172.5
August	158.9	163.1	180.1	185.5	160.2	174.8
September	152.3	162.6	176.6	188.5	170.2	183.2
October	173.0	166.2	204.5	185.0	195.7	182.4
November	178.2	171.6	199.0	204.0	199.1	197.8
December	341.6	176.2	346.6	178.1	339.4	185.4
Annual Averages ...	161.3	-	185.5	-	185.5	-
	1944		1945			
January	131.7	212.3	139.6	221.5		
February	141.5	203.6	151.0	223.6		
March	156.3	200.9	208.6	234.4		
April	185.1	196.2	179.5	212.9		
May	191.1	191.8	192.0	194.9		
June	196.1	189.5	212.3	193.9		
July	181.1	186.8	196.7	203.7		
August	172.4	184.4	191.9	203.7		
September	191.4	191.2	194.2	200.9		
October	199.9	199.1	218.2	213.0		
November	217.0	217.2	249.9	246.3		
December	372.3	184.1	400.0	197.8		
Annual Averages ...	194.7	-	211.2	-		

Table 6.-Canada-Indexes of Food Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	118.0	122.0	150.4	146.4	154.7	156.9
February	117.0	127.3	141.6	154.2	148.3	161.4
March	134.7	126.9	153.3	154.9	166.1	163.3
April	132.2	136.5	157.4	161.3	172.0	174.2
May	146.8	141.4	169.8	157.0	176.7	167.1
June	139.4	145.7	168.6	172.0	171.7	174.5
July	133.0	136.3	151.8	153.8	169.7	160.7
August	146.0	148.3	160.5	166.1	157.2	173.0
September	133.7	139.1	148.0	152.9	154.6	160.3
October	145.2	143.0	164.6	152.2	166.9	159.5
November	143.7	140.8	148.5	156.8	155.8	159.3
December	161.6	149.1	178.1	163.7	189.7	181.6
Annual Averages ...	137.6	-	157.7	-	165.3	-
	1944		1945			
January	156.0	169.2	166.2	176.0		
February	161.9	171.3	167.4	182.3		
March	182.0	174.8	201.2	188.3		
April	181.3	180.6	181.6	185.3		
May	178.5	175.4	192.9	190.4		
June	194.0	191.8	211.0	197.2		
July	164.6	174.9	178.5	188.8		
August	170.5	182.6	188.7	198.9		
September	175.8	168.0	174.3	173.7		
October	168.6	174.8	182.4	185.4		
November	168.5	172.3	185.9	185.6		
December	204.6	176.2	215.5	189.8		
Annual Averages ...	175.5	-	187.1	-		

Table 7.-Canada-Indexes of Restaurant Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	103.0	108.3	126.3	131.7	153.8	163.4
February	98.6	111.6	118.4	134.0	149.1	168.9
March	114.1	115.9	140.2	143.8	171.2	172.7
April	116.8	117.3	140.0	140.6	173.9	173.5
May	121.0	117.3	147.3	144.6	178.8	177.3
June	119.3	121.5	143.3	143.9	176.5	176.7
July	132.0	125.8	153.9	146.2	188.5	177.9
August	140.5	130.2	159.9	148.6	189.5	177.7
September	133.1	128.6	156.2	150.9	186.5	179.0
October	134.1	131.2	162.0	157.0	186.9	184.7
November	128.9	136.7	154.7	165.7	179.9	190.1
December	138.4	133.2	166.2	159.9	187.9	179.1
Annual Averages	123.3	-	147.4	-	176.9	-
	1944		1945			
January	179.8	191.6	179.0	188.4		
February	171.4	187.4	171.4	194.0		
March	187.5	188.0	196.0	196.4		
April	188.8	191.5	192.4	195.9		
May	188.8	184.7	192.1	187.4		
June	187.9	187.4	199.9	199.4		
July	195.7	188.3	206.0	198.9		
August	198.6	182.7	212.4	194.8		
September	192.4	184.7	204.4	199.5		
October	197.1	196.0	207.4	202.9		
November	193.8	203.4	204.6	214.8		
December	196.7	190.5	201.8	196.1		
Annual Averages	189.9	-	197.3	-		

Table 8.-Canada-Indexes of Family Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	82.1	119.7	106.1	147.4	116.8	167.7
February	76.8	118.7	92.6	143.1	116.0	179.2
March	102.6	122.9	137.8	163.9	135.0	169.3
April	156.6	136.3	177.7	160.7	194.9	164.8
May	145.3	138.5	166.5	154.5	182.1	171.0
June	137.7	139.1	159.2	156.3	179.4	176.2
July	117.2	136.2	139.3	160.6	162.2	178.7
August	119.1	140.6	142.6	170.8	138.8	173.4
September	131.4	143.3	156.5	169.3	160.1	176.0
October	181.2	148.6	211.8	165.4	213.5	173.8
November	166.8	137.4	202.0	176.6	212.9	178.8
December	219.5	142.3	255.4	165.5	267.3	182.6
Annual Averages ...	136.4	-	162.3	-	173.3	-
	1944		1945			
January	115.3	174.6	124.1	184.5		
February	118.0	176.8	127.1	196.4		
March	142.6	169.8	217.1	228.6		
April	204.4	174.9	184.7	172.8		
May	194.2	186.6	189.1	183.9		
June	188.4	182.4	216.5	198.8		
July	157.6	188.7	177.9	213.9		
August	147.8	181.2	168.6	205.8		
September	184.0	189.1	200.3	212.8		
October	227.4	195.9	264.9	223.3		
November	233.1	197.7	260.3	218.1		
December	290.5	181.8	311.2	194.1		
Annual Averages ...	183.6	-	203.5	-		

Table 9.-Canada-Indexes of Men's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	92.1	121.8	113.9	149.4	107.3	143.8
February	82.0	138.8	104.2	165.8	111.7	177.7
March	105.0	130.6	168.1	197.6	137.0	170.6
April	146.7	143.2	187.3	177.1	186.8	165.4
May	135.4	137.0	158.9	156.6	162.9	160.5
June	137.4	134.8	154.3	148.6	171.9	166.2
July	111.4	135.7	124.5	150.6	144.1	165.3
August	113.2	146.5	131.0	171.9	118.7	163.1
September	128.4	130.4	152.8	160.2	154.3	165.1
October	169.4	133.4	196.4	154.6	196.7	159.6
November	173.8	135.2	193.8	162.5	206.1	166.8
December	242.9	148.0	263.8	160.7	280.0	183.6
Annual Averages ...	136.5	-	162.4	-	164.8	-
	1944		1945			
January	107.0	153.3	118.6	167.3		
February	112.1	173.3	122.3	194.7		
March	145.7	170.6	207.0	218.8		
April	199.2	177.1	166.9	160.9		
May	181.6	185.9	168.1	174.2		
June	188.3	179.9	212.3	189.5		
July	142.3	179.0	153.6	194.0		
August	125.5	169.9	141.3	190.5		
September	175.2	172.6	209.8	213.1		
October	207.8	180.9	252.0	215.0		
November	228.8	187.3	256.2	207.3		
December	297.3	172.9	308.0	178.5		
Annual Averages ...	175.9	-	193.0	-		

Table 10.-Canada-Indexes of Women's Clothing Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	88.5	121.9	115.1	150.9	126.5	173.6
February	80.9	139.1	97.0	154.3	127.0	202.0
March	114.7	135.7	150.5	187.9	155.6	189.2
April	170.1	135.6	184.9	146.8	213.9	166.5
May	141.1	133.3	167.3	153.8	181.1	170.4
June	132.9	123.4	159.1	151.8	174.7	166.0
July	111.3	132.4	137.7	162.6	152.5	173.4
August	119.7	161.5	157.1	198.1	139.1	182.2
September	134.8	144.0	168.8	178.8	175.5	188.2
October	164.1	131.3	207.8	165.0	205.1	171.7
November	155.4	137.2	184.7	173.0	203.0	182.0
December	223.7	148.8	262.0	174.3	271.6	186.6
Annual Averages ...	136.4	-	166.0	-	177.1	-
	1944		1945			
January	126.8	180.9	135.1	188.9		
February	124.1	191.0	139.1	221.3		
March	174.7	204.0	259.5	260.7		
April	227.8	180.7	200.1	175.7		
May	202.5	192.0	199.3	191.2		
June	191.8	179.4	221.3	199.3		
July	154.6	189.1	165.5	203.2		
August	153.6	196.6	166.7	212.5		
September	201.2	204.9	211.9	223.6		
October	218.9	191.4	246.3	210.2		
November	227.1	205.3	243.7	217.7		
December	292.2	189.9	303.1	196.2		
Annual Averages ...	191.3	-	207.6	-		

Table 11.-Canada-Indexes of Shoe Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	74.0	104.1	106.4	141.3	96.4	130.9
February	64.9	109.8	86.8	146.7	126.3	213.5
March	96.2	127.8	135.4	172.5	135.3	192.9
April	147.8	117.7	170.1	143.1	185.7	145.0
May	143.7	127.0	168.7	145.1	176.8	150.9
June	160.7	130.4	182.0	144.2	202.6	163.7
July	115.7	126.1	143.5	155.7	163.1	163.6
August	117.2	130.0	145.9	161.8	145.5	173.6
September	131.1	123.8	164.2	155.7	167.7	159.1
October	131.5	128.0	172.4	157.8	168.0	154.9
November	128.8	130.4	157.3	168.9	162.1	171.2
December	209.3	153.2	212.0	155.2	214.4	166.8
Annual Averages ...	126.7	-	153.7	-	162.0	-
	1944		1945			
January	100.8	146.9	98.0	141.7		
February	101.2	167.6	108.7	183.7		
March	135.6	180.5	226.0	243.2		
April	204.0	159.1	179.2	161.2		
May	197.4	177.2	191.1	173.6		
June	212.7	165.3	263.2	191.9		
July	164.0	184.5	189.9	215.3		
August	154.9	181.2	176.9	202.2		
September	196.2	169.4	205.3	184.9		
October	173.7	175.9	197.7	197.0		
November	180.7	190.9	209.4	215.3		
December	246.0	169.4	258.1	179.0		
Annual Averages ...	172.3	-	192.0	-		

Table 12.-Canada-Indexes of Drug Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	118.0	124.1	136.5	140.5	151.8	159.3
February	112.5	124.8	130.4	144.6	148.8	165.1
March	123.7	125.6	142.0	147.5	159.6	162.6
April	121.0	125.3	143.4	148.4	156.8	161.8
May	126.5	126.1	144.3	146.6	159.3	162.4
June	122.9	133.5	139.4	148.3	154.2	164.0
July	127.7	130.7	142.3	145.0	159.6	159.6
August	132.3	131.7	148.5	149.2	153.6	156.9
September	130.4	130.5	147.6	146.8	158.1	157.8
October	141.6	135.9	162.9	152.9	171.7	164.2
November	134.6	136.2	148.4	154.7	169.5	172.6
December	182.6	145.5	213.1	168.8	248.2	196.5
Annual Averages ...	131.2	-	149.9	-	165.9	-
	1944		1945			
January	168.0	176.8	176.7	187.8		
February	163.0	175.1	167.8	186.1		
March	170.1	172.2	188.4	186.5		
April	169.4	174.8	174.8	184.0		
May	168.6	173.6	178.2	183.5		
June	168.1	177.1	184.6	190.6		
July	168.1	171.4	178.4	186.1		
August	170.2	171.6	180.8	181.2		
September	177.0	172.0	184.6	183.0		
October	185.9	182.5	196.5	190.4		
November	181.4	184.7	195.6	197.8		
December	261.3	205.6	287.1	226.6		
Annual Averages ...	179.3	-	191.1	-		

Table 13.-Canada-Indexes of Furniture Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	83.3	124.9	90.8	133.1	91.7	137.5
February	107.7	138.0	107.0	137.1	94.2	120.8
March	119.8	139.6	116.9	139.4	111.8	130.3
April	143.0	132.1	132.5	122.4	133.8	124.1
May	175.7	140.2	162.8	131.5	149.2	119.1
June	134.7	141.0	132.3	133.6	118.6	121.2
July	115.1	147.9	118.3	152.1	109.7	136.2
August	135.5	132.3	136.1	133.0	112.2	112.1
September	137.3	119.3	129.2	112.2	117.4	103.6
October	131.6	110.4	141.5	116.0	123.9	103.5
November	102.5	96.8	122.0	118.0	124.2	115.9
December	130.3	110.2	135.8	114.9	134.3	119.1
Annual Averages ...	126.4	-	127.1	-	118.4	-
	1944		1945			
January	89.9	139.6	100.1	151.9		
February	101.6	125.5	112.4	144.1		
March	118.2	137.7	144.0	166.5		
April	136.5	126.6	158.9	146.8		
May	165.8	132.3	167.2	135.0		
June	139.6	141.0	163.9	159.3		
July	116.5	155.1	134.9	179.7		
August	122.0	119.6	137.9	134.8		
September	135.1	112.8	148.6	129.2		
October	141.9	123.3	169.6	143.9		
November	145.3	137.8	164.2	153.2		
December	147.9	124.6	166.7	141.0		
Annual Averages ...	130.0	-	147.4	-		

Table 14.-Canada-Indexes of Hardware Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	80.2	131.1	107.7	176.1	95.0	158.4
February	76.5	140.2	95.1	174.2	97.7	178.9
March	96.3	134.9	121.3	169.9	117.7	161.3
April	137.6	135.0	152.3	149.3	148.5	145.6
May	172.7	128.3	179.5	138.7	175.6	133.0
June	157.7	135.1	169.6	139.8	168.9	141.9
July	152.9	136.3	163.0	145.4	163.3	143.9
August	152.7	145.4	165.3	157.4	154.8	147.4
September	157.4	133.8	166.0	141.1	155.3	134.7
October	164.9	140.6	169.8	144.8	160.9	141.1
November	142.6	145.5	149.5	152.5	156.0	153.0
December	168.1	151.3	160.2	144.2	170.5	159.6
Annual Averages ...	138.3	-	149.9	-	147.0	-
	1944		1945			
January	105.9	179.3	120.1	200.2		
February	109.4	193.2	119.3	218.6		
March	130.3	179.1	167.4	230.1		
April	161.2	160.7	192.0	187.5		
May	200.9	149.3	204.1	154.6		
June	194.5	160.9	219.1	177.8		
July	176.3	162.8	208.9	194.5		
August	178.7	166.9	204.0	190.6		
September	182.3	153.1	212.1	184.7		
October	184.4	164.2	228.0	198.3		
November	181.1	180.4	221.0	217.6		
December	191.5	177.1	231.1	210.4		
Annual Averages ...	166.4	-	193.9	-		

Table 15.-Canada-Indexes of Jewellery Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	93.5	131.0	115.2	161.4	120.3	175.3
February	93.0	133.5	109.3	156.9	128.4	184.3
March	108.5	141.8	122.1	159.6	144.6	182.1
April	112.8	137.0	132.5	160.9	160.3	194.7
May	127.2	141.8	149.2	172.9	161.2	186.8
June	134.8	147.8	174.4	184.0	167.1	176.3
July	132.8	156.9	136.6	161.4	166.2	196.4
August	151.3	163.0	153.4	165.3	175.1	188.7
September	147.6	163.6	151.7	168.2	174.7	193.6
October	140.1	150.9	160.7	173.2	179.8	201.5
November	141.3	144.1	169.7	173.1	218.0	213.8
December	411.0	155.6	440.4	166.8	515.3	195.1
Annual Averages ...	149.5	-	167.9	-	192.7	-
	1944		1945			
January	142.6	207.8	149.9	210.0		
February	146.8	202.4	168.1	241.4		
March	164.1	206.6	204.3	267.2		
April	177.2	224.1	187.1	227.2		
May	181.9	202.7	195.5	217.9		
June	195.1	205.8	232.9	245.7		
July	176.2	216.5	218.4	268.4		
August	190.8	198.0	235.6	244.5		
September	201.2	223.1	215.1	248.4		
October	200.2	224.4	229.6	247.5		
November	249.3	244.5	291.7	286.1		
December	592.6	233.4	677.6	266.8		
Annual Averages ...	218.2	-	250.5	-		

Table 16.-Canada-Indexes of Radio and Electrical Store Sales
(Average, 1935 to 1939 = 100)

Monthly Indexes, 1941 - 1945

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1941		1942		1943	
January	111.5	133.4	126.1	150.8	112.2	139.6
February	107.7	139.6	115.9	150.1	103.1	133.5
March	119.1	139.1	126.9	148.2	111.2	125.0
April	146.8	149.7	140.8	143.6	116.9	119.2
May	167.0	143.7	153.7	137.5	117.0	104.7
June	136.6	148.2	131.4	137.1	106.4	111.0
July	139.9	161.4	120.0	138.4	97.5	112.5
August	140.2	159.9	130.8	149.1	102.0	116.3
September	156.9	140.4	133.5	119.5	114.7	102.6
October	152.1	127.5	140.6	117.9	116.5	101.6
November	118.7	108.1	129.8	118.2	116.4	101.9
December	169.4	127.8	154.5	116.5	136.0	102.6
Annual Averages ...	138.8	-	133.7	-	112.5	-
	1944		1945			
January	99.8	124.2	97.9	117.1		
February	96.5	120.1	92.7	120.1		
March	103.4	116.3	111.7	130.4		
April	108.1	114.8	108.9	111.1		
May	115.6	99.4	114.3	98.3		
June	110.4	115.1	117.8	122.9		
July	91.9	110.2	108.8	130.6		
August	94.8	104.1	112.9	124.0		
September	112.2	100.4	125.9	117.4		
October	113.9	99.3	144.3	121.0		
November	119.0	104.2	153.5	134.4		
December	137.7	108.0	200.0	156.9		
Annual Averages ...	108.6	-	124.1	-		

A summary of department store sales by departments for the years 1944 and 1945 is given below. The more pronounced gains occurred in durable household goods departments, a trend which was in evidence in the specialty store field also. Where commodity sales in the individual departments correspond fairly closely with those of specialty stores, the results are strikingly similar. This is particularly true of clothing, footwear, food and furniture.

DEPARTMENT STORE SALES IN CANADA, BY SELECTED DEPARTMENTS

January-to-December, 1944 and January-to-December, 1945

	Jan.-to-Dec., 1944	Jan.-to-Dec., 1945	% Change, 1945/1944
	$	$	
TOTAL SALES, ALL DEPARTMENTS	359,684,331	400,540,628	+11.4
1. Women's dresses, coats and suits	42,011,971	46,805,022	+11.4
2. Girls' and infants' wear	15,773,198	17,617,486	+11.7
3. Hosiery and gloves	15,067,545	15,563,568	+ 3.3
4. Lingerie and corsets	16,126,679	16,452,896	+ 2.0
5. Millinery	4,211,442	4,832,558	+14.7
6. Women's and children's apparel-(Total, 1-5)	93,190,835	101,271,530	+ 8.7
7. Men's and boys' clothing and furnishings	42,194,951	46,036,572	+ 9.1
8. Drugs and toilet articles and preparations	11,594,154	12,778,616	+10.2
9. Piece goods	28,648,002	31,960,354	+11.6
10. Smallwares	13,684,376	15,000,696	+ 9.6
11. Food and kindred products	29,760,776	31,949,374	+ 7.4
12. Furniture (including mattresses and springs)	20,458,729	23,596,830	+15.3
13. Home furnishings	24,225,911	26,817,007	+10.7
14. Household appliances and electrical supplies	6,289,378	7,476,557	+18.9
15. Hardware and kitchen utensils	12,491,096	15,042,327	+20.4
16. Radios, musical instruments and supplies	2,546,244	2,998,585	+17.8
17. Shoes and other footwear	25,746,545	29,165,432	+13.3
18. Stationery, books and magazines	7,310,870	8,286,831	+13.3
19. All other departments, total	41,542,464	48,159,917	+15.9

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	107.6	89.2	98.4	110.8	116.4	132.1	95.1
February	109.0	95.0	100.6	125.2	117.1	141.2	86.1
March	123.2	98.1	115.9	156.0	129.6	162.9	105.1
April	138.1	103.6	144.2	184.1	124.3	164.3	156.9
May	154.0	133.4	155.9	200.5	141.0	178.1	151.2
June	143.0	108.2	147.0	196.7	132.3	178.9	140.9
July	142.7	120.1	127.5	196.2	137.8	199.4	120.8
August	151.5	126.1	137.2	207.4	150.8	215.1	118.8
September	150.6	117.0	149.7	202.1	147.4	191.4	132.5
October	161.9	124.8	180.7	220.3	154.2	185.3	163.1
November	164.8	121.5	181.3	240.1	156.5	178.9	166.7
December	232.1	146.5	276.7	453.3	177.6	184.0	237.6
Annual Averages	148.2	115.3	151.3	207.7	140.4	176.0	139.6
1942							
January	139.5	104.7	122.6	150.1	158.1	170.9	131.1
February	134.6	105.4	117.8	163.0	151.9	167.5	96.5
March	151.2	108.8	157.6	187.6	153.3	191.5	127.8
April	165.5	118.9	169.5	211.6	156.6	200.4	172.0
May	181.6	152.7	173.7	236.3	173.8	213.2	176.9
June	175.4	128.1	168.9	229.2	174.9	210.6	167.2
July	166.2	133.6	135.6	220.9	172.0	236.6	146.6
August	170.5	145.8	138.7	234.0	169.7	246.8	151.7
September	173.4	131.2	169.7	226.8	168.5	232.2	161.4
October	197.5	144.4	208.8	270.4	183.8	236.2	216.0
November	189.1	138.5	222.2	269.8	163.6	211.6	219.3
December	250.0	172.3	261.6	449.8	193.7	230.5	306.4
Annual Averages	174.5	132.0	170.6	237.5	168.3	212.3	172.7
1943							
January	148.1	122.9	116.0	143.7	167.6	206.4	131.3
February	147.7	124.6	123.2	158.0	162.8	206.2	127.1
March	172.8	136.2	170.3	192.5	178.9	228.5	153.5
April	185.1	143.5	180.7	221.4	176.8	229.0	211.1
May	199.8	180.6	169.9	251.3	190.7	244.6	218.1
June	191.0	154.7	166.3	235.4	190.1	240.2	204.6
July	194.0	165.9	139.9	237.8	207.6	260.8	193.4
August	177.0	159.7	140.8	207.5	178.4	262.4	165.5
September	189.5	152.6	199.1	221.0	185.2	249.7	178.4
October	205.0	161.0	211.8	257.9	194.8	235.1	247.3
November	211.4	166.3	245.7	280.6	180.5	229.0	260.6
December	271.8	202.8	267.1	435.7	215.7	239.4	348.3
Annual Averages	191.1	155.9	177.6	236.9	185.8	235.9	203.3

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
120.5	112.0	77.4	127.4	86.9	90.1	126.4	128.6
106.1	94.6	74.0	125.0	98.4	80.8	130.0	128.6
128.5	123.0	96.4	138.3	110.7	87.4	145.3	130.9
184.0	195.3	159.3	141.1	154.6	119.4	154.7	150.4
174.8	192.7	152.9	140.1	205.6	155.0	183.4	193.1
173.2	162.6	176.1	133.7	163.5	150.8	170.7	142.0
164.4	131.6	138.7	145.8	145.8	160.4	189.5	151.5
156.3	150.1	130.2	151.4	145.1	155.0	221.3	155.3
157.9	154.4	148.5	143.9	160.7	159.3	200.4	177.3
197.7	174.8	143.3	153.2	93.1	169.1	187.2	154.6
224.6	185.2	143.1	150.4	128.3	139.5	203.2	135.7
327.7	259.6	246.2	226.4	191.8	178.2	621.3	251.7
176.3	161.3	140.5	148.1	140.4	137.1	211.1	158.3
162.0	146.6	112.4	148.5	104.0	105.3	178.4	148.3
148.3	124.0	101.9	150.1	115.4	89.3	171.9	146.8
193.9	165.0	149.8	161.6	126.5	109.0	190.1	142.3
233.3	213.7	183.8	173.4	158.0	145.1	196.6	171.5
220.5	229.2	192.6	170.8	213.3	177.5	220.2	165.7
215.2	201.5	200.2	163.3	181.8	168.0	253.7	169.0
193.3	159.0	167.6	171.4	156.6	161.8	226.7	151.3
182.4	187.3	161.4	188.0	156.4	161.0	250.1	145.7
197.1	191.1	181.8	177.0	162.5	174.0	255.6	153.6
254.7	239.3	196.4	196.7	172.9	187.9	257.2	177.0
263.7	243.4	186.2	177.3	153.5	158.4	268.7	146.4
378.2	329.1	265.2	276.3	185.3	180.5	664.8	220.3
220.2	202.4	174.9	179.5	157.2	151.5	261.2	161.5
179.6	163.6	113.8	171.9	109.5	99.7	218.1	135.2
155.3	155.8	130.1	171.0	114.4	97.2	213.3	118.4
194.8	193.9	166.5	189.7	144.7	125.8	251.3	116.7
233.3	259.2	209.2	192.7	185.9	153.9	248.8	159.8
242.0	266.6	225.5	192.8	223.7	192.7	282.0	145.1
235.3	213.1	241.7	182.4	198.1	184.2	282.1	139.3
237.2	194.6	216.9	194.3	161.7	187.2	295.9	124.2
184.6	186.3	191.2	191.4	154.4	164.1	309.5	125.4
203.2	202.4	212.4	184.3	148.7	169.9	296.9	136.6
258.9	243.9	209.3	204.3	151.0	172.7	309.7	134.4
282.4	276.6	201.3	208.8	148.8	175.9	370.8	136.0
411.8	337.2	265.8	327.5	204.3	209.4	825.0	170.9
234.9	224.4	198.6	200.9	162.1	161.1	325.3	136.8

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1944							
January	160.2	140.8	117.5	152.4	182.0	216.6	134.0
February	164.4	148.0	132.8	172.4	183.9	211.5	149.3
March	196.1	156.1	216.2	200.0	200.4	240.2	175.1
April	206.1	167.0	194.5	235.7	197.2	240.0	245.9
May	220.3	206.8	211.5	252.5	202.8	258.0	247.9
June	213.1	178.1	181.5	252.6	218.6	254.1	223.1
July	194.8	177.7	139.3	232.0	205.6	268.7	187.0
August	194.6	181.6	170.8	220.8	193.7	266.9	181.0
September	213.7	172.0	218.3	242.8	217.7	251.6	212.7
October	217.4	174.0	238.2	262.2	200.1	238.2	269.5
November	230.0	172.8	283.0	292.3	198.7	236.7	276.4
December	295.3	216.8	286.7	472.7	233.8	251.2	375.4
Annual Averages	208.8	174.3	199.2	249.0	202.9	244.5	223.1
1945							
January	172.2	152.2	130.9	169.8	192.0	220.9	152.4
February	174.2	158.4	139.1	181.6	193.4	222.4	159.5
March	227.6	174.2	247.4	256.9	224.6	245.9	251.5
April	211.1	176.5	210.8	231.5	199.9	251.0	234.6
May	218.4	210.5	202.7	237.2	210.6	249.0	229.8
June	233.8	195.0	198.0	278.8	233.8	261.4	261.6
July	210.6	191.4	151.8	247.1	217.0	282.5	221.0
August	212.3	201.0	179.4	237.3	211.0	271.9	209.2
September	221.1	176.6	249.3	242.5	209.0	266.1	222.4
October	237.3	189.7	270.4	272.4	209.6	253.2	299.7
November	252.8	194.1	308.0	319.8	211.9	241.6	317.1
December	310.9	240.9	298.6	485.4	247.1	235.7	399.6
Annual Averages	223.5	188.4	215.5	263.4	213.3	250.1	246.5

Table 17.

Maritime Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
178.2	164.0	115.2	198.6	137.0	126.2	258.4	117.4
164.9	164.0	117.2	189.0	129.9	116.1	251.5	97.4
209.8	214.8	176.8	205.2	161.1	150.3	305.1	106.3
264.3	316.4	243.3	211.8	199.4	179.4	279.4	160.1
260.7	305.2	240.3	203.3	254.3	225.6	284.2	157.5
257.7	244.5	248.8	198.0	215.3	223.5	297.1	136.4
225.3	190.8	209.0	200.3	169.6	202.9	296.6	110.3
186.2	205.6	204.3	208.0	165.8	194.3	316.8	123.7
215.8	239.6	234.2	205.1	164.0	210.8	310.2	134.3
275.2	269.1	217.8	208.8	183.3	207.1	307.9	131.0
293.7	297.5	214.3	220.8	190.8	200.8	395.1	146.4
450.5	384.0	332.8	345.7	233.8	223.6	934.0	186.5
248.5	249.6	212.8	216.2	183.7	188.4	353.0	133.9
198.0	186.6	140.6	203.7	134.3	138.2	273.8	124.2
184.9	188.2	125.2	197.4	140.8	120.3	272.5	98.6
265.0	314.6	247.9	226.5	186.7	164.9	342.4	122.0
239.2	304.2	233.4	212.9	225.5	208.1	297.3	160.9
232.4	300.2	220.2	209.8	242.0	221.1	304.6	133.3
287.5	299.7	301.2	218.7	237.6	233.8	370.2	161.4
243.0	229.0	243.7	212.3	189.0	240.2	320.5	136.0
204.1	228.7	227.3	223.0	194.8	235.9	356.1	141.2
248.1	263.4	232.5	211.3	189.0	242.3	318.6	140.8
322.7	322.3	242.0	221.7	215.3	238.0	348.1	154.8
345.7	338.7	253.6	235.0	216.9	252.0	431.8	183.1
459.5	390.0	330.7	360.6	254.9	259.0	977.0	279.3
269.2	280.5	233.2	227.7	202.2	212.8	384.4	153.0

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	100.8	88.1	102.2	103.0	116.5	106.8	77.5
February	101.1	84.9	95.8	106.4	117.4	102.1	78.1
March	121.6	104.4	116.1	122.2	137.7	115.5	105.9
April	139.6	117.9	143.0	149.2	135.0	118.2	177.2
May	150.4	148.2	143.1	181.1	144.1	121.9	164.4
June	140.0	134.4	129.0	172.3	141.4	117.2	154.4
July	123.8	149.0	97.4	160.7	121.3	127.3	124.3
August	132.7	144.2	120.1	170.9	131.1	138.5	128.3
September	132.3	125.9	140.6	162.7	126.1	132.3	135.0
October	152.0	144.8	163.7	184.4	140.7	132.3	205.9
November	137.7	123.0	148.5	175.5	134.4	128.4	171.1
December	190.2	160.5	251.7	332.2	158.2	137.6	230.6
Annual Averages	135.2	127.1	137.6	168.4	133.7	123.2	146.1
1942							
January	124.3	104.1	120.0	139.6	147.1	125.8	100.6
February	121.1	99.1	111.0	136.2	144.5	117.7	97.9
March	149.7	123.2	157.1	158.2	158.8	137.2	159.3
April	164.0	139.2	157.8	184.7	165.6	140.5	212.5
May	173.6	172.9	156.1	218.8	172.3	145.6	198.5
June	167.6	160.5	152.5	208.7	175.9	137.9	184.3
July	141.3	169.1	108.2	196.1	141.2	138.9	151.0
August	149.9	162.7	129.4	203.0	149.3	146.7	152.8
September	149.7	139.0	166.7	197.4	142.0	148.7	165.4
October	172.3	160.3	188.0	229.8	162.3	153.8	229.8
November	158.6	140.1	187.0	212.0	148.1	144.6	211.3
December	206.5	169.8	264.2	349.9	182.6	153.4	256.9
Annual Averages	156.5	145.0	158.2	202.9	157.5	140.9	176.7
1943							
January	133.4	110.8	115.5	151.3	162.1	145.7	113.8
February	132.7	112.0	120.2	157.7	157.8	140.7	114.5
March	155.7	138.4	147.4	172.8	178.5	162.6	144.0
April	177.2	149.9	174.9	205.8	185.7	161.6	217.4
May	180.5	189.7	161.3	223.6	182.9	167.9	210.7
June	172.4	177.7	146.7	216.7	180.7	161.8	197.2
July	153.1	186.9	108.8	206.8	157.3	165.1	172.4
August	146.4	173.9	126.0	180.0	148.4	170.8	146.1
September	154.4	149.0	165.5	193.8	149.0	170.0	168.6
October	170.7	175.7	183.0	210.6	163.0	172.3	218.0
November	168.1	160.6	205.4	203.8	153.8	165.2	213.7
December	215.4	184.2	259.7	341.6	193.3	171.6	260.8
Annual Averages	163.3	159.1	159.5	205.4	167.7	162.9	181.4

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
79.9	76.0	57.2	120.6	71.1	74.5	84.0	108.1
75.1	83.9	54.4	113.3	101.6	77.9	81.7	106.9
100.4	105.9	85.2	126.0	126.2	103.5	103.3	123.8
150.0	172.4	145.7	117.7	161.9	156.2	120.7	150.3
143.0	146.0	139.2	121.1	213.5	207.9	114.5	200.7
141.5	141.7	154.3	119.0	138.2	177.2	126.1	132.9
112.7	108.2	107.1	121.7	106.8	172.7	120.4	141.5
116.9	120.0	118.1	126.3	117.8	168.9	143.7	132.6
122.5	128.8	110.0	127.2	129.7	169.6	132.9	155.2
169.6	170.7	119.3	139.1	136.3	174.8	129.9	169.5
164.3	143.0	125.2	134.9	88.5	142.6	116.8	119.3
225.3	223.6	213.9	163.7	117.0	148.5	370.1	175.2
133.4	135.0	119.1	127.6	125.7	147.9	137.0	143.0
99.9	98.7	85.0	137.2	77.5	95.5	97.9	111.6
94.8	98.0	76.9	131.3	96.4	88.1	94.7	124.0
179.7	151.5	131.3	145.6	120.4	126.5	120.2	136.2
206.1	198.2	163.9	140.7	145.8	154.5	136.4	151.4
176.1	180.0	166.6	141.4	195.8	208.2	133.7	197.8
164.1	173.6	172.0	137.5	130.9	194.4	167.7	148.0
127.1	134.3	132.9	139.0	112.7	185.4	115.7	117.9
141.9	157.0	135.3	141.6	124.2	181.1	134.0	140.2
149.8	162.1	138.3	140.5	116.0	175.4	132.6	144.1
188.9	202.7	148.6	159.5	125.4	181.2	142.3	153.2
186.6	170.3	153.4	146.9	105.5	152.8	136.8	135.8
230.3	244.4	206.7	183.9	124.5	137.2	377.2	162.6
162.1	164.2	142.6	145.4	122.9	156.7	149.1	143.6
95.9	111.8	82.3	158.9	77.7	85.8	100.3	114.3
95.4	117.4	97.0	148.4	82.7	89.5	99.4	107.1
126.4	143.3	116.4	164.1	107.5	114.2	121.7	124.3
199.3	209.8	177.8	156.2	133.2	136.6	156.7	135.4
175.0	191.0	175.8	155.5	163.6	197.3	134.0	150.5
175.1	185.0	191.0	145.3	115.3	184.2	141.5	130.1
137.1	142.5	151.3	150.3	100.5	178.6	130.7	107.0
118.5	127.9	131.1	146.8	100.4	170.8	145.5	112.3
151.0	157.2	142.1	151.6	110.9	166.7	142.8	141.4
183.8	183.7	144.4	164.6	113.1	164.5	141.2	136.9
191.0	173.7	155.0	165.7	117.8	159.3	161.7	139.9
247.0	246.2	208.5	218.4	126.4	143.2	412.6	168.8
158.0	165.8	147.7	160.5	112.4	149.2	157.3	130.7

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 Trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1944							
January	132.4	119.1	105.5	156.4	160.0	163.9	105.8
February	140.5	124.8	126.5	153.5	168.4	158.1	117.0
March	169.4	155.0	167.7	177.0	192.5	175.2	161.3
April	185.8	166.7	181.8	209.9	193.6	172.7	227.7
May	190.7	211.5	189.3	228.4	180.6	177.3	218.7
June	188.5	198.5	157.8	232.2	199.3	173.9	199.2
July	153.1	195.1	109.6	204.3	154.5	173.4	160.3
August	155.5	185.2	136.1	192.4	158.3	179.0	145.7
September	173.1	161.5	193.8	222.6	166.5	182.2	182.6
October	181.1	186.1	206.6	223.5	163.3	188.5	234.0
November	182.6	167.5	233.1	228.4	162.3	184.1	230.4
December	230.9	194.3	286.1	386.0	204.0	187.0	277.6
Annual Averages	173.6	172.1	174.5	217.9	175.3	176.3	188.4
1945							
January	141.2	123.4	119.9	160.5	170.0	169.8	117.8
February	147.8	125.2	141.7	169.4	173.0	165.9	126.7
March	202.4	169.7	216.6	242.3	210.5	188.3	241.1
April	186.1	182.2	182.2	202.8	191.8	190.5	198.0
May	193.9	206.8	183.2	229.2	194.4	194.4	207.3
June	210.7	213.2	189.5	252.0	219.3	195.6	230.9
July	166.4	203.9	131.4	217.4	164.9	185.9	175.0
August	177.0	198.5	169.2	223.0	175.0	207.6	170.4
September	180.1	169.3	220.8	219.0	163.5	203.8	195.1
October	202.4	202.5	246.7	244.1	175.9	207.7	267.6
November	204.9	184.1	276.9	260.8	179.1	205.1	258.5
December	246.8	205.8	309.7	410.0	210.9	199.9	301.7
Annual Averages	188.3	182.1	199.0	235.9	185.7	192.9	207.5

Table 18.

Quebec - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
87.5	100.8	71.4	171.3	69.6	93.8	109.1	105.7
92.8	108.1	74.7	165.3	91.1	103.0	111.9	112.7
141.3	160.7	118.5	173.6	107.7	130.4	143.2	121.4
205.5	213.0	195.0	169.7	135.4	155.1	167.3	117.4
193.9	203.1	192.9	164.1	188.7	232.6	160.0	146.2
186.9	196.4	195.9	159.5	138.2	214.9	175.6	127.8
133.9	134.4	141.8	160.6	107.5	187.9	136.5	106.6
121.1	130.9	129.6	160.5	108.7	195.2	156.7	111.7
162.5	174.7	165.8	169.4	133.9	199.3	166.1	139.3
198.4	194.4	146.2	185.1	131.1	203.2	159.8	139.4
214.7	185.5	169.4	174.6	132.4	189.8	184.5	160.6
262.3	253.3	228.2	224.1	133.5	160.0	476.4	163.8
166.7	171.3	152.5	173.2	123.2	172.1	178.9	128.6
91.4	98.8	73.9	182.4	81.6	111.7	124.2	98.2
98.0	115.6	84.4	170.8	100.7	114.6	138.7	106.9
198.6	230.7	211.6	190.1	133.9	167.2	202.8	123.3
163.6	187.0	166.6	178.1	161.9	220.0	171.3	131.5
175.8	190.9	176.6	174.7	181.2	234.5	161.1	154.4
209.3	218.1	239.1	179.1	161.3	239.1	203.8	133.1
138.3	138.7	157.5	169.8	120.3	229.6	174.7	123.9
136.4	144.7	153.5	177.9	127.0	229.6	201.3	142.7
173.4	176.9	173.7	179.7	137.6	228.6	178.9	151.8
217.5	205.6	171.4	201.4	155.4	245.2	196.0	189.8
216.6	195.3	195.1	189.6	148.3	217.5	236.5	191.4
255.8	257.0	221.7	253.6	163.1	196.7	572.9	217.3
172.9	179.9	168.8	187.3	139.4	202.9	213.5	147.0

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941 - 1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	104.8	86.7	92.6	94.3	124.1	102.0	86.9
February	102.3	84.6	95.6	99.8	120.7	96.7	77.4
March	120.8	97.0	112.1	117.5	139.3	114.8	106.6
April	136.3	111.2	137.3	137.6	135.8	117.2	156.8
May	143.1	132.6	138.2	151.4	150.6	119.4	136.3
June	132.8	114.7	125.2	144.5	136.1	115.1	129.7
July	122.6	131.5	97.9	143.1	134.6	123.7	109.5
August	134.0	131.4	121.7	150.5	145.8	136.3	113.3
September	134.5	120.9	138.2	141.3	132.0	133.7	126.1
October	148.5	120.4	158.5	164.3	145.9	132.4	169.1
November	146.1	117.2	153.2	174.3	148.6	126.1	163.7
December	202.7	140.4	249.0	334.1	167.6	136.0	209.8
Annual Averages	135.7	115.7	135.0	154.4	140.1	121.1	132.1
1942							
January	131.1	106.6	116.4	125.0	157.9	125.8	104.0
February	120.5	100.7	108.6	121.9	145.0	118.1	88.5
March	144.2	110.6	144.8	139.6	156.6	145.2	132.0
April	152.8	129.0	145.0	160.4	159.4	140.0	162.7
May	155.7	145.5	142.3	171.3	170.5	146.1	141.7
June	149.8	131.8	137.2	167.4	160.6	142.6	139.5
July	134.2	143.9	105.6	162.5	148.0	147.8	124.8
August	144.4	143.8	125.1	165.4	156.4	155.4	131.3
September	148.4	135.3	157.0	166.1	141.4	153.6	148.8
October	163.9	130.8	169.4	191.0	161.9	157.1	182.5
November	156.6	128.0	178.8	184.8	147.8	150.2	170.9
December	208.8	153.2	235.5	330.2	178.2	160.0	226.1
Annual Averages	150.9	129.9	147.1	173.8	157.0	145.2	146.1
1943							
January	128.7	111.3	102.9	121.4	158.0	152.0	111.5
February	127.3	110.0	115.2	128.1	146.0	146.0	105.9
March	146.7	123.8	143.7	142.5	163.3	172.9	123.0
April	160.4	134.4	151.2	167.8	169.0	173.9	171.1
May	155.5	158.4	129.9	171.4	170.9	177.7	147.7
June	151.1	142.3	131.8	166.7	158.0	176.4	151.5
July	142.1	158.3	101.4	165.4	160.8	183.2	131.4
August	135.6	148.2	113.9	145.0	146.7	187.3	115.1
September	149.8	141.8	148.9	158.9	146.0	191.8	142.2
October	163.0	137.1	161.6	183.2	163.3	184.2	180.1
November	165.1	142.2	184.0	184.0	154.0	178.7	181.2
December	217.0	163.9	230.2	321.1	190.2	186.7	238.8
Annual Averages	153.5	139.3	142.9	171.3	160.5	175.9	150.0

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
97.0	94.8	75.6	118.1	88.9	85.9	96.4	109.8
85.8	80.3	64.4	113.1	110.1	76.2	95.1	107.6
110.6	115.5	99.2	124.9	122.0	93.2	110.7	116.0
153.2	176.0	150.5	120.7	138.2	134.7	110.3	145.7
133.0	136.5	145.3	128.3	164.0	174.8	128.6	158.2
136.6	129.7	165.5	125.5	134.5	161.4	137.0	140.8
102.4	109.4	111.3	128.3	118.0	149.9	132.1	130.7
108.5	119.7	111.4	132.5	143.4	145.9	145.9	132.5
124.5	133.2	136.5	129.4	139.7	154.1	150.7	151.5
169.1	163.4	134.2	134.9	134.9	161.9	141.6	137.2
175.1	161.7	129.4	137.2	104.3	139.3	146.6	111.4
254.7	235.4	219.0	181.5	131.4	167.7	413.5	167.9
137.5	138.0	128.5	131.2	127.4	137.1	150.7	134.1
117.3	121.7	110.8	135.9	94.1	115.4	114.0	126.9
108.0	97.2	86.7	129.8	107.9	94.1	108.8	106.9
169.9	152.8	136.9	139.7	113.2	114.2	115.2	120.1
182.7	186.0	173.8	139.2	124.9	148.2	124.9	134.6
146.6	157.9	164.4	140.8	143.8	170.1	148.3	137.2
145.8	154.1	190.6	137.9	128.9	159.1	170.0	117.3
111.4	137.9	139.8	139.5	115.3	149.3	131.0	105.3
120.4	158.9	144.3	145.3	135.6	142.4	147.2	119.5
149.3	174.1	176.3	143.1	130.8	146.5	145.3	120.6
184.0	200.9	172.0	153.9	146.4	149.1	150.0	125.6
181.5	184.8	154.7	144.5	118.9	128.6	165.2	118.5
271.9	274.6	211.6	206.0	131.3	148.2	437.5	143.9
157.4	166.7	155.2	146.3	124.3	138.8	163.1	123.0
100.1	134.2	96.3	147.5	90.7	92.3	113.4	100.9
108.4	124.5	127.1	143.6	90.3	89.8	122.9	90.4
133.9	158.9	136.2	151.6	101.6	109.5	135.2	95.5
178.5	212.3	180.4	147.8	124.9	135.8	143.8	95.1
146.5	170.7	166.8	152.0	132.8	158.7	149.6	93.6
162.8	168.8	204.2	149.0	106.2	152.6	155.1	82.7
125.1	148.8	152.6	153.1	100.2	144.2	151.3	78.8
104.1	134.9	137.3	145.7	104.8	129.0	156.9	85.1
147.3	182.0	168.5	151.5	111.0	137.9	165.3	97.0
184.4	203.3	162.3	161.8	116.5	141.8	164.5	95.6
196.8	205.0	156.5	160.3	113.7	130.9	212.2	92.9
282.0	287.5	208.9	235.8	118.0	149.9	503.5	115.4
155.8	177.6	158.1	158.3	109.2	131.0	181.1	93.6

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1944							
January	129.6	116.3	101.2	118.8	154.5	184.1	109.8
February	133.6	121.3	116.1	130.5	159.1	176.6	98.4
March	155.1	133.3	148.2	144.0	178.2	193.5	117.3
April	166.4	139.8	152.7	168.5	176.9	193.4	167.6
May	166.7	167.7	157.4	170.9	172.3	192.7	156.1
June	166.1	147.4	141.1	176.0	180.6	188.8	159.1
July	141.9	160.5	104.6	162.7	152.7	191.1	132.1
August	148.0	155.3	128.6	155.4	160.3	199.2	127.0
September	167.5	149.6	166.2	177.1	167.5	193.4	160.6
October	169.3	135.3	174.1	183.2	163.6	198.1	188.3
November	183.4	144.5	214.0	200.9	168.6	193.9	195.8
December	232.3	170.5	236.3	352.1	207.4	192.1	258.2
Annual Averages	163.3	145.1	153.4	178.3	170.1	191.4	155.9
1945							
January	138.4	121.3	117.4	127.7	165.6	180.5	113.1
February	141.8	124.1	132.4	139.2	165.8	172.9	109.2
March	189.5	156.5	186.4	195.9	197.7	197.9	191.2
April	164.3	148.6	151.7	165.2	176.1	193.0	153.3
May	171.0	164.8	152.9	174.7	187.6	191.0	153.2
June	185.4	164.8	161.0	193.3	194.7	197.9	182.5
July	158.0	174.6	120.8	183.4	167.3	197.1	154.1
August	164.6	174.6	145.9	174.6	176.7	208.5	144.8
September	175.2	161.9	176.9	181.4	165.6	195.1	182.7
October	191.0	154.0	200.4	203.7	177.5	197.7	233.7
November	206.0	164.0	244.5	232.8	186.7	196.4	217.8
December	256.6	189.1	270.0	389.0	220.3	193.7	281.3
Annual Averages	178.5	158.2	171.7	196.7	181.8	193.5	176.4

Table 19.

Ontario - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
98.7	132.6	102.5	158.0	85.5	93.1	133.6	81.8
105.3	122.8	101.3	152.7	90.7	93.6	136.4	76.3
134.5	174.3	131.1	158.9	109.5	110.0	144.5	84.3
187.9	224.6	195.3	158.6	123.5	132.3	157.9	80.3
165.2	192.5	188.0	158.4	142.1	177.5	169.3	89.9
178.0	183.8	214.3	159.6	123.8	169.5	181.9	89.5
127.1	156.1	159.8	161.1	103.1	147.5	163.6	72.1
114.7	153.4	147.2	160.9	111.3	146.3	177.2	71.9
171.8	211.1	198.7	168.0	123.6	151.9	196.4	87.5
196.6	220.7	166.1	170.4	130.7	152.1	188.9	89.4
223.5	237.4	176.1	170.1	134.6	148.8	247.7	90.2
303.9	313.0	242.5	244.6	131.7	163.7	580.7	114.5
167.3	193.5	168.6	168.4	117.5	140.5	206.5	85.6
113.8	144.5	91.7	164.1	89.9	103.4	138.2	72.6
115.0	140.5	103.8	156.3	100.7	97.6	159.2	71.8
207.7	275.5	229.9	176.6	134.1	145.6	184.2	89.3
157.2	193.9	167.1	161.3	144.3	163.0	174.0	83.6
153.8	189.2	181.5	168.2	150.2	173.9	194.4	87.1
204.1	222.6	266.0	174.3	151.0	194.7	226.4	96.3
140.9	170.5	189.9	169.0	123.9	179.2	213.6	81.5
130.9	167.0	167.2	168.2	125.6	168.6	225.6	87.3
210.4	222.0	202.6	172.7	135.6	179.3	210.2	103.2
247.1	260.2	189.2	178.3	159.2	196.0	219.5	114.0
257.4	253.9	206.2	181.6	152.2	193.0	282.9	121.8
325.2	336.3	270.2	270.1	142.7	214.6	670.3	184.3
188.6	214.7	188.8	178.4	134.1	167.4	241.5	99.4

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	89.6	76.2	87.6	90.6	104.4	96.6	69.7
February	88.7	72.8	90.8	102.6	104.3	92.9	64.3
March	102.9	85.2	104.3	116.2	118.5	106.5	85.2
April	117.8	102.5	121.4	140.0	119.6	112.2	128.7
May	126.7	108.7	122.4	144.9	144.4	118.5	127.4
June	124.0	106.7	114.5	144.0	146.8	124.0	122.8
July	121.1	111.3	97.1	152.0	148.6	141.8	109.8
August	132.9	128.0	107.0	141.8	171.0	139.0	104.7
September	136.7	129.6	131.7	148.9	146.0	129.1	131.9
October	149.7	135.5	154.5	173.4	148.0	137.8	179.1
November	143.8	125.8	157.9	176.8	141.8	131.0	171.1
December	177.2	146.2	217.1	332.6	144.7	137.0	190.3
Annual Averages	125.9	110.7	125.5	155.3	136.5	122.2	123.7
1942							
January	113.4	94.2	108.5	124.6	132.2	120.7	102.0
February	103.3	84.9	98.9	125.7	122.6	112.0	80.7
March	123.3	98.3	125.3	145.6	134.7	129.3	112.4
April	134.7	115.3	133.5	162.1	138.6	132.2	150.1
May	140.8	123.0	126.2	170.0	164.1	141.7	145.8
June	138.8	117.5	125.3	163.3	171.5	137.3	138.4
July	137.5	127.5	109.2	177.3	170.9	160.6	131.4
August	145.0	140.7	113.1	166.6	184.0	157.6	126.6
September	149.7	152.1	136.2	155.3	164.6	145.6	140.4
October	176.5	175.3	180.3	185.5	166.7	159.2	232.6
November	166.3	150.6	190.4	196.5	142.7	156.7	236.5
December	199.4	173.9	228.5	351.5	163.4	168.5	258.0
Annual Averages	144.1	129.4	139.6	177.0	154.7	143.4	154.6
1943							
January	115.2	103.2	103.8	112.8	127.7	145.6	117.9
February	119.9	105.3	108.9	138.6	129.4	145.8	122.7
March	134.0	108.8	137.3	142.4	143.8	160.2	123.4
April	156.9	141.2	151.6	189.1	153.1	171.8	199.1
May	154.4	145.1	129.6	180.1	173.9	174.8	178.8
June	156.3	147.6	128.3	178.9	179.8	177.4	187.6
July	159.2	157.1	110.8	190.7	197.2	202.4	179.4
August	153.2	154.2	112.8	158.5	190.5	190.7	146.8
September	163.6	156.9	157.6	155.0	175.3	177.8	168.6
October	186.6	177.5	185.5	199.9	174.2	199.9	262.8
November	181.3	164.5	197.1	210.1	154.7	186.7	260.0
December	215.3	194.2	231.3	365.1	176.0	192.1	277.6
Annual Averages	158.0	146.3	146.2	185.1	164.6	177.1	185.4

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
79.5	81.1	78.5	112.2	78.8	73.7	92.0	109.0
71.8	72.7	71.3	107.3	96.3	71.6	83.9	101.3
90.6	110.1	95.2	115.3	97.1	88.3	102.1	118.3
121.5	147.5	144.0	119.8	108.8	128.6	96.5	134.7
122.8	129.9	147.9	125.4	118.1	146.6	121.7	147.9
126.0	115.8	162.9	120.7	109.9	139.5	129.9	128.7
106.0	106.0	122.0	126.7	106.1	137.6	127.8	141.7
92.8	105.1	119.8	132.3	132.4	151.4	149.5	163.7
136.3	132.5	139.6	132.3	139.2	153.0	143.2	173.9
171.1	158.6	137.6	156.0	129.2	162.8	142.5	165.0
177.5	159.7	129.4	126.3	111.1	150.5	142.0	132.6
200.2	192.6	145.2	188.8	124.1	182.4	395.9	151.1
124.7	126.0	124.5	130.3	112.6	132.2	143.9	139.0
103.5	108.8	116.7	134.3	94.1	108.0	125.8	132.6
87.1	87.1	86.2	125.8	105.0	101.6	107.7	117.5
139.9	137.8	130.2	139.5	117.0	125.4	122.6	124.6
160.8	153.9	162.6	148.9	115.3	155.5	125.0	134.4
142.1	148.6	166.7	145.6	115.5	165.6	145.0	145.1
134.5	130.1	165.0	136.0	108.5	160.6	165.2	126.1
123.2	128.6	146.4	140.0	109.6	158.4	139.9	123.0
110.0	134.8	149.6	146.1	133.3	179.5	150.5	129.8
142.8	145.5	154.5	150.1	124.7	176.5	148.6	131.4
214.5	209.1	184.9	171.2	141.1	177.2	167.6	154.2
210.8	188.2	150.8	144.6	148.4	169.3	181.5	142.8
236.1	234.8	164.2	225.3	138.6	183.7	433.3	162.3
150.4	150.6	148.1	150.6	120.9	155.1	167.7	135.3
105.1	109.7	105.9	144.7	102.1	103.4	127.5	120.9
118.4	132.0	141.0	149.2	112.9	110.2	146.7	115.8
131.4	141.8	126.2	156.4	115.3	121.4	158.9	131.6
183.2	205.6	198.7	162.5	123.3	171.4	171.4	141.2
164.9	163.2	175.0	163.7	116.2	174.2	176.9	138.5
168.5	155.7	193.2	160.2	118.4	174.9	183.7	131.0
166.6	159.1	177.0	167.2	118.0	169.3	195.4	123.5
123.1	138.4	151.8	160.4	121.6	174.0	198.9	123.2
165.1	168.7	176.3	162.2	120.0	164.9	191.2	127.8
239.5	227.6	198.6	185.6	147.9	181.6	223.3	144.7
234.1	230.3	167.7	173.2	149.9	182.3	251.1	157.2
267.9	257.3	186.4	262.1	151.9	207.4	576.6	141.6
172.3	174.1	166.5	170.6	124.8	161.2	216.8	133.1

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1944							
January	130.8	114.1	114.3	130.9	142.2	173.8	134.7
February	134.3	117.0	121.2	149.4	148.4	164.0	136.0
March	156.0	128.1	166.2	151.8	165.6	178.0	137.5
April	172.2	158.2	163.2	190.8	165.0	189.3	222.2
May	170.2	161.0	155.5	182.3	179.3	181.9	194.9
June	175.2	162.0	145.0	190.2	205.4	190.2	206.1
July	164.4	161.8	120.2	191.3	194.9	210.4	179.1
August	173.2	178.7	136.4	173.7	207.7	201.8	166.0
September	191.9	190.5	189.6	178.1	198.7	191.7	212.1
October	198.0	190.7	199.5	202.7	178.9	204.2	282.1
November	202.0	180.5	227.4	231.4	168.4	199.0	302.2
December	229.8	207.8	244.2	382.7	189.8	200.4	312.4
Annual Averages	174.8	162.5	165.2	196.3	178.7	190.4	207.1
1945							
January	139.3	121.6	126.4	138.6	148.8	173.1	141.5
February	139.3	120.0	131.9	151.1	149.1	162.9	138.7
March	183.6	145.6	199.8	188.3	182.8	194.0	213.9
April	166.6	150.4	159.2	175.0	167.9	184.6	198.9
May	174.3	165.2	151.3	178.3	196.3	183.6	200.4
June	188.2	170.0	156.2	192.6	223.5	198.6	231.2
July	178.5	172.0	133.0	196.6	212.3	221.3	202.5
August	185.0	180.2	145.5	184.5	232.2	212.8	183.9
September	204.7	188.6	210.4	187.0	202.1	209.4	235.9
October	221.0	210.0	226.9	214.5	196.5	218.3	322.8
November	225.4	192.4	261.7	266.5	186.7	216.2	330.8
December	243.8	212.2	263.8	393.9	201.4	212.4	317.8
Annual Averages	187.5	169.0	180.5	205.6	191.6	198.9	226.5

Table 20.

Prairie Provinces - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
123.9	126.3	124.8	168.9	121.1	130.2	169.5	145.6
129.8	132.9	107.5	167.0	125.9	132.3	181.4	134.9
158.8	174.1	132.6	171.9	135.7	144.9	193.2	130.7
214.5	235.2	226.3	175.1	137.6	196.8	205.8	154.1
189.6	194.5	199.1	173.7	129.7	195.7	206.2	143.9
194.7	181.4	206.2	177.8	135.3	203.6	221.0	144.7
164.0	161.5	186.9	173.7	134.6	197.0	209.8	118.7
130.4	162.6	172.0	177.8	138.9	204.1	218.8	121.2
197.6	196.0	201.4	183.7	145.2	200.4	222.2	142.5
245.8	241.6	210.3	203.6	167.0	208.4	251.7	145.2
259.5	260.0	190.6	187.7	172.2	209.6	294.1	148.2
257.8	275.3	198.5	282.9	160.2	239.7	648.3	141.1
188.9	195.1	179.7	187.0	142.0	188.6	251.8	139.2
137.3	136.3	122.9	179.0	141.0	142.7	170.7	161.1
135.3	147.6	116.9	169.5	135.0	147.4	189.8	132.3
206.9	246.3	214.2	190.2	159.7	190.7	207.5	150.3
171.0	202.6	194.2	178.2	160.5	198.4	199.1	138.2
166.0	196.1	200.7	180.6	139.8	209.0	204.8	146.1
206.3	197.5	250.6	189.1	153.8	226.5	232.9	150.9
171.2	167.8	202.4	182.5	158.5	219.8	234.0	159.4
141.8	171.9	181.2	185.6	150.0	218.1	252.2	132.4
261.2	214.0	236.5	191.6	170.9	232.2	236.4	149.7
312.1	254.8	239.7	210.5	192.7	253.0	261.5	168.1
298.1	275.7	200.1	204.4	187.9	248.0	341.2	179.2
279.0	269.7	186.8	307.0	165.6	265.6	706.3	186.8
207.2	206.7	195.5	197.4	159.6	212.6	269.7	154.5

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	101.3	87.3	93.4	87.0	115.3	94.7	88.9
February	100.6	84.1	97.3	96.0	116.0	85.6	81.2
March	117.6	98.8	119.6	105.6	131.0	96.0	100.7
April	122.8	105.2	121.7	117.7	131.8	95.8	115.2
May	130.3	116.8	126.6	118.1	146.4	99.6	125.8
June	128.1	116.9	120.8	118.1	146.2	100.2	122.9
July	128.3	116.7	119.1	128.6	136.8	119.2	130.5
August	140.8	120.8	138.0	141.2	156.6	123.4	134.4
September	135.5	116.5	147.5	132.3	134.1	109.0	136.6
October	143.3	123.3	161.0	133.3	142.6	110.7	150.6
November	135.5	112.8	150.0	141.5	139.2	111.0	152.1
December	181.1	134.8	222.7	301.8	150.5	126.6	249.0
Annual Averages	130.4	111.2	134.8	135.1	137.2	106.0	132.3
1942							
January	124.2	102.6	117.5	111.1	142.4	115.4	116.7
February	116.2	94.1	113.1	113.8	131.9	105.5	106.7
March	134.6	105.7	138.5	125.7	145.9	119.4	129.6
April	141.3	113.9	143.8	134.1	147.7	120.6	148.1
May	149.8	124.6	144.7	140.3	161.3	130.0	160.5
June	155.3	133.4	148.4	141.4	173.2	130.8	165.8
July	147.5	125.1	135.5	143.0	158.0	150.0	159.5
August	162.8	134.1	155.1	152.5	176.9	160.1	169.1
September	160.7	126.5	169.6	146.9	156.8	158.2	178.7
October	177.8	135.3	203.0	158.1	161.2	161.2	215.7
November	162.4	115.8	188.5	163.7	145.6	157.4	209.7
December	210.5	147.3	253.9	307.1	165.7	175.6	311.6
Annual Averages	153.6	121.5	159.3	153.1	155.6	140.3	172.6
1943							
January	129.8	106.6	119.2	103.0	137.3	162.1	133.7
February	134.4	100.7	127.5	124.0	138.6	152.4	141.6
March	153.2	122.3	153.5	129.4	157.1	169.5	147.8
April	162.3	129.8	161.2	145.5	162.6	172.0	169.6
May	161.3	141.4	147.3	137.6	173.5	176.1	166.5
June	161.3	141.4	144.4	134.6	177.6	169.9	175.2
July	161.0	138.5	140.5	141.7	175.1	192.0	180.8
August	159.4	140.8	145.3	135.5	168.0	192.7	162.7
September	158.4	134.8	164.7	127.3	151.7	180.5	161.4
October	171.0	143.1	187.0	145.0	155.8	178.2	200.6
November	166.6	126.3	192.7	162.8	144.9	175.6	193.8
December	216.4	166.7	254.9	290.7	164.7	189.3	298.9
Annual Averages	161.3	132.7	161.5	148.1	158.9	175.9	177.7

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
96.1	93.2	113.4	115.8	107.5	80.0	82.0	122.3
76.5	82.2	87.1	108.3	139.3	86.0	97.5	110.0
89.1	138.9	117.0	116.8	115.3	123.8	93.9	119.3
107.1	156.5	132.9	115.6	116.2	138.7	98.8	158.5
110.2	145.7	137.0	119.3	114.9	145.5	119.6	150.7
116.0	136.9	138.5	112.7	124.9	138.0	127.2	134.0
117.2	129.4	140.3	125.1	119.7	145.0	133.3	169.3
121.5	128.6	130.6	128.5	164.4	136.4	147.0	151.6
128.5	155.7	145.8	127.6	136.5	147.0	138.1	152.6
143.0	152.5	139.9	145.4	131.1	150.3	121.1	163.4
143.9	138.1	123.0	123.4	120.4	137.9	132.1	123.5
221.5	195.0	174.4	182.0	135.9	180.3	371.2	154.8
122.6	137.7	131.7	126.7	127.2	134.1	138.5	142.5
110.2	123.6	135.9	133.6	114.7	108.4	103.5	134.4
98.5	96.4	105.7	124.3	139.6	108.1	104.7	123.2
144.1	149.0	132.5	135.2	112.0	140.8	108.9	134.0
157.1	176.4	164.9	136.2	112.2	163.1	122.6	141.5
146.4	181.0	179.0	145.5	127.4	181.8	146.5	141.1
147.6	169.7	168.9	139.8	138.6	174.1	167.9	150.2
129.4	151.5	173.2	146.2	132.6	179.1	144.4	171.1
142.7	169.5	170.6	154.4	172.2	193.3	164.1	155.3
157.3	186.7	176.8	160.3	151.5	197.5	158.3	162.6
205.8	241.9	216.6	176.7	159.1	201.6	176.1	147.1
193.3	193.7	163.9	158.4	148.9	177.5	183.1	142.3
260.2	259.6	232.7	242.8	158.7	205.9	458.2	146.2
157.7	174.9	168.4	154.5	139.0	169.3	169.9	145.7
118.8	138.6	116.8	159.6	126.8	108.8	120.6	136.0
128.6	146.8	199.5	160.4	122.5	127.7	137.5	126.5
142.2	178.3	172.3	177.2	145.0	155.1	147.6	123.6
159.4	226.9	205.2	168.7	145.3	176.6	165.9	123.1
143.7	196.8	191.1	173.4	141.5	181.5	171.9	109.9
161.3	188.9	205.1	168.2	125.6	170.6	179.3	113.8
151.4	172.4	194.3	172.9	139.0	171.7	187.0	113.4
132.6	173.7	188.0	168.3	148.5	168.1	200.2	116.2
142.3	192.5	197.1	180.9	143.6	165.0	184.5	110.5
181.5	224.6	205.2	188.3	153.9	173.1	189.6	120.8
190.7	201.6	172.8	191.2	150.5	175.4	226.1	107.8
268.3	255.8	245.1	292.7	165.6	214.6	512.4	135.6
160.1	191.4	191.0	183.5	142.3	165.7	201.9	119.8

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935-1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1944							
January	137.5	114.1	126.7	107.0	143.0	185.1	120.0
February	143.0	117.3	135.1	121.2	149.8	169.6	134.6
March	164.3	135.6	168.7	120.6	169.8	178.0	138.5
April	168.6	137.1	166.5	137.6	168.1	175.3	173.6
May	171.9	157.5	166.2	135.2	174.4	171.8	181.6
June	181.1	167.3	167.1	144.1	197.8	172.6	190.6
July	162.4	152.1	144.1	141.9	167.3	192.3	180.6
August	174.9	165.0	166.6	147.1	181.0	192.6	173.1
September	180.1	162.2	195.7	138.3	168.0	178.9	203.2
October	179.6	160.1	196.8	148.2	161.0	176.8	207.8
November	183.5	143.6	214.5	167.4	156.9	181.1	217.8
December	240.5	187.5	277.0	317.5	184.2	196.9	341.2
Annual Averages	174.0	150.0	177.1	152.2	168.4	180.9	188.6
1945							
January	146.0	125.7	128.3	110.7	155.2	179.2	129.5
February	153.3	122.5	150.3	127.5	156.0	163.6	145.0
March	191.0	155.3	202.0	152.2	189.7	180.9	184.1
April	173.5	146.3	173.1	137.5	173.7	176.4	170.4
May	184.4	177.3	174.8	145.2	189.8	176.1	192.9
June	202.0	184.0	185.2	152.1	217.8	184.9	215.9
July	183.0	167.6	165.5	152.2	186.9	211.9	194.0
August	193.0	180.2	181.5	154.6	203.3	203.7	184.8
September	194.5	170.1	211.2	147.2	174.0	199.0	203.4
October	201.3	182.4	214.6	165.7	177.6	199.5	230.2
November	209.3	164.1	244.5	211.2	175.8	195.3	242.9
December	259.7	208.7	300.9	345.6	195.3	199.5	362.3
Annual Averages	190.9	165.4	194.3	166.8	182.9	189.2	204.6

Table 21.

British Columbia - Indexes of Retail Sales by Kinds of Business, 1941-1945
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
120.5	155.9	149.1	190.4	120.2	116.0	145.3	98.2
131.6	144.9	166.6	187.4	144.8	134.9	155.8	100.1
142.1	200.3	180.4	194.0	147.4	172.9	162.9	111.6
160.9	235.8	220.6	184.1	149.1	203.3	176.0	126.9
151.7	219.2	222.1	199.1	149.7	213.9	185.3	109.4
176.8	213.1	232.7	191.9	160.8	202.8	193.7	108.7
142.2	177.7	193.8	187.7	151.6	198.5	196.5	104.0
136.3	182.6	215.0	198.8	170.4	199.1	206.3	112.8
161.3	216.6	240.9	209.1	158.3	201.2	201.5	115.0
178.7	223.4	225.1	221.5	176.8	193.7	200.6	118.8
195.1	211.3	200.9	217.1	180.6	213.1	247.0	129.2
289.6	281.7	292.7	328.0	196.6	258.3	608.1	159.7
165.6	205.2	211.7	209.1	158.9	192.3	223.3	116.2
125.6	165.3	145.4	210.2	150.1	146.7	147.8	112.7
158.7	164.2	191.4	199.8	165.5	160.0	175.6	98.9
176.2	254.9	243.8	217.6	177.9	211.9	197.7	129.9
159.0	220.3	219.3	206.7	158.6	217.9	190.1	112.2
170.0	236.7	253.8	213.9	157.5	232.4	194.1	100.2
208.8	226.5	304.7	219.0	184.3	245.5	236.4	118.1
161.1	184.7	232.9	216.5	175.1	232.7	251.5	118.2
156.1	192.7	254.7	215.6	178.8	231.4	254.9	125.3
201.1	234.1	266.0	228.5	196.0	238.0	222.1	134.0
225.2	243.8	244.1	241.0	212.7	251.0	228.3	146.5
223.2	238.6	242.6	238.9	214.2	265.0	296.4	166.6
279.0	276.0	318.9	359.6	220.7	296.0	711.1	217.2
187.0	219.8	243.1	230.6	182.6	227.4	258.8	131.7

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Minister of Trade and Commerce

DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTCS

OTTAWA, CANADA

Summary

MONTHLY INDEXES

OF

RETAIL SALES

IN CANADA

1946

BASE -- AVERAGE, 1935 - 1939 = 100

OTTAWA
1947

Price 25 cents

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DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES STATISTICS

OTTAWA

Dominion Statistician, HERBERT MARSHALL
Director, Division of Census of Industry and Merchandising, W. H. Losee
Chief, Merchandising and Services Statistics, C. H. McDonald

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No. 7.

16-1090

Retail Sales Indexes, 1941, 1945 and 1946

(1935 - 1939 = 100)

Introduction

This bulletin is issued as a supplement to the monthly series of reports on retail sales. In it are brought together in final form the general indexes of sales for each month of 1946, together with indexes for the fourteen trades which are represented in the general indexes. Inclusion of figures for 1941 and 1945 will facilitate the examination of recent sales trends for the various kinds of business. The series has been in existence since 1929 and results for earlier years may be found in summary reports previously issued. Average monthly sales for the five-year period 1935 to 1939 constitute the base for all indexes in this series.

Trends depicted by these indexes reveal the general direction and rate of consumer expenditures on personal and household requirements. There are, however, certain limitations to be considered in the interpretation of results. Indexes for individual trades are derived from figures reported by a constant sample of retail stores, so that no allowance is made for changes in the total number of retail establishments. Certain important segments of the retail field are not included among the components of the general index, and this factor must not be overlooked when interpreting the results. Among the more important omissions are the automotive trades, fuel dealers and the retail distributors of alcoholic beverages. More complete details regarding the limitations of the series were reviewed in the 1945 issue of this bulletin.

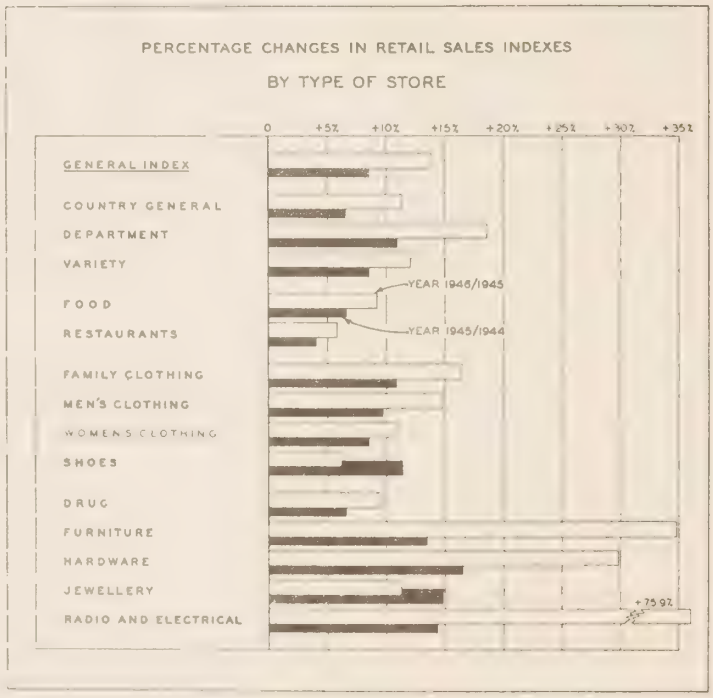
The panel of reporting firms comprises 33 departmental firms, 125 chain companies operating some 3,000 units, and about 6,000 independent retail merchants.

Retail Sales Trends in 1946

The general index of retail sales moved up 14% in 1946 over the level of trading in 1945, bringing the margin of expansion over the base period (1935 to 1939) to 113%. The increase over 1941, the last Census year, was 59%.

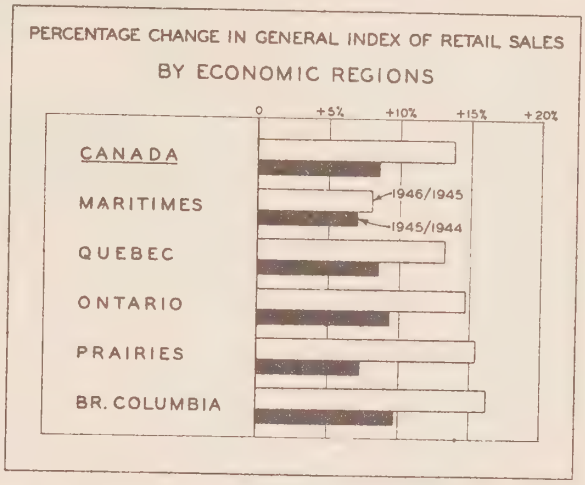
Sales by Trades:- All retail trades shared in the rising market during 1946. Most noteworthy increases occurred in those stores whose chief activity involved the retail distribution of durable goods. Thus, radio and electrical appliance stores showed expansion of 76% over 1945, furniture store sales were up 35% and hardware merchants enjoyed 30% greater sales volume. Department stores benefitted not only from a much greater volume of sales in durable goods departments, but also from the active trade in apparel which prevailed through 1946, with the result that their sales advanced 19% from 1945. From this point, the scale of increases ranged downward from 17% for family clothing stores to 6% for shoe stores and restaurants.

Comparative results, illustrating the trends for individual trades in the last two years, are graphically presented at the right. Unshaded bars show the sales increases for 1946 compared with 1945, while the dark bars indicate the extent to which 1945 sales exceeded those for 1944.



Regional Trends:- Sales increases were fairly uniform throughout all sections of the country except the Maritime Provinces. From Quebec in the east to British Columbia in the west, increases over 1945

fell within the narrow limits of 13% to 16% (see accompanying chart). Retail business in the Maritime Provinces gained 8% over 1945, but the level of trading in this region remained higher, relative to the 1935-1939 base period, than in any other part of the country. The general indexes for each region in 1946 were as follows: Maritime Provinces, 241.7; Quebec, 213.2; Ontario, 204.7; Prairie Provinces, 216.4, and British Columbia, 221.8.



In the table which follows this review, comparisons between 1945 and 1946 are given for each trade and for each of the five economic divisions of the country. Indexes appear in subsequent tables of the report.

Table 1.--Comparison of Annual Retail Sales in Canada, for 1945 and 1946 by Kinds of Business and by Regions
(Results are based on dollar sales and no corrections have been made for price changes)

Kind of Business	Sales in 1946 Compared With Sales in 1945					
	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
	%	%	%	%	%	%
GENERAL INDEX	+13.8	+ 8.1	+13.2	+14.7	+15.4	+16.2
General Merchandise Group:						
Country General Stores	+11.3	+10.6	+ 9.1	+12.5	+11.2	+17.2
Department Stores	+18.6	+12.5	+21.4	+20.3	+17.3	+17.5
Variety Stores	+12.1	+ 3.5	+15.5	+11.0	+14.6	+16.1
Food Group:						
Food Stores	+ 9.2	+ 6.1	+ 6.5	+10.2	+13.0	+11.1
Restaurants	+ [illegible]	+ 9.4	+ 7.7	+ 4.2	+ 9.3	+ 6.0
Clothing Group:						
Family Clothing Stores	+16.5	+10.1	+20.0	+14.1	+18.6	+15.2
Men's Clothing Stores	+14.8	+ 4.5	+14.1	+16.6	+16.3	+17.0
Women's Clothing Stores	+11.0	+ 3.8	+12.3	+11.9	+ 8.7	+10.5
Shoe Stores	+ 6.2	+ 0.8	+ 6.0	+ 8.0	+ 6.0	+ 4.4
Household and Personal Effects Group:						
Drug Stores	+ 9.5	+ 4.9	+ 8.7	+ 9.6	+11.4	+10.9
Furniture Stores	+34.5	+37.0	+33.2	+32.1	+37.0	+41.8
Hardware Stores	+28.8	+20.5	+27.0	+32.9	+28.5	+38.6
Jewellery Stores (a)	+11.3	- 2.6	+18.2	+10.8	+13.9	+11.2
Radio and Electrical Stores	+75.9	+67.6	+63.5	+88.1	+69.3	+78.9

(a) Based on sales including the Federal Tax introduced in June, 1942.

Table 2.--Department Store Sales in Canada, by Selected Departments

January-to-December, 1945 and January-to-December, 1946

DEPARTMENT	Jan.-Dec., 1945	Jan.-Dec., 1946	% Change, 1946/1945
	$	$	
TOTAL SALES, ALL DEPARTMENTS	399,174,380	473,724,127	+18.7
1. Women's dresses, coats and suits	47,361,[illegible]	54,039,794	+14.1
2. Girls' and infants' wear	17,587,199	19,451,502	+10.6
3. Hosiery and gloves	15,487,363	18,317,703	+18.3
4. Lingerie and corsets	15,643,623	17,911,962	+14.5
5. Millinery	4,825,450	5,280,078	+ 9.4
6. Women's and children's apparel - (Total, 1-5)	100,905,001	115,001,039	+14.0
7. Men's and boys' clothing and furnishings	46,196,804	52,529,487	+13.7
8. Drugs and toilet articles and preparations	12,665,278	13,473,363	+ 6.4
9. Piece goods	31,935,154	34,975,998	+ 9.5
10. Smallwares	14,897,760	17,307,305	+16.2
11. Food and kindred products	31,463,408	33,645,532	+ 6.9
12. Furniture (including mattresses and springs)	23,638,741	30,274,676	+28.1
13. Home furnishings	26,828,539	33,795,929	+26.0
14. Household appliances and electrical supplies	7,351,573	13,405,573	+82.3
15. Hardware and kitchen utensils	15,248,756	20,425,545	+33.9
16. Radios, musical instruments and supplies	3,027,855	7,715,828	+154.8
17. Shoes and other footwear	29,129,510	32,515,613	+11.6
18. Stationery, books and magazines	8,247,112	9,499,064	+15.2
19. All other departments, total	47,638,889	59,159,175	+24.2

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	General Index					
	1941		1945		1946	
January	100.7	121.5	142.8	174.7	160.1	196.2
February	99.8	126.4	146.7	185.6	167.2	212.7
March	117.3	126.5	194.3	201.9	210.4	229.3
April	131.9	132.8	174.7	179.7	212.1	211.7
May	141.1	133.2	182.2	176.1	217.2	208.6
June	132.7	134.4	197.1	184.7	216.7	210.7
July	124.5	134.2	170.5	189.1	195.7	212.4
August	135.2	143.2	178.1	189.8	215.0	220.8
September	135.4	135.4	187.1	186.0	207.8	214.0
October	149.7	136.9	203.8	189.8	227.2	210.6
November	143.9	136.0	213.3	200.9	245.8	223.5
December	194.4	144.0	256.1	187.4	282.3	212.4
Annual Averages ...	133.9	-	187.2	-	213.1	-
	Country General Stores					
	1941		1945		1946	
January	83.9	108.3	126.6	165.5	137.9	179.8
February	82.1	110.8	127.6	172.4	140.5	188.8
March	95.0	111.8	158.2	179.6	169.1	197.6
April	108.2	117.0	160.7	178.9	186.2	201.0
May	126.9	112.7	182.0	168.4	212.8	195.9
June	115.8	116.1	183.5	172.6	202.0	197.7
July	125.9	117.6	182.2	176.4	208.9	195.6
August	131.6	121.0	186.1	170.5	219.9	196.5
September	124.1	115.9	175.4	164.2	189.4	181.8
October	132.0	117.9	191.5	171.4	206.7	184.4
November	121.7	118.4	182.5	175.1	202.8	189.1
December	147.4	123.4	209.6	174.2	223.4	191.3
Annual Averages ...	116.2	-	172.2	-	191.6	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Department Stores					
	1941		1945		1946	
January	93.1	123.5	122.5	163.1	137.0	182.4
February	94.8	126.1	136.2	181.0	162.3	215.7
March	111.6	125.0	200.5	215.5	222.2	258.7
April	132.2	133.4	164.8	171.7	213.3	207.4
May	134.3	129.2	162.8	157.3	208.8	201.7
June	123.7	123.1	169.1	160.6	191.9	189.5
July	102.2	132.5	133.2	179.0	159.7	207.0
August	120.4	146.1	155.7	184.7	197.2	232.2
September	138.6	136.6	201.6	205.3	239.1	244.5
October	160.0	136.5	220.9	189.3	254.8	218.3
November	155.4	137.6	258.3	222.4	304.4	261.1
December	239.2	145.8	279.5	174.4	325.7	203.2
Annual Averages ...	133.8	-	183.8	-	218.0	-
	Variety Stores					
	1941		1945		1946	
January	96.9	151.4	139.6	221.5	144.1	227.7
February	103.8	153.6	151.0	223.6	157.6	233.4
March	121.0	150.9	208.6	234.4	199.9	247.4
April	143.4	157.0	179.5	212.9	221.3	242.2
May	159.8	159.7	192.0	194.9	221.6	224.1
June	154.0	154.8	212.3	193.9	233.2	220.3
July	152.2	152.7	196.7	203.7	222.5	225.9
August	158.9	163.1	191.9	203.7	234.9	233.3
September	152.3	162.6	194.2	200.9	218.5	240.1
October	173.0	166.2	218.2	213.0	246.7	240.8
November	178.2	171.6	249.9	246.3	292.0	271.9
December	341.6	176.2	400.0	197.8	449.4	234.6
Annual Averages ...	161.3	-	211.2	-	236.8	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Food Stores					
	1941		1945		1946	
January	118.0	122.0	166.2	176.0	182.4	192.3
February	117.0	127.3	167.4	182.3	182.2	198.4
March	134.7	126.9	201.2	188.3	213.7	197.7
April	132.2	136.5	181.6	185.3	203.9	211.5
May	146.8	141.4	192.9	190.4	212.6	208.9
June	139.4	145.7	211.0	197.2	222.0	216.1
July	133.0	136.3	178.5	188.8	196.9	204.2
August	146.0	148.3	188.7	198.9	218.3	215.5
September	133.7	139.1	174.3	173.7	184.3	196.6
October	145.2	143.0	182.4	185.4	201.4	203.0
November	143.7	140.8	185.9	185.6	209.5	197.8
December	161.6	149.1	215.5	189.8	224.0	208.4
Annual Averages	137.6	-	187.1	-	204.3	-
	Restaurants					
	1941		1945		1946	
January	103.0	108.3	179.0	188.4	191.5	200.9
February	98.6	111.6	171.4	194.0	183.1	207.3
March	114.1	115.9	196.0	196.4	210.6	214.6
April	116.8	117.3	192.4	195.9	208.4	209.3
May	121.0	117.3	192.1	187.4	211.6	205.8
June	119.3	121.5	199.9	199.4	211.5	214.6
July	132.0	125.8	206.0	198.9	220.8	209.8
August	140.5	130.2	212.4	194.8	225.9	207.2
September	133.1	128.6	204.4	199.5	210.3	206.0
October	134.1	131.2	207.4	202.9	216.1	210.8
November	128.9	136.7	204.6	214.8	210.2	220.7
December	138.4	133.2	201.8	196.1	205.8	200.7
Annual Averages	123.3	-	197.3	-	208.8	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Family Clothing Stores					
	1941		1945		1946	
January	82.1	119.7	124.1	184.5	144.3	214.2
February	76.8	118.7	127.1	196.4	154.4	238.6
March	102.6	122.9	217.1	228.6	229.6	278.4
April	156.6	136.3	184.7	172.8	253.5	214.7
May	145.3	138.5	189.1	183.9	239.2	232.2
June	137.7	139.1	216.5	198.8	244.4	231.7
July	117.2	136.2	177.9	213.9	204.1	240.0
August	119.1	140.6	168.6	205.8	219.3	251.8
September	131.4	143.3	200.3	212.8	217.9	244.5
October	181.2	148.6	264.9	223.3	286.8	242.1
November	166.8	137.4	260.3	218.1	312.4	248.3
December	219.5	142.3	311.2	194.1	338.9	221.9
Annual Averages ...	136.4	-	203.5	-	237.1	-
	Men's Clothing Stores					
	1941		1945		1946	
January	92.1	121.8	118.6	167.3	141.2	199.1
February	82.0	138.8	122.3	194.7	159.4	253.6
March	105.0	130.6	207.0	218.8	220.7	261.8
April	146.7	143.2	166.9	160.9	222.0	196.5
May	135.4	137.0	168.1	174.2	208.6	216.1
June	137.4	134.8	212.3	189.5	226.2	208.0
July	111.4	135.7	153.6	194.0	172.6	213.6
August	113.2	146.5	141.3	190.5	181.5	227.2
September	128.4	130.4	209.8	213.1	212.5	231.2
October	169.4	133.4	252.0	215.0	254.7	218.2
November	173.8	135.2	256.2	207.3	305.4	230.8
December	242.9	148.0	308.0	178.5	353.3	217.8
Annual Averages ...	136.5	-	193.0	-	221.5	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Women's Clothing Stores					
	1941		1945		1946	
January	88.5	121.9	135.1	188.9	148.8	207.4
February	80.9	139.1	139.1	221.3	154.5	245.8
March	114.7	135.7	259.5	260.7	252.9	301.8
April	170.1	135.6	200.1	175.7	258.5	202.0
May	141.1	133.3	199.3	191.2	234.9	224.5
June	132.9	123.4	221.3	199.3	229.7	214.1
July	111.3	132.4	165.5	203.2	186.5	223.6
August	119.7	161.5	166.7	212.5	198.2	240.9
September	134.8	144.0	211.9	223.6	220.8	242.6
October	164.1	131.3	246.3	210.2	260.6	222.4
November	155.4	137.2	243.7	217.7	285.8	245.8
December	223.7	148.8	303.1	196.2	333.1	223.4
Annual Averages ...	136.4	-	207.6	-	230.4	-
	Shoe Stores					
	1941		1945		1947	
January	74.0	104.1	98.0	141.7	109.0	155.6
February	64.9	109.8	108.7	183.7	116.1	196.3
March	96.2	127.8	226.0	243.2	214.6	283.8
April	147.8	117.7	179.2	161.2	216.0	173.6
May	143.7	127.0	191.1	173.6	211.5	189.9
June	160.7	130.4	263.2	191.9	257.0	195.2
July	115.7	126.1	189.9	215.3	189.3	211.3
August	117.2	130.0	176.9	202.2	199.6	211.3
September	131.1	123.8	205.3	184.9	202.5	196.1
October	131.5	128.0	197.7	197.0	209.5	207.9
November	128.8	130.4	209.4	215.3	229.4	221.3
December	209.3	153.2	258.1	179.0	292.1	218.1
Annual Averages ...	126.7	-	192.0	-	203.9	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Drug Stores					
	1941		1945		1946	
January	118.0	124.1	176.7	187.8	194.6	206.8
February	112.5	124.8	167.8	186.1	185.6	205.8
March	123.7	125.6	188.4	186.5	200.5	201.7
April	121.0	125.3	174.8	184.0	198.2	205.8
May	126.5	126.1	178.2	183.5	200.4	204.9
June	122.9	133.5	184.6	190.6	199.0	209.6
July	127.7	130.7	178.4	186.1	201.3	207.2
August	132.3	131.7	180.8	181.2	207.9	203.7
September	130.4	130.5	184.6	183.0	200.2	202.5
October	141.6	135.9	196.5	190.4	212.4	205.8
November	134.6	136.2	195.6	197.8	214.3	212.5
December	182.6	145.5	287.1	226.6	297.0	239.8
Annual Averages ...	131.2	-	191.1	-	209.3	-
	Furniture Stores					
	1941		1945		1946	
January	83.3	124.9	100.1	151.9	145.1	221.0
February	107.7	138.0	112.4	144.1	155.5	199.3
March	119.8	139.6	144.0	166.5	195.0	223.8
April	143.0	132.1	158.9	146.8	228.8	212.2
May	175.7	140.2	167.2	135.0	225.2	182.5
June	134.7	141.0	163.9	159.3	206.2	208.2
July	115.1	147.9	134.9	179.7	188.7	245.4
August	135.5	132.3	137.9	134.8	204.0	190.6
September	137.3	119.3	148.6	129.2	197.0	177.6
October	131.6	110.4	169.6	143.9	210.0	178.8
November	102.5	96.8	164.2	153.2	212.7	191.2
December	130.3	110.2	166.7	141.0	210.5	182.3
Annual Averages ...	126.4	-	147.4	-	198.2	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Hardware Stores					
	1941		1945		1946	
January	80.2	131.1	120.1	200.2	158.7	263.5
February	76.5	140.2	119.3	218.6	161.2	295.3
March	96.3	134.9	167.4	230.1	218.1	301.0
April	137.6	135.0	192.0	187.5	259.9	253.9
May	172.7	128.3	204.1	154.6	299.3	225.9
June	157.7	135.1	219.1	177.8	288.8	242.7
July	152.9	136.3	208.9	194.5	273.2	248.3
August	152.7	145.4	204.0	190.6	276.9	250.2
September	157.4	133.8	212.1	184.7	258.1	228.5
October	164.9	140.6	228.0	198.3	267.4	233.5
November	142.6	145.5	221.0	217.6	270.1	260.9
December	168.1	151.3	231.1	210.4	287.9	265.2
Annual Averages ...	138.3	-	193.9	-	251.6	-
	Jewellery Stores					
	1941		1945		1946	
January	93.5	131.0	149.9	210.0	169.3	237.2
February	93.0	133.5	168.1	241.4	195.7	281.0
March	108.5	141.8	204.3	267.2	219.1	286.5
April	112.8	137.0	187.1	227.2	239.8	291.1
May	127.2	141.8	195.5	217.9	254.9	284.1
June	134.8	147.8	232.9	245.7	264.8	290.4
July	132.8	156.9	218.4	268.4	250.8	296.3
August	151.3	163.0	235.6	244.5	267.0	277.1
September	147.6	163.6	215.1	248.4	238.7	275.7
October	140.1	150.9	229.6	247.5	238.7	257.3
November	141.3	144.1	291.7	286.1	307.3	301.4
December	411.0	155.6	677.6	266.8	701.2	276.1
Annual Averages ...	149.5	-	250.5	-	278.9	-

Table 3.--Indexes of Retail Sales

1941, 1945 and 1946

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	Radio and Electrical Stores					
	1941		1945		1946	
January	111.5	133.4	97.9	117.1	148.8	178.0
February	107.7	139.6	92.7	120.1	154.0	199.5
March	119.1	139.1	111.7	130.4	191.6	223.7
April	146.8	149.7	108.9	111.1	202.8	206.9
May	167.0	143.7	114.3	98.3	225.3	193.8
June	136.6	148.2	117.8	122.9	201.7	218.8
July	139.9	161.4	108.8	130.6	193.1	222.9
August	140.2	159.9	112.9	124.0	218.5	240.0
September	156.9	140.4	125.9	117.4	245.5	228.8
October	152.1	127.5	144.3	121.0	260.1	218.0
November	118.7	108.1	153.5	134.4	255.3	223.6
December	169.4	127.8	200.0	156.9	322.6	253.1
Annual Averages ...	138.8	-	124.1	-	218.3	-

Table 4.--Maritime Provinces

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	107.6	89.2	98.4	110.8	116.4	132.1	95.1
February	109.0	95.0	100.6	125.2	117.1	141.2	86.1
March	123.2	98.1	115.9	156.0	129.6	162.9	105.1
April	138.1	103.6	144.2	184.1	124.3	164.3	156.9
May	154.0	133.4	155.9	200.5	141.0	178.1	151.2
June	143.0	108.2	147.0	196.7	132.3	178.9	140.9
July	142.7	120.1	127.5	196.2	137.8	199.4	120.8
August	151.5	126.1	137.2	207.4	150.8	215.1	118.8
September	150.6	117.0	149.7	202.1	147.4	191.4	132.5
October	161.9	124.8	180.7	220.3	154.2	185.3	163.1
November	164.8	121.5	181.3	240.1	156.5	178.9	166.7
December	232.1	146.5	276.7	453.3	177.6	184.0	237.6
Annual Averages	148.2	115.3	151.3	207.7	140.4	176.0	139.6
1945							
January	172.2	152.2	130.9	169.8	192.0	220.9	152.4
February	174.2	158.4	139.1	181.6	193.4	222.4	159.5
March	227.6	174.2	247.4	256.9	224.6	245.9	251.5
April	211.1	176.5	210.8	231.5	199.9	251.0	234.6
May	218.4	210.5	202.7	237.2	210.6	249.0	229.8
June	233.8	195.0	198.0	278.8	233.8	261.4	261.6
July	210.6	191.4	151.8	247.1	217.0	282.5	221.0
August	212.3	201.0	179.4	237.3	211.0	271.9	209.2
September	221.1	176.6	249.3	242.5	209.0	266.1	222.4
October	237.3	189.7	270.4	272.4	209.6	253.2	299.7
November	252.8	194.1	308.0	319.8	211.9	241.6	317.1
December	310.9	240.9	298.6	485.4	247.1	235.7	399.6
Annual Averages	223.5	188.4	215.5	263.4	213.3	250.1	246.5
1946							
January	182.4	168.6	130.3	158.0	207.6	221.1	162.8
February	189.9	169.5	178.1	172.2	202.5	220.6	188.6
March	235.9	189.6	263.5	230.4	227.6	254.1	264.3
April	233.5	194.0	239.6	244.4	215.7	254.0	295.1
May	252.2	242.1	249.3	252.2	228.6	269.3	291.0
June	244.1	217.8	209.0	267.4	238.1	264.2	286.1
July	233.3	226.1	175.9	253.5	237.0	292.7	233.2
August	245.1	231.3	225.2	270.3	239.7	283.4	232.5
September	232.0	189.6	273.4	259.0	217.5	249.7	222.5
October	249.1	205.4	287.8	284.0	224.2	245.1	293.5
November	274.4	215.0	337.4	351.0	232.0	228.6	351.5
December	328.3	251.6	339.6	526.8	245.0	230.2	436.7
Annual Averages	241.7	208.4	242.4	272.5	226.3	251.1	271.5

Table 4.--Maritime Provinces

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
120.5	112.0	77.4	127.4	86.9	90.1	126.4	128.6
106.1	94.6	74.0	125.0	98.4	80.8	130.0	128.6
128.5	123.0	96.4	138.3	110.7	87.4	145.3	130.9
184.0	195.3	159.3	141.1	154.6	119.4	154.7	150.4
174.8	192.7	152.9	140.1	205.6	155.0	183.4	193.1
173.2	162.6	176.1	133.7	163.5	150.8	170.7	142.0
164.4	131.6	138.7	145.8	145.8	160.4	189.5	151.5
156.3	150.1	130.2	151.4	145.1	155.0	221.3	155.3
157.9	154.4	148.5	143.9	160.7	159.3	200.4	177.3
197.7	174.8	143.3	153.2	93.1	169.1	187.2	154.6
224.6	185.2	143.1	150.4	128.3	139.5	203.2	135.7
327.7	259.6	246.2	226.4	191.8	178.2	621.3	251.7
176.3	161.3	140.5	148.1	140.4	137.1	211.1	158.3
198.0	186.6	140.6	203.7	134.3	138.2	273.8	124.2
184.9	188.2	125.2	197.4	140.8	120.3	272.5	98.6
265.0	314.6	247.9	226.5	186.7	164.9	342.4	122.0
239.2	304.2	233.4	212.9	225.5	208.1	297.3	160.9
232.4	300.2	220.2	209.8	242.0	221.1	304.6	133.3
287.5	299.7	301.2	218.7	237.6	233.8	370.2	161.4
243.0	229.0	243.7	212.3	189.0	240.2	320.5	136.0
204.1	228.7	227.3	223.0	194.8	235.9	356.1	141.2
248.1	263.4	232.5	211.3	189.0	242.3	318.6	140.8
322.7	322.3	242.0	221.7	215.3	238.0	348.1	154.8
345.7	338.7	253.6	235.0	216.9	252.0	431.8	183.1
459.5	390.0	330.7	360.6	254.9	259.0	977.0	279.3
269.2	280.5	233.2	227.7	202.2	212.8	384.4	153.0
215.1	188.2	132.8	223.5	190.4	159.1	244.3	168.1
214.2	193.5	125.5	210.5	192.3	144.3	280.1	150.2
286.0	287.9	239.2	233.9	265.3	203.4	319.2	190.7
287.5	339.9	230.8	230.5	283.0	240.1	303.0	245.8
283.8	357.5	245.0	227.4	317.9	322.1	349.6	268.4
287.1	300.1	290.6	224.0	293.4	312.3	327.0	245.0
240.7	222.7	236.3	224.8	297.1	294.0	332.5	280.2
214.5	255.2	238.9	240.9	306.4	299.2	362.2	286.9
226.8	257.2	229.8	217.4	252.9	250.7	299.1	274.6
281.1	306.4	235.4	225.4	297.2	272.0	316.6	303.9
358.1	366.5	249.8	245.5	289.7	277.1	409.6	262.8
482.1	418.0	360.9	362.1	339.4	301.9	950.6	401.1
281.4	291.1	234.6	238.8	277.1	256.4	374.5	256.5

Table 4.--Quebec

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	100.8	88.1	102.2	103.0	116.5	106.8	77.5
February	101.1	84.9	95.8	106.4	117.4	102.1	78.1
March	121.6	104.4	116.1	122.2	137.7	115.5	105.9
April	139.6	117.9	143.0	149.2	135.0	118.2	177.2
May	150.4	148.2	143.1	181.1	144.1	121.9	164.4
June	140.0	134.4	129.0	172.3	141.4	117.2	154.4
July	123.8	149.0	97.4	160.7	121.3	127.3	124.3
August	132.7	144.2	120.1	170.9	131.1	138.5	128.3
September	132.3	125.9	140.6	162.7	126.1	132.3	135.0
October	152.0	144.8	163.7	184.4	140.7	132.3	205.9
November	137.7	123.0	148.5	175.5	134.4	128.4	171.1
December	190.2	160.5	251.7	332.2	158.2	137.6	230.6
Annual Averages	135.2	127.1	137.6	168.4	133.7	123.2	146.1
1945							
January	141.2	123.4	119.9	160.5	170.0	169.8	117.8
February	147.8	125.2	141.7	169.4	173.0	165.9	126.7
March	202.4	169.7	216.6	242.3	210.5	188.3	241.1
April	186.1	182.2	182.2	202.8	191.8	190.5	198.0
May	193.9	206.8	183.2	229.2	194.4	194.4	207.3
June	210.7	213.2	189.5	252.0	219.3	195.6	230.9
July	166.4	203.9	131.4	217.4	164.9	185.9	175.0
August	177.0	198.5	169.2	223.0	175.0	207.6	170.4
September	180.1	169.3	220.8	219.0	163.5	203.8	195.1
October	202.4	202.5	246.7	244.1	175.9	207.7	267.6
November	204.9	184.1	276.9	260.8	179.1	205.1	258.5
December	246.8	205.8	309.7	410.0	210.9	199.9	301.7
Annual Averages	188.3	182.1	199.0	235.9	185.7	192.9	207.5
1946							
January	157.3	134.7	137.9	170.5	181.4	191.5	135.4
February	165.5	137.3	168.4	175.7	185.1	180.6	154.6
March	217.5	181.8	253.2	233.6	218.8	207.5	260.7
April	222.1	201.5	238.3	262.5	209.5	206.6	282.3
May	228.0	242.9	239.4	271.6	210.6	214.7	263.1
June	228.0	229.0	217.3	287.4	219.6	208.3	275.2
July	191.3	231.6	163.9	256.5	175.0	215.6	213.5
August	207.8	225.7	212.3	269.6	193.7	221.2	219.0
September	201.2	176.7	268.2	254.8	170.8	212.6	219.5
October	226.5	209.7	288.7	283.5	191.1	218.4	300.4
November	237.5	193.6	342.0	318.0	197.6	209.3	324.2
December	275.5	218.3	369.4	485.6	219.6	207.3	341.5
Annual Averages	213.2	198.6	241.6	272.4	197.7	207.8	249.1

Table 4.--Quebec

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
79.9	76.0	57.2	120.6	71.1	74.5	84.0	108.1
75.1	83.9	54.4	113.3	101.6	77.9	81.7	106.9
100.4	105.9	85.2	126.0	126.2	103.5	103.3	123.8
150.0	172.4	145.7	117.7	161.9	156.2	120.7	150.3
143.0	146.0	139.2	121.1	213.5	207.9	114.5	200.7
141.5	141.7	154.3	119.0	138.2	177.2	126.1	132.9
112.7	108.2	107.1	121.7	106.8	172.7	120.4	141.5
116.9	120.0	118.1	126.3	117.8	168.9	143.7	132.6
122.5	128.8	110.0	127.2	129.7	169.6	132.9	155.2
169.6	170.7	119.3	139.1	136.3	174.8	129.9	169.5
164.3	143.0	125.2	134.9	88.5	142.6	116.8	119.3
225.3	223.6	213.9	163.7	117.0	148.5	370.1	175.2
133.4	135.0	119.1	127.6	125.7	147.9	137.0	143.0
91.4	98.8	73.9	182.4	81.6	111.7	124.2	98.2
98.0	115.6	84.4	170.8	100.7	114.6	138.7	106.9
198.6	230.7	211.6	190.1	133.9	167.2	202.8	123.3
163.6	187.0	166.6	178.1	161.9	220.0	171.3	131.5
175.8	190.9	176.6	184.7	181.2	234.5	161.1	154.4
209.3	218.1	239.1	179.1	161.3	239.1	203.8	133.1
138.3	138.7	157.5	169.8	120.3	229.6	174.7	123.9
136.4	144.7	153.5	177.9	127.0	229.6	201.3	142.7
173.4	176.9	173.7	179.7	137.6	228.6	178.9	151.8
217.5	205.6	171.4	201.4	155.4	245.2	196.0	189.8
216.6	195.3	195.1	189.6	148.3	217.5	236.5	191.4
255.8	257.0	221.7	253.6	163.1	196.7	572.9	217.3
172.9	179.9	168.8	187.3	139.4	202.9	213.5	147.0
104.3	111.0	84.2	206.6	103.4	162.7	144.8	150.7
112.6	133.0	87.6	189.4	127.4	156.0	161.7	173.5
197.7	229.0	197.7	202.6	171.8	222.0	195.2	209.0
207.2	233.7	198.2	195.8	222.1	270.1	255.8	230.3
202.2	220.5	192.4	195.6	239.2	320.2	238.1	246.0
218.9	232.3	239.2	190.8	206.6	307.1	243.8	213.0
154.5	157.9	155.6	192.2	178.6	290.4	221.9	205.5
166.4	166.4	166.4	199.0	193.7	289.7	235.6	245.9
183.4	189.6	165.4	195.5	201.2	269.1	211.6	285.5
236.1	223.1	183.5	212.0	202.2	286.3	222.4	305.9
272.8	232.2	216.3	205.6	189.1	273.5	258.4	288.4
311.3	294.8	259.8	258.3	191.6	244.1	638.4	330.8
197.3	202.0	178.9	203.6	185.6	257.6	252.3	240.4

Table 4.--Ontario

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	104.8	86.7	92.6	94.3	124.1	102.0	86.9
February	102.3	84.6	95.6	99.8	120.7	96.7	77.4
March	120.8	97.0	112.1	117.5	139.3	114.8	106.6
April	136.3	111.2	137.3	137.6	135.8	117.2	156.8
May	143.1	132.6	138.2	151.4	150.6	119.4	136.3
June	132.8	114.7	125.2	144.5	136.1	115.1	129.7
July	122.6	131.5	97.9	143.1	134.6	123.7	109.5
August	134.0	131.4	121.7	150.5	145.8	136.3	113.3
September	134.5	120.9	138.2	141.3	132.0	133.7	126.1
October	148.5	120.4	158.5	164.3	145.9	132.4	169.1
November	146.1	117.2	153.2	174.3	148.6	126.1	163.7
December	202.7	140.4	249.0	334.1	167.6	136.0	209.8
Annual Averages	135.7	115.7	135.0	154.4	140.1	121.1	132.1
1945							
January	138.4	121.3	117.4	127.7	165.6	180.5	113.1
February	141.8	124.1	132.4	139.2	165.8	172.9	109.2
March	189.5	156.5	186.4	195.9	197.7	197.9	191.2
April	164.3	148.6	151.7	165.2	176.1	193.0	153.3
May	171.0	164.8	152.9	174.7	187.6	191.0	153.2
June	185.4	164.8	161.0	193.3	194.7	197.9	182.5
July	158.0	174.6	120.8	183.4	167.3	197.1	154.1
August	164.6	174.6	145.9	174.6	176.7	208.5	144.8
September	175.2	161.9	176.9	181.4	165.6	195.1	182.7
October	191.0	154.0	200.4	203.7	177.5	197.7	233.7
November	206.0	164.0	244.5	232.8	186.7	196.4	217.8
December	256.6	189.1	270.0	389.0	220.3	193.7	281.3
Annual Averages	178.5	158.2	171.7	196.7	181.8	193.5	176.4
1946							
January	158.1	134.8	135.0	132.6	183.2	188.1	138.9
February	153.9	135.5	162.1	148.2	181.1	179.8	128.1
March	204.3	166.1	202.4	186.2	211.9	205.0	191.4
April	203.0	169.1	203.4	201.8	200.9	204.4	209.3
May	204.4	196.9	200.0	200.2	205.6	203.3	189.6
June	204.7	181.8	183.5	211.8	207.8	203.7	198.7
July	183.4	207.7	148.8	204.9	188.2	205.0	175.0
August	202.3	206.9	186.3	216.6	210.1	218.7	200.8
September	193.6	172.5	210.8	196.7	175.6	203.8	187.7
October	212.9	171.1	228.9	223.5	198.6	210.4	239.0
November	241.5	187.4	298.0	270.6	212.7	203.0	260.4
December	284.1	205.3	318.2	426.4	228.2	194.9	296.0
Annual Averages	204.7	177.9	206.5	218.3	200.3	201.7	201.2

Table 4.--Ontario

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
97.0	94.8	75.6	118.1	88.9	85.9	96.4	109.8
85.8	80.3	64.4	113.1	110.1	76.2	95.1	107.6
110.6	115.5	99.2	124.9	122.0	93.2	110.7	116.0
153.2	176.0	150.5	120.7	138.2	134.7	110.3	145.7
133.0	136.5	145.3	128.3	164.0	174.8	128.6	158.2
136.6	129.7	165.5	125.5	134.5	161.4	137.0	140.8
102.4	109.4	111.3	128.3	118.0	149.9	132.1	130.7
108.5	119.7	111.4	132.5	143.4	145.9	145.9	132.5
124.5	133.2	136.5	129.4	139.7	154.1	150.7	151.5
169.1	163.4	134.2	134.9	134.9	161.9	141.6	137.2
175.1	161.7	129.4	137.2	104.3	139.3	146.6	111.4
254.7	235.4	219.0	181.5	131.4	167.7	413.5	167.9
137.5	138.0	128.5	131.2	127.4	137.1	150.7	134.1
113.8	144.5	91.7	164.1	89.9	103.4	138.2	72.6
115.0	140.5	103.8	156.3	100.7	97.6	159.2	71.8
207.7	275.5	229.9	176.6	134.1	145.6	184.2	89.3
157.2	193.9	167.1	161.3	144.3	163.0	174.0	83.6
153.8	189.2	181.5	168.2	150.2	173.9	194.4	87.1
204.1	222.6	266.0	174.3	151.0	194.7	226.4	96.3
140.9	170.5	189.9	169.0	123.9	179.2	213.6	81.5
130.9	167.0	167.2	168.2	125.6	168.6	225.6	87.3
210.4	222.0	202.6	172.7	135.6	179.3	210.2	103.2
247.1	260.2	189.2	178.3	159.2	196.0	219.5	114.0
257.4	253.9	206.2	181.6	152.2	193.0	282.9	121.8
325.2	336.3	270.2	270.1	142.7	214.6	670.3	184.3
188.6	214.7	188.8	178.4	134.1	167.4	241.5	99.4
139.7	163.0	108.1	179.3	148.1	144.9	160.6	121.7
157.0	158.8	111.3	173.5	153.7	137.0	194.1	132.3
226.2	270.0	214.5	187.8	181.6	200.2	203.6	163.4
216.0	261.9	209.1	183.3	208.9	227.8	218.9	164.4
195.5	228.3	200.2	188.2	195.6	270.4	245.4	189.8
223.2	234.6	266.0	189.4	182.4	258.7	259.2	171.3
164.5	196.1	192.8	190.1	161.4	241.8	244.5	152.8
179.3	205.1	196.6	193.6	173.6	236.2	251.7	175.5
207.8	233.6	202.4	186.1	162.2	219.5	234.4	206.0
244.2	265.6	205.3	193.5	181.4	231.2	226.2	223.9
311.0	303.8	229.4	200.9	184.8	228.9	302.8	223.9
374.3	361.9	310.7	279.9	192.6	271.8	669.7	318.8
219.9	240.2	203.9	195.5	177.2	222.4	267.6	187.0

Table 4.--Prairie Provinces

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

Year and Month	KIND OF BUSINESS						
	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	89.6	76.2	87.6	90.6	104.4	96.6	69.7
February	88.7	72.8	90.8	102.6	104.3	92.9	64.3
March	102.9	85.2	104.3	116.2	118.5	106.5	85.2
April	117.8	102.5	121.4	140.0	119.6	112.2	128.7
May	126.7	108.7	122.4	144.9	144.4	118.5	127.4
June	124.0	106.7	114.5	144.0	146.8	124.0	122.8
July	121.1	111.3	97.1	152.0	148.6	141.8	109.8
August	132.9	128.0	107.0	141.8	171.0	139.0	104.7
September	136.7	129.6	131.7	148.9	146.0	129.1	131.9
October	149.7	135.5	154.5	173.4	148.0	137.8	179.1
November	143.8	125.8	157.9	176.8	141.8	131.0	171.1
December	177.2	146.2	217.1	332.6	144.7	137.0	190.3
Annual Averages	125.9	110.7	125.5	155.3	136.5	122.2	123.7
1945							
January	139.3	121.6	126.4	138.6	148.8	173.1	141.5
February	139.3	120.0	131.9	151.1	149.1	162.9	138.7
March	183.6	145.6	199.8	188.3	182.8	194.0	213.9
April	166.6	150.4	159.2	175.0	167.9	184.6	198.9
May	174.3	165.2	151.3	178.3	196.3	183.6	200.4
June	188.2	170.0	156.2	192.6	223.5	198.6	231.2
July	178.5	172.0	133.0	196.6	212.3	221.3	202.5
August	185.0	180.2	145.5	184.5	232.2	212.8	183.9
September	204.7	188.6	210.4	187.0	202.1	209.4	235.9
October	221.0	210.0	226.9	214.5	196.5	218.3	322.8
November	225.4	192.4	261.7	266.5	186.7	216.2	330.8
December	243.8	212.2	263.8	393.9	201.4	212.4	317.8
Annual Averages	187.5	169.0	180.5	205.6	191.6	198.9	226.5
1946							
January	154.5	126.4	134.8	138.8	170.6	193.2	166.4
February	161.9	131.3	152.0	159.2	171.3	187.4	183.7
March	204.8	151.8	224.5	191.7	205.4	223.5	241.5
April	211.7	185.4	207.2	222.1	197.1	213.3	277.3
May	214.3	190.1	193.2	212.3	227.2	215.0	258.1
June	214.8	188.4	181.4	215.8	249.9	221.8	258.4
July	204.2	190.1	154.5	225.7	240.5	240.0	222.3
August	228.6	218.4	185.7	232.8	274.4	233.0	242.7
September	232.0	207.9	252.0	222.2	216.7	213.3	274.3
October	248.3	225.9	265.6	261.7	219.0	226.9	365.2
November	254.9	216.3	289.8	305.4	215.1	224.9	387.6
December	266.9	223.6	301.2	439.5	212.5	215.8	346.9
Annual Averages	216.4	188.0	211.8	235.6	216.6	217.3	268.7

Table 4.--Prairie Provinces

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
79.5	81.1	78.5	112.2	78.8	73.7	92.0	109.0
71.8	72.7	71.3	107.3	96.3	71.6	83.9	101.3
90.6	110.1	95.2	115.3	97.1	88.3	102.1	118.3
121.5	147.5	144.0	119.8	108.8	128.6	96.5	134.7
122.8	129.9	147.9	125.4	118.1	146.6	121.7	147.9
126.0	115.8	162.9	120.7	109.9	139.5	129.9	128.7
106.0	106.0	122.0	126.7	106.1	137.6	127.8	141.7
92.8	105.1	119.8	132.3	132.4	151.4	149.5	163.7
136.3	132.5	139.6	132.3	139.2	153.0	143.2	173.9
171.1	158.6	137.6	156.0	129.2	162.8	142.5	165.0
177.5	159.7	129.4	126.3	111.1	150.5	142.0	132.6
200.2	192.6	145.2	188.8	124.1	182.4	395.9	151.1
124.7	126.0	124.5	130.3	112.6	132.2	143.9	139.0
137.3	136.3	122.9	179.0	141.0	142.7	170.7	161.1
135.3	147.6	116.9	169.5	135.0	147.4	189.8	132.3
206.9	246.3	214.2	190.2	159.7	190.7	207.5	150.3
171.0	202.6	194.2	178.2	160.5	198.4	199.1	138.2
166.0	196.1	200.7	180.6	139.8	209.0	204.8	146.1
206.3	197.5	250.6	189.1	153.8	226.5	232.9	150.9
171.2	167.8	202.4	182.5	158.5	219.8	234.0	159.4
141.8	171.9	181.2	185.6	150.0	218.1	252.2	132.4
261.2	214.0	236.5	191.6	170.9	232.2	236.4	149.7
312.1	254.8	239.7	210.5	192.7	253.0	261.5	168.1
298.1	275.7	200.1	204.4	187.9	248.0	341.2	179.2
279.0	269.7	186.8	307.0	165.6	265.6	706.3	186.8
207.2	206.7	195.5	197.4	159.6	212.6	269.7	154.5
171.4	142.6	131.2	195.9	205.5	164.0	203.1	216.6
190.5	159.8	140.0	188.1	193.5	195.0	213.8	184.4
221.5	234.0	212.6	204.1	230.4	230.1	258.1	243.7
243.9	261.1	246.4	211.0	259.6	288.5	248.5	281.4
227.3	225.0	223.6	207.3	224.8	299.0	275.2	311.3
229.3	196.1	239.5	208.6	201.6	295.3	291.0	258.7
192.2	186.3	197.3	213.5	201.9	283.3	269.1	251.4
187.3	200.9	203.1	222.3	230.3	306.0	295.2	277.8
269.2	208.5	224.4	213.5	220.8	294.9	263.7	288.0
318.4	287.4	244.5	232.7	228.8	286.1	275.5	283.4
340.5	304.3	224.2	223.2	239.4	309.3	347.8	269.3
301.0	289.8	199.8	319.6	188.2	326.8	743.8	271.6
241.0	224.7	207.2	220.0	218.7	273.2	307.1	261.5

Table 4.--British Columbia

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

Year and Month	General Index (14 trades)	KIND OF BUSINESS: General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
1941							
January	101.3	87.3	93.4	87.0	115.3	94.7	88.9
February	100.6	84.1	97.3	96.0	116.0	85.6	81.2
March	117.6	98.8	119.6	105.6	131.0	96.0	100.7
April	122.8	105.2	121.7	117.7	131.8	95.8	115.2
May	130.3	116.8	126.6	118.1	146.4	99.6	125.8
June	128.1	116.9	120.8	118.1	146.2	100.2	122.9
July	128.3	116.7	119.1	128.6	136.8	119.2	130.5
August	140.8	120.8	138.0	141.2	156.6	123.4	134.4
September	135.5	116.5	147.5	132.3	134.1	109.0	136.6
October	143.3	123.3	161.0	133.3	142.6	110.7	150.6
November	135.5	112.8	150.0	141.5	139.2	111.0	152.1
December	181.1	134.8	222.7	301.8	150.5	126.6	249.0
Annual Averages	130.4	111.2	134.8	135.1	137.2	106.0	132.3
1945							
January	146.0	125.7	128.3	110.7	155.2	179.2	129.5
February	153.3	122.5	150.3	127.5	156.0	163.6	145.0
March	191.0	155.3	202.0	152.2	189.7	180.9	184.1
April	173.5	146.3	173.1	137.5	173.7	176.4	170.4
May	184.4	177.3	174.8	145.2	189.8	176.1	192.9
June	202.0	184.0	185.2	152.1	217.8	184.9	215.9
July	183.0	167.6	165.5	152.2	186.9	211.9	194.0
August	193.0	180.2	181.5	154.6	203.3	203.7	184.8
September	194.5	170.1	211.2	147.2	174.0	199.0	203.4
October	201.3	182.4	214.6	165.7	177.6	199.5	230.2
November	209.3	164.1	244.5	211.2	175.8	195.3	242.9
December	259.7	208.7	300.9	345.6	195.3	199.5	362.3
Annual Averages	190.9	165.4	194.3	166.8	182.9	189.2	204.6
1946							
January	167.2	150.5	151.3	120.3	173.1	185.8	139.6
February	175.6	151.3	170.4	136.6	172.0	173.5	169.4
March	210.8	177.5	221.5	152.0	201.8	193.1	189.7
April	212.2	176.7	215.1	176.6	196.4	194.1	217.2
May	223.3	213.8	214.1	167.4	214.1	200.1	250.0
June	224.9	207.6	204.2	174.5	240.0	201.6	227.7
July	210.7	196.6	192.9	177.6	205.4	218.3	218.9
August	235.7	224.2	225.8	194.6	234.0	219.2	241.2
September	222.3	190.9	247.4	179.2	188.0	204.1	229.3
October	233.9	212.1	255.1	200.6	198.8	199.3	274.7
November	249.5	190.5	293.4	247.3	201.6	204.4	291.4
December	295.8	235.5	347.8	396.2	213.6	213.5	378.9
Annual Averages	221.8	193.9	228.3	193.6	203.2	200.6	235.7

Table 4.--British Columbia

Indexes of Retail Sales by Kinds of Business, 1941, 1945 and 1946
(1935 - 1939 = 100)

KIND OF BUSINESS							
Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
96.1	93.2	113.4	115.8	107.5	80.0	82.0	122.3
76.5	82.2	87.1	108.3	139.3	86.0	97.5	110.0
89.1	138.9	117.0	116.8	115.3	123.8	93.9	119.3
107.1	156.5	132.9	115.6	116.2	138.7	98.8	158.5
110.2	145.7	137.0	119.3	114.9	145.5	119.6	150.7
116.0	136.9	138.5	112.7	124.9	138.0	127.2	134.0
117.2	129.4	140.3	125.1	119.7	145.0	133.3	169.3
121.5	128.6	130.6	128.5	164.4	136.4	147.0	151.6
128.5	155.7	145.8	127.6	136.5	147.0	138.1	152.6
143.0	152.5	139.9	145.4	131.1	150.3	121.1	163.4
143.9	138.1	123.0	123.4	120.4	137.9	132.1	123.5
221.5	195.0	174.4	182.0	135.9	180.3	371.2	154.8
122.6	137.7	131.7	126.7	127.2	134.1	138.5	142.5
125.6	165.3	145.4	210.2	150.1	146.7	147.8	112.7
158.7	164.2	131.4	199.8	135.5	160.0	175.6	98.9
176.2	254.9	243.8	217.6	177.9	211.9	197.7	129.9
159.0	220.3	219.3	206.7	158.5	217.9	190.1	112.2
170.0	236.7	253.8	213.9	157.5	232.4	194.1	100.2
208.8	226.5	304.7	210.0	194.3	245.5	236.4	118.1
161.1	184.7	232.9	213.5	175.1	2[illegible]	251.5	118.2
156.1	192.7	254.7	215.6	178.8	231.4	254.9	125.3
201.1	234.1	266.0	228.5	196.0	238.0	222.1	134.0
225.2	243.8	244.1	241.0	212.7	251.0	228.3	146.5
223.2	238.6	242.6	238.9	214.2	265.0	296.4	166.6
279.0	276.0	318.9	359.6	220.7	296.0	711.1	217.2
187.0	219.8	243.1	230.6	182.6	227.4	258.8	131.7
146.7	176.3	149.3	229.9	198.2	202.5	167.7	164.6
213.7	168.2	202.6	221.0	206.1	216.2	200.4	169.0
200.0	246.8	249.3	234.7	254.3	278.1	221.6	209.3
206.5	272.3	266.3	235.8	270.0	325.1	238.7	191.4
203.4	272.3	292.2	245.7	230.4	364.6	243.7	205.1
205.8	217.7	253.2	232.4	246.8	346.7	260.0	216.4
179.0	202.9	229.2	241.8	252.2	331.9	265.5	229.8
200.0	224.3	284.4	253.2	273.2	337.4	305.2	242.2
224.5	246.6	276.4	251.3	267.7	316.0	245.7	266.2
245.6	280.6	256.3	270.3	280.6	334.7	228.2	273.9
271.1	282.4	258.6	268.3	342.1	347.0	316.2	301.5
329.4	322.9	329.3	383.6	286.2	382.3	759.0	357.3
218.8	242.8	253.9	255.7	259.0	315.2	287.7	235.6

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DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES SECTION

OTTAWA, CANADA

MONTHLY INDEXES

OF

RETAIL SALES

1947

BASE -- AVERAGE, 1935 - 1939 = 100

Price 25 cents

January 1949

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DOMINION BUREAU OF STATISTICS

MERCHANDISING AND SERVICES SECTION

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Dominion Statistician: HERBERT MARSHALL
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Chief, Merchandising and Services Section: C. H. McDonald

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RETAIL SALES INDEXES, 1947

(1935 - 1939 = 100)

Introduction

Consumer expenditures in retail stores increased 11% in 1947 over the preceding year, on the basis of indexes representing 14 kinds of business dealing mainly in food, clothing, household durables and personal effects. The average monthly index stood 136% above that in the base period (1935 to 1939). Compared with 1941, the last Census year, sales in 1947 had risen by 76%.

The index series from which these results are quoted is subject to certain limitations. Chief among these is the fact that it reflects the trend in sales for a constant sample of stores, and that important segments of the retail field are not represented. The limitations are described in some detail in the 1945 issue of this bulletin.

Sales by Trades

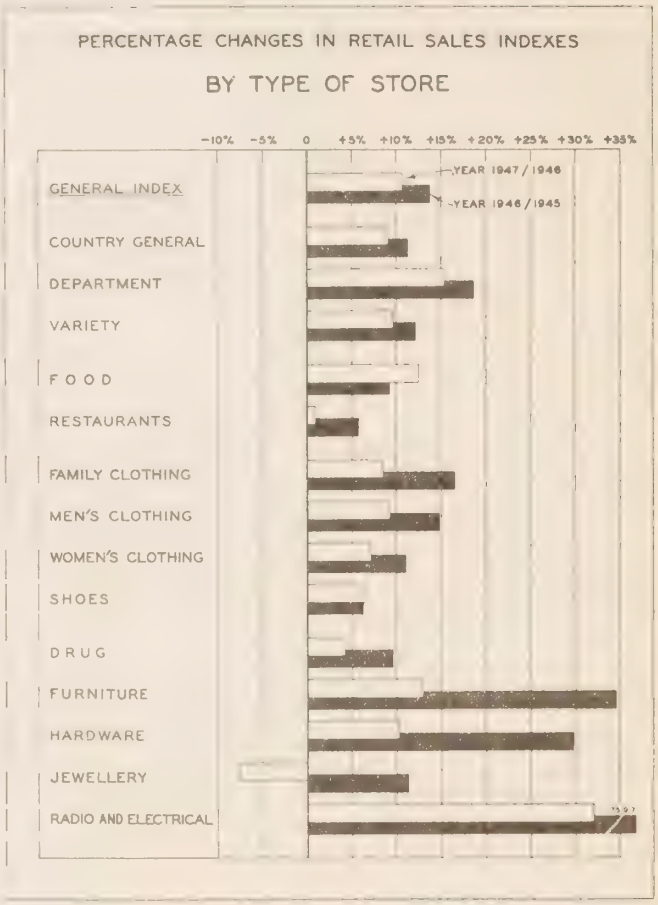
The year 1947 witnessed some contraction in the rate of expansion for household durables goods, though their increases remained among the highest for the various trades. Radio and electrical stores reported a sales increase of 32% and furniture store sales gained 13% over 1946.

Department store sales showed a substantial gain of 15% over 1946. Many of the individual departments of these stores enjoyed much larger gains, the most outstanding being: 47% for household appliances, 30% for radio and music, 24% for food and 23% for home furnishings (See Table 4 on Page 14).

Sales of food stores gained momentum, particularly in the latter part of the year. Price increases were a factor of some importance in the 12% gain over 1946 which was reported by food stores.

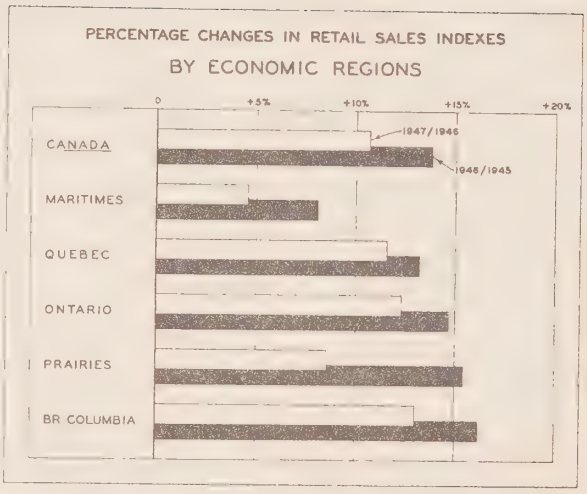
In other trades, the margin of sales increase over 1946 was smaller. All four trades in the apparel group recorded increases within the narrow range of 7% to 9%. Restaurants barely exceeded 1946 receipts, while a moderate gain of 4% occurred in sales of drug stores. In the case of jewellery stores, sales in 1947 fell 8% short of 1946 volume.

Comparative results for the various trades are illustrated in the chart at the right. The unshaded bars represent sales increases in 1947 over 1946, while the dark bars indicate percentage changes between 1946 and 1945.



Regional Trends

Quebec, Ontario and British Columbia set the pace in retail trade during 1947. Increases amounted to 12% or 13% in each of these three provinces. Sales exceeded 1946 volume by 9% in the Prairie Provinces, and the gain was held to 5% in the Maritime Provinces.



The following table, comparing 1947 indexes with those for 1941, shows that expansion in retail trade has been most pronounced in western Canada in recent years:

General Indexes of Retail Sales

1947 Compared With 1941

Maritime Provinces	+71%
Quebec	+76%
Ontario	+69%
Prairie Provinces	+87%
British Columbia	+92%

In the table which follows this review, comparisons between 1946 and 1947 are given for each trade and for each of the five economic regions of the country. Indexes appear in subsequent tables of the report.

Table 1.--Comparison of Annual Retail Sales in Canada, for 1946 and 1947 by Kinds of Business and by Regions
(Results are based on dollar sales and no corrections have been made for price changes)

Kind of Business	Sales in 1947 Compared With Sales in 1946					
	CANADA	Maritime Provinces	Quebec	Ontario	Prairie Provinces	British Columbia
	%	%	%	%	%	%
GENERAL INDEX	+10.7	+ 4.6	+11.6	+12.3	+ 8.6	+13.0
General Merchandise Group:						
Country General Stores	+ 9.1	+ 8.0	+ 9.4	+11.3	+ 6.7	+14.5
Department Stores	+15.4	+10.4	+16.8	+15.5	+15.6	+15.8
Variety Stores	+ 9.7	+ 4.8	+12.7	+10.4	+ 5.2	+ 8.0
Food Group:						
Food Stores	+12.4	+ 5.5	+11.4	+15.7	+ 8.7	+13.0
Restaurants	+ 0.9	- 7.4	+ 2.3	+ 1.1	+ 0.2	+ 4.2
Clothing Group:						
Family Clothing Stores	+ 8.5	+ 0.1	+12.2	+ 9.9	+ 2.5	+12.0
Men's Clothing Stores	+ 9.2	- 4.5	+10.7	+11.0	+ 5.3	+17.5
Women's Clothing Stores	+ 7.1	+ 3.8	+14.5	+ 4.5	+ 5.0	+ 7.6
Shoe Stores	+ 6.5	+ 2.8	+ 6.1	+ 7.4	+ 7.1	+ 6.0
Household and Personal Effects Group:						
Drug Stores	+ 4.2	- 1.3	+ 7.2	+ 4.9	+ 2.7	+ 3.2
Furniture Stores	+12.9	+12.9	+12.0	+18.0	- 0.1	+10.8
Hardware Stores	+10.2	+ 7.0	+12.2	+11.8	+ 6.7	+11.4
Jewellery Stores (a)	- 7.6	-16.0	- 0.1	-10.1	-11.9	+ 0.8
Radio and Electrical Stores.	+32.0	+22.2	+25.5	+36.3	+26.3	+49.5

(a) Based on sales including the Federal Tax introduced in June, 1942.

Table 2.--Indexes of Retail Sales, 1947

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1947					
	General Index		Country General Stores		Department Stores	
January	181.2	220.4	149.7	193.7	165.1	219.1
February	183.1	233.3	152.5	204.9	189.3	251.7
March	223.3	238.7	179.1	210.1	249.8	274.5
April	224.5	229.0	192.3	208.3	232.8	238.6
May	247.4	233.7	236.9	211.7	247.8	238.4
June	232.5	234.9	215.4	216.7	220.2	218.3
July	217.0	235.9	226.5	212.0	189.3	245.4
August	223.9	237.0	228.6	211.2	204.9	250.5
September	241.0	240.4	218.7	203.1	287.6	282.3
October	253.9	233.8	226.9	200.8	286.2	245.2
November	273.9	257.9	226.4	219.4	348.2	310.6
December	328.3	242.7	255.2	212.6	397.4	240.2
Annual Averages ...	235.8	-	209.0	-	251.6	-
	1947					
	Variety		Food Stores		Restaurants	
January	160.0	248.9	201.0	207.0	197.2	206.2
February	169.9	251.6	197.5	215.0	183.9	208.2
March	208.7	255.9	228.5	215.4	205.5	210.0
April	225.5	252.6	225.2	234.6	207.3	207.5
May	252.7	251.6	247.0	237.1	208.9	203.1
June	249.7	250.1	234.1	243.7	209.1	212.8
July	244.8	247.5	218.4	225.6	223.8	211.9
August	235.9	241.2	234.0	237.7	231.8	216.1
September	245.5	262.2	220.2	228.3	216.1	208.8
October	265.1	256.7	241.2	239.4	218.8	212.7
November	308.3	296.9	242.5	238.5	213.5	227.8
December	551.2	285.5	263.5	243.1	212.6	203.9
Annual Averages ...	259.8	-	229.4	-	210.7	-

Table 2.--Indexes of Retail Sales, 1947

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1947					
	Family Clothing Stores		Men's Clothing Stores		Women's Clothing Stores	
January	172.4	252.9	156.3	217.9	187.5	258.3
February	166.0	256.5	163.9	260.8	169.1	269.1
March	223.9	252.1	218.9	238.6	247.2	274.4
April	257.0	231.8	229.8	219.1	258.9	214.6
May	278.5	267.1	244.8	250.6	273.5	258.4
June	263.1	263.0	251.2	246.8	238.9	231.6
July	233.3	273.8	206.5	255.7	202.1	241.4
August	221.3	262.0	196.4	252.1	185.6	233.1
September	246.4	268.1	237.8	251.4	240.3	255.5
October	295.2	248.3	259.2	221.1	272.4	231.6
November	334.8	274.7	328.1	255.5	304.1	270.6
December	394.1	254.9	410.0	249.8	381.0	252.5
Annual Averages	257.2	-	241.9	-	246.7	-
	1947					
	Shoe Stores		Drug Stores		Furniture Stores	
January	130.1	180.8	201.4	212.6	179.8	269.5
February	119.0	201.1	191.4	212.3	181.6	232.8
March	185.4	226.3	211.8	213.7	219.9	253.3
April	217.3	186.7	202.2	210.7	221.5	207.9
May	238.3	208.1	211.7	211.7	259.1	206.7
June	255.0	207.8	205.7	221.1	230.7	241.4
July	207.0	228.2	211.8	218.1	209.5	273.5
August	201.5	219.5	215.5	214.5	214.4	206.3
September	266.1	252.3	213.8	213.4	228.9	198.9
October	223.2	216.4	225.0	216.6	240.0	203.7
November	243.6	244.8	216.8	219.2	239.3	223.4
December	318.8	238.1	310.4	247.4	260.6	222.1
Annual Averages	217.1	-	218.1	-	223.8	-

Table 2.--Indexes of Retail Sales, 1947

(Average, 1935 to 1939 = 100)

CANADA

Month	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations	Indexes of Monthly Sales	Indexes Corrected for Seasonal Variations
	1947					
	Hardware Stores		Jewellery Stores		Radio and Electrical Stores	
January	186.1	305.4	179.3	251.2	240.3	287.4
February	185.7	340.2	171.0	245.6	234.5	303.8
March	236.3	323.6	192.2	251.3	267.7	312.5
April	271.5	270.6	186.7	226.7	269.9	275.3
May	327.3	244.1	243.2	271.0	283.2	243.6
June	312.3	266.6	235.9	258.7	270.1	293.1
July	296.1	268.1	218.2	257.9	255.5	294.8
August	274.7	257.6	236.1	254.4	254.4	290.1
September	296.8	253.3	231.8	257.0	304.6	272.5
October	312.8	273.1	223.7	241.1	325.1	272.5
November	298.2	298.2	272.9	278.3	355.7	324.0
December	330.1	301.7	701.2	265.5	415.7	313.6
Annual Averages ...	277.3	-	257.7	-	289.7	-

Table 3.--Indexes of Retail Sales by Kinds of Business and Regions, 1947
(1935 - 1939 = 100)

Month	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
				Maritime Provinces			
January	195.4	188.2	148.9	161.6	213.5	208.1	205.3
February	197.1	182.9	188.2	176.1	212.6	204.2	187.3
March	233.4	193.0	287.6	213.7	229.4	230.3	224.9
April	239.5	209.1	253.1	243.3	228.4	232.1	275.7
May	270.5	260.6	285.5	278.0	252.4	247.8	286.1
June	245.2	224.1	230.6	272.3	235.1	233.9	266.4
July	240.3	239.9	189.7	267.8	242.3	269.6	252.5
August	247.2	238.9	223.9	273.1	243.3	259.8	240.9
September	254.0	225.2	299.7	271.1	241.0	235.7	236.1
October	266.7	224.6	322.7	294.7	248.7	230.2	295.2
November	278.3	227.7	356.4	347.9	248.4	215.5	316.4
December	366.3	287.1	425.4	624.9	269.3	221.4	474.8
Annual Averages.	252.8	225.1	267.6	285.4	238.7	232.4	271.8
				Quebec			
January	182.3	149.1	182.9	191.1	202.2	199.5	164.5
February	185.0	149.7	204.6	199.7	200.5	182.9	174.7
March	235.6	189.3	297.7	252.2	235.6	200.6	261.4
April	238.4	201.9	267.8	267.4	236.8	209.5	289.7
May	261.3	261.6	289.9	320.3	244.4	214.9	315.9
June	248.8	251.7	252.9	312.9	234.6	208.5	308.3
July	214.9	255.7	196.4	289.5	193.6	219.7	257.5
August	216.5	237.4	216.1	285.2	207.4	226.3	222.4
September	233.4	209.8	332.0	302.6	195.1	223.6	261.9
October	254.3	234.2	311.2	322.0	225.2	226.4	327.7
November	263.0	219.6	387.7	342.3	216.6	221.6	367.0
December	320.9	247.7	447.2	600.2	252.4	217.4	402.5
Annual Averages.	237.9	217.3	282.2	307.1	220.4	212.6	279.5
				Ontario			
January	180.7	148.5	160.8	147.1	204.3	194.5	161.6
February	181.6	154.8	192.6	158.9	197.0	181.3	137.8
March	214.8	172.5	223.4	193.0	227.7	200.5	184.3
April	217.3	180.4	222.9	208.2	222.6	199.8	221.3
May	238.8	228.9	236.4	228.6	247.4	200.1	239.1
June	221.9	195.4	211.2	228.4	224.2	201.0	219.5
July	207.1	225.9	178.1	227.2	216.2	205.3	198.6
August	210.3	219.0	182.6	212.1	229.3	228.9	203.0
September	232.0	202.0	258.1	225.2	222.1	212.9	216.3
October	243.3	191.3	261.5	241.9	248.5	213.8	243.0
November	276.8	216.3	342.4	292.2	260.8	205.7	286.1
December	334.8	241.4	391.3	529.1	282.4	201.8	344.2
Annual Averages.	230.0	198.0	238.4	241.0	231.9	203.8	221.2

Table 5.--Indexes of Retail Sales by Kinds of Business and Regions, 1947
(1935 - 1939 = 100)

Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
			Maritime Provinces				
209.3	223.2	147.0	219.2	252.8	191.6	243.5	259.4
181.9	197.0	138.4	212.8	241.2	166.0	237.1	220.7
228.6	269.0	198.4	232.0	311.6	213.4	224.2	233.6
250.1	333.9	240.8	228.6	312.9	266.5	226.9	322.0
275.0	383.8	268.7	226.4	379.8	320.1	302.2	298.5
266.4	304.1	279.1	213.8	351.3	306.6	285.5	311.2
252.4	253.9	253.4	226.7	292.7	293.6	258.1	293.6
243.3	270.0	241.1	241.4	310.5	292.8	310.3	291.1
230.2	274.5	257.8	222.4	297.1	302.9	285.0	316.2
266.3	314.9	242.4	231.1	319.9	314.4	247.1	355.9
313.4	337.7	225.2	229.6	286.4	280.4	340.1	329.8
509.8	463.2	401.2	343.9	399.2	341.8	816.3	529.5
268.9	302.1	241.1	235.7	313.0	274.2	314.7	313.5
			Quebec				
119.8	145.4	104.8	212.8	138.0	187.6	181.1	244.3
128.5	151.5	90.9	196.0	162.1	197.9	156.0	252.0
206.9	236.2	174.5	217.5	205.8	253.2	214.1	285.8
219.0	252.4	199.0	207.7	215.7	275.9	208.3	276.4
237.8	273.0	221.6	211.0	271.9	348.0	235.8	277.4
242.7	255.3	231.7	205.2	231.5	338.4	227.8	294.6
190.2	191.4	167.5	207.7	194.1	327.9	202.4	264.5
171.3	172.4	171.1	214.0	183.9	292.5	217.9	256.8
209.2	229.0	213.9	213.6	209.2	328.4	218.9	305.4
233.8	261.4	189.4	235.4	219.1	345.7	227.9	372.5
295.0	259.3	227.4	218.3	216.0	303.9	253.9	366.3
366.2	348.1	285.0	281.0	246.7	268.3	679.5	424.8
218.4	231.3	189.7	218.4	207.8	289.0	252.0	301.7
			Ontario				
161.3	204.8	131.6	186.6	179.9	171.6	162.6	207.9
167.9	173.2	113.0	179.2	176.7	161.6	163.9	212.0
224.6	249.8	178.7	197.4	203.6	206.9	168.6	240.8
232.8	260.7	216.1	186.7	206.9	237.8	165.8	235.0
245.5	267.2	234.3	200.0	231.5	298.9	234.6	251.6
256.1	234.1	265.3	194.5	207.1	287.7	221.9	229.7
200.4	203.1	208.6	199.9	197.3	265.8	206.5	220.0
191.6	176.2	195.8	202.2	196.9	237.9	213.4	220.3
238.2	243.7	274.4	201.3	221.1	264.6	220.7	269.8
250.6	271.3	227.1	207.6	230.9	272.8	205.7	265.9
337.8	321.3	253.2	207.2	220.9	261.3	270.8	321.1
422.7	406.0	330.5	297.2	235.7	316.2	653.8	384.8
244.1	251.0	219.1	205.0	209.0	248.6	240.7	254.9

Table 3.--Indexes of Retail Sales by Kinds of Business and Regions, 1947
(1935 - 1939 = 100)

Month	General Index (14 trades)	Country General Stores	Department Stores	Variety Stores	Food Stores	Restaurants	Family Clothing Stores
				Prairie Provinces			
January	171.5	131.7	161.2	160.1	186.9	197.2	194.3
February	173.0	137.3	174.2	158.5	187.5	182.3	189.8
March	218.7	165.1	252.6	197.3	218.2	214.0	232.6
April	219.7	185.5	224.9	223.1	211.2	216.9	269.7
May	239.5	214.7	230.5	230.6	252.8	212.3	283.3
June	226.1	194.8	206.3	228.2	253.2	221.4	266.2
July	221.8	201.0	183.0	238.0	258.0	251.5	233.1
August	237.7	220.1	207.7	223.0	289.2	239.0	228.3
September	258.1	229.5	295.5	221.3	249.9	208.0	273.6
October	269.2	240.6	298.4	259.2	248.5	225.3	339.8
November	281.2	236.4	343.8	312.6	236.7	224.0	398.1
December	304.0	249.0	361.4	522.0	232.7	221.7	395.6
Annual Averages.	235.0	200.5	245.0	247.8	235.4	217.8	275.4
				British Columbia			
January	191.3	164.0	177.4	134.8	188.6	196.9	169.7
February	196.6	165.3	196.9	150.6	188.5	186.8	179.4
March	235.1	203.0	251.3	174.9	222.2	205.9	214.6
April	224.7	194.7	230.4	177.5	215.4	201.2	217.3
May	252.1	240.3	253.9	185.0	238.9	203.5	267.0
June	247.2	235.8	237.9	181.7	251.1	205.8	244.4
July	239.2	228.4	231.5	190.3	228.7	228.5	257.6
August	255.7	246.6	247.0	196.1	254.5	226.6	265.9
September	264.3	230.8	306.1	191.6	229.6	216.8	273.6
October	265.2	245.3	286.5	195.8	241.2	205.7	295.4
November	284.1	227.5	326.6	244.0	245.9	207.4	306.1
December	352.9	283.6	425.7	486.1	250.4	222.4	477.1
Annual Averages.	250.7	222.1	264.3	209.0	229.6	209.0	264.0

Table 3.--Indexes of Retail Sales by Kinds of Business and Regions, 1947
(1935 - 1939 = 100)

Men's Clothing Stores	Women's Clothing Stores	Shoe Stores	Drug Stores	Furniture Stores	Hardware Stores	Jewellery Stores	Radio and Electrical Stores
			Prairie Provinces				
166.7	171.4	160.1	203.4	216.9	196.7	198.6	287.5
173.3	163.8	127.7	191.7	186.7	193.4	174.6	263.6
212.8	235.0	177.8	219.4	231.7	245.0	213.0	325.4
242.2	241.0	228.8	212.2	226.6	301.9	197.1	339.6
243.3	249.1	236.6	219.3	212.8	334.6	246.5	364.2
243.7	208.2	239.5	215.8	199.3	309.8	253.7	312.3
219.0	196.1	232.3	221.4	182.3	299.3	233.0	295.7
206.3	194.7	219.9	222.7	209.1	290.5	263.4	302.6
278.6	223.4	317.1	220.6	219.8	303.6	241.7	356.0
323.6	280.5	252.5	238.5	239.0	319.2	251.2	390.1
375.4	327.1	236.3	217.5	263.7	330.5	245.2	342.5
361.1	341.0	234.1	328.3	245.1	373.4	728.2	384.7
253.8	235.9	221.9	225.9	218.6	291.5	270.5	330.4
			British Columbia				
174.2	227.8	157.2	243.7	247.3	220.3	178.0	301.8
215.9	194.7	216.5	234.0	228.3	270.1	188.1	263.1
224.4	275.0	254.0	249.9	273.3	333.6	194.0	284.3
209.0	262.8	249.7	237.0	232.7	343.9	186.2	294.2
237.0	297.4	288.3	253.4	283.9	395.8	253.4	318.4
247.7	235.1	269.0	244.8	270.1	371.6	258.4	322.0
228.0	213.5	257.5	258.8	285.8	345.3	260.7	321.6
239.3	220.6	276.6	259.4	341.0	344.5	291.4	318.1
264.5	265.6	346.1	266.7	295.7	337.7	262.0	380.2
275.3	278.0	264.6	269.3	300.9	397.6	239.4	385.5
313.6	292.3	270.3	258.3	351.1	390.0	319.4	511.7
457.0	371.0	378.7	389.7	333.3	461.9	848.2	524.6
257.2	261.2	269.0	263.8	287.0	351.0	289.9	352.1

Table 4.--Department Store Sales in Canada, by Selected Departments

January-to-December, 1946 and January-to-December, 1947

These figures are estimates of total department store sales.

DEPARTMENT	Jan.-Dec., 1946	Jan.-Dec., 1947	% Change, 1947/1946
	$000's	$000's	
TOTAL SALES, ALL DEPARTMENTS	613,611	706,845	+15.2
1. Women's dresses, coats and suits	70,084	76,553	+ 9.2
2. Girls' and infants' wear	24,897	28,417	+14.1
3. Hosiery and gloves	23,754	25,561	+ 7.6
4. Lingerie and corsets	23,194	25,789	+11.2
5. Millinery	6,805	7,178	+ 5.5
6. Women's and children's apparel - (Total, 1-5)	148,734	163,498	+ 9.9
7. Men's and boys' clothing and furnishings ..	67,985	79,767	+17.3
8. Drugs and toilet articles and preparations.	17,540	17,856	+ 1.8
9. Piece goods	45,225	51,173	+13.2
10. Smallwares	22,462	24,449	+ 8.8
11. Food and kindred products	43,615	53,931	+23.7
12. Furniture (including mattresses and springs)	39,128	45,694	+16.8
13. Home furnishings	43,748	53,789	+23.0
14. Household appliances and electrical supplies	17,355	25,437	+46.6
15. Hardware and kitchen utensils	26,437	30,552	+15.6
16. Radios, musical instruments and supplies ..	10,024	13,012	+29.8
17. Shoes and other footwear	42,082	48,953	+16.3
18. Stationery, books and magazines	12,375	13,002	+ 5.1
19. All other departments, total	76,901	85,732	+11.5